

# ORDER



**Orders**  
**Order / Rev:** 63078  
 Alt Order #:  
**Product Desc:** Fresno County Supervisor District 4  
**Estimate:** 10-7 to 10-12-14  
**Flight Dates:** 10/07/14 - 10/12/14  
**Original Date / Rev:** 10/06/14 / 10/06/14  
**Order Type:** GEN

**KFSN-TV**

**Primary AE:** Greg Baker  
**Sales Office:** L-FRE  
**Sales Region:** Local

**Agency Name:** Orman Communications  
**Buying Contact:**  
**Billing Contact:**  
 3589 W. Buena Vista Ave.  
 Fresno, CA 93711

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Buddy Mendes for Fresno County Sup  
**Demographic:** HH  
**Product Codes:** Candidates  
**Priority:** P-00  
**Revenue Codes:** AGY, POL, POL-CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/12/14	20	\$7,450.00	\$6,332.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	20	\$7,450.00	\$6,332.50	0.00
<b>Totals</b>	<b>20</b>	<b>\$7,450.00</b>	<b>\$6,332.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Greg Baker			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KFSN	10/07/14	10/12/14	M-F 6a-7a Local News Action News AM Live 6am	CM	Cc 6a-7a	- TWTF - -	:30	2	\$350.00	P-02	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	- TWTF - -		2		\$350.00		0.00					
N 2	KFSN	10/07/14	10/12/14	M-F GMA M-F Good Morning America	CM	Cc 7a-9a	- TWTF - -	:30	2	\$350.00	P-02	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	- TWTF - -		2		\$350.00		0.00					
N 3	KFSN	10/07/14	10/12/14	M-F 11a News M-F 11a News	CM	Cc 11a-1130a	- TWTF - -	:30	2	\$250.00	P-02	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	- TWTF - -		2		\$250.00		0.00					
N 4	KFSN	10/07/14	10/12/14	M-F 5p News Action News at 5p	CM	Cc 5p-530p	- TWTF - -	:30	3	\$500.00	P-02	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	- TWTF - -		3		\$500.00		0.00					
N 5	KFSN	10/07/14	10/12/14	M-F 6p News Action News at 6p	CM	Cc 6p-630p	- TWTF - -	:30	3	\$550.00	P-02	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	- TWTF - -		3		\$550.00		0.00					
N 6	KFSN	10/07/14	10/12/14	M-F 630p News Action News at 630p	CM	Cc 630p-7p	- TWTF - -	:30	2	\$550.00	P-02	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	10/06/14	10/12/14	- TWTF - -		2		\$550.00		0.00					

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Advertiser: Buddy Mendes for Fresno County Super  
 Product Desc: Fresno County Supervisor District 4  
 Estimate: 10-7 to 10-12-14  
**KFSN-TV**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KFSN	10/07/14	10/12/14	Sa GMA Good Morning America Sat	CM	Cc 7a-8a	-----S-	:30	1	\$275.00	P-02	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----S-		1				\$275.00		0.00			
N 8	KFSN	10/07/14	10/12/14	Sa 8a News AM Live Saturday 8a	CM	Cc 8a-9a	-----S-	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----S-		1				\$175.00		0.00			
N 9	KFSN	10/07/14	10/12/14	Su 6a News AM Live Sunday 6am	CM	Cc 6a-7a	-----S	:30	1	\$150.00	P-02	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----S		1				\$150.00		0.00			
N 10	KFSN	10/07/14	10/12/14	Su GMA Good Morning Amer Sunday	CM	Cc 7a-8a	-----S	:30	1	\$275.00	P-02	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----S		1				\$275.00		0.00			
N 11	KFSN	10/07/14	10/12/14	Su 8a News AM Live Sunday 8am	CM	Cc 8a-9a	-----S	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----S		1				\$175.00		0.00			
N 12	KFSN	10/07/14	10/12/14	Su 6p News Action News at 6p Su	CM	Cc 6p-630p	-----S	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/06/14	10/12/14	-----S		1				\$250.00		0.00			
													Totals	20	\$7,450.00