

CONTRACT



WHNT-TV
200 Holmes Ave
Huntsville, AL 35801
(256) 533-1919

And:

GRP Buying
3136 Kingsdale Center
#136
Upper Arlington, OH 43221

<u>Contract / Revision</u> 678015 / 1		<u>Alt Order #</u> 09073038
<u>Product</u> Battle for Governor		
<u>Contract Dates</u> 05/02/18 - 06/05/18	<u>Estimate #</u>	
<u>Advertiser</u> Battle/R/Governor		<u>Original Date / Revision</u> 05/02/18 / 05/22/18
<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WHNT-TV	<u>Account Executive</u> Jay Smith	<u>Sales Office</u> NSO Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	19	05/02/18	05/06/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	---TF--	3			\$350.00					
2	19	05/02/18	05/06/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	---TF--	3			\$250.00					
3	19	05/06/18	05/06/18	WHNT News Sun 7a	7:00 AM-8:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	-----S	2			\$200.00					
4	19	05/06/18	05/06/18	CBS Sun Morning	8:00 AM-9:30 AM		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	-----2	2			\$150.00					
5	19	05/02/18	05/06/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	---TF--	3			\$250.00					
6	19	05/02/18	05/06/18	WHNT News 5p	5:00 PM-5:30 PM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	---TF--	3			\$200.00					
7	19	05/02/18	05/06/18	WHNT News 6a	6:00 AM-7:00 AM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	---TF--	3			\$250.00					
8	19	05/06/18	05/06/18	60 Minutes	6:00 PM-7:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	-----S	1			\$500.00					
9	19	05/02/18	05/06/18	WHNT Noon News	12:00 PM-12:30 PM		:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	---TF--	3			\$80.00					
10	19	05/05/18	05/05/18	WHNT News Sat 6a	6:00 AM-8:30 AM		:30				NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		04/30/18	05/06/18	-----S-	2			\$60.00					
11	19	05/07/18	05/11/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		05/07/18	05/13/18	MTWTF--	5			\$350.00					
12	19	05/07/18	05/11/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	6	\$2,400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



WHNT-TV
200 Holmes Ave
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(256) 533-1919

<u>Contract / Revision</u> 678015 / 1		<u>Alt Order #</u> 09073038
<u>Contract Dates</u> 05/02/18 - 06/05/18		<u>Product</u> Battle for Governor
<u>Advertiser</u> Battle/R/Governor		<u>Estimate #</u>
		<u>Original Date / Revision</u> 05/02/18 / 05/22/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	MTWTF--				6	\$400.00				
13	19	05/13/18	05/13/18	WHNT News Sun 7a	7:00 AM-8:00 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	-----S				2	\$200.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	19	05/07/18-05/13/18	WHNT News Sun 7a	7:00 AM-8:00 AM	-----Su	:30		\$200.00		NM		
	Credited												
	2	19	05/07/18-05/13/18	WHNT News Sun 7a	7:00 AM-8:00 AM	-----Su	:30		\$200.00		NM		
	Credited												
14	19	05/13/18	05/13/18	CBS Sun Morning	8:00 AM-9:30 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	-----S				3	\$150.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	19	05/07/18-05/13/18	CBS Sun Morning	8:00 AM-9:30 AM	-----Su	:30		\$150.00		NM		
	Credited												
	2	19	05/07/18-05/13/18	CBS Sun Morning	8:00 AM-9:30 AM	-----Su	:30		\$150.00		NM		
	Credited												
	3	19	05/07/18-05/13/18	CBS Sun Morning	8:00 AM-9:30 AM	-----Su	:30		\$150.00		NM		
	Credited												
15	19	05/07/18	05/11/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	MTWTF--				5	\$250.00				
16	19	05/07/18	05/11/18	WHNT News 5p	5:00 PM-5:30 PM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	MTWTF--				5	\$200.00				
17	19	05/07/18	05/11/18	WHNT News 6a	6:00 AM-7:00 AM		:30				NM	9	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	MTWTF--				10	\$250.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	5	19	05/07/18-05/13/18	WHNT News 6a	6:00 AM-7:00 AM	MTuWThF----	:30		\$250.00		NM		
	Credited												
18	19	05/13/18	05/13/18	60 Minutes	6:00 PM-7:00 PM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	-----S				2	\$500.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	19	05/07/18-05/13/18	60 Minutes	6:00 PM-7:00 PM	-----Su	:30		\$500.00		NM		
	Credited												
	2	19	05/07/18-05/13/18	60 Minutes	6:00 PM-7:00 PM	-----Su	:30		\$500.00		NM		
	Credited												
19	19	05/07/18	05/11/18	WHNT Noon News	12:00 PM-12:30 PM		:30				NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	MTWTF--				5	\$80.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	19	05/07/18-05/13/18	WHNT Noon News	12:00 PM-12:30 PM	MTuWThF----	:30		\$80.00		NM		
	Credited												
	3	19	05/07/18-05/13/18	WHNT Noon News	12:00 PM-12:30 PM	MTuWThF----	:30		\$80.00		NM		
	Credited												
	5	19	05/07/18-05/13/18	WHNT Noon News	12:00 PM-12:30 PM	MTuWThF----	:30		\$80.00		NM		
	Credited												
20	19	05/12/18	05/12/18	WHNT News Sat 6a	6:00 AM-8:30 AM		:30				NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	-----S-				1	\$160.00				

