



KBSI-TV
806 Enterprise St
Cape Girardeau, MO 63701

Screen Strategies Media-Fairfax
11150 Fairfax Blvd
Ste 505
Fairfax, VA 22030

Contract # 2657228
Schedule Dates 10/11/16-10/17/16
Advertiser Duckworth for US Senate-D (108429)
Agency Screen Strategies Media-Fairfax (15683)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson HOUSE-PADUCAH, KBSI/WDKA (1188)
Sales Office KBSI/WDKA
Buyer Name /
Phone/Fax /
CPE 2583
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/07/16
Last Modified 10/07/16
Entered By Brenda Allen
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$292.20
Net Total \$1,655.80
Sales Tax

Paducah (KBSI)
By Broadcast Month
Oct. 2016 49 \$1,948.00
Grand Total: 49 \$1,948.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/11/16-10/11/16	1	:30	9a- Judge Greg Mathis	1		1						1	\$8.00	\$8.00	Paducah (KBSI)		10/7/16
1.1	Normal Line / SPOT	10/12/16-10/12/16	1	:30	9a- Judge Greg Mathis	1			1					1	\$8.00	\$8.00	Paducah (KBSI)		10/7/16
2.0	Normal Line / SPOT	10/13/16-10/13/16	1	:30	10a- Peoples Court	1			1					1	\$8.00	\$8.00	Paducah (KBSI)		10/7/16
3.0	Normal Line / SPOT	10/12/16-10/12/16	1	:30	Orbit- [P]Hot Bench(We), [P]Hot Bench 2(We)	1			1					1	\$8.00	\$8.00	Paducah (KBSI)		10/7/16
4.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	2p- Maury	1	1							1	\$5.00	\$5.00	Paducah (KBSI)		10/7/16
5.0	Normal Line / SPOT	10/11/16-10/14/16	1	:30	Orbit- [P]Judge Judy(Tu We Th Fr), [P]Judge Judy 2(Tu We Th Fr)	1		1	1	1	1			4	\$15.00	\$60.00	Paducah (KBSI)		10/7/16
6.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	Orbit- [P]Judge Judy(Th), [P]Judge Judy 2(Mo)	1	1							1	\$15.00	\$15.00	Paducah (KBSI)		10/7/16
7.0	Normal Line / SPOT	10/11/16-10/14/16	1	:30	4:58p- Mike and Molly	1	1	1	1	1	1			4	\$20.00	\$80.00	Paducah (KBSI)		10/7/16
8.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	4:58p- Mike and Molly	1								1	\$20.00	\$20.00	Paducah (KBSI)		10/7/16
9.0	Normal Line / SPOT	10/11/16-10/14/16	1	:30	5:28p- Modern Family	1	1	1	1	1	1			4	\$25.00	\$100.00	Paducah (KBSI)		10/7/16
10.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	5:28p- Modern Family	1								1	\$25.00	\$25.00	Paducah (KBSI)		10/7/16
11.0	Normal Line / SPOT	10/11/16-10/14/16	1	:30	5:58p- Big Bang Theory	1	1	1	1	1	1			4	\$50.00	\$200.00	Paducah (KBSI)		10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Paducah (KBSI)		
By Broadcast Month	Spots	Rate
Oct. 2016	49	\$1,948.00
Grand Total:	49	\$1,948.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	5:58P- Big Bang Theory	1								1	\$50.00	\$50.00	Paducah (KBSI)		10/7/16
13.0	Normal Line / SPOT	10/11/16-10/14/16	1	:30	6:28P- Big Bang Theory 2	1	1	1	1	1				3	\$100.00	\$300.00	Paducah (KBSI)		10/7/16
13.0.1	Preempt	10/12/16															Paducah (KBSI)	Political/Exception - sold out	
14.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	6:28P- Big Bang Theory 2	1								1	\$100.00	\$100.00	Paducah (KBSI)		10/7/16
15.0	Normal Line / Prime	10/11/16-10/11/16	1	:30	7:30P- FOX-New Girl (Tuesday)	1	1							1	\$75.00	\$75.00	Paducah (KBSI)		10/7/16
16.0	Normal Line / Prime	10/13/16-10/13/16	1	:30	6:58P- FOX-Rosewood (Thursday)	1				1				1	\$125.00	\$125.00	Paducah (KBSI)		10/7/16
17.0	Normal Line / Prime	10/14/16-10/14/16	1	:30	6:58P- FOX-Hells Kitchen (Friday)	1					1			1	\$75.00	\$75.00	Paducah (KBSI)		10/7/16
18.0	Normal Line / News	10/11/16-10/17/16	1	:30	9P- News-News	1	1	1	1	1	1			5	\$75.00	\$375.00	Paducah (KBSI)		10/7/16
19.0	Normal Line / News	10/15/16-10/15/16	1	:30	9P- News-News	1						1		1	\$75.00	\$75.00	Paducah (KBSI)		10/7/16
20.0	Normal Line / News	10/16/16-10/16/16	1	:30	9P- News-News	1							1	1	\$75.00	\$75.00	Paducah (KBSI)		10/7/16
21.0	Revised Line / SPOT	10/12/16-10/14/16	1	:30	10P- Mike and Molly 2	1		1									Paducah (KBSI)		10/7/16
21.1	Normal Line / SPOT	10/11/16-10/14/16	1	:30	10P- Mike and Molly 2	1	1	1	1	1				4	\$20.00	\$80.00	Paducah (KBSI)		10/7/16

