

ORDER



Orders
Order / Rev: 1550264
Alt Order #: 08316135
Product Desc: FIGHTING FOR OHIO
Estimate: 3137
Flight Dates: 06/29/16 - 07/08/16
Original Date / Rev: 06/29/16 / 06/29/16
Order Type: Political

WOIO

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Main Street Media Group
Buying Contact:
Billing Contact:
 PO Box 25093
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: ISS/Fighting for Ohio
Demographic: A35+
Product Codes: PL20
Priority: P 9
Revenue Codes: Agency, Political, Pol-Issue

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/08/16	36	\$31,100.00	\$26,435.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	36	\$31,100.00	\$26,435.00	0.00
Totals	36	\$31,100.00	\$26,435.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WOIO	07/01/16	07/08/16	Cleveland 19 News at 11p Cleveland 19 News at 11p	Comm	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	----1--	:30	1	\$800.00	P 4	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	----1--		1				\$800.00		0.00			
		Week: 07/04/16	07/10/16	----1--		1				\$800.00		0.00			
E 2	WOIO	07/01/16	07/01/16	NET Price Is Right Price is Right	Comm	11a-12p	----1--	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	----1--		1				\$450.00		0.00			
E 3	WOIO	07/08/16	07/08/16	Noon News Noon News	Comm	12-1230p	----1--	:30	1	\$475.00	P 4	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	----1--		1				\$475.00		0.00			
E 4	WOIO	07/01/16	07/01/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	----1--	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	----1--		1				\$450.00		0.00			
E 5	WOIO	07/08/16	07/08/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	----1--	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	----1--		1				\$500.00		0.00			
E 6	WOIO	07/01/16	07/01/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	----1--	:30	1	\$550.00	P 4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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WOIO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WOIO	07/01/16	07/01/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	----1--	:30	1	\$550.00	P 4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/27/16	07/03/16	----1--		1				\$550.00		0.00			
E 7	WOIO	07/08/16	07/08/16	NET CBS Evening News CBS Evening News	Comm	630-7P	----1--	:30	1	\$750.00	P 9	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/04/16	07/10/16	----1--		1				\$750.00		0.00			
E 8	WOIO	07/01/16	07/01/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	----1--	:30	1	\$800.00	P 4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/27/16	07/03/16	----1--		1				\$800.00		0.00			
E 9	WOIO	07/08/16	07/08/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	----1--	:30	1	\$900.00	P 4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/04/16	07/10/16	----1--		1				\$900.00		0.00			
E 10	WOIO	06/30/16	06/30/16	Cleveland 19 News at 11p Cleveland 19 News at 11p (11:00 PM-11:30 PM)	Comm	11:00 PM-11:30 PM	---1---	:30	1	\$800.00	P 4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/27/16	07/03/16	---1---		1				\$800.00		0.00			
E 11	WOIO	07/07/16	07/07/16	NET Price Is Right Price is Right	Comm	11a-12p	---1---	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/04/16	07/10/16	---1---		1				\$450.00		0.00			
E 12	WOIO	06/30/16	06/30/16	Noon News Noon News	Comm	12-1230p	---1---	:30	1	\$475.00	P 4	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/27/16	07/03/16	---1---		1				\$475.00		0.00			
E 13	WOIO	07/07/16	07/07/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	---1---	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/04/16	07/10/16	---1---		1				\$450.00		0.00			
E 14	WOIO	06/30/16	06/30/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	---1---	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/27/16	07/03/16	---1---		1				\$500.00		0.00			
E 15	WOIO	07/07/16	07/07/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	---1---	:30	1	\$550.00	P 4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/04/16	07/10/16	---1---		1				\$550.00		0.00			
E 16	WOIO	06/30/16	06/30/16	NET CBS Evening News CBS Evening News	Comm	630-7P	---1---	:30	1	\$750.00	P 9	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/27/16	07/03/16	---1---		1				\$750.00		0.00			
