

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Dan Proft, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

- Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED		
Station time requested by:		
Agency name: Vail and Associates		
Address: 1187 Wilmette Ave, Wilmette, IL 60091		
Contact: Rob Vail	Phone number: (847) 421-8287	Email: rangera71@aol.com
Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):		
Name: People Who Play By The Rules PAC		
Address: 467 Conner Ave Naples, FL 34108		
Contact: Dan Proft	Phone number: (312) 446-6488	Email: dan@danproft.com
Station is authorized to announce the time as paid for by such person or entity.		
List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):		
<div style="font-family: cursive; font-size: 1.2em;">                     Dan Proft - Chair                      Dan Proft - Treasurer                 </div>		
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).		
If ad refers to a federal candidate(s) or federal election, list ALL of the following:		<input checked="" type="checkbox"/> N/A
Name(s) of every candidate referred to:		
Office(s) sought by such candidate(s) (no acronyms or abbreviations):		
Date of election:		
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:		<input checked="" type="checkbox"/> N/A



**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <i>[Signature]</i>	Signature: <i>[Signature]</i>
Name: <i>Arnold K. Koff</i>	Name: <i>Thomas L. Gomez</i>
Date of Request to Purchase Ad Time: 04/08/2022	Date of Station Agreement to Sell Time: <i>5/13/22</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *5/13/22*

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted  
 Accepted IN PART (e.g., ad not received to determine content)\*  
 Rejected - provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>2997-20-3</i>	Station Call Letters: <i>WRTB</i>	Date Received/Requested: <i>5/13/22</i>
Est. #: <i>PAC51622</i>	Station Location: <i>Rockford, IL</i>	Run Start and End Dates: <i>5/16-6/20/22</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



2997-20-3

May 13, 22  
 CONT# 35908094 Mod# Ver# 1 (Last =)  
 REP Katz Group Sales  
 TO WRFB-FM (Rockford, IL)  
 FM LIZ RYCKMAN  
 OFF CHICAGO  
 AGY Katz Group Sales  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / PAC51622

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV PEOPLE WHO PLAY BY THE RULES PAC  
 PDT People PAC 5.16.22  
 FLT May 16, 22 - Jun 26, 22

\* REP ORDER COMMENT \*

\*\* 5/13/2022 2:12:00 PM: \*\* ALL POLITICAL/ISSUE ORDERS MUST HAVE 30 MINUTE SPOT SEPARATION  
 \*\*ORDERS MUST RUN AS SCHEDULED \*\* MAKEGOODS MUST HAVE WRITTEN APPROVAL \*\* CREDITS  
 WILL BE TAKEN FOR ANY MISSED/LOW CHARGE SPOTS THAT IS EQUIVALENT TO THE STATION'S  
 NEGOTIATED CPP \*\* FAIR AND EQUAL ROTATION IS EXPECTED \*\*\*\*\* \*\*THIS AGENCY HAS PAID KATZ  
 CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A  
 CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK  
 TO THE STATIONS. \*\*PROOF OF PAYMENT, SPOT & NAB FORM WILL BE SENT VIA EMAIL ASAP\*\* PLEASE  
 CONFIRM ORDER IN SYSTEM. THANK YOU!

\*\* 5/13/2022 2:12:00 PM: \*\*THIS IS A NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS. PLEASE CONTACT  
 ME WITH ANY QUESTIONS. KRISTIN.OHLENDORF@KATZMEDIA.COM \*\*

\*\* 5/13/2022 2:12:00 PM: THIS IS A KATZ GROUP SALES ORDER. ALL BILLING SHOULD BE SENT TO KATZ  
 GROUP SALES/125 W 55TH ST./NY,NY 10019 KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 10A	60	5/16/2022 - 5/20/2022	1W	4	\$40.00	4
	1.2	MTWTF..	10A - 3P	60	5/16/2022 - 5/20/2022	1W	4	\$40.00	4
	1.3	MTWTF..	3P - 7P	60	5/16/2022 - 5/20/2022	1W	4	\$40.00	4
	1.4	.....S.	6A - 7P	60	5/21/2022 - 5/21/2022	1W	3	\$25.00	3
	1.5	.....S	6A - 7P	60	5/22/2022 - 5/22/2022	1W	3	\$25.00	3
					<b>** WEEKLY FLIGHT TOTALS **</b>		18	\$630.00	

	May 22	Jun 22				
SPOTS	18	0				
CASH	630.00	0.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	630.00	0.00				

May 13, 22

CONT# 35908094 Mod# Ver# 1 (Last =)  
REP Katz Group Sales

DDS CONT# 0  
C/P/E: na / na / PAC51622

						TOTAL
SPOTS						18
CASH						630.00
TRADE						0.00
NSL						0.00
TOTAL						630.00

**\*\* Competitive Comments \*\***

SVC:

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

MID-WEST FAMILY BROADCASTING ROCKFORD  
 2830 SANDY HOLLOW RD  
 ROCKFORD, IL 61109

Client: **PEOPLE WHO PLAY BY THE RULES PAC**  
 Order #: **2997-00020-3**  
 Description: **People PAC 5.16.22**  
 Date Entered: **5/13/2022**  
 P.O.#:  
 Salesperson: **National, National**  
 Invoice Frequency: **Billed at end of Media/EOS (Invoice will NOT be printed)**

KATZ MEDIA GROUP  
 125 W 55TH ST  
 3RD FLOOR  
 NEW YORK, NY 10019

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/16/2022	6/24/2022	WRTB-FM	06:00:00a to 10:00:00a	CUSTOM	1:00	4	40.00	160.00	Y	Y	Y	Y	N	N	N
5/16/2022	5/22/2022					4	40.00	160.00	1	1	1	1	0	0	0
2 5/16/2022	6/24/2022	WRTB-FM	10:00:00a to 03:00:00p	CUSTOM	1:00	4	40.00	160.00	Y	N	Y	Y	Y	N	N
5/16/2022	5/22/2022					4	40.00	160.00	1	0	1	1	1	0	0
3 5/16/2022	6/24/2022	WRTB-FM	03:00:00p to 07:00:00p	CUSTOM	1:00	4	40.00	160.00	Y	Y	Y	Y	N	N	N
5/16/2022	5/22/2022					4	40.00	160.00	1	1	1	1	0	0	0
4 5/21/2022	6/25/2022	WRTB-FM	06:00:00a to 07:00:00p	CUSTOM	1:00	3	25.00	75.00	N	N	N	N	N	Y	N
5/21/2022	5/22/2022					3	25.00	75.00	0	0	0	0	0	3	0
5 5/22/2022	6/26/2022	WRTB-FM	06:00:00a to 07:00:00p	CUSTOM	1:00	3	25.00	75.00	N	N	N	N	N	N	Y
5/22/2022	5/22/2022					3	25.00	75.00	0	0	0	0	0	0	3

Order Start Date: 5/16/2022    Order End Date: 5/22/2022    Spots: 18

Total Charges: **\$630.00**  
 Combined Discounts: **\$94.50**  
 Total Net: **\$535.50**

This station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.

**Projected Media Month/End-Of-Schedule Billing Totals for PEOPLE WHO PLAY BY THE RULES PAC / 2997-00020-3 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
May	2022	18	\$630.00	\$94.50	\$535.50

Confirmed & Accepted for MID-WEST FAMILY BROADCASTING ROC

Accepted for KATZ MEDIA GROUP By:

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 Please Sign and Return One Copy