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<u>Advertiser</u> Battle/R/Governor		<u>Estimate #</u>
		<u>Original Date / Revision</u> 05/02/18 / 05/22/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	19	05/07/18-05/13/18		WHNT News Sat 6a	6:00 AM-8:30 AM	-----Sa--	:30		\$160.00		NM		
Credited													
21	19	05/14/18	05/20/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---TF--				3	\$600.00				
22	19	05/14/18	05/20/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	M--TF--				3	\$400.00				
23	19	05/20/18	05/20/18	WHNT News Sun 7a	7:00 AM-8:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S				1	\$200.00				
24	19	05/20/18	05/20/18	CBS Sun Morning	8:00 AM-9:30 AM		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S				1	\$150.00				
25	19	05/14/18	05/20/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MT--TF--				5	\$400.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
2	19	05/14/18-05/20/18		WHNT News 630p	6:30 PM-7:00 PM	MTu-ThF----	:30		\$400.00		NM		
Credited													
3	19	05/14/18-05/20/18		WHNT News 630p	6:30 PM-7:00 PM	MTu-ThF----	:30		\$400.00		NM		
Credited													
26	19	05/14/18	05/20/18	WHNT News 5p	5:00 PM-5:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MT--TF--				4	\$200.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	19	05/14/18-05/20/18		WHNT News 5p	5:00 PM-5:30 PM	MTu-ThF----	:30		\$200.00		NM		
Credited													
2	19	05/14/18-05/20/18		WHNT News 5p	5:00 PM-5:30 PM	MTu-ThF----	:30		\$200.00		NM		
Credited													
4	19	05/14/18-05/20/18		WHNT News 5p	5:00 PM-5:30 PM	MTu-ThF----	:30		\$200.00		NM		
Credited													
27	19	05/14/18	05/20/18	WHNT News 6a	6:00 AM-7:00 AM		:30				NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---TF--				4	\$250.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
6	19	05/14/18-05/20/18		WHNT News 6a	6:00 AM-7:00 AM	----ThF----	:30		\$250.00		NM		
Credited													
28	19	05/20/18	05/20/18	60 Minutes	6:00 PM-7:00 PM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	-----S				1	\$500.00				
29	19	05/14/18	05/20/18	WHNT Noon News	12:00 PM-12:30 PM		:30				NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	MT--TF--				5	\$200.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
1	19	05/14/18-05/20/18		WHNT Noon News	12:00 PM-12:30 PM	MTu-ThF----	:30		\$200.00		NM		
Credited													
4	19	05/14/18-05/20/18		WHNT Noon News	12:00 PM-12:30 PM	MTu-ThF----	:30		\$200.00		NM		
Credited													
30	19	05/14/18	05/20/18	WHNT News 19 5a	5:00 AM-5:30 AM		:30				NM	4	\$320.00

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<u>Contract Dates</u> 05/02/18 - 06/05/18		<u>Product</u> Battle for Governor
<u>Advertiser</u> Battle/R/Governor		<u>Estimate #</u>
		<u>Original Date / Revision</u> 05/02/18 / 05/22/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/14/18	05/20/18	---TF--				4	\$80.00				
31	19	05/21/18	05/25/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				3	\$600.00				
32	19	05/21/18	05/25/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				4	\$400.00				
33	19	05/27/18	05/27/18	WHNT News Sun 7a	7:00 AM-8:00 AM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$200.00				
34	19	05/27/18	05/27/18	CBS Sun Morning	8:00 AM-9:30 AM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				3	\$300.00				
35	19	05/21/18	05/25/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				3	\$400.00				
36	19	05/21/18	05/25/18	WHNT News 5p	5:00 PM-5:30 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				2	\$400.00				
38	19	05/21/18	05/25/18	WHNT Noon News	12:00 PM-12:30 PM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				5	\$200.00				
39	19	05/26/18	05/26/18	WHNT News Sat 6a	6:00 AM-8:30 AM		:30				NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				3	\$160.00				
40	19	05/28/18	06/01/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				5	\$350.00				
41	19	05/28/18	06/01/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				5	\$400.00				
42	19	06/03/18	06/03/18	WHNT News Sun 7a	7:00 AM-8:00 AM		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S				2	\$200.00				
43	19	06/03/18	06/03/18	CBS Sun Morning	8:00 AM-9:30 AM		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S				3	\$300.00				
44	19	05/28/18	06/01/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	5	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				5	\$250.00				
45	19	05/28/18	06/01/18	WHNT News 5p	5:00 PM-5:30 PM		:30				NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				5	\$200.00				
46	19	05/28/18	06/01/18	WHNT News 6a	6:00 AM-7:00 AM		:30				NM	10	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				10	\$250.00				
47	19	06/03/18	06/03/18	60 Minutes	6:00 PM-7:00 PM		:30				NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	-----S				2	\$900.00				
48	19	05/28/18	06/01/18	WHNT Noon News	12:00 PM-12:30 PM		:30				NM	5	\$1,000.00

