

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Kevin S. Semlow, hereby request station time as follows: See **Order** for proposed

schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

(1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Kevin S. Semlow; Illinois Farm Bureau ACTIVATOR

Agency name: Illinois Farm Bureau ACTIVATOR Political Involvement Fund

Address: PO Box 1605, 1705 Towanda Ave., Bloomington, IL 61702-1605

Contact: Kevin S. Semlow

Phone number: 309-557-2308

Email: ksemlow@iffb.org

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name:

Address:

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):

Kenton Thoma, Chairperson

Alan Doods, Treasurer

Kevin S. Semlow, Secretary and Administrator

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to: John Cabello, State Representative Candidate - 90th District

Office(s) sought by such candidate(s) (no acronyms or abbreviations): Illinois State Representative - 90th District.

Date of election: June 28, 2022

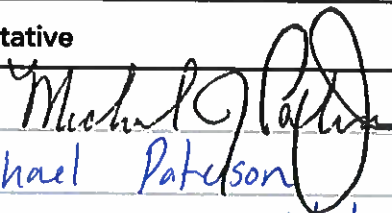
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

None, only state issues included.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Kevin S. Semlow <small>Digitally signed by Kevin S. Semlow Date: 2022.06.06 14:29:28 -05'00'</small>	Signature: 
Name: Kevin S. Semlow	Name: Michael Paterson
Date of Request to Purchase Ad Time: 6/6/2022	Date of Station Agreement to Sell Time: 6/6/22

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 6/6/22

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: 3017-2-3	Station Call Letters: WRTB	Date Received/Requested: 6/6/22
Est. #: n/a	Station Location: Rockford, IL	Run Start and End Dates: 6/8 - 6/28/22

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Illinois Farm Bureau ACTIVATOR® Political Involvement Fund

3017-2-3

6/6/22

Memo To: Bill Koch WRTB FM
2830 Sandy Hollow rd.
Rockford, IL 61109
From: Kevin Semlow
Subject: Support of John Cabello

Bill Koch,

Please begin to air the attached spot on Wednesday, June 8 – June 10, weeks of June 13 and 20 and June 27 & 28 (15 days). or as soon as you receive payment. Times should be Monday-Friday, ROS 6 am – 7 pm. Run 8 spots per day. Please send the NAB forms to my attention at either ksemlow@ilfb.org or fax to 309-557-3729.

Please air the following:

WRTB FM 120 total spots x \$40.00=\$4,800.00

Checks are being written presently and will be expressed out to you. **If for any reason the rate should be different, please air as many spots as you have money for.**

Please send affidavits to me at the address below.

Thank you.

MID-WEST FAMILY BROADCASTING ROCKFORD
 2830 SANDY HOLLOW RD
 ROCKFORD, IL 61109

Client: **SUPPORT OF JOHN CABELLO**
 Order #: **3017-00002-3**
 Description: **POLITICAL ORDER**
 Date Entered: **6/6/2022**
 P.O.#:
 Salesperson: **Koch, Bill**
 Invoice Frequency: **Billed at end of Cal/EOS, Sorted by Date**

ILLINOIS FARM BUREAU ACTIVATOR
 PO BOX 1605
 BLOOMINGTON, IL 61702

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 6/8/2022	6/28/2022	WRTB-FM	06:00:00a to 07:00:00p	CUSTOM	:30	120	40.00	4800.00	Y	Y	Y	Y	Y	N	N
6/8/2022	6/12/2022					24	40.00	960.00	0	0	8	8	8	0	0
6/13/2022	6/19/2022					40	40.00	1600.00	8	8	8	8	8	0	0
6/20/2022	6/26/2022					40	40.00	1600.00	8	8	8	8	8	0	0
6/27/2022	6/28/2022					16	40.00	640.00	8	8	0	0	0	0	0

Order Start Date: 6/8/2022 Order End Date: 6/28/2022 Spots: 120 Total Charges: **\$4,800.00**
 Combined Discounts: **\$720.00**
 Total Net: **\$4,080.00**

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

Projected Calendar Month/End-Of-Schedule Billing Totals for SUPPORT OF JOHN CABELLO / 3017-00002-3 :

Month	Year	Spot Count	Gross Billing	Combined Disc.	Net Billing
June	2022	120	\$4,800.00	\$720.00	\$4,080.00

Confirmed & Accepted for MID-WEST FAMILY BROADCASTING ROC

Accepted for ILLINOIS FARM BUREAU ACTIVATOR By:

 Please Sign and Return One Copy