

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Ryan Horn, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mark Szula

Authorized committee:

Szula for Illinois

Agency requesting time (and contact information):

N/A Bullhorn Communications info@bullhorncomms.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Illinois State House District 90

Date of election:

6/28/22

General

Primary

Treasurer of candidate's authorized committee:

Mark Szula

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

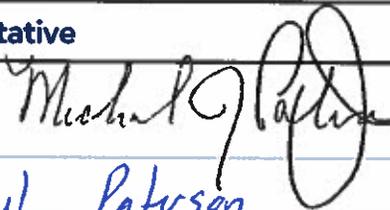
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature: Ryan Horn <small style="color: red;">Digitally signed by Ryan Horn Date: 2022.05.12 18:10:11 -05'00'</small>	Signature: 
Name: Ryan Horn	Name: Michael Paterson
Date of Request to Purchase Ad Time: 6/21/22	Date of Station Agreement to Sell Time: 6/21/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 6/21/22

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: <u>3026-2-3</u>	Station Call Letters: <u>WRTB</u>	Date Received/Requested: <u>6/21/22</u>
Est. #: <u>91</u>	Station Location: <u>Rockford, IL</u>	Run Start and End Dates: <u>6/20 - 9/1/22</u>

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

*[Handwritten signature]*

3026-2-3

Jun 21, 22  
 CONT# 35991151 Mod# Ver# 1 (Last =)  
 REP KATZ RADIO  
 TO WRTB-FM (Rockford, IL)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY BULLHORN COMMUNICATIONS  
 ADDR 5016 WEBSTER STREET  
 OMAHA, NE 68132

DDS CONT# 0  
 C/P/E: / / 91

SALESPERSON FAX#

PH #

BYR LINDA BROWN  
 ADV MARK SZULA FOR STATE REPRESENTATIVE  
 PDT Primary  
 FLT Jun 20, 22 - Jul 03, 22

\* REP ORDER COMMENT \*

\*\* 6/21/2022 9:56:00 AM: POPULATIONBUYTYPE: CPP.

\*\* 6/21/2022 9:56:00 AM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR  
 CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH  
 ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	6/20/2022 - 6/24/2022	1W	15	\$12.00	15
		CUTOFF - TUESDAY, 6/28							
	1.2	MTWTF..	10A - 3P	60	6/20/2022 - 6/24/2022	1W	15	\$12.00	15
		CUTOFF - TUESDAY, 6/28							
	1.3	MTWTF..	3P - 7P	60	6/20/2022 - 6/24/2022	1W	15	\$12.00	15
		CUTOFF - TUESDAY, 6/28							
					** WEEKLY FLIGHT TOTALS **		45	\$540.00	
		<b>FLIGHT 2</b>							
	2.1	MTWTF..	6A - 10A	60	6/27/2022 - 7/1/2022	1W	4	\$12.00	4
		CUTOFF - TUESDAY, 6/28							
	2.2	MTWTF..	10A - 3P	60	6/27/2022 - 7/1/2022	1W	4	\$12.00	4
		CUTOFF - TUESDAY, 6/28							
					** WEEKLY FLIGHT TOTALS **		8	\$96.00	

Jun 21, 22

CONT# 35991151 Mod# Ver# 1 (Last =)  
REP KATZ RADIO

DDS CONT# 0  
C/P/E: / / 91

	Jun 22	Jul 22					
SPOTS	45	8					
CASH	540.00	96.00					
TRADE	0.00	0.00					
NSL	0.00	0.00					
TOTAL	540.00	96.00					

							TOTAL
SPOTS							53
CASH							636.00
TRADE							0.00
NSL							0.00
TOTAL							636.00

**\*\* Competitive Comments \*\***

SVC: FA21 MSA CustRadio  
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

MID-WEST FAMILY BROADCASTING ROCKFORD  
 2830 SANDY HOLLOW RD  
 ROCKFORD, IL 61109

Client: **MARK SZULA FOR STATE REPRESENTATIVE**  
 Order #: **3026-00002-3**  
 Description: **Primary**  
 Date Entered: **6/21/2022**  
 P.O.#:  
 Salesperson: **Koch, Bill**  
 Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date**

BULLHORN COMMUNICATIONS  
 5016 WEBSTER STREET  
 OMAHA, NE 68132

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 6/20/2022	7/1/2022	WRTB-FM	06:00:00a to 10:00:00a	CUSTOM	1:00	19	12.00	228.00	Y	N	Y	Y	Y	N	N
6/20/2022	6/26/2022					15	12.00	180.00	0	0	3	6	6	0	0
6/27/2022	7/1/2022					4	12.00	48.00	1	0	1	1	1	0	0
2 6/20/2022	7/1/2022	WRTB-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	19	12.00	228.00	N	Y	Y	Y	Y	N	N
6/20/2022	6/26/2022					15	12.00	180.00	0	0	3	6	6	0	0
6/27/2022	7/1/2022					4	12.00	48.00	0	1	1	1	1	0	0
3 6/20/2022	7/1/2022	WRTB-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	15	12.00	180.00	N	N	Y	Y	Y	N	N
6/20/2022	6/26/2022					15	12.00	180.00	0	0	3	6	6	0	0

Order Start Date: 6/20/2022    Order End Date: 7/1/2022    Spots: 53

Total Charges: **\$636.00**  
 Combined Discounts: **\$95.40**  
 Total Net: **\$540.60**

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

**Projected Media Month/End-Of-Schedule Billing Totals for MARK SZULA FOR STATE REPRESENTATIVE / 3026-00002-3 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
June	2022	45	\$540.00	\$81.00	\$459.00
July	2022	8	\$96.00	\$14.40	\$81.60
<b>Total:</b>		<b>53</b>	<b>\$636.00</b>	<b>\$95.40</b>	<b>\$540.60</b>

Confirmed & Accepted for MID-WEST FAMILY BROADCASTING ROC

Accepted for BULLHORN COMMUNICATIONS By:

Please Sign and Return One Copy

