

Quarterly Issues and Programs Summary for WBRW(FM), Blacksburg

This summary covers the **SECOND QUARTER 2019**

Issue	Title/Responsive Programming	Date/Time/Duration
<p><i>Organ donation, Health, Organ transplants</i></p>	<p><u>Made Possible: Doing More, Thanks to Donation</u> Signing up as an organ, eye, and tissue donor costs no money and takes only minutes, yet it can transform and save lives. Unfortunately, many people are unaware of their potential to help others, so they never sign up. There are nearly 115,000 people on the national transplant waiting list right now and some will not survive because there aren't enough organs available. The good news is one donor can save up to 8 lives and improve up to 50 more, so each registration can have an enormous impact. This public service campaign hopes to help more people discover their lifesaving potential. The "Made Possible" campaign shares real stories to show what the gifts of life and health make possible. It highlights the transformative power of donation to encourage listeners to sign up.</p>	<p>04/01/19 – 06/30/19 Various Hours 30:00</p>
<p><i>Volunteerism; education; literacy; community health</i></p>	<p><u>Live United</u> The Ad Council, in partnership with United Way, announced today the launch of a new series of public service advertisements (PSAs) designed to inspire Americans to partner with United Way in its efforts to advance the common good. Through the work of more than 1,200 local United Ways across the country, the nation's largest privately funded non-profit is focusing on the building blocks of a good life - education, income, and health - thereby creating opportunities for a better life for all Americans. In 2008, United Way announced 10-year goals designed to improve education and cut high school dropout rates, increase the number of families that are financially stable and promote healthy lifestyles. As part of its education goal, United Way recently announced an ambitious goal to recruit one million volunteer readers, tutors and mentors by 2014.</p>	<p>04/01/19 – 06/30/19 (various hours) 15:00</p>

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<p><i>Underage Drinking</i></p>	<p><u>GobblerNights: Blast from the Past</u> In an effort to provide an alternative to the traditional “College Party”, GobblerNights is a free late night event aimed at young adults to come out to have some drug/alcohol free fun!</p>	<p>4/2/19-4/12/19 12am-11:59pm (various hours) 25 Minutes</p>
<p><i>Unemployment</i></p>	<p><u>Christiansburg High School Job Fair</u> Helping youth enter the job market, the CHS Job Fair gives High School students the chance to network and find potential job opportunities.</p>	<p>4/4/19 10am-12:30pm 150 Minutes</p>
<p><i>environment; climate change; home improvement; gardening</i></p>	<p><u>GREENER GARDENING DURING CLIMATE CHANGE</u> Gardeners always seek to get the most out of their plants, but some are finding that their plot of land doesn’t produce the way it used to because of wildly changing, extreme conditions—torrential rain, then drought, heat then cold. We talk to two experts who explain ways to increase your garden’s productivity, and how it can help combat climate change.</p>	<p>04/07/19 5:30 AM 13:55</p>
<p><i>youth at risk; sexual assault and abuse; gender issues; education; parenting</i></p>	<p><u>TEACHING YOUTH ABOUT CONSENT AND ABUSE</u> In the 20 years since writing the young adult novel <i>Speak</i>, based on her own rape, author Laurie Halse Anderson has met with numerous audiences of adolescents. She has found a huge gap in the ways girls and boys perceive what constitutes sexual consent, abuse, and the consequences of assault, and attributes this to a parental inability to discuss the topic with children. She discusses the issue.</p>	<p>04/28/19 5:30 AM 09:40</p>
<p><i>human psychology; business; perception; interpersonal relationships; workplace</i></p>	<p><u>FIRST IMPRESSIONS & THEIR PITFALLS</u> We all get gut instincts when we walk into a room of strangers. Do we fit in here? Do these people seem friendly? Snap judgments are simply a part of how we function. But Princeton University psychology professor Alexander Todorov says that while these first impressions are natural, we should try to resist them.</p>	<p>05/12/19 5:30 AM 07:16</p>
<p><i>food; education; nutrition; health & wellness; cooking; politics; diversity;</i></p>	<p><u>ONE MEAL AT A TIME: REVIVING THE AMERICAN SCHOOL LUNCH SYSTEM</u> School lunches in the U.S. have long been overlooked. Dan Giusti, the former head chef of Noma and founder of Brigaid, is gaining ground in his efforts to overhaul the school lunch system and bring scratch cooking back into cafeterias.</p>	<p>06/02/19 5:30 AM 10:54</p>

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<i>parenting; American culture</i>	We speak with Giusti about his journey from fine dining to lunch reform and some of the barriers facing Brigaid.	
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