



NFDM  
2955 I-10 E  
Beaumont, TX 77702

Greer Margolis Mitchell, Burns &  
Associates-Washington  
3050 K St NW  
Suite 100  
Washington, DC 20007

# **Contract # 1947409**

**Schedule Dates** 10/07/14-10/13/14  
**Advertiser** Wendy Davis for Governor-D (92667)  
**Agency** Greer Margolis Mitchell, Burns & Associates-Washi  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** POL/4Q14/3749 (666970)  
**Salesperson** TeleRep/PHL, Philadelphia (2992)  
**Sales Office** TeleRep Philadelphia  
**Buyer Name** PINO,THOMAS  
**Phone/Fax** /  
**CPE** 230/245/3749  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** WENDY DAVIS FOR GOV  
JARED KELHART

**Date Entered** 10/06/14  
**Last Modified** 10/06/14  
**Entered By** Chris Davila  
**CO-OP** No  
**Headline #** 07428885  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$87.00  
**Net Total** \$493.00  
**Sales Tax**

## **Beaumont (NFDM)**

By Broadcast Month	Spots	Rate
Oct. 2014	24	\$580.00
<b>Grand Total:</b>	<b>24</b>	<b>\$580.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT (1)	10/13/14-10/13/14	4	:30	1A- 1:30A (CST)	1	1										Beaumont (NFDM)		10/6/14
1.1	Normal Line / SPOT (16)	10/13/14-10/13/14	4	:30	12:30A- Steve Wilkos Show 3	1	1							1	\$5.00	\$5.00	Beaumont (NFDM)		10/6/14
2.0	Revised Line / SPOT (2)	10/07/14-10/10/14	4	:30	11:30P- Community	2		X	X	X	X						Beaumont (NFDM)	COMMUNITY	10/6/14
2.1	Normal Line / SPOT (17)	10/07/14-10/10/14	4	:30	11:30P- Community	2		X	X	X	X			2	\$20.00	\$40.00	Beaumont (NFDM)	COMMUNITY	10/6/14
3.0	Revised Line / SPOT (3)	10/07/14-10/10/14	4	:30	10A- 11A (CST)	3		X	X	X	X						Beaumont (NFDM)	CHEATERS	10/6/14
3.1	Normal Line / SPOT (18)	10/07/14-10/10/14	4	:30	10A- 11A (CST)	3		X	X	X	X			3	\$10.00	\$30.00	Beaumont (NFDM)	CHEATERS	10/6/14
4.0	Revised Line / SPOT (4)	10/07/14-10/10/14	4	:30	11:30P- Community	2		X	X	X	X						Beaumont (NFDM)	COMMUNITY	10/6/14
4.1	Normal Line / SPOT (19)	10/07/14-10/10/14	4	:30	11:30P- Community	2		X	X	X	X			2	\$20.00	\$40.00	Beaumont (NFDM)	COMMUNITY	10/6/14
5.0	Revised Line / SPOT (5)	10/13/14-10/13/14	4	:30	12:30A- 1A (CST)	1	1										Beaumont (NFDM)		10/6/14
5.1	Normal Line / SPOT (20)	10/13/14-10/13/14	4	:30	12:30A- Steve Wilkos Show 3	1	1							1	\$10.00	\$10.00	Beaumont (NFDM)	STEVE WILKOS SHOW	10/6/14
6.0	Revised Line / SPOT (6)	10/07/14-10/10/14	4	:30	6P- King of the Hill 2	2		X	X	X	X						Beaumont (NFDM)	KING OF THE HILL	10/6/14
6.1	Normal Line / SPOT (21)	10/07/14-10/10/14	4	:30	6P- King of the Hill 2	2		X	X	X	X			2	\$25.00	\$50.00	Beaumont (NFDM)	KING OF THE HILL	10/6/14

## **CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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2955 I-10 E  
Beaumont, TX 77702

Greer Margolis Mitchell, Burns &  
Associates-Washington  
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Washington, DC 20007

