

STACEY ABRAMS GOVERNOR

Client: Abrams for Govenor
Flight Dates: 8/1/22-8/31/22
Estimate: African American Radio
Market: Atlanta
Station: WALR-FM
Format: Urban AC
Rep: Mark Turcotte
Revision 1: Add to schedule

| Daypart | Rate | Length | 1-Aug | 8-Aug | 15-Aug | 22-Aug | 29-Aug | Total |
|------------|-------|--------|-------|-------|--------|--------|--------|----------|
| M-F 6a-10a | \$350 | :60 | 8 | 8 | 10 | 10 | | \$12,600 |
| M-F 10a-3p | \$250 | :60 | 7 | 7 | 8 | 8 | | \$7,500 |
| M-F 3p-7p | \$450 | :60 | 7 | 7 | 10 | 10 | | \$15,300 |
| M-F 7p-12m | \$0 | :60 | | | | | | \$0 |
| M-W 6a-10a | \$350 | :60 | | | | | 6 | \$2,100 |
| M-W 10a-3p | \$250 | :60 | | | | | 6 | \$1,500 |
| M-W 3p-7p | \$450 | :60 | | | | | 6 | \$2,700 |
| M-W 7p-2m | \$0 | :60 | | | | | | \$0 |
| Sat 10a-3p | \$175 | :60 | 3 | 3 | 5 | 5 | | \$2,800 |
| Sat 3p-7p | \$175 | :60 | 2 | 2 | 4 | 4 | | \$2,100 |
| Sun 10a-3p | \$140 | :60 | 2 | 2 | 2 | 2 | | \$1,120 |
| Sun 3p-7p | \$140 | :60 | 2 | 2 | 2 | 2 | | \$1,120 |
| | | | 31 | 31 | 41 | 41 | 18 | \$48,840 |

[Abrams for Governor](#) | 931 Monroe Drive NE • Suite A102 #363 • Atlanta, GA 30308 | www.staceyabrams.com

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