

**The local public service announcements aired on WXIN from
4/1/2013 – 6/30 /2013
and the issues they addressed are contained within.**

Issues Addressed in News

Over the next few pages are some examples of our news coverage and how it addresses our five core public issues. Fox59 airs 60 hours of news per week. This list is, by necessity, only a representative sampling.

Poverty

4/02/13

10:17pm

Indiana's Governor held an education summit on ways to make higher education more affordable to students and families.

4/12

6:00pm

Indiana community considered a low-income "food desert" working to help get fresh fruits and vegetables into their neighborhood.

4/17

5:15pm

Lawmakers expand the "hardest hit" fund to help struggling Hoosiers keep their homes

4/22

6:35pm

Free clinic offers homeless people free surgery and health care

4/26/13

10:26pm

School on Wheels fundraising event to provide education and tutoring to children impacted by homelessness.

4/29/13

10:45pm

Family can't afford to pay for all of their bills and help pay for the medical expenses for their disabled child.

4/23/13

9:35am

Youth Violence City Council

4/18/13

5:08am

Summer Jobs Outlook

4/8/13

9:04am

Unemployment benefits reduced today

5/7/13

10:18pm

Local food pantries coming up with a contingency plan if they somehow become unable to serve the community.

5/8/13

10:24pm

Stretch of wet weather impacting food prices because farmers can't plant. That's going to drive prices up at the grocery store.

5/9/13

10:20pm

Governor Pence expanded the state's school voucher program helping more low income families afford to send their children to different schools.

5/9

4:05pm

Governor signs a controversial bill that expands the school's state voucher program, allowing lower-income Hoosier children to attend their school of choice

5/12/13

8:20am

Hendricks Co. Golf Tourney for the Homeless

5/10/13

9:34am

City Panhandling Bill

5/16/13

7:36am

Vanessa College Grad Outlook

5/14

5:55pm

Comparison of store brand vs. name brand at the grocery store – which save the most money but still taste great

5/16

4:25pm

Financial expert weighs in on ways to avoid impulse buying that can put you in serious debt and gives tools to make important financial decisions

6/11/13

4:14am

Hoosier Hunger Risk

6/17/13

6:37am

Homeless Graduation

6/24/13

8:07am

Backpack Attack

(School supply drive for needy students)

Military

4/1/13

7:37am

Medal of Honor Winner in Indy

4/10/13

9:36am

Operation Hire a Hoosier Vet

4/15/13

7:15am

Packing up begins in Afghanistan

4/03

4/9/13

10:20pm

Girl Scouts delivered more than 77,000 boxes of Girl Scout cookies to soldiers at Stout Field & Camp Atterbury.

4/10/13

10:28pm

Job Fair held at the Indiana State Fairgrounds to help Indiana veterans find work.

4/17/13

10:22pm

Indiana Senator Dan Coats discussing a new gun control law that would protect veterans from false mental health determinations.

5/1/13

10:37pm

A dedication ceremony at Camp Atterbury for a new Medical Simulation Center named after a combat medic killed in Iraq in 2006.

5/6/13

10:13pm

Story about an Afghan national who has served as a translator for the U.S. military and the trouble he's had in obtaining a Visa to come live in the U.S.

5/6/13

10:40pm

6/25/13

8:26am

Military Families Get Christmas Do Over

6/24/13

5:35pm

Indiana Attorney General introducing a new toolkit that will help prevent scams against military members and their families

4/08

4:35pm

Indiana guardsman return to Indiana after hear-long deployment in Afghanistan

4/10

6:35pm

Operation Hire a Hoosier Veteran job fair held at the Indiana State Fairgrounds

Homes for heroes program that helps our veterans find homes by giving them discounts on the buying and selling process.

5/17

6:35pm

Local soldier who was severely wounded overseas gets the gift of a handicap-accessible home

5/20

4:30pm

Federal budget cuts affecting military fly-over and parade at this year's Indianapolis 500

5/27

6:00pm

Memorial Day services honor fallen soldiers at Crown Hill Cemetery

5/28/13

9:34am

Hancock County Memorial Service

5/28/13

9:35am

Crown Hill Memorial Day

5/24/13

7:08am

500 Festival Memorial Service

5:42am

Military Suicides

6/20/13

9:36am

Veterans Job Fair

Education

4/02/13

10:35pm

Indiana lawmakers pushing a new bill to have armed guards in every school.

4/09

6:35pm

Firefighters learning Spanish to better communicate with the people/communities they are helping

4/11

5:10pm

IPS holds public meetings asking for community input as they search for a new superintendent of schools

4/30

6:05pm

State extends the deadline for ISTEP testing after computer glitch causes students to not finish

4/15/13

10:38pm

Governor signs bill to create regional Indiana Works Councils to ensure high school students have career, technical & vocational programs available to them.

