

## SIGNIFICANT ISSUES QUARTER 1 2018 WIUS FM

PLACED IN FILE APRIL 9, 2018

DURING THIS QUARTER, WE FOCUSED A LOT ON THE ARTS IN OUR TOWN. WITH DECLINING ENROLLMENT, COMMUNITY MEMBERS ARE WORRIED ABOUT THE FUTURE OF THE ARTS IN TOWN IF THE UNIVERSITY WERE TO CLOSE.

1. **CULTURE IN TOWN** – Focus on how campus theater can enrich community.
2. **COMMUNITY AND THE ARTS** – how places like the WIU Art Gallery can bring the arts to our town.
3. **COMMUNITY FUNDRAISERS** – how events like Derby Days bring awareness to various charities.
4. **SPORTS AT WIU** – Concerns about sports being cut with budget issues.
5. **WIU BRINGING FAMOUS FACULTY TO CAMPUS** – feature on music professor who performed at Carnegie Hall.
6. **STREET REPAIRS IN TOWN** – how they affect drivers
7. **LOCAL ANIMAL SHELTER** – needs donations; overcrowded

**ASCERTAINMENT** We ascertain community issues through our department's news media (WIUS news, WIUTV3 and the Western Courier). Our student reporters are in contact with campus and community leaders on a weekly basis during the semester, and that helps us ascertain local concerns.

**DAILY NEWSCASTS** – Tuesdays and Thursdays when classes are in session, WIUS airs a three-minute newscast twice a day, highlighting the important campus and community news.

**WIUS NEWSCASTS NOON AND 4 P.M.** (SAME THREE-MINUTE NEWSCAST AIRS AT EACH TIME)

**HOW SIGNIFICANT TOPICS WERE COVERED IN OUR NEWSCASTS:**

1. **VARIOUS TYPES OF "THE ARTS"** available in our town. Feb 13 – including art workshops available on campus where campus and community members can learn how to paint, do sculptures and create other forms of art. AIRED FEB 13, 15 March 20 Story lengths :35, :44: 31
2. **STREET REPAIRS** – multiple stories in our newscasts covering issues with potholes and street closures. MARCH 1,- story about big potholes, interview with local driver, (1:05) March 5 – story about city crews working on pothole repair (:45) March 27 – story about work on streets in Macomb (1:02)
3. **ANIMAL SHELTER** FEB 20 – story about animal shelter needing donations of pet food (:42) FEB 27 – story about animal shelter and how it's important to spay and neuter pets (:45) March 29 – story including interview with

animal shelter director about stopping abuse of animals, how shelter can get overcrowded at different times. (2:02)

HOW SIGNIFICANT TOPICS WERE COVERED IN SPECIAL REPORTS:

WIUS-FM ISSUES AND PROGRAMS REPORT

BROADCAST QUARTER Q1 2018

SHOW TITLE SHOWCASE

**PROGRAM TOPIC** \_\_\_NOTABLE WIU PROFESSORS\_\_\_\_\_

**LENGTH** \_\_\_4:08\_\_\_\_\_

**AIRDATE AND TIME** \_\_\_JAN. 22, 2018, 12:30 P.M\_\_\_\_\_

**TOPIC/DISCUSSION SUMMARY** – highlighting music professor who performed at Carnegie Hall; how WIU uses stories like hers to attract students.

**REPORTER/HOST** \_\_\_Alec Taylor

**GUESTS INTERVIEWED/SOURCES** Penelope Shoemaker

WIUS-FM ISSUES AND PROGRAMS REPORT

BROADCAST QUARTER Q1 2018

SHOW TITLE Perspectives

**PROGRAM TOPIC** \_\_\_ARTS IN MACOMB\_\_\_\_\_

**LENGTH** \_\_\_3:46\_\_\_\_\_

**AIRDATE AND TIME** \_\_\_MARCH 6, 2018, 12:30 P.M\_\_\_\_\_

**TOPIC/DISCUSSION SUMMARY** How the WIU Art Gallery provides art and culture to community and campus; displays for semester.

**REPORTER/HOST** \_\_\_SEAN ASHLEY

**GUESTS INTERVIEWED/SOURCES** Tyler Hennings, gallery director

WIUS-FM ISSUES AND PROGRAMS REPORT

BROADCAST QUARTER Q1 2018

SHOW TITLE Perspectives

**PROGRAM TOPIC** WIU PHILANTHROPY

**LENGTH** 4:28

**AIRDATE AND TIME** FEB 28, 2018, 12:30 P.M.

**TOPIC/DISCUSSION SUMMARY** Derby Days, event sponsored by Greek organizations. How they get community members involved; what the event raises money for.

**REPORTER/HOST** Kaylee Lambert

**GUESTS INTERVIEWED/SOURCES** Lane Martells, Sigma Chi

WIUS-FM ISSUES AND PROGRAMS REPORT

BROADCAST QUARTER Q1 2018

SHOW TITLE Perspectives

**PROGRAM TOPIC** WIU SPORTS AND BUDGET

**LENGTH** 4:17

**AIRDATE AND TIME** Feb. 21, 2018, 12:30 P.M.

**TOPIC/DISCUSSION SUMMARY** Discussion of how WIU budget cuts could affect some sports; player profile of Farrow.

**REPORTER/HOST** Randy Larson

**GUESTS INTERVIEWED/SOURCES** Dan Frey, WIU basketball journalist  
Michelle Farrow, basketball player

WIUS-FM ISSUES AND PROGRAMS REPORT

BROADCAST QUARTER Q1 2018

SHOW TITLE Perspectives

**PROGRAM TOPIC** ARTS IN MACOMB

**LENGTH** 5:05

**AIRDATE AND TIME** MARCH 20, 2018, 12:30 P.M.

**TOPIC/DISCUSSION SUMMARY.** Interview with members of Invoxicated, a local dance and music club; talk about keeping arts alive in the community; talk about what activities the group offers.

**REPORTER/HOST** Marcellus Angel

**GUESTS INTERVIEWED/SOURCES** Chris Reyes, vocalist; Sarah Szremski, choreography, Becca Helmeid, director.

WIUS-FM ISSUES AND PROGRAMS REPORT

BROADCAST QUARTER Q1 2018

SHOW TITLE Perspectives

**PROGRAM TOPIC** HEALTH CHALLENGES

**LENGTH** 4:40

**AIRDATE AND TIME** FEB 14, 2018, 12:30 P.M.

**TOPIC/DISCUSSION SUMMARY** WIU swimmer has diabetes; how she manages diabetes and athletics; discuss statistics about diabetes; tips for getting checked.

**REPORTER/HOST** Angel Sturdavent

**GUESTS INTERVIEWED/SOURCES** Claire Streaker, freshman swimmer