



Reflexion

125 West 55th St
New York, NY 10019

Contract # 26032904 Changes as of: 6/27/2018 at 11:45 AM Version: Current State Version 4

CPE: 163/173/6511 Flight: 9/18/18 - 9/24/18 Station: WTHR
Agency: WATERFRONT STRATEGIE Advertiser: Senate Majority PAC Market: Indianapolis

3050 K ST NW #100 Product: Issue Office: PHILADELPHIA
Washington, DC 20007 Agency Order #: 7435280 Buyer: Chiusano, Dawn Service: Nielsen

Salesperson: BOB GAIN 215-557-4216 Separation: Assistant: SHEPARD RITZEN 215-567-7950
Total Spots: 78
Total CPP: \$302.79
Total GRP: 259.5
Traffic #: 6315

Comments: PLS SEE LNS 32, 35-38, 40-41, 43, 47-49. TOTAL REMAINS \$78575. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/18 - 9/18		Total Spots	Total \$	CPP*	GRP*
							9/18	9/18				
1	Tu-F,M 5a-5:30a		Early Sunrise News	\$250.00	1.3	30	4		4	\$1,000.00	\$192.31	5.2
2	Tu-F,M 5:30a-6a		Early Sunrise News	\$450.00	1.5	30	4		4	\$1,800.00	\$300.00	6.0
3	Tu-F,M 6a-7a		Sunrise News @ 6A	\$750.00	2.2	30	4		4	\$3,000.00	\$340.91	8.8
4	Tu-F,M 7a-9a		Today Show	\$1,000.00	3.1	30	4		4	\$4,000.00	\$322.58	12.4
5	Sa 6a-7a		Saturday Sunrise	\$200.00	1.7	30	1		1	\$200.00	\$117.65	1.7
6	Sa 7a-8a		Saturday Today	\$600.00	2.0	30	1		1	\$600.00	\$300.00	2.0
7	Sa 8a-10a		Saturday Sunrise	\$600.00	1.6	30	1		1	\$600.00	\$375.00	1.6
8	Su 6a-7a		Sunday Sunrise	\$175.00	1.8	30	1		1	\$175.00	\$97.22	1.8
9	Su 8a-9a		Sunday Today	\$300.00	3.1	30	1		1	\$300.00	\$96.77	3.1
10	Su 9a-10a		Sunday Sunrise	\$600.00	2.4	30	1		1	\$600.00	\$250.00	2.4
11	Su 10a-11a		Meet The Press	\$550.00	2.0	30	1		1	\$550.00	\$275.00	2.0
12	Tu-F,M 9a-10a		Megyn Kelly Today-NBC	\$600.00	2.8	30	2		2	\$1,200.00	\$214.29	5.6
13	Tu-F,M 10a-11a		Today with Kathie Lee & Hoda-NBC	\$350.00	2.7	30	2		2	\$700.00	\$129.63	5.4
14	Tu-F,M 11a-12n		Harry Conick Jr.	\$200.00	1.6	30	2		2	\$400.00	\$125.00	3.2
15	Tu-F,M 12n-12:30p		Eyewitness News 12-1230P	\$350.00	4.0	30	2		2	\$700.00	\$87.50	8.0
16	Tu-F,M 12:30p-1p		Eyewitness News At 1230P	\$350.00	3.9	30	2		2	\$700.00	\$89.74	7.8
17	Tu-F,M 1p-2p		Days of Our Lives-NBC	\$600.00	3.1	30	2		2	\$1,200.00	\$193.55	6.2
18	Tu-F,M 2p-3p		Doctor Oz	\$200.00	1.4	30	2		2	\$400.00	\$142.86	2.8
19	Tu-F,M 3p-4p		Ellen	\$500.00	2.3	30	2		2	\$1,000.00	\$217.39	4.6
20	Tu-F,M 4p-5p		Dr. Phil	\$600.00	2.7	30	2		2	\$1,200.00	\$222.22	5.4



KATZ TELEVISION GROUP

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Contract # 26032904

CPE: 163/173/6511
Agency: WATERFRONT STRATEGIE
3050 K ST NW #100
Washington, DC 20007

Changes as of: 6/27/2018 at 11:45 AM

Flight: 9/18/18 - 9/24/18
Advertiser: Senate Majority PAC
Product: Issue
Agency Order #: 7435280
Buyer: Chiusano, Dawn
Salesperson: BOB CAIN
215-557-4216
Separation:

Version: Current State Version 4

Station: WTHR
Market: Indianapolis
Office: PHILADELPHIA
Service: Nielsen
Primary Demo: Adults 35+
Assistant: SHEPARD RITZEN
215-567-7950