4/18/13

10:44pm

Indiana looking at expanding its school voucher program to more families.

5/1/13

10:10pm

ISTEP testing was glitch free for the day after several days of computer problems kicking students out of the tests.

5/6/13

10:20pm

A preview of two big referendums up for a vote in Hamilton County that would impact two districts.

5/9/13

10:15pm

A push to put cameras in special needs classrooms in Indiana following several reported cases of abuse.

5/16/13

7:36am

School Safety Meeting

4/24/13

9:35am

Indiana Immigration Education

4/10/13

7:39am

Bill May Shorten School Days

4/12/13

4:38am

State Education on Social Media

5/13

5:00pm

Computer glitch disrupts ISTEP testing for thousands of Hoosier students

5/15

5:05pm

Charter school outgrows the building that houses it and makes moves to build a bigger K-12 building on a former state hospital grounds

5/17

4:35pm

Fox59 investigates a new proposal to help slow down reckless drivers by putting cameras up in local school zones

5/24/13

5:39am

ISTEP Schools Update

5/14/13

9:03am

Vanessa School Voucher Parent Information Sessions

6/21/13

8:03am

ISTEP Test Hearing

6/25/13

5:36am

Growing Trust Middle School

6/11/13

8:43am

ISTEP Test Glitch Investigation

Health

4/1/13

10:35pm

Concern that doctors are overprescribing ADHD medicine for children and they are becoming addicted.

4/18/13

10:16pm

Flu deaths on the rise

4/25/13

10:35pm

Young girl battling stage four bone cancer was surprised with a trip to Disneyworld.

4/19

4:25

Tips and tricks for treating spring allergies

4/23

6:05pm

Workshop designed to prepare service providers and people with disabilities in event of a disaster

4/25

5:35pm

Health officials offer free eye exams at a local elementary

4/25/13

8:43am

YKH Allergies

4/19/13

4:13am

70 Flu Deaths Reported

4/24/13

9:05am

Bad Air Quality in Marion Co.

5/1/13

10:16pm

Governor signs chemical abortion law that limits the use of abortion inducing drugs in the state.

5/8/13

10:17pm

Event held at Lucas Oil Stadium had NFL players teaching young football players proper technique to better protect themselves in games so they don't get hurt.

5/13/13

10:14pm

A new medical device keeps organs alive outside of bodies and tests them to make sure they are healthy enough for transplants.

5/20

6:15pm

New project that uses horses to help Hoosiers suffering with traumatic brain injuries

5/22/13

7:10am

Mosquito Concerns

5/15/13

9:13am

Sunscreen and Skin Cancer Dangers

5/22/13

4:22am

Little Red Door Skin Cancer Vaccine

5/22

5:55pm

FDA releases new guidelines about sunscreen and application

5/24

4:15pm

Fox59 investigates what's in your public pool – local company testing pool water after CDC report of high levels of fecal matter in the water

6/25/13

4:46am

Eli Lilly Diabetes Drug Weight Loss

6/5/13

5:35am

Indiana Pharmacy Drugs Future

6/20/13

9:23am

HPV Vaccine is Working

Social Encouragement

6/5/13
7:13am
Indy Urban Acres Kickoff/Introduction

6/24/13
9:54am
Paying it Forward One Heart Many Hands

6/17/13
5:54am
Paying it Forward iCan Dogs

4/22/13
9:53am
Paying it Forward Girls Nite In

4/15/13
8:14am
Paying it Forward Kaylee's Story

4/1/13
9:53am
Paying it Forward Girl Scouts Give Back

5/22/13
8:34am
Henryville OK Storm, Donating Trees to Victims

5/20/13
9:53am
Paying it Forward Student Impact

5/13/13
8:16am
Paying it Forward Veterans Antiquities

4/12
6:35pm
Community and school leaders join forces to help education teens about safety ahead of prom season

4/22
6:00pm
Fox59 investigates a push to fund summer programs for youths to cut down on violence

4/29
5:55pm
Hoosiers participate in a free community giveaway – donating items they don't want/need that will go to people in need

5/15
6:05pm
Memorials honoring Marion County police officers who lost their lives in the line of duty are hung across the metro area

5/21
4:35pm
Non-profit groups work concessions/clean-up at Indianapolis Motor Speedway to raise money for their causes

5/23
5:55pm
Colleges creating curriculum to teach students how to avoid social media pitfalls that could have lasting effects through their lifetime

4/1/13
10:07pm
Faith leaders meeting to encourage the city's youth to steer clear of violence and live a life of doing good for the community.

