

CONTRACT



KTRK
3310 Bissonnet
Houston, TX 77005
(713) 666-0713

<u>Contract / Revision</u> 151737 /		<u>Alt Order #</u> WOC10491061
<u>Product</u> ANDERSON FOR HARRIS COUNTY DISTRICT ATTORNEY		
<u>Contract Dates</u> 10/24/16 - 10/30/16		<u>Estimate #</u>
<u>Advertiser</u> Friends of Devon Anderson		<u>Original Date / Revision</u> 10/21/16 / 10/21/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KTRK	<u>Account Executive</u> Neal Cuevas	<u>Sales Office</u> Philadelphia NT
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Davis Lenz Media, Inc.
6060 N. Central Expressway
Suite 560
Dallas, TX 75206

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTRK	10/24/16	10/28/16	Eyewitness News @ 5a	5a-530a		:30				NM	5	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	11111--	5			\$465.00					
N 2	KTRK	10/24/16	10/28/16	Eyewitness News @ 530a	530a-6a		:30				NM	5	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	11111--	5			\$640.00					
N 3	KTRK	10/24/16	10/28/16	Eyewitness News @ 6a	6a-7a		:30				NM	5	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	11111--	5			\$640.00					
N 4	KTRK	10/24/16	10/28/16	7a-9a GMA	7a-9a		:30				NM	5	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	11111--	5			\$595.00					
N 5	KTRK	10/24/16	10/28/16	9a-10a M-F	9a-10a		:30				NM	5	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	11111--	5			\$360.00					
N 6	KTRK	10/24/16	10/28/16	10a-11a M-F	10a-11a		:30				NM	5	\$2,325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	11111--	5			\$465.00					
N 7	KTRK	10/24/16	10/28/16	11a-12p M-F	11a-12p		:30				NM	6	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	21111--	6			\$275.00					
N 8	KTRK	10/24/16	10/28/16	3p-4p M-F	3p-4p		:30				NM	5	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	11111--	5			\$210.00					
N 9	KTRK	10/24/16	10/28/16	4p-5p M-F	4p-5p		:30				NM	5	\$2,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	11111--	5			\$510.00					
N 10	KTRK	10/24/16	10/28/16	5p-530p M-F	5p-530p		:30				NM	5	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	11111--	5			\$850.00					
N 11	KTRK	10/24/16	10/28/16	6p-7p M-F	6p-7p		:30				NM	5	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	11111--	5			\$640.00					
N 12	KTRK	10/24/16	10/28/16	10-1035p M-F/Su	10-1035p M-F/Su		:30				NM	5	\$10,625.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
151737 /	WOC10491061

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/24/16 - 10/30/16	ANDERSON FOR HARR	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends of Devon Anders	10/21/16 / 10/21/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	11111--				5	\$2,125.00				
N 13	KTRK	10/24/16	10/28/16	1035p-1138p M-F	1035p-1138p		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	11111--				5	\$300.00				
N 14	KTRK	10/24/16	10/28/16	1137p-1208a M-F	1137p-1208a		:30				NM	5	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	11111--				5	\$290.00				
N 15	KTRK	10/24/16	10/29/16	Eyewitness News Sa @ 8a	8a-10a		:30				NM	1	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1-				1	\$380.00				
N 16	KTRK	10/24/16	10/30/16	Sunday GMA	7a-8a		:30				NM	1	\$510.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$510.00				
N 17	KTRK	10/24/16	10/30/16	Eyewitness News Su @ 8a	8a-10a		:30				NM	1	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$425.00				
N 18	KTRK	10/24/16	10/30/16	This Week	10a-11a		:30				NM	1	\$1,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$1,275.00				
N 19	KTRK	10/24/16	10/30/16	Eyewitness News Su @ 530p	530p-6p		:30				NM	1	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$340.00				
N 20	KTRK	10/24/16	10/30/16	10-1035p M-F/Su	10-11p		:30				NM	1	\$2,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$2,125.00				
N 21	KTRK	10/24/16	10/24/16	DWTS	7:00 PM-9:00 PM		:30				NM	1	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	1-----				1	\$5,100.00				
N 22	KTRK	10/24/16	10/25/16	Middle/Housewives	658p-8p		:30				NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$2,800.00				
N 23	KTRK	10/24/16	10/26/16	Designated Survivor	9p-10p		:30				NM	1	\$2,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	--1----				1	\$2,485.00				
N 24	KTRK	10/24/16	10/27/16	How to get away w murder	9p-10p		:30				NM	1	\$7,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$7,125.00				
N 25	KTRK	10/24/16	10/28/16	20/20	9p-10p		:30				NM	1	\$4,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$4,250.00				
N 26	KTRK	10/24/16	10/30/16	AFV	558p-7p		:30				NM	1	\$1,575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-----1				1	\$1,575.00				
N 27	KTRK	10/24/16	10/28/16	M-Su 430a-235a	2:08 XM-3:59 XM		:30				NM	5	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	11111--				5	\$20.00				
Totals								0.00				88	\$70,590.00

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Friends of Devon Anders	10/21/16 / 10/21/16

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	88	\$70,590.00	(\$10,588.50)	\$60,001.50
Totals	88	\$70,590.00	(\$10,588.50)	\$60,001.50

Signature: _____ **Date:** _____

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