Con Type: POLITICAL/NOTE
Total \$: \$78,575.00

Total Spots: 78
Total CPP: \$302.79
Total GRP: 259.5
Traffic #: 6315

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	9/18 - 9/18		Total Spots	Total \$	CPP*	GRP*
							9/18	9/18				
21	TU-F M 5p-6p		Eyewitness News 5-6P	\$750.00	5.4	30	2	2	\$1,500.00	\$138.89	10.8	
22	TU-F M 6p-6:30p		Eyewitness News At 6P	\$1,000.00	7.6	30	2	2	\$2,000.00	\$131.58	15.2	
23	TU-F M 6:30p-7p		NBC Nightly News	\$2,000.00	9.1	30	2	2	\$4,000.00	\$219.78	18.2	
24	Sa-Su 6p-6:30p		Eyewitness News Weekend	\$500.00	5.3	30	1	1	\$500.00	\$94.34	5.3	
25	TU-F M 7p-7:30p		Wheel Of Fortune	\$1,200.00	6.8	30	4	4	\$4,800.00	\$176.47	27.2	
26	TU-F M 7:30p-8p		Jeopardy	\$1,300.00	7.1	30	4	4	\$5,200.00	\$183.10	28.4	
27	Sa 7p-7:30p		Wheel of Fortune	\$450.00	3.0	30	1	1	\$450.00	\$150.00	3.0	
28	Sa 7:30p-8p		Jeopardy	\$450.00	2.7	30	1	1	\$450.00	\$166.67	2.7	
29	TU-M 11p-11:35p		Eyewitness Nws @ 11P	\$900.00	3.9	30	3	3	\$2,700.00	\$230.77	11.7	
30	TU-F M 11:35p-12:37a		Tonight Show-NBC	\$600.00	1.8	30	3	3	\$1,800.00	\$333.33	5.4	
31	Sa 11:30p-1:01a		Saturday Night Live-NBC	\$750.00	2.4	30	1	1	\$750.00	\$312.50	2.4	
32	Su 7a-8a		Sunday Sunrise	\$300.00	2.6	30	2	2	\$600.00	\$115.38	5.2	
ADD TX												
33	M 8p-10p		The Voice-NBC	\$3,500.00	6.4	30	1	1	\$3,500.00	\$546.88	6.4	
34	M 10p-11p		The Brave-NBC	\$1,500.00	3.6	30	0	0	\$0.00	\$416.67	0.0	
35	TU 8p-9p		The Voice Tue-NBC	\$3,500.00	8.6	30	0	0	\$0.00	\$406.98	0.0	
CANX DUE PGM CHA												
36	TU 9p-10p		This is Us-NBC	\$6,000.00	5.5	30	0	0	\$0.00	\$1,090.91	0.0	
CANX DUE PGM CHA												
37	TU 10p-11p		MAKING IT	\$3,000.00	4.1	30	1	1	\$3,000.00	\$731.71	4.1	
PGM CHA												
38	Th 9p-10p		Will & Grace/Great News-NBC	\$2,000.00	3.2	30	0	0	\$0.00	\$625.00	0.0	
CANX DUE PGM CHA												

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 Agency: WATERFRONT STRATEGIE Advertiser: Senate Majority PAC Market: Indianapolis

3050 K ST NW #100 Product: Issue
 Washington, DC 20007 Agency Order #: 7435280

Buyer: Chiusano, Dawn Salesperson: BOB CAIN
 Separation: 215-557-4216

Office: PHILADELPHIA
 Service: Nielsen
 Primary Demo: Adults 35+
 Assistant: SHEPARD RITZEN
 215-567-7950

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 Total \$: \$78,575.00

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							9/18	9/18				
39	Th 10p-11p		Chicago Fire-NBC	\$2,000.00	2.5	30	0	0	\$0.00	\$800.00	0.0	
40	F 8p-9p		Blindspot-NBC	\$1,000.00	3.0	30	0	0	\$0.00	\$333.33	0.0	
CANN DUE PGM CHA												
41	F 9p-10p		Taken-NBC	\$1,000.00	4.1	30	0	0	\$0.00	\$243.90	0.0	
CANN DUE PGM CHA												
42	F 10p-11p		Dateline-NBC	\$2,000.00	4.2	30	1	1	\$2,000.00	\$476.19	4.2	
43	Sa 8p-10p		AGT	\$800.00	3.4	30	1	1	\$800.00	\$235.29	3.4	
PGM CHA												
44	Su 8:20p-11:30p		NBC Sunday Night Football	\$7,500.00	6.3	30	1	1	\$7,500.00	\$1,190.48	6.3	
45	M 10p-11p		MANIFEST	\$1,500.00	3.6	30	1	1	\$1,500.00	\$416.67	3.6	
46	Th 10p-11p		L & O SVU	\$2,000.00	2.5	30	0	0	\$0.00	\$800.00	0.0	
47	Tu 8p-10p		AGT	\$5,000.00	0.0	30	2	2	\$10,000.00	\$0.00	0.0	
MKG D ADDED												
48	Th 9p-11p		SVU	\$2,000.00	0.0	30	2	2	\$4,000.00	\$0.00	0.0	
MKG D ADDED												
49	F 8p-10p		AMERICAN NINJA WARRIOR	\$1,200.00	0.0	30	1	1	\$1,200.00	\$0.00	0.0	
MKG D ADDED												
TOTALS: 78									78	\$78,575.00	\$302.79	259.5