4/18/13
10:18
Plainfield teaching garden helps students learn how to plant seeds, nurture plants and harvest produce.

4/26/13
10:20pm
Girls Night in Gala helps girls 5th grade through college deal with a range of tough, raw, emotional and self-destructive issues.

5/3/13
10:13pm
Better Block plan will have one neighborhood spruce up rundown businesses for the day to show the community the potential it has to improve the neighborhood.

5/6/13
10:36pm
Students held an anti-bullying event to help parents and other students identify cyberbullying and come up with ways to stop it before it gets to school.

5/9/13
10:40pm
Texting and driving simulator installed at Circle Centre Mall downtown to give people a better understanding of just how dangerous it is to text and drive.

Issues Addressed in PSAs

Here are some examples of the PSAs addressing the 5 primary public issues for WXIN.

Issue Description: Youth School Sports. WXIN believe it is important to air PSAs to promote youth team events to help kids learn to compete and stay in school.

Issue Treatment: Public Service Announcement

Title: IHSAA1PSA30 #17293

Duration: :30

Issue Treatment: Public Service Announcement

Title: IHSAA1PSA30 #17294

Duration: :30

Issue Description: Poverty. Research indicates that poverty is a concern in our DMA. WXIN believe it is important to air PSAs that deal with poverty.

Issue Treatment: Public Service Announcement

Title: MAKE HOME AFFORDABLE #17307

Duration: :60

Issue Treatment: Public Service Announcement

Title: MAKE HOME AFFORDABLE #173076

Duration: :15

Issue Treatment: Public Service Announcement

Title: PS/FX/POVER/FEED 30 #17361

Duration: :30

Issue Treatment: Public Service Announcement

Title: HUNGER /BEN #17308

Duration: :30

Issue Description: Social Encouragement. WXIN believes it is important to air PSAs that deal with social encouragement.

Issue Treatment: Public Service Announcement

Title: SOCIAL/CSA #17040

Duration: :30

Issue Treatment: Public Service Announcement
Title: SOCIAL/PIG #17036
Duration: :30

Issue Treatment: Public Service Announcement
Title: SOCIAL/BONJOVI #17375
Duration: :30

Issue Treatment: Public Service Announcement
Title: SOCIAL/TEAM15 #17376
Duration: :15

Issue Description: **At-Risk Youth.** WXIN believes it is important to air PSAs that deal with at-risk youth.

Issue Treatment: Public Service Announcement
Title: PSA YOUTH/BULLY #17370
Duration: :30

Issue Treatment: Public Service Announcement
Title: PSA YOUTH/DRUG-FREE #17369
Duration: :30

Issue Treatment: Public Service Announcement
Title: PSA YOUTH/ADOPT #17371
Duration: :30

Issue Description: **Education.** WXIN believes it is important to air PSAs that deal with education.

Issue Treatment: Public Service Announcement
Title: EDUCATION/UNITED #17298
Duration: :60

Issue Treatment: Public Service Announcement
Title: FX TOUGH CLASSES #17053
Duration: :30

Issue Description: **Health.** WXIN believe it is important to air PSAs that deal with community health.

Issue Treatment: Public Service Announcement

Title: TOOTH CUBE #17360

Duration: :60

Issue Treatment: Public Service Announcement

Title: CC AMY 30 #17358

Duration: :30

Issue Treatment: Public Service Announcement

Title: IOPO NCSA DREAMS #17368

Duration: :30

Issue Treatment: Public Service Announcement

Title: NCSA GOALS #17367

Duration: :30

Issue Treatment: Public Service Announcement

Title: IOPO NCSA SOMEDAY #17366

Duration: :30

Issue Description: **Military.** Indiana has an abnormally high military service rate. WXIN believe it is important to air PSAs that deal the military and let Hoosiers know how they can assist our men and women in uniform.

Issue Treatment: Public Service Announcement

Title: MILITARY/SSS #17373

Duration: :60

Issue Treatment: Public Service Announcement

Title: NATGUARD FIRE

Duration: :30

Issue Treatment: Public Service Announcement

Title: NATGRD STORM

Duration: :30

Issue Treatment: Public Service Announcement

Title: NATGRD FLOOD

Duration: :30

Issue Treatment: Public Service Announcement

Title: MILITARY/WAR #17374

Duration: :30

Issue Description: **Equal Opportunity Employer.** WXIN is an equal opportunity employer.

Issue Treatment: Public Service Announcement

Title: WXIN /WTTV/WTTV-THIS/WXIN -ANTTV/EEO #17281

Duration: :30