

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Dan Proft, hereby request station time as follows: See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

| ALL QUESTIONS/BLOCKS MUST BE COMPLETED  |                                     |   |
|---|-------------------------------------|---|
| Station time requested by:  |                                     |   |
| Agency name: <u>Vail and Associates</u>   |                                     |   |
| Address: <u>1187 Wilmette Ave, Wilmette, IL 60091</u>   |                                     |   |
| Contact: <u>Rob Vail</u>  | Phone number: <u>(847) 421-8287</u> | Email: <u>rangera71@aol.com</u>         |
| Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad): |                                     |   |
| Name: <u>People Who Play By The Rules PAC</u>   |                                     |   |
| Address: <u>467 Conner Ave Naples, FL 34108</u>   |                                     |   |
| Contact: <u>Dan Proft</u>   | Phone number: <u>(312) 446-6488</u> | Email: <u>dan@danproft.com</u>          |
| Station is authorized to announce the time as paid for by such person or entity.  |                                     |   |
| List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):       |                                     |   |
| <div style="font-family: cursive; font-size: 1.2em;"> <u>Dan Proft - Chair</u><br/> <u>Dan Proft - Treasurer</u> </div>   |                                     |   |
| By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s). |                                     |   |
| If ad refers to a federal candidate(s) or federal election, list ALL of the following:  |                                     | <input checked="" type="checkbox"/> N/A |
| Name(s) of every candidate referred to:   |                                     |   |
| Office(s) sought by such candidate(s) (no acronyms or abbreviations):   |                                     |   |
| Date of election:   |                                     |   |
| Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:   |                                     | <input checked="" type="checkbox"/> N/A |

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

|   |   |
|---|---|
| <b>Advertiser/Sponsor</b>                       | <b>Station Representative</b>                             |
| Signature: <i>[Signature]</i>                   | Signature: <i>[Signature]</i>                             |
| Name: <i>Donald K. Kraft</i>                    | Name: <i>Melva Pichon</i>                                 |
| Date of Request to Purchase Ad Time: 04/08/2022 | Date of Station Agreement to Sell Time: <i>4-May-2022</i> |

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No      Date ad received: 5/4/22

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

|                              |                                       |   |
|------------------------------|---------------------------------------|---|
| Contract #: <i>2997-10-3</i> | Station Call Letters: <i>WRTB</i>     | Date Received/Requested: <i>5/4/22</i>          |
| Est. #: <i>302</i>           | Station Location: <i>Rockford, IL</i> | Run Start and End Dates: <i>5/5/22 - 5/8/22</i> |

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Dan Proff, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Danna Bailey for Governor

Authorized committee:

People Who Play By The Rules PAC

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Gov

Date of election:

General

Primary

Treasurer of candidate's authorized committee:

N/A PAC

Dan Proff

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified PAC candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, preemption and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency

Station Representative

Signature:

D Proff

Signature:

Mike Carlson

Name:

Dan Proff

Name:

Mike Carlson

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 4.15.22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*D. Pruff*

Name:

*Daniel K. Pruff*

Date:

*4/2/22*

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received:

*5/4/22*

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

*2997-10-3*

Station Call Letters:

*WRTB*

Date Received/Requested:

*5/4/22*

Est. #:

*582*

Station Location:

*Rockford, IL*

Run Start and End Dates:

*5/5/22 - 5/8/22*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

2997-10-3

May 04, 22  
 CONT# 35882568 Mod# Ver# 1 (Last =)  
 REP Katz Group Sales  
 TO WRTB-FM (Rockford, IL)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / S22

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV PEOPLE WHO PLAY BY THE RULES PAC  
 PDT People who play by the rules PAC  
 FLT May 02, 22 - May 08, 22

\* REP ORDER COMMENT \*

\*\* 5/3/2022 5:35:00 PM: \*\* ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION  
 \*\*ORDERS MUST RUN AS SCHEDULED \*\* MAKEGOODS MUST HAVE WRITTEN APPROVAL \*\* CREDITS  
 WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S  
 NEGOTIATED CPP \*\* FAIR AND EQUAL ROTATION IS EXPECTED \*\* \* \* \* \* \*THIS AGENCY HAS PAID KATZ  
 CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A  
 CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK  
 TO THE STATIONS. \*\*PROOF OF PAYMENT, SPOT & NAB FORM WILL BE SENT VIA EMAIL ASAP\*\* PLEASE  
 CONFIRM ORDER IN SYSTEM. THANK YOU!

\*\* 5/3/2022 5:35:00 PM: \*\*THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT  
 ME WITH ANY QUESTIONS. KRISTIN.OHLENDORF@KATZMEDIA.COM \*\*

\*\* 5/3/2022 5:35:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ  
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

| MC | LN  | DAYS            | TIME     | LEN | EFFECTIVE DATES                   | # OF WKS | NPW | RATE     | TOT SPTS |
|----|-----|-----------------|----------|-----|-----------------------------------|----------|-----|----------|----------|
|    |     | <b>FLIGHT 1</b> |          |     |                                   |          |     |          |          |
|    | 1.1 | MTWTF..         | 6A - 10A | 60  | 5/2/2022 - 5/6/2022               | 1W       | 3   | \$40.00  | 3        |
|    | 1.2 | MTWTF..         | 10A - 3P | 60  | 5/2/2022 - 5/6/2022               | 1W       | 3   | \$40.00  | 3        |
|    | 1.3 | MTWTF..         | 3P - 7P  | 60  | 5/2/2022 - 5/6/2022               | 1W       | 3   | \$40.00  | 3        |
|    | 1.4 | MTWTF..         | 7P - 12A | 60  | 5/2/2022 - 5/6/2022               | 1W       | 3   | \$15.00  | 3        |
|    | 1.5 | .....S.         | 6A - 7P  | 60  | 5/7/2022 - 5/7/2022               | 1W       | 3   | \$25.00  | 3        |
|    | 1.6 | .....S          | 6A - 7P  | 60  | 5/8/2022 - 5/8/2022               | 1W       | 3   | \$25.00  | 3        |
|    |     |                 |          |     | <b>** WEEKLY FLIGHT TOTALS **</b> |          | 18  | \$555.00 |          |