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Accepted Station:

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22.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	10P- Mike and Molly 2	1								1	\$20.00	\$20.00	Paducah (KBSI)		10/7/16
23.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	Orbit- [P]Modern Family Sunday(Su), [P]Modern Family Sunday 2(Su)								1	1	\$10.00	\$10.00	Paducah (KBSI)		10/7/16
24.0	Normal Line / SPOT	10/17/16-10/17/16	1	:30	9A- Judge Greg Mathis	1								1	\$8.00	\$8.00	Paducah (KBSI)		10/7/16
25.0	Normal Line / SPOT	10/11/16-10/11/16	1	:30	10A- Peoples Court			1						1	\$8.00	\$8.00	Paducah (KBSI)		10/7/16
26.0	Normal Line / SPOT	10/14/16-10/14/16	1	:30	Orbit- [P]Hot Bench(Fr), [P]Hot Bench 2(Fr)						1			1	\$8.00	\$8.00	Paducah (KBSI)		10/7/16
27.0	Normal Line / SPOT	10/12/16-10/12/16	1	:30	10:30P- 2 Broke Girls						1			1	\$15.00	\$15.00	Paducah (KBSI)		10/7/16
28.0	Normal Line / SPOT	10/16/16-10/16/16	1	:30	Orbit- [P]Big Bang Theory (Sunday)(Su), [P]Big Bang Theory 2 (Sunday)(Su)								1	1	\$20.00	\$20.00	Paducah (KBSI)		10/7/16

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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Duckworth for U.S. Senate

2657228



Station KBSI-TV
Market Paducah
Flight Dates 10/11/2016 - 10/17/2016 Revised (Est. 2583)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Mon 10/17	Total
Judge Mathis 9:00 AM - 10:00 AM	DT	M-F 30	\$8.00 \$16.00		1 ✓					1 ✓	2
People's Court 10:00 AM - 11:00 AM	DT	M-F 30	\$8.00 \$16.00	1 ✓		1 ✓					2
Hot Bench 11:00 AM - 12:00 PM	DT	M-F 30	\$8.00 \$16.00		1 ✓		1 ✓				2
Maury Povich 2:00 PM - 3:00 PM	DT	M-F 30	\$5.00 \$5.00							1 ✓	1
Judge Judy 4:00 PM - 5:00 PM	EF	M-F 30	\$15.00 \$75.00	1 /	1 /	1 /	1 /			1 ✓	5
Mike & Molly 5:00 PM - 5:30 PM	EF	M-F 30	\$20.00 \$100.00	1 /	1 /	1 /	1 /			1 ✓	5
Modern Family 5:30 PM - 6:00 PM	PA	M-F 30	\$25.00 \$125.00	1 /	1 /	1 /	1 /			1 ✓	5
Big Bang Theory 6:00 PM - 6:30 PM	PA	M-F 30	\$50.00 \$250.00	1 /	1 /	1 /	1 /			1 ✓	5
Big Bang Theory 6:30 PM - 7:00 PM	PA	M-F 30	\$100.00 \$500.00	1 /	1 /	1 /	1 /			1 ✓	5
New Girl 7:30 PM - 8:00 PM	PT	Tu 30	\$75.00 \$75.00	1 ✓							1

