

New Order

Media: Radio
Client: Woolf for Senate
Product: RMM-WOOLF-US
CPE: //12010
Description: Woolf for Senate- DC Radio- 10.10-10.16
Rep:
Version: 1
Comments: PopulationBuyType: CPP.

Market: Washington, D.C. Metro (VA)
Demo: Adults 35+
Separation: 30
Flight Start: 10/10/23
Flight End: 10/16/23
Sales Office:
Survey: SP19 Arbitron

Billing To: Mentzer Media
 600 Fairmount Ave.
 Suite 306
 Towson, MD 21286
Phone: 410-825-7034
Fax: 410-321-9516

Vendor: WTOF-FM
AE: Skip Quast
Phone:
Fax:

Line No	Daypart (Program)	Daypart Code	Gross C/T	Dur	10/10	10/11	10/12	10/13	10/14	10/15	10/16	Total Spots	Adults 35+ RTG	CPP
1	TuWThF,M 6:00A-10:00A	AM	\$500.00	C 60	1	1	1	1	0	0	1	5		
2	TuWThF,M 10:00A-3:00P	MD	\$200.00	C 60	1	1	1	1	0	0	1	5		
3	TuWThF,M 3:00P-7:00P	PM	\$500.00	C 60	1	1	1	1	0	0	1	5		
Total Spots:					3	3	3	3	0	0	3	15		
Total GRP/GIMP(000):					0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	

Month	Cash\$-Spots	Trade\$-Spots	Total\$-Spots
10/2023	\$6,000.00 - 15	\$0.00 - 0	\$6,000.00 - 15

Total Gross Cost: \$6,000.00
Total Net Cost: \$5,100.00

Total Gross CPP: \$0.00
Total Net CPP: \$0.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Tammie Wingrove, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Bill Woolf

Authorized committee:

Woolf for Senate

Agency requesting time (and contact information):

N/A Mentzer Media Services / Tammie Wingrove / 410-825-7034

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Virginia's Senate District 30

Date of election:

November 7, 2023

General

Primary

Treasurer of candidate's authorized committee:

Christopher Woodfin

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Tammie Wingrove

Signature:

Skip Quark

Name: Tammie Wingrove

Name:

Skip Quark

Date of Request to Purchase Ad Time: 9/12/2023

Date of Station Agreement to Sell Time: 10/10/2023

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Tammie Wingrove

Name: Tammie Wingrove

Date: 9/12/2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

10/2/2023

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

54964

Station Call Letters:

WTOP/WTLR/WWWT

Date Received/Requested:

10/6/2023

Est. #:

12010

Station Location:

Washington DC

Run Start and End Dates:

10/10-16, 2023

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.