

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



**FEDERAL CANDIDATE**



**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WOOD-ATM

**Date:**

4/27

I, John Yob

being/on behalf of: Brian Calley (Brian Calley For Governor)

a legally qualified candidate of the Republican

political party for the office of: Governor

in the Michigan

election to be held on: August 7 - 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	6am - 3pm	April 30 - May 14		10	1

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Amy - Strategic Media

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jordan Bush

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

April 23  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☒ Accepted ☐ Accepted in Part ☐ Rejected

[Signature] Taylor Charlesworth 4/27  
Signature Printed Name Title

**POLITICAL**

## Acknowledgement of Political Broadcast Rate Disclosure Statement

~~This will acknowledge receipt~~ of the Political Broadcast Rate Disclosure Statement from the Clear Channel Radio stations. I agree that all purchases of advertising time on any station which I make by or on behalf of legally qualified political candidates for public office will be made subject to this Acknowledgement and the Political Broadcast Rate Disclosure Statement.

I acknowledge that I have been fully informed concerning all classes of time which are available to advertisers; the chances of preemption; the availability of discount packages and rotations including the station's willingness to negotiate combinations of time suitable to the needs of particular candidates; the station's lowest unit charge and related privileges for each class of time; and the station's policy with respect to make goods.

I recognize the Federal Communications Commission (FCC) has asserted its exclusive jurisdiction under the Communications Act 1934 as amended with respect to all disputes concerning purchases of advertising time, specifically including all disputes concerning charges for candidates "uses" of a station's facility.

I acknowledge that all such disputes will therefore be governed exclusively by the Communications Act and the rules and policies of the FCC, and must be resolved exclusively before the FCC, subject to such judicial review as is provided for by the Communications Act.

John Yob

NAME

Consultant

TITLE

April 23-18

DATE

Apr 27, 18  
 CONT# 31783000 Mod# Ver# 1 (Last = )  
 REP iHeartMedia  
 TO WOOD-AM (Grand Rapids, MI)  
 FM AMBER BEILSTEIN (INSIDE SALES)  
 OFF ATLANTA  
 AGY STRATEGIC NATIONAL CAMPAIGN MANAGEMENT  
 ADDR 190 MONROE AVE NW STE 500  
 GRAND RAPIDS, MI 49503-2628

DDS CONT# 0  
 C/P/E: 0 / 0 / 0

SALESPERSON FAX#

PH #

BYR JOHN YOB  
 ADV BRIAN CALLEY FOR GOVERNOR  
 PDT Brian Calley for Governor-BCGV  
 FLT Apr 30, 18 - May 04, 18

\* REP ORDER COMMENT \*

\*\* 4/27/2018 3:17:00 PM:

[HTTP://RADIOEXCHANGE.CLEARCHANNEL.COM/SALES/CATEGORY/PAGES/POLITICALRATECARDS.ASPX](http://radioexchange.clearchannel.com/sales/category/pages/politicalratecards.aspx)

\*\* 4/27/2018 3:17:00 PM: PLEASE CONFIRM ELECTRONICALLY WITH THE INSIDE SALES COORDINATORS AT  
 INSIDESALESCOORDINATORS@IHEARTMEDIA.COM. THANK YOU!

MC	LN	REV TYPE	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>								
	1.1	INSIDE SALES - POLITICAL	MTWTF..	6A - 10A	60	4/30/2018 - 5/4/2018	1W	10	\$160.00	10
	1.2	INSIDE SALES - POLITICAL	MTWTF..	10A - 3P	60	4/30/2018 - 5/4/2018	1W	10	\$160.00	10
		** WEEKLY FLIGHT TOTALS **						20	\$3,200.00	

	<b>May 18</b>						
SPOTS	20						
CASH	3200.00						
TRADE	0.00						
NSL	0.00						
TOTAL	3200.00						

						<b>TOTAL</b>
SPOTS						20
CASH						3,200.00
TRADE						0.00
NSL						0.00
TOTAL						3,200.00

Apr 27, 18  
CONT# 31783000 Mod# Ver# 1 (Last = )  
REP iHeartMedia

DDS CONT# 0  
C/P/E: 0 / 0 / 0

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**\*\* Competitive Comments \*\***

SVC: FA17 MSA ARB

Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.





