

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

WKBU, WLMG, & WWL

11/28/16

I, HMS

being/on behalf of: Foster Campbell

a legally qualified candidate of the Democratic

political party for the office of: US Senate

in the Runoff

election to be held on: 12/10/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	see	attached			

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Foster Campbell for U.S. Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Foster Campbell | PO Box 44411, Shreveport, LA 71134 | 800-256-2412

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/15/14

Date

K. Blum

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Malcolm Pelham

Signature

MALCOLM PELHAM

Printed Name

DSS

Title

ORDER



Orders	Order / Rev:	679022	
	Alt Order #:	30271182	
	Product Desc:	Candidate...	
	Estimate:	1244	
	Flight Dates:	11/29/16 - 12/05/16	Primary AE: Katz Dallas
	Original Date / Rev:	11/28/16 / 11/28/16	Sales Office: K-DAL
	Order Type:	GENERAL	Sales Region: National

Agency	Name:	Hulsen Media Services LLC	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:		Billing Cycle:	EOM/EOC
		2400 Laramie Trail	Agency Commission:	15%
		Austin, TX 78745		

Advertiser	Name:	Foster Campbell for US Senate	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:15:00
	Product Codes:	Candidates	Advertiser External ID:	
	Priority:	FULL	Agency External ID:	
	Revenue Codes:	AGY, POL, POL-CAND	Unit Code:	General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/28/16	12/05/16	30	\$5,200.00	\$4,420.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2016	30	\$5,200.00	\$4,420.00	0.00
Totals	30	\$5,200.00	\$4,420.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WWL	11/28/16	12/11/16	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-2222--	1:00	8	\$180.00	FULL	0.00	NM	10	\$1,800.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/28/16	12/04/16	-2222--					8	\$180.00		0.00			
Week:		12/05/16	12/11/16	2-----					2	\$180.00		0.00			
E 2	WWL	11/28/16	12/11/16	M-F 10a-4p M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-2222--	1:00	8	\$160.00	NARF	0.00	NM	10	\$1,600.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/28/16	12/04/16	-2222--					8	\$160.00		0.00			
Week:		12/05/16	12/11/16	2-----					2	\$160.00		0.00			
E 3	WWL	11/28/16	12/11/16	M-F 6a-8p M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-2222--	1:00	8	\$180.00	NARF	0.00	NM	10	\$1,800.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/28/16	12/04/16	-2222--					8	\$180.00		0.00			
Week:		12/05/16	12/11/16	2-----					2	\$180.00		0.00			
													Totals	30	\$5,200.00

Nov 28, 16
 CONT# 30271182 Mod# Ver# 1 (Last =)
 REP Katz Radio Group
 TO WWL-FM (New Orleans, LA)
 FM SHERYL HATFIELD
 OFF DALLAS
 AGY HULSEN MEDIA SERVICES LLC - HULS
 ADDR 2400 LARAMIE TRAIL
 AUSTIN, TX 78749

DDS CONT# 0
 C/P/E: FCUS / CAND / 1244

SALESPERSON FAX#

PH #

BYR KRISTEN HULSEN
 ADV FOSTER CAMPBELL FOR US SENATE
 PDT Candidate...
 FLT Nov 28, 16 - Dec 11, 16

* REP ORDER COMMENT *

** 11/28/2016 12:05:00 PM: DISCLAIMER: PLEASE SEND INVOICES ELECTRONICALLY: TVINVOICES
 ID:9915247 OR TV15247. SPOTDATA IBD# 1955. RADIOINVOICES ID: 9914337 OR RI14337. MARKETRON: EI
 #167603

** 11/28/2016 12:05:00 PM: NEW ORDER. PLEASE CONFIRM WITHIN 24HRS ONLINE OR BY EMAIL AT
 JESS.NEMETH@KATZ-MEDIA.COM. THANK YOU!

** 11/28/2016 12:01:00 PM: DISCLAIMER: PLEASE SEND INVOICES ELECTRONICALLY: TVINVOICES
 ID:9915247 OR TV15247. SPOTDATA IBD# 1955. RADIOINVOICES ID: 9914337 OR RI14337. MARKETRON: EI
 #167603

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 JESS.NEMETH@KATZ-MEDIA.COM. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	11/29/2016 - 11/29/2016	1D	2	\$180.00	2
	1.2	.T.....	10A - 3P	60	11/29/2016 - 11/29/2016	1D	2	\$160.00	2
	1.3	.T.....	3P - 7P	60	11/29/2016 - 11/29/2016	1D	2	\$180.00	2
		** FLIGHT TOTALS **					6	\$1,040.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	11/30/2016 - 11/30/2016	1D	2	\$180.00	2
	2.2	..W....	10A - 3P	60	11/30/2016 - 11/30/2016	1D	2	\$160.00	2
	2.3	..W....	3P - 7P	60	11/30/2016 - 11/30/2016	1D	2	\$180.00	2
		** FLIGHT TOTALS **					6	\$1,040.00	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	12/01/2016 - 12/01/2016	1D	2	\$180.00	2
	3.2	...T...	10A - 3P	60	12/01/2016 - 12/01/2016	1D	2	\$160.00	2
	3.3	...T...	3P - 7P	60	12/01/2016 - 12/01/2016	1D	2	\$180.00	2
		** FLIGHT TOTALS **					6	\$1,040.00	
		FLIGHT 4							