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**Phone/Fax** /  
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**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
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JARED KELHART

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<b>Grand Total:</b>	<b>24</b>	<b>\$580.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
7.0	Normal Line / SPOT (7)	10/07/14-10/10/14	4	:30	6:30P- The Cleveland Show	2		X	X	X	X			2			Beaumont (NFDM)	CLEVELAND	10/6/14
7.1	Normal Line / SPOT (22)	10/07/14-10/10/14	4	:30	6:30P- The Cleveland Show	2		X	X	X	X			2	\$25.00	\$50.00	Beaumont (NFDM)	CLEVELAND	10/6/14
8.0	Normal Line / SPOT (8)	10/07/14-10/10/14	4	:30	9A- Steve Wilkos Show	3		X	X	X	X			3	\$10.00	\$30.00	Beaumont (NFDM)	THE STEVE WILKOS SHOW	10/6/14
9.0	Normal Line / SPOT (9)	10/07/14-10/10/14	4	:30	9:30P- Seinfeld 2	2		X	X	X	X			2	\$30.00	\$60.00	Beaumont (NFDM)	SEINFELD	10/6/14
10.0	Normal Line / SPOT (10)	10/11/14-10/11/14	4	:30	3P- 7P (CST)							1		1	\$20.00	\$20.00	Beaumont (NFDM)	CW AFTERNOON MOVIE	10/6/14
11.0	Normal Line / SPOT (11)	10/12/14-10/12/14	4	:30	3P- Movie-CW Afternoon Movie Sunday								1	1	\$20.00	\$20.00	Beaumont (NFDM)	CW AFTERNOON MOVIE	10/6/14
12.0	Normal Line / Prime (12)	10/09/14-10/09/14	4	:30	8P- CW-Reign (Thursday)					1				1	\$75.00	\$75.00	Beaumont (NFDM)	REIGN	10/6/14
13.0	Normal Line / Prime (13)	10/07/14-10/07/14	4	:30	8P- CW-Supernatural (Tuesday)			1						1	\$50.00	\$50.00	Beaumont (NFDM)	SUPERNATURAL	10/6/14
14.0	Normal Line / Prime (14)	10/08/14-10/08/14	4	:30	7P- CW-Arrow (Wednesday)				1					1	\$50.00	\$50.00	Beaumont (NFDM)	ARROW	10/6/14
15.0	Normal Line / Prime (15)	10/08/14-10/08/14	4	:30	8P- CW-The Flash (Wednesday)				1								Beaumont (NFDM)	THE 100	10/6/14
15.1	Normal Line / Prime (23)	10/08/14-10/08/14	4	:30	8P- CW-The Flash (Wednesday)				1					1	\$50.00	\$50.00	Beaumont (NFDM)	THE 100	10/6/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

REP HEADLINE# 7428885 TRF# 1947409  
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4111  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT6/14 16.13  
\*\*CHANGES\*\* \*\*\* NFDM-TV \*\*\*

ADV # \_\_\_\_\_ ADV. NAME POLI/W DAVIS/D/GOV/TX  
AGY # \_\_\_\_\_ AGY. NAME GREER, MARGOLIS, MITCHELL  
3050 K ST NW,  
WASHINGTON, DC 20007

REP.# \_\_\_\_\_ OFF.# \_\_\_\_\_ SALESMAN # \_\_\_\_\_  
BUYER NAME THOMAS PINO  
SALES PRSN PH- JARED KELHART

ORDER # \_\_\_\_\_ CONTRACT # 7428885 CLASS: NATL. LOCAL REGIONAL  
PRDCT WENDY DAVIS FOR GOV EST#3749 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_  
FLIGHT DATES OCT7/14 OCT13/14 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE OCT6/14 16.13

REP: TO CHRIS  
FR JARED  
OK'D M1, SEE LN 16-23  
TOTAL SAME  
PLS CNF THANKS

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
GREER MARGOLIS  
ACCOUNTING  
1010 WISCONSIN AVENUE NW  
SUITE 800  
WASHINGTON, DC 20007