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 Primary Demo: Adults 35+
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 215-567-7950
 Total Spots: 78
 Total CPP: \$302.79
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 Traffic #: 6315

Date/Time	Added by	Comment
06/26/18 5:00 PM	BOB CAIN	PLS SEE LNS 32, 35-38, 40-41, 43, 47-49. TOTAL REMAINS \$78575. PLS CFM T/R BOB
06/26/18 5:00 PM	BOB CAIN	Cancelled by new revision
06/26/18 4:27 PM	Nancy Lavelly	OFFER OF PROGRAM CHANGES.
06/21/18 12:01 PM	Nancy Lavelly	OFFER OF PROGRAM CHANGE.
06/20/18 12:09 PM	Nancy Lavelly	OFFER OF PROGRAM CHANGE.
06/13/18 11:50 AM	System	Notice Received.
06/13/18 10:55 AM	BOB CAIN	THIS IS A NEW ORDER FOR SENATE MAJORITY PAC. FLIGHT IS 9/18-9/24. TOTAL = \$78575. PLS CFM T/R BOB

Order Level Comments

Competitive Information	
Market Budget:	\$224,500
WTHR Share:	35%
Comment:	
WISH:	7%
WNDY:	1%
WRTV:	16%
WTTV:	22%
WXIN:	19%

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	78	\$78,575.00
Total	100%	78	\$78,575.00

Monthly Summary		
Month	Spots	Dollars
2018-Sep	78	\$78,575.00
Total	78	\$78,575.00

Transaction History

Trans	Created/Received	Created by	Status	Spot#	Spot	\$ Chg	Contract \$	Comment
Revision	6/26/18 5:00 PM	BOB CAIN	Confirmed			\$0	\$78,575.00	Changes: Total GRPs from 283.6 to 259.5. Total CPP from \$277.10 to \$302.79. Competitive Market Budget from \$191,071 to \$224,500. Origin comments to PLS SEE LNS 32, 35-38, 40-41, 43, Comments from THIS IS A NEW ORDER FOR SENATE MAJORITY PAC. FLIGHT IS 9/18-9/24. TOTAL = \$78575. PLS CFM T/R BOB to PLS SEE LNS 32, 35-38, 40-41, 43, 47-49. TOTAL REMAINS \$78575. PLS CFM T/R BOB. 38 buylines added or modified.
Makegood 3	6/26/18 4:27 PM	Nancy Lavelly	Cancelled	8	8	\$0	\$78,575.00	Changes: 16 buylines added or modified.
Makegood 2	6/21/18 12:01 PM	Nancy Lavelly	Confirmed	1	1	\$0	\$78,575.00	Changes: 2 buylines added or modified.
Makegood 1	6/20/18 12:09 PM	Nancy Lavelly	Confirmed	1	1	\$0	\$78,575.00	Changes: Total GIMPs from 0 to 284. Total CPM from \$0.00 to \$277.10+85. 2 buylines added or modified.
Queued for Electronic Contracting	6/13/18 11:47 AM					\$0	\$0	
New	6/13/18 10:53 AM	BOB CAIN	Confirmed	78		\$78,575.00	\$78,575.00	

Non-Discrimination Policy: PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER
 Printed on 06/27/2018 at 11:49 AM | Stats based on Primary Demo | Page 4 of 5



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CPE: 163/173/6511

Flight: 9/18/18 - 9/24/18

Station: WTHR

Con Type: POLITICAL/NOTE

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Advertiser: Senate Majority PAC

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Total \$: \$78,575.00

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Total CPM: \$302.79

Buyer: Chlusano, Dawn

Primary Demo: Adults 35+

Total GRP: 259.5

Salesperson: BOB CAIN
215-657-4216

Assistant: SHEPARD RITZEN
215-667-7950

Traffic #: 6315

Separation:

KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Jesse Demastrie, authorized media buyer
do hereby request station time concerning the following issue:

Senate Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

This broadcast time will be used by: Senate Majority PAC

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED	AS ORDERED

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.



