



WABC-TV
7 Lincoln Square
New York, NY 10023
PHONE: (212) 456-7777

INVOICE

REMIT TO: WABC-TV
GPO- PO Box 5723
New York, NY 10087-5723
(212) 456-3043

PAGE: 1

BILL TO:

MEDIA STRATEGIES & RESEARCH
ATTN: RACHEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX, VA 22030

REP: NATIONAL/PHILADELPHIA
SLSP: PARKER, DEE
ADV: GILLIBRAND FOR SENATE 201
PROD: KIRSTEN GILLIBRAND FOR US SENATE
TITLE: 242436

INVOICE NUMBER: 69-900036746	BROADCAST MONTH: OCTOBER
ORDER NUMBER: 397238	ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : E: 11699	
ESTIMATE#: 11699	
SCHEDULE DATES: 10/08/2012 - 10/14/2012	AGY#/ADV#: 7658/26624
BILLING CYCLE: MONTHLY	DATE: 10/28/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	10/09 - 10/11	05:15A-05:56A	800	2	10/09	TU	05:52A	:30		KGT1203H	800		
					10/11	TH	05:21A	:30		KGT1203H	800		
2	10/08 - 10/12	06:15A-07:00A	1,800	5	10/08	MO	06:52A	:30		KGT1202H	1,800		
					10/09	TU	06:19A	:30		KGT1203H	1,800		
					10/10	WE	06:28A	:30		KGT1203H	1,800		
					10/11	TH	06:27A	:30		KGT1203H	1,800		
					10/12	FR	06:51A	:30		KGT1203H	1,800		
3	10/08 - 10/12	07:00A-09:00A	2,400	7	10/08	MO	07:58A	:30		KGT1202H	2,400		
					10/08	MO	08:49A	:30		KGT1202H	2,400		
					10/09	TU	07:59A	:30		KGT1203H	2,400		
					10/10	WE	08:54A	:30		KGT1203H	2,400		
					10/11	TH	07:49A	:30		KGT1203H	2,400		
					10/12	FR	07:49A	:30		KGT1203H	2,400		
					10/12	FR	08:59A	:30		KGT1203H	2,400		
4	10/13 - 10/13	06:15A-10:00A	400	1	10/13	SA	06:53A	:30		KGT1203H	400		
5	10/14 - 10/14	08:00A-09:00A	850	1	10/14	SU	08:30A	:30		KGT1203H	850		
6	10/10 - 10/12	09:00A-10:57A	900	2	10/10	WE	09:31A	:30		KGT1203H	900		
					10/12	FR	09:48A	:30		KGT1203H	900		
7	10/11 - 10/11	10:58A-12:00P	3,500	1	10/11	TH	10:58A	:30		KGT1203H	3,500		

We warrant that the actual broadcast information shown on this invoice was taken from the program log. * All times based on EST

TERMS: Payment due no later than 15 days following broadcast month.

ACCOUNTING

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8	10/09 - 10/09	12:15P-12:30P	1,400	1	10/09	TU	12:27P	:30		KGT1203H	1,400		
10	10/13 - 10/13	09:15A-10:00A	850	1	10/13	SA	09:28A	:30		KGT1203H	850		
11	10/09 - 10/12	03:00P-03:59P	1,700	3	10/09	TU	03:24P	:30		KGT1203H	1,700		
					10/11	TH	03:29P	:30		KGT1203H	1,700		
					10/12	FR	03:09P	:30		KGT1203H	1,700		
12	10/08 - 10/12	04:15P-04:59P	1,100	4	10/08	MO	04:54P	:30		KGT1202H	1,100		
					10/10	WE	04:39P	:30		KGT1203H	1,100		
					10/11	TH	04:37P	:30		KGT1203H	1,100		
					10/12	FR	04:28P	:30		KGT1203H	1,100		
13	10/08 - 10/12	05:15P-05:55P	2,200	5	10/08	MO	05:53P	:30		KGT1202H	2,200		
					10/09	TU	05:24P	:30		KGT1203H	2,200		
					10/10	WE	05:28P	:30		KGT1203H	2,200		
					10/11	TH	05:37P	:30		KGT1203H	2,200		
					10/12	FR	05:28P	:30		KGT1203H	2,200		
14	10/09 - 10/12	06:15P-06:30P	2,200	3	10/09	TU	06:24P	:30		KGT1203H	2,200		
					10/10	WE	06:24P	:30		KGT1203H	2,200		
					10/12	FR	06:17P	:30		KGT1203H	2,200		
15	10/08 - 10/12	07:00P-08:00P	4,000	6	10/08	MO	07:13P	:30		KGT1202H	4,000		
					10/09	TU	07:12P	:30		KGT1203H	4,000		
					10/09	TU	07:54P	:30		KGT1203H	4,000		

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LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
15 -	10/08 - 10/12	07:00P-08:00P	4,000	6	10/10	WE	07:06P	:30		KGT1203H	4,000		
					10/11	TH	07:23P	:30		KGT1203H	4,000		
					10/12	FR	07:06P	:30		KGT1203H	4,000		
16	10/08 - 10/08	08:00P-10:00P	25,000	1	10/08	MO	09:10P	:30		KGT1202H	25,000		
17	10/10 - 10/10	08:00P-09:00P	10,000	1	10/10	WE	08:49P	:30		KGT1203H	10,000		
18	10/14 - 10/14	08:00P-09:00P	15,000	1	10/14	SU	08:37P	:30		KGT1203H	15,000		
19	10/08 - 10/12	11:15P-11:35P	4,400	5	10/08	MO	11:33P	:30		KGT1202H	4,400		
					10/09	TU	11:22P	:30	KGT1203H	4,400			
					10/10	WE	11:26P	:30	KGT1203H	4,400			
					10/11	TH	11:21P	:30	KGT1203H	4,400			
					10/12	FR	11:22P	:30	KGT1203H	4,400			
20	10/14 - 10/14	11:15P-11:35P	4,400	1	10/14	SU	11:24P	:30		KGT1203H	4,400		
21	10/10 - 10/10	11:35P-12:02A	2,200	1	10/10	WE	12:01A	:30		KGT1203H	2,200		
22	10/10 - 10/10	12:30P-01:00P	1,400	1	10/10	WE	12:39P	:30		KGT1203H	1,400		
23	10/11 - 10/11	11:35P-12:02A	2,200	1	10/11	TH	11:52P	:30		KGT1203H	2,200		
24	10/08 - 10/11	06:45P-06:55P	2,200	2	10/08	MO	06:55P	:30		KGT1202H	2,200		
					10/11	TH	06:56P	:30	KGT1203H	2,200			

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PERIOD GROSS COST PER ORDER CONFIRMATION: 173,900.00					TOTAL UNITS: 56		ACTUAL GROSS BILLING: 173,900.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -26,085.00						
							NET DUE: 147,815.00						

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