

GREENSTRIPE MEDIA, INC.

#238173

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 110446

Contract Date 9/20/2016

Advertiser Yes on 55 - Californians for Budget Stability		Station KRCR-TV		Product Yes on 55	
Buyer David Takara		Broadcast materials furnished by Greenstripe Media - 949.650.5081		rev # on	rev # on
				rev # on	rev # on

KRCR-TV
Terri Wilcox
755 Auditorium Drive
Redding, CA 96001

Station Phone 530.243.7777 x729 (office)

Direct Phone 530.945.5575 (mobile)

Fax 530.243.0217

E-mail twilcox@bontencalifornia.com

Schedule Dates		Schedule Rotation		# of weeks	Announcements	Gross Cost	Net Cost
10/10/2016 thru 10/10/2016		Monday thru Monday		1	5x	\$2,120.00	\$1,802.00
LINE	DAYS	TIME PERIOD FROM TO	SPOT LENGTH	SPOTS PER WK	PROGRAM NOTES	RATE PER SPOT	LINE TOTAL
1	M	7a 9a	:30	1x	Good Morning America	\$350	\$350
2	M	4p 5p	:30	1x	Judge Judy	\$120	\$120
3	M	5p 5:30p	:30	1x	News Channel 7	\$500	\$500
4	M	5:30p 6p	:30	1x	News Channel 7	\$500	\$500
5	M	8p 10p	:30	1x	Dancing with the Stars	\$650	\$650

WEEKLY TOTALS: 5x \$2,120

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. **MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

Accepted for (Station) _____ By _____

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

TEL: (949) 650-5081 • FAX: (949) 650-0207 • E-MAIL: dtakara@greenstripemedia.com



KRCR TV
755 Auditorium Drive
Redding, CA 96001

Greenstripe Media
424 Old Newport Blvd
Newport Beach, CA 92663-4211

Contract # 238773

Schedule Dates 10/10/16-10/10/16
Advertiser Yes On 55 - Californians for Budget Stability (1035
Agency Greenstripe Media (1755)
Product Issue Advertising (1119)
Brand 110446 YES on 55 (103301)
Salesperson Wilcox, Terri (1235)
Sales Office KRCR
Buyer Name Takara,David
Phone/Fax (949) 650-5081 /
CPE YES on 55/110446 YES on 55
Account Types Local/Political Issue
Billing Type Standard
Comments

Date Entered 09/21/16
Last Modified 09/21/16
Entered By Terri Wilcox
CO-OP No
Headline # 110446
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$318.00
Net Total \$1,802.00
Sales Tax

Redding ABC (KRCR)
By Broadcast Month

Month	Spots	Rate
Oct. 2016	5	\$2,120.00
Grand Total:	5	\$2,120.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	7A- GOOD MORNING AMERICA	1	X							1	\$350.00	\$350.00	Redding ABC (KRCR)		9/21/16
2.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	4:30P- JUDGE JUDY 2ND RUN	1	X							1	\$120.00	\$120.00	Redding ABC (KRCR)		9/21/16
3.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	4:59P- NEWS CH 7 AT 5 PM	1	X							1	\$500.00	\$500.00	Redding ABC (KRCR)		9/21/16
4.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	5:30P- NEWS CH 7 AT 5:30 PM	1	X							1	\$500.00	\$500.00	Redding ABC (KRCR)		9/21/16
5.0	Normal Line / SPOT	10/10/16-10/10/16	1	:30	7:57P- DANCING WITH THE STARS	1	X							1	\$650.00	\$650.00	Redding ABC (KRCR)		9/21/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.