



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 26141109

Changes as of: 8/31/2018 at 9:27 AM

Version: Current State Version 1

CPE: 1006/1022/6778

Flight: 9/4/18 - 9/6/18

Station: WKRN

Con Type: POLITICAL/VOTE

Agency: BUYING TIME, LLC

Advertiser: DEAN, KARL

Market: Nashville

Total \$: \$10,500.00

650 Massachusetts
AVE NW

Product: Political

Office: WASHINGTON

Total Spots: 20

Suite 210

Agency Order #: 7694169

Service: Nielsen

Total CPP: \$176.17

Washington, DC 20001

Buyer: Welsh, Kathryn

Primary Demo: Adults 35+

Total GRP: 59.6

Salesperson: ALEXANDRA
BRADLEY

Assistant: ALEXANDRA BRADLEY

202-955-5342

202-955-5342

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/4 - 9/6			Total Spots	Total \$	CPP*	GRP*
							9/4	9/5	9/6				
1	Tu-F,M 5a-6a		Good Morning Nashville on News 2 at 5AM	\$300.00	2.4	30	1	0	1	2	\$600.00	\$125.00	4.8
2	Tu-F,M 6a-7a		Good Morning Nashville on News 2 at 6AM	\$450.00	3.0	30	1	1	0	2	\$900.00	\$150.00	6.0
3	Tu-F,M 7a-9a		Good Morning America	\$450.00	3.0	30	0	1	1	2	\$900.00	\$150.00	6.0
4	Tu-F,M 10a-11a		The View	\$300.00	2.4	30	1	0	1	2	\$600.00	\$125.00	4.8
5	Tu-F,M 11a-12n		News 2 at 11AM	\$300.00	2.6	30	0	1	1	2	\$600.00	\$115.38	5.2
6	Tu-F,M 4p-5p		News 2 at 4PM	\$400.00	3.3	30	1	1	0	2	\$800.00	\$121.21	6.6
7	Tu-F,M 6p-6:30p		News 2 at 6PM	\$600.00	4.6	30	1	0	1	2	\$1,200.00	\$130.43	9.2
8	Tu-F,M 10p-10:35p		News 2 at 10PM	\$575.00	2.9	30	0	1	1	2	\$1,150.00	\$198.28	5.8
9	Tu-F,M 10:35p-11:37p		Jimmy Kimmel	\$200.00	1.4	30	1	1	0	2	\$400.00	\$142.86	2.8
10	W 7p-8p		Goldbergs/American Housewife- ABC	\$2,100. 00	4.2	30	0	1	0	1	\$2,100.00	\$500.00	4.2
11	Th 8p-9p		STATION 19-ABC	\$1,250. 00	4.2	30	0	0	1	1	\$1,250.00	\$297.62	4.2
TOTALS:							6	7	7	20	\$10,500.00	\$176.17	59.6