

ORDER



the local station

WJXT

Orders
Order / Rev: 559675
Alt Order #: 09896692
Product Desc: CYNTHIA SMITH
Estimate:
Flight Dates: 07/27/20 - 08/18/20
Original Date / Rev: 07/28/20 / 07/28/20
Order Type: GENERAL

Primary AE: Taylor Fritsch
Sales Office: DC
Sales Region: NAT

Agency Name: Dr. Cynthia Smith for State House Dis
Buying Contact:
Billing Contact:
 3577 Cardinal Point Drive
 Jacksonville, FL 32257

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/C SMITH/D/OTH/FL
Demographic: A25+
Product Codes: PL-Representatives-Democrat
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-2

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/20	08/15/20	6	\$555.00	\$471.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2020	6	\$555.00	\$471.75	0.00
Totals	6	\$555.00	\$471.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Taylor Fritsch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WJXT	07/30/20	08/14/20	4:30-5a Channel 4 News	CM	430-5a	MTWTF--	:30	1	\$60.00	P-3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	---TF--					1	\$60.00		0.00			
		Week: 08/03/20	08/09/20	MTWTF--					1	\$60.00		0.00			
		Week: 08/10/20	08/16/20	MTWTF--					1	\$60.00		0.00			
N 2	WJXT	08/01/20	08/15/20	6-7a Channel 4 News Sat	CM	6-7a	-----1-	:30	1	\$125.00	P-2	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/27/20	08/02/20	-----1-					1	\$125.00		0.00			
		Week: 08/03/20	08/09/20	-----1-					1	\$125.00		0.00			
		Week: 08/10/20	08/16/20	-----1-					1	\$125.00		0.00			
													Totals	6	\$555.00

**SUPPLEMENT TO ORDER FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

ORDER NO. 559675

1. THE NAME OF THE CANDIDATE IS: **DR. CYNTHIA D. SMITH**

2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF **SCHOOL BOARD DISTRICT 4**
in the Primary Election, General Election, Special Election ; or Run-Off Election

3. THE DATE OF THE ELECTION IS: 8/18/2020

4. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS:
CYNTHIA SMITH FOR SCHOOL BOARD, DISTRICT 4

5. THE TREASURER OF THE AUTHORIZED COMMITTEE IS:
Name: **HENRY HUDSON**
Phone Number: 845-270-1994

6. THE CONTACT PERSON FOR THE SPONSOR IS:
CYNTHIA SMITH
Name
3577 CARDINAL POINT DRIVE
JACKSONVILLE, FL 32257
Address
904-866-2562
Phone Number

7. DISPOSITION OF REQUEST:
 granted, denied _____ (reason)
 withdrawn _____ (reason)
 other _____ (describe)

Note: File this Form and Order in the Political File. After the ad(s) airs, file the Invoice in the Political File.