E 17	WOIO	06/30/16	07/07/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	---1---	:30	1	\$800.00	P 4	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		06/27/16	07/03/16	---1---		1				\$800.00		0.00			
Week:		07/04/16	07/10/16	---1---		1				\$800.00		0.00			
E 18	WOIO	07/07/16	07/07/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	---1---	:30	1	\$900.00	P 4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/04/16	07/10/16	---1---		1				\$900.00		0.00			
E 19	WOIO	07/07/16	07/07/16	NET Thur Hour 1 Thur Hour 1	Comm	8-9P	---1---	:30	1	\$2,975.00	P 4	0.00	NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		07/04/16	07/10/16	---1---		1				\$2,975.00		0.00			
E 20	WOIO	07/05/16	07/05/16	NET Price Is Right Price is Right	Comm	11a-12p	-1-----	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 20	WOIO	07/05/16	07/05/16	NET Price Is Right Price is Right	Comm	11a-12p	- 1 - - - - -	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	- 1 - - - - -		1				\$450.00		0.00			
E 21	WOIO	07/05/16	07/05/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	- 1 - - - - -	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	- 1 - - - - -		1				\$450.00		0.00			
E 22	WOIO	07/05/16	07/05/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	- 1 - - - - -	:30	1	\$550.00	P 4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	- 1 - - - - -		1				\$550.00		0.00			
E 23	WOIO	07/05/16	07/05/16	SYN M-F 7-730p M-F 7-730p	Comm	7-730p	- 1 - - - - -	:30	1	\$800.00	P 4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	- 1 - - - - -		1				\$800.00		0.00			
E 24	WOIO	07/05/16	07/05/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	- 1 - - - - -	:30	1	\$900.00	P 4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	- 1 - - - - -		1				\$900.00		0.00			
E 25	WOIO	07/05/16	07/05/16	NET Tue Hour 1 Tue Hour 1	Comm	8-9P	- 1 - - - - -	:30	1	\$2,500.00	P 4	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	- 1 - - - - -		1				\$2,500.00		0.00			
E 26	WOIO	07/06/16	07/06/16	Cleveland 19 News at 11p Cleveland 19 News at 11p (11:00 PM-11:30 PM)	Comm	11:00 PM-11:30 PM	- - 1 - - - -	:30	1	\$800.00	P 4	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	- - 1 - - - -		1				\$800.00		0.00			
E 27	WOIO	06/30/16	06/30/16	NET Price Is Right Price is Right	Comm	11a-12p	- - - 1 - - -	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	- - - 1 - - -		1				\$450.00		0.00			
E 28	WOIO	07/06/16	07/06/16	Noon News Noon News	Comm	12-1230p	- - 1 - - - -	:30	1	\$475.00	P 4	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	- - 1 - - - -		1				\$475.00		0.00			
E 29	WOIO	06/30/16	06/30/16	Cleveland 19 News at 4p Cleveland 19 News at 4p	Comm	4-5p	- - - 1 - - -	:30	1	\$450.00	P 4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	- - - 1 - - -		1				\$450.00		0.00			
E 30	WOIO	07/06/16	07/06/16	Cleveland 19 News at 5p Cleveland 19 News at 5p	Comm	5-6p	- - 1 - - - -	:30	1	\$500.00	P 4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	- - 1 - - - -		1				\$500.00		0.00			
E 31	WOIO	06/30/16	06/30/16	Cleveland 19 News at 6p Cleveland 19 News at 6p	Comm	6-630p	- - - 1 - - -	:30	1	\$550.00	P 4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 06/27/16	07/03/16	- - - 1 - - -		1				\$550.00		0.00			
E 32	WOIO	07/06/16	07/06/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	- - 1 - - - -	:30	1	\$900.00	P 4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	- - 1 - - - -		1				\$900.00		0.00			
E 33	WOIO	07/06/16	07/06/16	NET Wed Hour 1 Wed Hour 1	Comm	8-9p	- - 1 - - - -	:30	1	\$4,500.00	P 4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 07/04/16	07/10/16	- - 1 - - - -		1				\$4,500.00		0.00			
N 34	WOIO	06/30/16	06/30/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	- - - 1 - - -	:30	1	\$900.00	P 4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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N34	WOIO	06/30/16	06/30/16	SYN M-F 730-8p M-F 730-8p	Comm	730-8p	--- 1---	:30	1	\$900.00	P 4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>					<u>Rate</u>		<u>Rating</u>			
Week: 06/27/16		06/27/16	07/03/16	--- 1---	1					\$900.00		0.00			
													Totals	36	\$31,100.00