

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Dave Vella, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** 

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Dave Vella

Authorized committee:

Friends of Dave Vella

Agency requesting time (and contact information):

N/A Buying Time Media, LLC - 650 Massachusetts Ave NW, Washington DC Ste. 210 20001 - 202-965-5060

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Illinois State Representative 68th District

Date of election:

November 8th, 2022

General

Primary

Treasurer of candidate's authorized committee:

Dave Vella

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Dave Vella*

Signature:

*Michael G. Paterson*

Name: Dave Vella

Name:

*Mike Paterson*

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

*9/19/22*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 9/18/22

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>3043-15-3</u>	Station Call Letters: <u>WRTB</u>	Date Received/Requested: <u>9/19/22</u>
Est. #: <u>12553</u>	Station Location: <u>Rockford, IL</u>	Run Start and End Dates: <u>9/20-9/20/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

3043-15-3

Sep 16, 22  
 CONT# 36146096 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO WRTB-FM (Rockford, IL)  
 FM JESSICA LAVORERIO-PH  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: / / 12553

SALESPERSON FAX#

PH # 202-965-5060

BYR Helen Hanratty1  
 ADV FRIENDS OF DAVE VELLA  
 PDT Political  
 FLT Sep 20, 22 - Sep 26, 22

\* REP ORDER COMMENT \*

\*\* 9/16/2022 3:12:00 PM: POPULATIONBUYTYPE: CPP.

\*\* 9/16/2022 3:12:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 9/16/2022 3:12:00 PM: THIS IS A NEW POLITICAL/ISSUE ORDER. 24 HOUR CANCELLATION POLICY FOR ANY POLITICAL/ISSUE ORDERS. NAB AND SPOT REMAIN THE SAME, PAYMENT WILL BE SENT VIA EMAIL. FOR ANY QUESTIONS PLEASE EMAIL AIDAN.HARTSWICK@KATZMEDIA.COM

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS	
		<b>FLIGHT 1</b>								
	1.1	.T.....	6A - 10A	60	09/20/2022 - 09/20/2022	1D	2	\$12.00	2	
	1.2	.T.....	10A - 3P	60	09/20/2022 - 09/20/2022	1D	2	\$12.00	2	
	1.3	.T.....	3P - 7P	60	09/20/2022 - 09/20/2022	1D	2	\$12.00	2	
		<b>** FLIGHT TOTALS **</b>						6	\$72.00	
		<b>FLIGHT 2</b>								
	2.1	..W....	6A - 10A	60	09/21/2022 - 09/21/2022	1D	2	\$12.00	2	
	2.2	..W....	10A - 3P	60	09/21/2022 - 09/21/2022	1D	2	\$12.00	2	
	2.3	..W....	3P - 7P	60	09/21/2022 - 09/21/2022	1D	2	\$12.00	2	
		<b>** FLIGHT TOTALS **</b>						6	\$72.00	
		<b>FLIGHT 3</b>								
	3.1	...T...	6A - 10A	60	09/22/2022 - 09/22/2022	1D	2	\$12.00	2	
	3.2	...T...	10A - 3P	60	09/22/2022 - 09/22/2022	1D	2	\$12.00	2	
	3.3	...T...	3P - 7P	60	09/22/2022 - 09/22/2022	1D	2	\$12.00	2	
		<b>** FLIGHT TOTALS **</b>						6	\$72.00	
		<b>FLIGHT 4</b>								
	4.1	....F..	6A - 10A	60	09/23/2022 - 09/23/2022	1D	2	\$12.00	2	
	4.2	....F..	10A - 3P	60	09/23/2022 - 09/23/2022	1D	2	\$12.00	2	
	4.3	....F..	3P - 7P	60	09/23/2022 - 09/23/2022	1D	2	\$12.00	2	

