

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Grassroots Media, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

RAPHAEL WARNOCK

Authorized committee:

WARNOCK FOR GEORGIA

Agency requesting time (and contact information):



N/A GRASSROOTS MEDIA

Candidate's political party:

DEMOCRAT

Office sought (no acronyms or abbreviations):

UNITED STATES SENATE

Date of election:

1/05/2021

Runoff



General



Primary

Treasurer of candidate's authorized committee:

CHRISTOPHER KOOB

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or



the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Mike D'Etterre

Name: MIKE D'ETTORRE

Date of Request to Purchase Ad Time: 11/4/2020

Station Representative

Signature:

Howard Toole

Name: HOWARD TOOLE

Date of Station Agreement to Sell Time:

11/16/20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/AgencySignature: 

Name: MIKE D'ETTORRE

Date: 11/04/2020

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received:

11/16/20

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☒

Yes

☐

No

☐

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WQTV, WRSM, W6JK
WRBN, WSEW, WRBF

Date Received/Requested:

11/16/20 & 11/17/20

Est. #:

280 / 512

Station Location:

Rome, Coosa, Plainville, Ga

Run Start and End Dates:

11/17-11/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Rome Radio Partners, LLC
 20 John Davenport Drive NW
 Rome, Georgia 30165
 Phone: (706) 291-9496
 Email: romeradio@rrpga.com



Media Financial Services
 1655 Palm Beach Lakes Blvd Suite 903 9th Floor
 ATTN: Tiffany Perotte
 West Palm Beach, FL 33401

Advertiser: WARNOCK FOR GEORGIA
 Order #: 2796023709905
 Date Entered: 11/19/2020
 Last Modified: 11/19/2020
 Product: WARNOCK FOR GEORGIA EST 512 gjk
 Salesperson: Roger Rafson
 Billing Cycle: Broadcast Standard
 Estimate #: 512

Order Date Range: 11/17/2020 through 11/23/2020

On-Air Schedule

#	Start Date	End Date	Station	Time/Program	Length	Mo	Tu	We	Th	Fr	Sa	Su	Rate	Qty	Total
1	11/17/20	11/23/20	WGJK-AM	06:00AM-10:00AM	00:01:00	6	--	--	--	--	--	--	18.00	6	108.00
2	11/17/20	11/23/20	WGJK-AM	10:00AM-03:00PM	00:01:00	3	--	--	--	3	--	--	18.00	6	108.00
3	11/17/20	11/23/20	WGJK-AM	03:00PM-07:00PM	00:01:00	3	--	--	--	3	--	--	18.00	6	108.00
4	11/21/20	11/22/20	WGJK-AM	06:00AM-07:00PM	00:01:00	--	--	--	--	--	2	1	12.00	3	36.00

Station Totals

Station	On-Air Count	Digital Count	Web Count	Other Count	Gross Billing	Commission	Net Billing
WGJK-AM	21	0	0	0	\$360.00	\$99.90	\$260.10
Totals	21	0	0	0	\$360.00	\$99.90	\$260.10

Total Charges: \$360.00
 Agency Commission: \$99.90
 Total Net: \$260.10

Must have two-week notice to cancel order.

Projected Billing By Broadcast Standard Month

Month	Year	Gross Billing	Net Billing
November	2020	\$360.00	\$260.10
Totals		\$360.00	\$260.10

Accepted for Rome Radio Partners, LLC

Accepted for advertiser OR agency as agent for the advertiser

Name _____ Title _____

Name _____ Title _____

STATION:	WGJK-AM	ORDER#:	3180082	DATE:	11/19/2020
MARKET:	UM - Rome, GA	AMOUNT:	\$123.48	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps GMP	SPOTS:	21	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4393851	
ADVERTISER:	Warnock for Georgia	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 512 11/19-11/23	AGY EST:	512	Invoices@MediaFinancial.com	
FLIGHT:	11-17-2020 TO 11/23/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS: 1					
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 11/19/2020 13:34	

COMMENTS

[Rep Comment] 11/19/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.
****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.****

Send invoices electronically.

***** No Comments for this Advertiser *****

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Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RH12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

WEEK#1		11/17/2020 To 11/23/2020					WK TOT \$123.48			WK TOTAL SPOTS 21	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF.. /M	6:00AM	10:00AM	60	11/17/2020	11/23/2020	6	\$5.88	\$35.28
	2		TuWThF.. /M	10:00AM	3:00PM	60	11/17/2020	11/23/2020	6	\$5.88	\$35.28
	3		TuWThF.. /M	3:00PM	7:00PM	60	11/17/2020	11/23/2020	6	\$5.88	\$35.28
	4	SS	6:00AM	7:00PM	60	11/21/2020	11/22/2020	3	\$5.88	\$17.64

STATION:	WGJK-AM	ORDER#:	3180082	DATE:	11/19/2020
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REP:	Regional Reps GMP	SPOTS:	21	Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4393851	
ADVERTISER:	Warnock for Georgia	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	Est 512 11/19-11/23	AGY EST:	512	Invoices@MediaFinancial.com	
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PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
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TOTAL	Nov														Total
SPOT	21														21
CASH	123.48														123.48
TOTAL	123.48														123.48