

GREENSTRIPE MEDIA, INC.

#237054

PLANNING • PLACEMENT • SYNDICATION

TELEVISION BROADCAST CONTRACT

Contract # 108423

Contract Date 8/24/2016

Advertiser Yes on 55 - Californians for Budget Stability		Station KRCR-TV		Product Yes on 55	
Buyer David Takara	Broadcast materials furnished by Greenstripe Media - 949.650.5081			rev # on	rev # on

KRCR-TV
Terri Wilcox
755 Auditorium Drive
Redding, CA 96001

Station Phone 530.243.7777 x729 (office)

Direct Phone 530.945.5575 (mobile)

Fax 530.243.0217

E-mail twilcox@bontencalifornia.com

<u>Schedule Dates</u> 8/29/2016 thru 9/4/2016	<u>Schedule Rotation</u> Monday thru Sunday	<u># of weeks</u> 1	<u>Announcements</u> 20x	<u>Gross Cost</u> \$4,120.00
				<u>Net Cost</u> \$3,502.00

LINE	DAYS	TIME PERIOD		SPOT LENGTH	SPOTS PER WK	PROGRAM NOTES	RATE PER SPOT	LINE TOTAL
		FROM	TO					
1	M-F	5a	6a	:30	1x	News Channel 7	\$140	\$140
2	M-F	6a	7a	:30	2x	News Channel 7	\$250	\$500
3	M-F	7a	9a	:30	2x	Good Morning America	\$250	\$500
4	M-F	10a	11a	:30	2x	The View	\$90	\$180
5	M-F	4p	5p	:30	1x	Judge Judy	\$80	\$80
6	M-F	5p	5:30p	:30	1x	News Channel 7	\$325	\$325
7	M-F	5:30p	6p	:30	2x	News Channel 7	\$325	\$650
8	M-F	6:30p	7p	:30	1x	News Channel 7	\$325	\$325
9	M-F	11p	11:35p	:30	2x	News Channel 7	\$145	\$290
10	SU	7a	8a	:30	1x	Good Morning America	\$70	\$70
11	SU	4p	4:30p	:30	1x	News Channel 7	\$220	\$220
12	SU	11p	11:35p	:30	1x	News Channel 7	\$150	\$150
13	M-F	11:35p	12:37a	:30	1x	Jimmy Kimmel Live	\$60	\$60
14	SA	7a	8a	:30	1x	Good Morning America	\$80	\$80
15	M	8p	10p	:30	1x	Bachelor in Paradise	\$550	\$550

WEEKLY TOTALS: 20x \$4,120

BILLING INFORMATION: Station is to provide weekly billing. All invoices should be addressed to the named advertiser above "in care of" Greenstripe Media, Inc. and mailed to the address below. Exact times are required on all affidavits. Station agrees to advise of any discrepancies. In the event of a discrepancy, the Greenstripe Media, Inc. contract prevails. **MAKEGOOD POLICY:** Please advise Greenstripe Media, Inc. immediately of any pre-emptions in writing. Offer makegood in same or better programming within contracted weeks. We will respond within 24 hours.

Accepted for (Station) KRCR

By Terri Wilcox

424 OLD NEWPORT BLVD. • NEWPORT BEACH, CA 92663

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