|       | May 22 |  |  |  |  |  |
|-------|--------|--|--|--|--|--|
| SPOTS | 18     |  |  |  |  |  |
| CASH  | 555.00 |  |  |  |  |  |
| TRADE | 0.00   |  |  |  |  |  |
| NSL   | 0.00   |  |  |  |  |  |
| TOTAL | 555.00 |  |  |  |  |  |

May 04, 22

CONT# 35882568 Mod# Ver# 1 (Last = )  
REP Katz Group Sales

DDS CONT# 0  
C/P/E: na / na / S22

|       |  |  |  |  |  | TOTAL  |
|-------|--|--|--|--|--|--------|
| SPOTS |  |  |  |  |  | 18     |
| CASH  |  |  |  |  |  | 555.00 |
| TRADE |  |  |  |  |  | 0.00   |
| NSL   |  |  |  |  |  | 0.00   |
| TOTAL |  |  |  |  |  | 555.00 |

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

MID-WEST FAMILY BROADCASTING ROCKFORD  
 2830 SANDY HOLLOW RD  
 ROCKFORD, IL 61109

Client: PEOPLE WHO PLAY BY THE RULES PAC  
 Order #: 2997-00010-3  
 Description: EST S22 People who play by the rules PAC  
 Date Entered: 5/4/2022  
 P.O.#:  
 Salesperson: National, National  
 Invoice Frequency: Billed at end of Media/EOS (Invoice will NOT be printed)

KATZ MEDIA GROUP  
 125 W 55TH ST  
 3RD FLOOR  
 NEW YORK, NY 10019

**On-Air Schedule**

| Start Date | End Date | Station | Scheduled Time/Event   | Repeated | Length | Qty | Rate  | Total  | M | Tu | W | Th | F | Sa | Su |
|------------|----------|---------|------------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 5/2/2022   | 5/6/2022 | WRTB-FM | 06:00:00a to 10:00:00a | CUSTOM   | 1:00   | 3   | 40.00 | 120.00 | N | N  | N | Y  | Y | N  | N  |
| 5/2/2022   | 5/6/2022 |         |                        |          |        | 3   | 40.00 | 120.00 | 0 | 0  | 0 | 2  | 1 | 0  | 0  |
| 5/2/2022   | 5/6/2022 | WRTB-FM | 10:00:00a to 03:00:00p | CUSTOM   | 1:00   | 3   | 40.00 | 120.00 | N | N  | N | Y  | Y | N  | N  |
| 5/2/2022   | 5/6/2022 |         |                        |          |        | 3   | 40.00 | 120.00 | 0 | 0  | 0 | 2  | 1 | 0  | 0  |
| 5/2/2022   | 5/6/2022 | WRTB-FM | 03:00:00p to 07:00:00p | CUSTOM   | 1:00   | 3   | 40.00 | 120.00 | N | N  | N | Y  | Y | N  | N  |
| 5/2/2022   | 5/6/2022 |         |                        |          |        | 3   | 40.00 | 120.00 | 0 | 0  | 0 | 2  | 1 | 0  | 0  |
| 5/2/2022   | 5/6/2022 | WRTB-FM | 07:00:00p to 12:00:00a | CUSTOM   | 1:00   | 3   | 15.00 | 45.00  | N | N  | N | Y  | Y | N  | N  |
| 5/2/2022   | 5/6/2022 |         |                        |          |        | 3   | 15.00 | 45.00  | 0 | 0  | 0 | 2  | 1 | 0  | 0  |
| 5/7/2022   | 5/7/2022 | WRTB-FM | 06:00:00a to 07:00:00p | CUSTOM   | 1:00   | 3   | 25.00 | 75.00  | N | N  | N | N  | N | Y  | N  |
| 5/7/2022   | 5/7/2022 |         |                        |          |        | 3   | 25.00 | 75.00  | 0 | 0  | 0 | 0  | 0 | 3  | 0  |
| 5/8/2022   | 5/8/2022 | WRTB-FM | 06:00:00a to 07:00:00p | CUSTOM   | 1:00   | 3   | 25.00 | 75.00  | N | N  | N | N  | N | N  | Y  |
| 5/8/2022   | 5/8/2022 |         |                        |          |        | 3   | 25.00 | 75.00  | 0 | 0  | 0 | 0  | 0 | 0  | 3  |

Order Start Date: 5/2/2022      Order End Date: 5/8/2022      Spots: 18

Total Charges: \$555.00  
 Combined Discounts: \$83.25  
 Total Net: \$471.75

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

**Projected Media Month/End-Of-Schedule Billing Totals for PEOPLE WHO PLAY BY THE RULES PAC / 2997-00010-3 :**

|     |      | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|-----|------|-------------------|----------------------|-----------------------|--------------------|
| May | 2022 | 18                | \$555.00             | \$83.25               | \$471.75           |

Confirmed & Accepted for MID-WEST FAMILY BROADCASTING ROC

Accepted for KATZ MEDIA GROUP By:

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 Please Sign and Return One Copy