Nov 28, 16
 CONT# 30271182 Mod# Ver# 1 (Last =)
 REP Katz Radio Group

DDS CONT# 0
 C/P/E: FCUS / CAND / 1244

4.1F..	6A - 10A	60	12/02/2016 - 12/02/2016	1D	2	\$180.00	2
4.2F..	10A - 3P	60	12/02/2016 - 12/02/2016	1D	2	\$160.00	2
4.3F..	3P - 7P	60	12/02/2016 - 12/02/2016	1D	2	\$180.00	2
** FLIGHT TOTALS **						6	\$1,040.00	
FLIGHT 5								
5.1	M.....	6A - 10A	60	12/05/2016 - 12/05/2016	1D	2	\$180.00	2
5.2	M.....	10A - 3P	60	12/05/2016 - 12/05/2016	1D	2	\$160.00	2
5.3	M.....	3P - 7P	60	12/05/2016 - 12/05/2016	1D	2	\$180.00	2
** FLIGHT TOTALS **						6	\$1,040.00	

	Dec 16						
SPOTS	30						
CASH	5200.00						
TRADE	0.00						
NSL	0.00						
TOTAL	5200.00						

						TOTAL
SPOTS						30
CASH						5,200.00
TRADE						0.00
NSL						0.00
TOTAL						5,200.00

**** Competitive Comments ****

SVC: SU16 MSA ARB
 Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

ORDER

Orders
Order / Rev: 679519
Alt Order #: 30271187
Product Desc: Candidate.
Estimate: 1248
Flight Dates: 12/05/16 - 12/11/16
Original Date / Rev: 11/29/16 / 11/29/16
Order Type: GENERAL

Entercom New Orleans WA

Primary AE: Katz Dallas
Sales Office: K-DAL
Sales Region: National

Agency
Name: Hulsen Media Services LLC
Buying Contact:
Billing Contact:
 2400 Laramie Trail
 Austin, TX 78745

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Foster Campbell for US Senate
Demographic: A35+
Product Codes: Candidates
Priority: FULL
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/28/16	12/09/16	32	\$5,600.00	\$4,760.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
December 2016	32	\$5,600.00	\$4,760.00	0.00
Totals	32	\$5,600.00	\$4,760.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Dallas			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WWL	12/05/16	12/11/16	M-F 6a-10a M-F	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-3333--	1:00	12	\$180.00	FULL	0.00	NM	12	\$2,160.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/05/16	12/11/16	-3333--					12	\$180.00		0.00			
2	WWL	12/05/16	12/11/16	M-F 10a-4p M-F	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	-2222--	1:00	8	\$160.00	FULL	0.00	NM	8	\$1,280.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/05/16	12/11/16	-2222--					8	\$160.00		0.00			
3	WWL	12/05/16	12/11/16	M-F 6a-8p M-F	CM	3:00 PM-7:00 PM (3:00 PM-7:00 PM)	-3333--	1:00	12	\$180.00	FULL	0.00	NM	12	\$2,160.00
AM -															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		12/05/16	12/11/16	-3333--					12	\$180.00		0.00			
													Totals	32	\$5,600.00

Nov 29, 16
 CONT# 30271187 Mod# Ver# 1 (Last =)
 REP Katz Radio Group
 TO WWL-FM (New Orleans, LA)
 FM SHERYL HATFIELD
 OFF DALLAS
 AGY HULSEN MEDIA SERVICES LLC - HULS
 ADDR 2400 LARAMIE TRAIL
 AUSTIN, TX 78749
 BYR KRISTEN HULSEN
 ADV FOSTER CAMPBELL FOR US SENATE
 PDT Candidate.
 FLT Dec 05, 16 - Dec 11, 16

DDS CONT# 0
 C/P/E: FCUS / CAND / 1248

SALESPERSON FAX#

PH #

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MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF Day	NPD	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.T.....	6A - 10A	60	12/06/2016 - 12/06/2016	1D	3	\$180.00	3
	1.2	.T.....	10A - 3P	60	12/06/2016 - 12/06/2016	1D	2	\$160.00	2
	1.3	.T.....	3P - 7P	60	12/06/2016 - 12/06/2016	1D	3	\$180.00	3
				** FLIGHT TOTALS **			8	\$1,400.00	
		FLIGHT 2							
	2.1	..W....	6A - 10A	60	12/07/2016 - 12/07/2016	1D	3	\$180.00	3
	2.2	..W....	10A - 3P	60	12/07/2016 - 12/07/2016	1D	2	\$160.00	2
	2.3	..W....	3P - 7P	60	12/07/2016 - 12/07/2016	1D	3	\$180.00	3
				** FLIGHT TOTALS **			8	\$1,400.00	
		FLIGHT 3							
	3.1	...T...	6A - 10A	60	12/08/2016 - 12/08/2016	1D	3	\$180.00	3
	3.2	...T...	10A - 3P	60	12/08/2016 - 12/08/2016	1D	2	\$160.00	2
	3.3	...T...	3P - 7P	60	12/08/2016 - 12/08/2016	1D	3	\$180.00	3
				** FLIGHT TOTALS **			8	\$1,400.00	
		FLIGHT 4							

Nov 29, 16

CONT# 30271187 Mod# Ver# 1 (Last =)
 REP Katz Radio Group

DDS CONT# 0
 C/P/E: FCUS / CAND / 1248

4.1F..	6A - 10A	60	12/09/2016 - 12/09/2016	1D	3	\$180.00	3
4.2F..	10A - 3P	60	12/09/2016 - 12/09/2016	1D	2	\$160.00	2
4.3F..	3P - 7P	60	12/09/2016 - 12/09/2016	1D	3	\$180.00	3
** FLIGHT TOTALS **						8	\$1,400.00	

	Dec 16						
SPOTS	32						
CASH	5600.00						
TRADE	0.00						
NSL	0.00						
TOTAL	5600.00						

						TOTAL
SPOTS						32
CASH						5,600.00
TRADE						0.00
NSL						0.00
TOTAL						5,600.00

**** Competitive Comments ****

SVC: SU16 MSA ARB

Demo Adults 35+

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