

## ORDER



**Orders**  
**Order / Rev:** 1737337  
**Alt Order #:** 7865107  
**Product Desc:** Bjorkman  
**Estimate:** 327  
**Flight Dates:** 10/15/18 - 10/28/18  
**Original Date / Rev:** 10/19/18 / 10/19/18  
**Order Type:** REG

## KELO Sioux Falls

**Primary AE:** KELO Local House  
**Sales Office:** L-SIO  
**Sales Region:** Loc

**Agency**  
**Name:** Media One  
**Buying Contact:**  
**Billing Contact:**  
 3918 South Western Avenue  
 Sioux Falls, SD 57105

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** WEEKLY  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Tim Bjorkman/Congress/SD/Dem  
**Demographic:** A18+  
**Product Codes:** PL12  
**Priority:** P3  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND

**New Business Thru:**  
**Order Separation:** 00:30:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/15/18	10/21/18	13	\$4,325.00	\$3,676.25
10/22/18	10/28/18	46	\$15,025.00	\$12,771.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2018	59	\$19,350.00	\$16,447.50	0.00
<b>Totals</b>	<b>59</b>	<b>\$19,350.00</b>	<b>\$16,447.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
KELO Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	10/22/18	10/28/18	KLTM at 5AM KELOland This Morning 5am	CM	M-F 5a-530a	MTWTF--	:30	4	\$75.00	P4	0.00	NM	4	\$300.00
4		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--		4				\$75.00		0.00			
N 2	All	10/19/18	10/28/18	KELOland This Morning 6am KELOland This Morning 6am	CM	M-F 6a-7a	MTWTF--	:30	1	\$350.00	P3	0.00	NM	5	\$1,750.00
3		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--		1				\$350.00		0.00			
		Week: 10/22/18	10/28/18	MTWTF--		4				\$350.00		0.00			
N 3	All	10/19/18	10/28/18	CBS This Morning Hour 1 CBS This Morning Hour 1	CM	M-F 7a-8a	MTWTF--	:30	1	\$350.00	P3	0.00	NM	3	\$1,050.00
2		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--		1				\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	All	10/15/18-10/21/18	CBS This Morning Hour 1	M-F 7a-8a		-----F----		:30		(\$350.00)		0.00	NM		
		Credited [No MG needed]													
		Week: 10/22/18	10/28/18	MTWTF--		3				\$350.00		0.00			
N 4	All	10/22/18	10/28/18		CM	M-F 8a-9a	MTWTF--	:30	3	\$200.00	P2	0.00	NM	3	\$600.00

**KELO Sioux Falls**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning Hour 2											
				CBS This Morning Hour 2											
2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--					3	\$200.00		0.00			
N 5	All	10/22/18	10/28/18	Midday	CM	M-F 12p-1230p	MTWTF--	:30	1	\$150.00	P4	0.00	NM	3	\$450.00
				Midday											
3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--					3	\$150.00		0.00			
N 6	All	10/22/18	10/28/18	5pm News	CM	M-F 5p-530p	MTWTF--	:30	1	\$275.00	P4	0.00	NM	3	\$825.00
				5pm News											
3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--					3	\$275.00		0.00			
N 7	All	10/19/18	10/28/18	6pm News	CM	M-F 6p-630p	MTWTF--	:30	1	\$600.00	P3	0.00	NM	4	\$2,400.00
				6pm News											
2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--					1	\$600.00		0.00			
		Week: 10/22/18	10/28/18	MTWTF--					3	\$600.00		0.00			
N 8	All	10/22/18	10/28/18	M-F 630p-7p	CM	M-F 630p-7p	MTWTF--	:30	3	\$300.00	P3	0.00	NM	3	\$900.00
				ET											
3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--					3	\$300.00		0.00			
N 9	All	10/22/18	10/28/18	LN M-F	CM	M-F 10p-1035p	MTWTF--	:30	1	\$600.00	P4	0.00	NM	3	\$1,800.00
				KELO 10p News M-F											
3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--					3	\$600.00		0.00			
N 10	All	10/22/18	10/28/18	The Late Show	CM	M-F 1035p-1137p	MTWTF--	:30	3	\$100.00	P4	0.00	NM	3	\$300.00
				The Late Show											
3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	MTWTF--					3	\$100.00		0.00			
N 11	All	10/15/18	10/21/18	Sa 5a-6a	CM	Sa 5a-6a	-----S-	:30	1	\$25.00	P3	0.00	NM	1	\$25.00
				This Wk in Agri											
3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-					1	\$25.00		0.00			
N 12	All	10/15/18	10/28/18	KELOland This Morning	CM	Sa 6a-7a	-----S-	:30	1	\$100.00	P3	0.00	NM	2	\$200.00
				KELOland This Morning SAT											
3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-					1	\$100.00		0.00			
		Week: 10/22/18	10/28/18	-----S-					1	\$100.00		0.00			
N 13	All	10/15/18	10/28/18	CBS This Morning Sa	CM	Sa 7a-9a	-----S-	:30	1	\$175.00	P3	0.00	NM	2	\$350.00
				CBS This Morning Sa											
3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-					1	\$175.00		0.00			
		Week: 10/22/18	10/28/18	-----S-					1	\$175.00		0.00			
N 14	All	10/15/18	10/28/18	LN Sa	CM	Sa 10p-1030p	-----S-	:30	1	\$500.00	P3	0.00	NM	2	\$1,000.00
				Sat KELOland News @ 10p											
3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	-----S-					1	\$500.00		0.00			
		Week: 10/22/18	10/28/18	-----S-					1	\$500.00		0.00			
N 15	All	10/15/18	10/28/18	Sa 1030p-11p	CM	Sa 1030p-11p	-----S-	:30	1	\$75.00	P4	0.00	NM	2	\$150.00
				WWS											