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WHNT-TV
200 Holmes Ave
Huntsville, AL 35801
(256) 533-1919

<u>Contract / Revision</u>	<u>Alt Order #</u>
678015 / 1	09073038

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/02/18 - 06/05/18	Battle for Governor	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Battle/R/Governor	05/02/18 / 05/22/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MTWTF--				5	\$200.00				
49	19	06/04/18	06/04/18	WHNT News 10p	10:00 PM-10:35 PM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	M-----				1	\$600.00				
50	19	06/04/18	06/04/18	WHNT News 6p	6:00 PM-6:30 PM		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	M-----				1	\$400.00				
51	19	06/04/18	06/04/18	WHNT News 630p	6:30 PM-7:00 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	M-----				2	\$400.00				
52	19	06/04/18	06/04/18	WHNT News 5p	5:00 PM-5:30 PM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	M-----				2	\$400.00				
53	19	06/04/18	06/05/18	WHNT News 6a	6:00 AM-7:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	MT-----				1	\$500.00				
54	19	06/04/18	06/04/18	WHNT News 12p	12:00 PM-12:30 PM		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		06/04/18	06/10/18	M-----				1	\$200.00				
57	19	05/21/18	05/25/18	WHNT News 6a	6a-7a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	MTWTF--				1	\$250.00				
59	19	05/25/18	05/25/18	Undercover Boss	7p-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	----F--				1	\$400.00				
61	19	05/09/18	05/11/18	WHNT News 4p	4p-5p		:30				NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/07/18	05/13/18	---TF--				3	\$80.00				
62	19	05/26/18	05/26/18	CBS News	530p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$200.00				
63	19	05/23/18	05/25/18	Rachael Ray	2p-3p		:30				NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	--WTF--				1	\$50.00				
N 64	19	05/24/18	05/25/18	WHNT News 5a	5a-530a		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	---TF--				2	\$160.00				
N 65	19	05/24/18	05/25/18	WHNT News 530a	530a-6a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	---TF--				2	\$200.00				
N 66	19	05/24/18	05/25/18	WHNT News 4p	4p-5p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	---TF--				2	\$150.00				
N 67	19	05/24/18	05/25/18	Late Show	1037p-1137p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	---TF--				2	\$150.00				
N 68	19	05/24/18	05/25/18	Late Late Show	1137p-1237a		:30				NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	---TF--				2	\$40.00				
N 69	19	05/24/18	05/24/18	Big Bang / Sheldon	7p-8p		:30				NM	1	\$1,500.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
678015 / 1	09073038

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
05/02/18 - 06/05/18	Battle for Governor	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Battle/R/Governor	05/02/18 / 05/22/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	---T---				1	\$1,500.00				
N 70	19	05/25/18	05/25/18	Blue Bloods	9p-10p		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	----F--				1	\$1,000.00				
N 71	19	05/26/18	05/26/18	WHNT News Sat 6p	6p-630p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$200.00				
N 72	19	05/26/18	05/26/18	Crimetime	7p-8p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$400.00				
N 73	19	05/26/18	05/26/18	WHNT News Sat 10p	10p-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S-				1	\$500.00				
N 74	19	05/27/18	05/27/18	WHNT News Sun 530p	530p-6p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$200.00				
N 75	19	05/27/18	05/27/18	60 Minutes	6p-7p		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$900.00				
N 76	19	05/27/18	05/27/18	WHNT News Sun 10p	10p-1035p		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/21/18	05/27/18	-----S				1	\$500.00				
N 77	19	05/28/18	05/29/18	WHNT News 5a	5a-530a		:30				NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MT-----				2	\$160.00				
N 78	19	05/28/18	05/29/18	WHNT News 530a	530a-6a		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MT-----				2	\$200.00				
N 79	19	05/28/18	05/29/18	CBS This Morning 7a	7a-8a		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MT-----				2	\$400.00				
N 80	19	05/28/18	05/29/18	WHNT News 4p	4p-5p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MT-----				2	\$150.00				
N 81	19	05/28/18	05/29/18	Late Show	1037p-1137p		:30				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/28/18	06/03/18	MT-----				2	\$150.00				
Totals								0.00				189	\$54,930.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/30/18 - 05/27/18	129	\$36,910.00	(\$5,536.50)	\$31,373.50
05/28/18 - 06/24/18	60	\$18,020.00	(\$2,703.00)	\$15,317.00
Totals	189	\$54,930.00	(\$8,239.50)	\$46,690.50

Signature: _____ **Date:** _____

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