

## CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Emily Peck, Thompson Communications Inc hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

J. Eggleston

Authorized committee:

Citizens for Eggleston

Agency requesting time (and contact information):

N/A Thompson Communications, Inc

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Missouri State Senate 12

Date of election:

August 2-22

General

Primary

Treasurer of candidate's authorized committee:

Cathie Eggleston

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Emily Peck*

Signature:

*Rick Stapleton*

Name:

Emily Peck

Name:

Rick Stapleton

Date of Request to Purchase Ad Time:

July 20-22

Date of Station Agreement to Sell Time:

7/20/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Name:

Date:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 7/20/2022

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 34497

Station Call Letters: KSSD-FM

Date Received/Requested: 7/20/2022

Est. #:

Station Location: Saint Joseph, Missouri

Run Start and End Dates: 7/21/22-8/2/22

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# Sales Order

Station: KSJQ-FM Agency: THOMPSON COMMUNICATIONS  
 Contract Name: Eggleston Radio July KSJQ Address: PO BOX 5  
 Contract#: 34497 City: MARSHFIELD State: MO  
 Start Date: 7/21/22 End Date: 8/02/22 Zip: 65706  
 Revenue Type: Political Agency Type: Cash Phone: (417) 859-5428  
 Advertiser: Citizens for Eggleston Buyer: \_\_\_\_\_  
 Address: \_\_\_\_\_ Tax Schedule: (None)  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Agency Commission %: 15  
 Product Name: Eggleston Radio July Billing Cycle: Standard  
 Estimate #: 1080 Salesperson: 5550rsta Comm %: 15  
 Competitive Code: Political Candidate Makegood Policy: Within Contract Dates

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	7/21/22	8/02/22		6:00 AM	10:00 AM	60	2	2	2	2	2			10	D	37.00	18	666.00	5	
2	7/21/22	8/01/22		10:00 AM	3:00 PM	60	2	2	2	2	2			10	D	37.00	16	592.00	5	
3	7/21/22	7/29/22		3:00 PM	7:00 PM	60	2	2	2	2	2			10	D	37.00	14	518.00	5	

Billing Projections: By Month

	Jul 22	Aug 22
CA	1,554.00	222.00
ST	1,554.00	222.00

Print Spot Prices

TOTAL SPOTS ..... 48  
 GROSS TOTAL \$ ..... 1,776.00  
 ADJUSTED SPOTS ..... 48  
 ADJUSTED TOTAL \$ ..... 1,776.00

APPROVE    DECLINE

       General Manager  
        Sales Manager  
        5550nkin, 07/20/22 @10:54AM  
        Traffic Manager