



[updated March 2024]

Underwriters List
Television

Underwriter	Program(s)
Atlanta Botanical Garden	Antiques Roadshow 8p Finding Roots 8p Nature 8p Drama Thursday Call the Midwife Sat night 7p-10p Masterpiece Nolly 9p Pledge programs primetime 8p-11p
Atlanta Dogwood Festival	Run of Schedule 6a-11p
Booth Western Art Museum	Primetime 8p-11p Access 6p-8p Saturday and Sunday noon to 6p
Celtic on Tour c/o Gold Business Management	Newshour Prime 8p-11p Access 7p-8p
Dept. of Behavioral Health	Mon-Sun 8p and 9p :15 Mon Sun 11p-12a Mon-Sat 10p Newshour 6p-7p Georgia Farm Monitor 8a
Fannin County Convention and Visitors Center	Nature Nova Antiques Roadshow Overnights
Georgia Cyber Academy	M-Sun 8p-10p Sat 1:30p Cooks Country
Georgia Electric Membership Corporation	GPB TV ROS 7p-11p GPB TV ROS 12p-4p

Georgia Farm Bureau	Kids 6a-6p Mon-Sun Prime 8p-11p Kids 24/7 digital channel 6a-12a Monday -Sunday 7p-11p, 6a-6p Station promos 6a-6p and 7p-11p Lawmakers primetime and encore
Georgia Governor's Office of Highway Safety	ROS prime 7p-11p
Georgia Memory Net	Saturday Cooking Block
Georgia Relay	Newshour Weekend Newshour Access M-Sun 7-8p Weekend Lifestyle Local Programming
Georgia Trend	Prime 7p-11p Monday-Sunday
Macon Bibb County CVB	PBS Newshour Daytime 2pm-6pm Prime 8p-11p Overnight 12am-5am Kids 6a-2p
Regions Bank	ROS prime 7p-11p
RiverCenter for the Performing Arts	Masterpiece Sunday 9pm Antiques Roadshow Mon Finding Your Roots 8pm Agatha Christie 9pm
Savoy Automobile Museum	Antiques Roadshow Bonus overnight after 11p
Scott Antiques Markets	Monday – Friday 5p-8p Overnight – Midnight – 5am
Tellus Northwest Georgia Science Museum	Prime 8p-10p Access 6p-8p Sat noon to 6p Kids Block Daniel Tiger

Visit Pensacola	Cooking Saturday 12:30-4p Newshour Bonus prime 8-10p Thurs. Late fringe 10p-12p
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Web

Underwriter	Program(s)
Atlanta Opera	Mobile Site 320 x 50
Children’s Museum of Atlanta	970 x 50 Expanding Banner
Dahlonega-Lumpkin County CVB	What’s New Next Week
DBHDD – Red Ribbon Campaign	Football Sports App-320x100,320x50 What’s New Next Week
Dept. of Behavioral Health	970 x 50 Expanding Banner What’s New Next Week Podcasts :15 audio roll Run of Site 300x250 & 728x90 Mobile Site 320x50 Video Streaming
Georgia Adoption Reunion Registry	Mobile Listening Apps 320x50
Georgia Electric Membership Corporation	Run of Site 300x250 & 728x90 Football Sports App 320x100, 320x50
Georgia Farm Bureau	Streaming :15 Pre-Roll Audio & 300x250 Run of Site 300x250 & 728x90 Mobile Listening Apps 320x50 Mobile Site 320x 50 970 x 50 Expanding Ad
Georgia Governor’s Office of Highway	Podcasts - :15 audio roll

Safety	Football Sports App 320x100, 320x50 Run of Site 300x250 & 728x90
High Museum of Art	Mobile Site 320x 50
John C. Campbell Folk School	What's New Next Week
Kennesaw State University	970 x 50 Expanding Banner Ad
Out of the Blue	Mobile Listening Apps -320x50
Regions Bank	Football Sports App320x100, 320x50 Run of Site 300x250 & 728x90
Savannah Music Festival	What's New Next Week
Wild Birds Unlimited	What's New Next Week

[Print](#)

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Alpine Helen CVB	GPB Next
DBHDD Red Ribbon Campaign	GPB Next
Department of Behavioral Health	GPB Next
Fannin County Convention & Visitors Center	GPB Next
Georgia Memory Net	GPB Next
Savannah Music Festival	GPB Next