

KWDJ

QUARTERLY ISSUES & PROGRAMS

3RD QUARTER 2023

ISSUE: Earthquake Preparedness

RESPONSE: In response to the two major Ridgecrest earthquakes in July, 2019, KWDJ consistently provides earthquake preparedness announcements.

ISSUE: Covid 19

RESPONSE: Ridgecrest Regional Hospital provides regular announcements regarding Covid vaccines and prevention tips.

ISSUE: Local Public Safety

RESPONSE: In association with the Ridgecrest Police Department, KWDJ broadcasts regularly updated safety announcements provided by the RPD public information division.

Issue: Wildfires

RESPONSE: In association with the Kern County Fire Department, KWDJ broadcasts regularly updated fire safety announcements provided by the Kern County Fire public information division.

ISSUE: Wildfire Preparedness

RESPONSE: In association with Cal Fire, KGBB is presenting an on-going campaign promoting the Ready, Set, Go Program and Wildfire Action Plan. Wildfires season is year around in Southern California. Homeowners are reminded to incorporate the 3 part program that helps them protect their property and develop a family evacuation plan. Details available at [readyforwildfire.org](https://www.readyforwildfire.org). Campaign running 7/21/23 - TFN.

ISSUE: Public Safety

RESPONSE: KWDJ aired evacuation alerts during the Hilary tropical storm. Coordinating with the Kern County ECC, evacuation announcements were repeatedly aired along with emergency preparedness announcements leading up to the storm. PSAs and evacuation announcements aired 8/17/23 - 8/21/23.