Order / Rev: 1737337  
Alt Order #: 7865107  
Flight Dates: 10/15/18 - 10/28/18

Advertiser: POL/Tim Bjorkman/Congress/SD/Dem  
Product Desc: Bjorkman  
Estimate: 327

KELO Sioux Falls

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	-----S-			1		\$75.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	-----S-			1		\$75.00	0.00					
N 16	All	10/15/18	10/28/18	KELOland This Morning SM KELOland This Morning SUN	CM	Su 7a-8a	-----S	:30	1	\$200.00	P3	0.00	NM	2	\$400.00
3		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	-----S			1		\$200.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	-----S			1		\$200.00	0.00					
N 17	All	10/22/18	10/28/18	CBS Sunday Morning CBS Sunday Morning	CM	Su 8a-930a	-----S	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
3		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/22/18		10/22/18	10/28/18	-----S			1		\$350.00	0.00					
N 18	All	10/22/18	10/28/18	Face the Nation Face the Nation	CM	Su 930a-10a (9:50 AM-10:00 AM)	-----S	:30	1	\$300.00	P1	0.00	NM	0	\$0.00
fixed		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/22/18		10/22/18	10/28/18	-----S			1		\$300.00	0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	All	10/22/18-10/28/18		Face the Nation		Su 930a-10a (9:50 AM-10:00 AM)	-----Su	:30		<del>(\$300.00)</del>	0.00	NM			
Credited															
[No MG needed]															
N 19	All	10/22/18	10/28/18	Sun KELOland 530pm N&M Sun KELOland 530pm News	CM	Su 530p-6p	-----S	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/22/18		10/22/18	10/28/18	-----S			1		\$300.00	0.00					
N 20	All	10/15/18	10/28/18	LN Su Sun KELOland News @ 10p	CM	Su 10p-1030p	-----S	:30	1	\$600.00	P4	0.00	NM	2	\$1,200.00
2		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	-----S			1		\$600.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	-----S			1		\$600.00	0.00					
N 21	All	10/15/18	10/28/18	Su 1030p-11p Inside Kelo	CM	Su 1030p-11p	-----S	:30	1	\$100.00	P4	0.00	NM	2	\$200.00
3		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	-----S			1		\$100.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	-----S			1		\$100.00	0.00					
N 23	All	10/22/18	10/28/18	Wed Prime Hour 3 Criminal Minds	CM	W 9p-10p	--W----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/22/18		10/22/18	10/28/18	--W----			1		\$500.00	0.00					
N 24	All	10/22/18	10/28/18	Thur Prime Hour 1 Big Bang/Young	CM	Th 7p-8p	---T---	:30	1	\$850.00	P3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/22/18		10/22/18	10/28/18	---T---			1		\$850.00	0.00					
N 25	All	10/15/18	10/28/18	Fri Prime Hour 2 Hawaii 5-0	CM	F 8p-9p	----F--	:30	1	\$500.00	P3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	----F--			1		\$500.00	0.00					
Week: 10/22/18		10/22/18	10/28/18	----F--			1		\$500.00	0.00					
N 26	All	10/15/18	10/21/18	Fri Prime Hour 3 Blue Bloods	CM	F 9p-10p	----F--	:30	1	\$600.00	P3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/15/18		10/15/18	10/21/18	----F--			1		\$600.00	0.00					
N 29	All	10/22/18	10/28/18	Sun Prime Hour 4 MAdam Sec	CM	Su 9p-10p	-----S	:30	1	\$550.00	P3	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 10/22/18		10/22/18	10/28/18	-----S			1		\$550.00	0.00					

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Advertiser: POL/Tim Bjorkman/Congress/SD/Dem  
 Product Desc: Bjorkman  
 Estimate: 327

KELO Sioux Falls

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N30	All	10/19/18	10/21/18	M-F 630p-7p ET	CM	M-F 630p-7p (6:45 PM-7:00 PM)	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		fixed													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/18	10/21/18	----F--		1				\$500.00		0.00			
N31	All	10/22/18	10/28/18	Election Special Election Special	CM	Election Special	-T-----	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
		3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/18	10/28/18	-T-----		1				\$800.00		0.00			
													Totals	59	\$19,350.00