Duckworth for U.S. Senate



Station	KBSI-TV	Buyer	Caroline Bahng	
Market	Paducah	Email	caroline@screenstrategies.com	
Flight Dates	10/11/2016 - 10/17/2016 Revised (Est. 2583)		Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Mon 10/17	Total
Rosewood 7:00 PM - 8:00 PM	PT	Th 30	\$125.00 \$125.00			1 ✓					1
Hell's Kitchen 7:00 PM - 8:00 PM	PT	F 30	\$75.00 \$75.00				1 ✓				1
KBSI 9p News 9:00 PM - 10:00 PM	LN	M-F 30	\$75.00 \$375.00	1 ✓	1 ✓	1 ✓	1 ✓			1 ✓	5
Saturday 9p News 9:00 PM - 10:00 PM	LN	Sa 30	\$75.00 \$75.00					1 ✓			1
Sunday 9p News 9:00 PM - 10:00 PM	LN	Su 30	\$75.00 \$75.00						1 ✓		1
Mike & Molly 10:00 PM - 10:30 PM	LF	M-F 30	\$20.00 \$100.00	1 ✓	1 ✓	1 ✓	1 ✓			1 ✓	5
2 Broke Girls 10:30 PM - 11:00 PM	LF	M-F 30	\$15.00 \$15.00		1						1
Big Bang Theory 10:00 PM - 11:00 PM	LF	Su 30	\$20.00 \$20.00						1		1
Modern Family 11:00 PM - 12:00 AM	LF	Su 30	\$10.00 \$10.00						1 ✓		1
Station Totals			\$2,048.00	9	10	9	9	1	3	9	50



Buy Detail Report

Revision #: Date: 10/7/2016

Client: Duckworth for U.S. Senate
Media: TV
Product: General
Market: Paducah
Separation between spots: 15
Estimate: 2563
Description: Duckworth for Senate 10/11-17/2016 TV
Flight Start Date: 10/11/2016 05:00 AM
Flight End Date: 10/17/2016 12:00 AM
Survey: Nov15 DMA Nielsen Live+1
Buyer: Caroline Bahng
Vendor: KBSI-TV
Send Billing To: Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030
Phone: 703-272-7300

Affiliation: FOX

Line No	Daypart Program	Daypart Code	STN Gross	Days	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Mon 10/17	Total Spots
KBSI-TV												
1	MTuWThF 9:00a-10:00a Judge Mathis	DT	\$8.00	30		1					1	2
2	MTuWThF 10:00a-11:00a People's Court	DT	\$8.00	30	1		1					2
3	MTuWThF 11:00a-12:00p Hot Bench	DT	\$8.00	30		1		1				2
4	MTuWThF 2:00p-3:00p Maury Povich	DT	\$5.00	30							1	1
5	MTuWThF 4:00p-5:00p Judge Judy	EF	\$15.00	30	1	1	1	1			1	5
6	MTuWThF 5:00p-5:30p Mike & Molly	EF	\$20.00	30	1	1	1	1			1	5
7	MTuWThF 5:30p-6:00p Modern Family	PA	\$25.00	30	1	1	1	1			1	5
8	MTuWThF 6:00p-6:30p Big Bang Theory	PA	\$50.00	30	1	1	1	1			1	5
9	MTuWThF 6:30p-7:00p Big Bang Theory	PA	\$100.00	30	1	1	1	1			1	5
10	Tu 7:30p-8:00p New Girl	PT	\$75.00	30		1						1
11	Th 7:00p-8:00p Rosewood	PT	\$125.00	30			1					1
12	F 7:00p-8:00p Hell's Kitchen	PT	\$75.00	30				1				1
13	MTuWThF 9:00p-10:00p KBSI 9p News	LN	\$75.00	30	1	1	1	1			1	5
14	Sa 9:00p-10:00p Saturday 9p News	LN	\$75.00	30					1			1