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:

AGENCY ADVERTISER CODE = 230  
AGENCY PRODUCT CODE = 245

AGENCY EST# = 3749

1	ES	100A-130A	30			\$5.00	10/7	10/13	0		TU-F,M	0
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PROGRAM : MEET THE BROWNS  
CON COM1: MEET THE BROWNS

REP HEADLINE# 7428885 TRF# 1947409  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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 HARRIS REPORT FROM REP OCT6/14 16.13  
 \*\*CHANGES\*\* \*\*\* NFDM-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:

16	A		1230A-130A	30		\$5.00	10/7	10/13	1		TU-F,M	1
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PROGRAM : STEVE WILKOS SHOW  
 ORD COM1: SPOTS NA DT PRG AND TP CHGS. PLS ADVISE. THANKS, CHRIS  
 THIS IS A MAKE-GOOD FOR OCT7 ON LINE-1 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT7 ON LINE-2 FOR 2 SPOTS/WK  
 THIS IS A MAKE-GOOD FOR OCT7 ON LINE-3 FOR 3 SPOTS/WK  
 THIS IS A MAKE-GOOD FOR OCT7 ON LINE-4 FOR 2 SPOTS/WK  
 THIS IS A MAKE-GOOD FOR OCT7 ON LINE-5 FOR 1 SPOT/WK  
 THIS IS A MAKE-GOOD FOR OCT7 ON LINE-6 FOR 2 SPOTS/WK  
 THIS IS A MAKE-GOOD FOR OCT7 ON LINE-7 FOR 2 SPOTS/WK  
 THIS IS A MAKE-GOOD FOR OCT8 ON LINE-15 FOR 1 SPOT/WK

17	A		1130P-1200M	30		\$20.00	10/7	10/13	2		TU-F,M	2
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PROGRAM : COMMUNITY  
 ORD COM1: SPOTS NA DT PRG AND TP CHGS. PLS ADVISE. THANKS, CHRIS  
 PART OF A MAKEGOOD MADE UP OF LINES 16-23

18	A		1000A-1100A	30		\$10.00	10/7	10/13	3		TU-F,M	3
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PROGRAM : CHEATERS  
 ORD COM1: SPOTS NA DT PRG AND TP CHGS. PLS ADVISE. THANKS, CHRIS  
 PART OF A MAKEGOOD MADE UP OF LINES 16-23

19	A		1130P-1200M	30		\$20.00	10/7	10/13	2		TU-F,M	2
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PROGRAM : COMMUNITY  
 ORD COM1: SPOTS NA DT PRG AND TP CHGS. PLS ADVISE. THANKS, CHRIS  
 PART OF A MAKEGOOD MADE UP OF LINES 16-23

20	A		1230A-130A	30		\$10.00	10/7	10/13	1		TU-F,M	1
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PROGRAM : STEVE WILKOS SHOW  
 ORD COM1: SPOTS NA DT PRG AND TP CHGS. PLS ADVISE. THANKS, CHRIS  
 PART OF A MAKEGOOD MADE UP OF LINES 16-23

21	A		600P-630P	30		\$25.00	10/7	10/13	2		TU-F,M	2
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PROGRAM : KING OF THE HILL  
 ORD COM1: SPOTS NA DT PRG AND TP CHGS. PLS ADVISE. THANKS, CHRIS  
 PART OF A MAKEGOOD MADE UP OF LINES 16-23

22	A		630P-700P	30		\$25.00	10/7	10/13	2		TU-F,M	2
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PROGRAM : CLEVELAND  
 ORD COM1: SPOTS NA DT PRG AND TP CHGS. PLS ADVISE. THANKS, CHRIS  
 PART OF A MAKEGOOD MADE UP OF LINES 16-23