Invoice No: 4212433600

Bill To: Strategic National Campaign Management LLC  
190 Monroe Ave NW Ste 500  
Grand Rapids MI 495032628

Client ID:	662664
Invoice Date:	05/08/18
Payment Due:	06/07/18
Amount Paid:	\$2,720.00
Amount Due:	\$0.00

**Order Details**

Advertiser	Brian Calley for Governor	Station	WOOD-AM	CPE	0/0/0
Order #	1315703336	Market	Grand Rapids	Billing Period	May 2018
Contract #	31783000	Start Date	04/30/18	Schedule	Broadcast
AE	ATLANTA, MMS	End Date	05/04/18	Terms	Net 30
iHM Product	Radio				

Note 1: WOOD-AM 31783000 0 0 0

Note 2:

**Invoice Summary**

Product Type	Billable Units	Gross Amount	Agency Commission	Sales Tax	Net Due
Spot	20	\$3,200.00	\$480.00	\$0.00	\$2,720.00
Misc	0	\$0.00	\$0.00	\$0.00	\$0.00
<b>Total</b>	<b>20</b>	<b>\$3,200.00</b>	<b>\$480.00</b>	<b>\$0.00</b>	<b>\$2,720.00</b>

*This invoice is in accordance with the official log and the announcements/programs indicated below were aired on the dates and the times shown. Per your advertising agreement, the actual times may have run within 10 minutes of the scheduled time.*

Questions? Contact us at [Invoices@iHeartMedia.com](mailto:Invoices@iHeartMedia.com)

Invoice No:	4212433600
Client ID:	662664
Order No:	1315703336
Payment Due:	06/07/18
Amount Due:	\$0.00



Check Enclosed ☐ Check #: \_\_\_\_\_

Bill To : Strategic National Campaign Management LLC  
190 Monroe Ave NW Ste 500  
Grand Rapids MI 495032628

Remit To : iHeartMedia  
3964 Collection Center Drive  
Chicago, IL 60693-0039

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Invoice Number: 4212433600

## Invoice Details

Market: Grand Rapids

Station: WOOD-AM

Order Line	Product Type	Ordered	Day(s)	Daypart	Rate			
1	Spot	Commercial	MTWThF	06:00:00-09:59:59	\$160.00			
		<u>Aired</u>	<u>ISCI/SPOT TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	4/30/2018	6:22 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	4/30/2018	9:51 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/1/2018	6:54 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/1/2018	8:47 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/2/2018	6:43 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/2/2018	7:58 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/3/2018	6:43 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/3/2018	9:58 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/4/2018	8:24 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/4/2018	9:33 am	60		\$160.00
2	Spot	Commercial	MTWThF	10:00:00-14:59:59	\$160.00			
		<u>Aired</u>	<u>ISCI/SPOT TITLE</u>	<u>DATE</u>	<u>TIME</u>	<u>LEN</u>	<u>MG</u>	<u>RATE</u>
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	4/30/2018	10:58 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	4/30/2018	11:50 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/1/2018	10:51 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/1/2018	12:48 pm	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/2/2018	11:03 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/2/2018	2:04 pm	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/3/2018	11:32 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/3/2018	12:59 pm	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/4/2018	10:52 am	60		\$160.00
	Spot	Commercial	BrianCalley_PROOF_RP / Brian Calley for Governor	5/4/2018	2:24 pm	60		\$160.00
Totals for Station:		WOOD-AM	No. of Spots/Misc:	20/0	Gross Amt:	\$3,200.00		
Totals for Market:		Grand Rapids	No. of Spots/Misc:	20/0	Gross Amt:	\$3,200.00		
Totals for Invoice:			No. of Spots/Misc:	20/0	Gross Amt:	\$3,200.00		