Buy Detail Report

Revision #:

Date: 10/7/2016

Client: Duckworth for U.S. Senate
Media: TV
Product: General
Market: Paducah

Estimate: 2583
Description: Duckworth for Senate 10/11-17/2016 TV
Flight Start Date: 10/11/2016 05:00 AM
Flight End Date: 10/17/2016 12:00 AM
Survey: Nov15 DMA Nielsen Live+1
Buyer: Caroline Bahng

Send Billing To: Screen Strategies Media
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030
Phone: 703-272-7300

Affiliation: FOX

Line No	Daypart Program	Daypart Code	STN Gross	Days	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Mon 10/17	Total Spots
KBSI-TV												
15	Su 9:00p-10:00p Sunday 9p News	LN	\$75.00	30						1		1
16	MTuWThF 10:00p-10:30p Mike & Molly	LF	\$20.00	30	1	1	1	1			1	5
17	MTuWThF 10:30p-11:00p 2 Broke Girls	LF	\$15.00	30		1						1
18	Su 10:00p-11:00p Big Bang Theory	LF	\$20.00	30						1		1
19	Su 11:00p-12:00a Modern Family	LF	\$10.00	30						1		1
Total Cost:				Total Spots:	9	10	9	9	1	3	9	50
												50

Disclaimer:

Signature: _____

Duckworth for U.S. Senate

2657228



Station	KBSI-TV	Buyer	Caroline Bahng
Market	Paducah	Email	caroline@screenstrategies.com
Flight Dates	10/11/2016 - 10/17/2016 (Est. 2583)	Phone	703-272-7300

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Judge Mathis 9:00 AM - 10:00 AM	DT	M-F 30	\$8.00 \$8.00	1							1
People's Court 10:00 AM - 11:00 AM	DT	M-F 30	\$8.00 \$8.00			1					1
Hot Bench 11:00 AM - 12:00 PM	DT	M-F 30	\$8.00 \$8.00		1						1
Maury Povich 2:00 PM - 3:00 PM	DT	M-F 30	\$5.00 \$5.00							1	1
Judge Judy 4:00 PM - 5:00 PM	EF	M-F 30	\$15.00 \$75.00	1	1	1	1			1	5
Mike & Molly 5:00 PM - 5:30 PM	EF	M-F 30	\$20.00 \$100.00	1	1	1	1			1	5
Modern Family 5:30 PM - 6:00 PM	PA	M-F 30	\$25.00 \$125.00	1	1	1	1			1	5
Big Bang Theory 6:00 PM - 6:30 PM	PA	M-F 30	\$50.00 \$250.00	1	1	1	1			1	5
Big Bang Theory 6:30 PM - 7:00 PM	PA	M-F 30	\$100.00 \$500.00	1	1	1	1			1	5
New Girl 7:30 PM - 8:00 PM	PT	Tu 30	\$75.00 \$75.00	1							1

Duckworth for U.S. Senate



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Market	Paducah	Email	caroline@screenstrategies.com
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Hell's Kitchen 7:00 PM - 8:00 PM	PT	F 30	\$75.00 \$75.00				1				1
KBSI 9p News 9:00 PM - 10:00 PM	LN	M-F 30	\$75.00 \$375.00	1	1	1	1			1	5
Saturday 9p News 9:00 PM - 10:00 PM	LN	Sa 30	\$75.00 \$75.00					1			1
Sunday 9p News 9:00 PM - 10:00 PM	LN	Su 30	\$75.00 \$75.00						1		1
Mike & Molly 10:00 PM - 10:30 PM	LF	M-F 30	\$20.00 \$60.00		1		1			1	3
Modern Family 11:00 PM - 12:00 AM	LF	Su 30	\$10.00 \$10.00						1		1
Station Totals			\$1,949.00	8	8	8	8	1	2	8	43

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KBSI-TV

Date: 10/7/2016

I, Screen Strategies Media,

being/on behalf of: Tammy Duckworth,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$1,740.80

I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

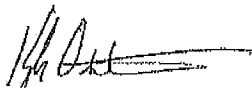
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/7/2016

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Signature

Alex Biles

Printed Name

Owner

Title