REF: TEL# 610-293-4111  
ORDER WORKSHEET

FAX# 610-225-1191  
HARRIS REPORT FROM REP OCT6/14 16.13  
\*\*CHANGES\*\* \*\*\* NFDM-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
23	A		800P-900P	30		\$50.00	10/8	10/8	1		WED	1
PROGRAM : THE FLASH ORD COM1: SPOTS NA DT PRG AND TP CHGS. PLS ADVISE. THANKS, CHRIS PART OF A MAKEGOOD MADE UP OF LINES 16-23												
2	ES		1000P-1030P	30		\$20.00	10/7	10/13	0		TU-F,M	0
PROGRAM : COMMUNITY CON COM1: COMMUNITY												
3	ES		1000A-1100A	30		\$10.00	10/7	10/13	0		TU-F,M	0
PROGRAM : THE WENDY WILLIAMS SHOW CON COM1: THE WENDY WILLIAMS SHOW												
4	ES		1030P-1100P	30		\$20.00	10/7	10/13	0		TU-F,M	0
PROGRAM : COMMUNITY CON COM1: COMMUNITY												
5	ES		1230A-100A	30		\$10.00	10/7	10/13	0		TU-F,M	0
PROGRAM : MEET THE BROWNS CON COM1: MEET THE BROWNS												
6	ES		500P-530P	30		\$25.00	10/7	10/13	0		TU-F,M	0
PROGRAM : KING OF THE HILL CON COM1: KING OF THE HILL												
7	ES		530P-600P	30		\$25.00	10/7	10/13	0		TU-F,M	0
PROGRAM : CLEVELAND CON COM1: CLEVELAND												
15	S		800P-900P	30		\$50.00	10/8	10/8	0		WED	0
PROGRAM : THE 100 CON COM1: THE 100												

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\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

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ORDER WORKSHEET

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\*\*CHANGES\*\* \*\*\* NFDN-TV \*\*\*

:LINE#:	REP	:CD:	TIME PERIOD	: LGTH :	SEC :	RATE	: START	: END	:SPTS:	WEEK :	DAYS	:TOTL:
:	:LINE#:	:	:	:	:	:	: DATE	: DATE	: /WK:	INVT :	:	:SPTS:

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED: TU-F, M/100A-130A				OCT7		30S	\$5.00	(OCT6/14)	
		BUY#2	TU-F, M/1000P-1030P				OCT7 (2/WK)		30S	\$20.00		
		BUY#3	TU-F, M/1000A-1100A				OCT7 (3/WK)		30S	\$10.00		
		BUY#4	TU-F, M/1030P-1100P				OCT7 (2/WK)		30S	\$20.00		
		BUY#5	TU-F, M/1230A-100A				OCT7		30S	\$10.00		
		BUY#6	TU-F, M/500P-530P				OCT7 (2/WK)		30S	\$25.00		
		BUY#7	TU-F, M/530P-600P				OCT7 (2/WK)		30S	\$25.00		
		BUY#15	WED/800P-900P				OCT8		30S	\$50.00		
			OFFER: TU-F, M/1230A-130A				OCT7		30S	\$5.00	PLS ADVISE.	
			& TU-F, M/1130P-1200M				OCT7 (2/WK)		30S	\$20.00		
			& TU-F, M/1000A-1100A				OCT7 (3/WK)		30S	\$10.00		
			& TU-F, M/1130P-1200M				OCT7 (2/WK)		30S	\$20.00		
			& TU-F, M/1230A-130A				OCT7		30S	\$10.00		
			& TU-F, M/600P-630P				OCT7 (2/WK)		30S	\$25.00		
			& TU-F, M/630P-700P				OCT7 (2/WK)		30S	\$25.00		
			& WED/800P-900P				OCT8		30S	\$50.00		

CMT: SPOTS NA DT PRG AND TP CHGS. PLS ADVISE. THANKS, CHRIS

OCT/14 \$580.00

CONTRACT TOTAL \$580.00  
TOTAL SPOTS 24

MARKET TOTALS \$19,333 NFDN 3% KFDM 50% KBMT 22% KBTB 8% KUIL 0% KJAC 17%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE