

SIGNIFICANT ISSUES QUARTER 3 2018 WIUS FM

PLACED IN PUBLIC FILE OCTOBER 3, 2018

ASCERTAINMENT We ascertain community issues through our department's news media (WIUS news, WIUTV3 and the Western Courier). Our student reporters are in contact with campus and community leaders on a weekly basis during the semester, and that helps us ascertain local concerns.

DURING THIS QUARTER, WE FOCUSED A LOT ON WIU'S DECLINING ENROLLMENT, AS WIU SUFFERED ITS BIGGEST ENROLLMENT DROP IN HISTORY.

1. **DECLINING ENROLLMENT AT WIU** – impact on EMS on campus
2. **DECLINING ENROLLMENT** – impact on campus ministries
3. **WIU CAMPUS BEAUTIFICATION** – importance in attracting students
4. **WIU HOMECOMING** – how enrollment is affecting events
5. **TRI STATES PUBLIC RADIO GETS CUT BY WIU**

DAILY NEWSCASTS – Tuesdays and Thursdays, WIUS airs a three-minute newscast twice a day when classes are in session, highlighting the important campus and community news.

WIUS NEWSCASTS NOON AND 4 P.M. (SAME THREE-MINUTE NEWSCAST AIRS AT EACH TIME) Our newscasts highlight important campus and community news.

HOW SIGNIFICANT ISSUES WERE COVERED IN NEWSCASTS:

1. **DECLINING ENROLLMENT** SEPT. 20, 25, 27 THREE STORIES ON ENROLLMENT – Declining number of students leads to major budget concerns; will there be more layoffs? Cafeterias cut hours and meals; Story lengths :25, :32, :27
2. **HOMECOMING** SEPT. 20, 22, 27 – coverage of major homecoming events including Paint the Paws; how university uses events like this to improve enrollment. Story lengths :25, :35, :42.
3. **TRI STATES PUBLIC RADIO** - Sept 22, 27. Updates on WIU cutting all university funding to the station. Story lengths :33, 38

HOW SIGNIFICANT ISSUES WERE COVERED IN SPECIAL SEGMENTS

WIUS-FM ISSUES AND PROGRAMS REPORT

BROADCAST QUARTER Q3 2018

SHOW TITLE Perspectives

PROGRAM TOPIC EMTs ON CAMPUS

LENGTH 4:07

AIRDATE AND TIME Aug 29, 2018, 12:30 P.M.

TOPIC/DISCUSSION SUMMARY

Impact of declining WIU enrollment on EMTs; having trouble recruiting; facing funding cuts. services provided.

REPORTER/HOST Conor Fredland

GUESTS INTERVIEWED/SOURCES Tommy Weger, EMT

WIUS-FM ISSUES AND PROGRAMS REPORT

BROADCAST QUARTER Q3 2018

SHOW TITLE Perspectives

PROGRAM TOPIC CAMPUS MINISTRIES

LENGTH 3:55

AIRDATE AND TIME OCT. 20, 12:30 P.M.

TOPIC/DISCUSSION SUMMARY

How campus ministries are dealing with enrollment; how ministries reach students in age of internet.

REPORTER/HOST Conal Duffy

GUESTS INTERVIEWED/SOURCES Nate Hillson, minister Will Morrell, student

WIUS-FM ISSUES AND PROGRAMS REPORT

BROADCAST QUARTER Q3 2018

SHOW TITLE Perspectives

PROGRAM TOPIC CAMPUS BEAUTIFICATION

LENGTH 4:44

AIRDATE AND TIME AUG. 21, 2018 12:30 P.M.

TOPIC/DISCUSSION SUMMARY WIU focuses on campus appearance; one of many ways to boost image; make campus attractive for prospective students.

REPORTER/HOST Jasmine Yates

GUESTS INTERVIEWED/SOURCES Josh G., WIU student volunteer

WIUS-FM ISSUES AND PROGRAMS REPORT

BROADCAST QUARTER Q3 2018

SHOW TITLE Perspectives

PROGRAM TOPIC WIU STUDENT CLUBS

LENGTH 4:09

AIRDATE AND TIME SEPT 19, 2018, 12:30 P.M.

TOPIC/DISCUSSION SUMMARY

Impact of declining WIU enrollment on student clubs, clubs seeing 10-20% reductions in budgets.

REPORTER/HOST Ryan Mumma

GUESTS INTERVIEWED/SOURCES

Roger Sadler, faculty advisor to SINBA

WIUS-FM ISSUES AND PROGRAMS REPORT

BROADCAST QUARTER Q3 2018

SHOW TITLE Perspectives

PROGRAM TOPIC __WIU STUDENT CLUBS_part 2_____

LENGTH ____4:14_____

AIRDATE AND TIME __SEPT 26, 2018, 12:30 P.M_____

TOPIC/DISCUSSION SUMMARY

Impact of declining WIU enrollment on WIUS, a student-funded organization; budget cuts by thousands over last few years; decrease in number of students means fewer students for DJ slots.

REPORTER/HOST _Roger Sadler

GUESTS INTERVIEWED/SOURCES

Kolton Schlicting, WIUS station manager