Sep 16, 22  
 CONT# 36146096 Mod# Ver# 1 (Last = )  
 REP KATZ RADIO

DDS CONT# 0  
 C/P/E: / / 12553

							<b>** FLIGHT TOTALS **</b>	6	\$72.00	
		<b>FLIGHT 5</b>								
	5.1	.....S.	10A - 3P	60	09/24/2022 - 09/24/2022	1D	3	\$5.00	3	
	5.2	.....S.	3P - 7P	60	09/24/2022 - 09/24/2022	1D	3	\$5.00	3	
							<b>** FLIGHT TOTALS **</b>	6	\$30.00	
		<b>FLIGHT 6</b>								
	6.1	.....S	10A - 3P	60	09/25/2022 - 09/25/2022	1D	3	\$5.00	3	
	6.2	.....S	3P - 7P	60	09/25/2022 - 09/25/2022	1D	2	\$5.00	2	
							<b>** FLIGHT TOTALS **</b>	5	\$25.00	
		<b>FLIGHT 7</b>								
	7.1	M.....	6A - 10A	60	09/26/2022 - 09/26/2022	1D	2	\$12.00	2	
	7.2	M.....	10A - 3P	60	09/26/2022 - 09/26/2022	1D	2	\$12.00	2	
	7.3	M.....	3P - 7P	60	09/26/2022 - 09/26/2022	1D	2	\$12.00	2	
							<b>** FLIGHT TOTALS **</b>	6	\$72.00	

	Sep 22	Oct 22				
SPOTS	35	6				
CASH	343.00	72.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	343.00	72.00				

						TOTAL
SPOTS						41
CASH						415.00
TRADE						0.00
NSL						0.00
TOTAL						415.00

**\*\* Competitive Comments \*\***

SVC: FA99 MSA CustRadio  
 Demo Adults 35+

Nondiscrimination - Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

MID-WEST FAMILY BROADCASTING ROCKFORD  
 2830 SANDY HOLLOW RD  
 ROCKFORD, IL 61109

Client: **FRIENDS OF DAVE VELLA**  
 Order #: **3043-00015-3**  
 Description: **Political**  
 Date Entered: **9/16/2022**  
 P.O.#:  
 Salesperson: **National, National**  
 Invoice Frequency: **Billed at end of Media/EOS (Invoice will NOT be printed)**

KATZ MEDIA GROUP  
 125 W 55TH ST  
 3RD FLOOR  
 NEW YORK, NY 10019

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 9/20/2022	9/26/2022	WRTB-FM	06:00:00a to 10:00:00a	CUSTOM	1:00	10	12.00	120.00	Y	Y	Y	Y	Y	N	N
9/20/2022	9/25/2022					8	12.00	96.00	0	2	2	2	2	0	0
9/26/2022	9/26/2022					2	12.00	24.00	2	0	0	0	0	0	0
2 9/20/2022	9/26/2022	WRTB-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	10	12.00	120.00	Y	Y	Y	Y	Y	N	N
9/20/2022	9/25/2022					8	12.00	96.00	0	2	2	2	2	0	0
9/26/2022	9/26/2022					2	12.00	24.00	2	0	0	0	0	0	0
3 9/20/2022	9/26/2022	WRTB-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	10	12.00	120.00	Y	Y	Y	Y	Y	N	N
9/20/2022	9/25/2022					8	12.00	96.00	0	2	2	2	2	0	0
9/26/2022	9/26/2022					2	12.00	24.00	2	0	0	0	0	0	0
4 9/20/2022	9/26/2022	WRTB-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	3	5.00	15.00	N	N	N	N	N	Y	N
9/20/2022	9/25/2022					3	5.00	15.00	0	0	0	0	0	3	0
5 9/20/2022	9/26/2022	WRTB-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	3	5.00	15.00	N	N	N	N	N	Y	N
9/20/2022	9/25/2022					3	5.00	15.00	0	0	0	0	0	3	0
6 9/20/2022	9/26/2022	WRTB-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	3	5.00	15.00	N	N	N	N	N	N	Y
9/20/2022	9/25/2022					3	5.00	15.00	0	0	0	0	0	0	3
7 9/20/2022	9/26/2022	WRTB-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	2	5.00	10.00	N	N	N	N	N	N	Y
9/20/2022	9/25/2022					2	5.00	10.00	0	0	0	0	0	0	2

Order Start Date: 9/20/2022    Order End Date: 9/26/2022    Spots: 41

Total Charges: **\$415.00**  
 Combined Discounts: **\$62.25**  
 Total Net: **\$352.75**

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

**Projected Media Month/End-Of-Schedule Billing Totals for FRIENDS OF DAVE VELLA / 3043-00015-3 :**

	Spot Count	Gross Billing	Combined Disc.	Net Billing
September 2022	35	\$343.00	\$51.45	\$291.55
October 2022	6	\$72.00	\$10.80	\$61.20

Confirmed & Accepted for MID-WEST FAMILY BROADCASTING ROC

Accepted for KATZ MEDIA GROUP By:

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 Please Sign and Return One Copy