WTHR-TV
 1000 N. Meridian St.
 Indianapolis, IN 46204
 (317) 636-1313

CONTRACT

Contract / Revision 6315 /		Alt Order # 26032904
Product Issue		
Contract Dates 09/18/18 - 09/24/18		Estimate # 163/173/6511
Advertiser Majority Forward		Original Date / Revision 08/29/18 / 08/29/18
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WTHR-TV	Account Executive Bob Cain	Sales Office Katz Philadelphia
Special Handling		
Demographic Households		
Agency Code 9914573	Advertiser Code	Product 1/2 173
Agency Ref 4172		Advertiser Ref 10891

And:

Waterfront Strategies
 3050 K St NW
 Suite 100
 Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTHR	09/18/18	09/24/18	M-F 5a-530a Sunrise	5:00 AM-5:30 AM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				4	\$250.00			
N 2	WTHR	09/18/18	09/24/18	M-F 530a-6a Sunrise	5:30 AM-6:00 AM		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				4	\$450.00			
N 3	WTHR	09/18/18	09/24/18	M-F 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	4	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				4	\$750.00			
N 4	WTHR	09/18/18	09/24/18	Today Show	7:00 AM-9:00 AM		:30			NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				4	\$1,000.00			
N 5	WTHR	09/22/18	09/22/18	Sat-Sun 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S-				1	\$200.00			
N 6	WTHR	09/22/18	09/22/18	Today Show Sat	7:00 AM-8:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S-				1	\$600.00			
N 7	WTHR	09/22/18	09/22/18	Sa 8a-10a Sunrise	8:00 AM-10:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S-				1	\$600.00			
N 8	WTHR	09/23/18	09/23/18	Sat-Sun 6a-7a Sunrise	6:00 AM-7:00 AM		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S				1	\$175.00			
N 9	WTHR	09/23/18	09/23/18	Today Show Sun	8:00 AM-9:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S				1	\$300.00			
N 10	WTHR	09/23/18	09/23/18	Sun 9a-10a Sunrise	9:00 AM-10:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S				1	\$600.00			
N 11	WTHR	09/23/18	09/23/18	Meet The Press	10:00 AM-11:00 AM		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S				1	\$550.00			
N 12	WTHR	09/18/18	09/24/18	Today: Megyn Kelly	9:00 AM-10:00 AM		:30			NM	2	\$1,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Station does not discriminate in the sale of advertising time, and will not accept advertising which is placed with the intent to discriminate on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate, or has the effect of discriminating, on the basis of race or ethnicity, is hereby declared null and void.



WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

<u>Contract / Revision</u>	<u>Alt Order #</u>
6315 /	26032904

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/18 - 09/24/18	Issue	163/173/6511

<u>Advertiser</u>	<u>Original Date / Revision</u>
Majority Forward	08/29/18 / 08/29/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				2	\$600.00			
N 13	WTHR	09/18/18	09/24/18	Today: Hoday/Kathie Lee	10:00 AM-11:00 AM		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				2	\$350.00			
N 14	WTHR	09/18/18	09/24/18	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				2	\$200.00			
N 15	WTHR	09/18/18	09/24/18	M-F 12p-1230p EWN	12:00 PM-12:30 PM		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				2	\$350.00			
N 16	WTHR	09/18/18	09/24/18	M-F 1230p-1p EWN Noon	12:30 PM-1:00 PM		:30			NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				2	\$350.00			
N 17	WTHR	09/18/18	09/24/18	Days of Our Lives	1:00 PM-2:00 PM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				2	\$600.00			
N 18	WTHR	09/18/18	09/24/18	M-F 2p-3p	2:00 PM-3:00 PM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				2	\$200.00			
N 19	WTHR	09/18/18	09/24/18	M-F 3p-4p	3:00 PM-4:00 PM		:30			NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				2	\$500.00			
N 20	WTHR	09/18/18	09/24/18	M-F 4p-5p	4:00 PM-5:00 PM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				2	\$600.00			
N 21	WTHR	09/18/18	09/24/18	M-F 5p-6p Early News	5:00 PM-6:00 PM		:30			NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				2	\$750.00			
N 22	WTHR	09/18/18	09/24/18	M-F 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				2	\$1,000.00			
N 23	WTHR	09/18/18	09/24/18	NBC Nightly News	6:30 PM-7:00 PM		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				2	\$2,000.00			
N 24	WTHR	09/22/18	09/23/18	Sa-Su 6p-630p EWN	6:00 PM-6:30 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----SS				1	\$500.00			
N 25	WTHR	09/18/18	09/24/18	M-F 7p-730p	7:00 PM-7:30 PM		:30			NM	4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				4	\$1,200.00			
N 26	WTHR	09/18/18	09/24/18	M-F 730p-8p	7:30 PM-8:00 PM		:30			NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				4	\$1,300.00			
N 27	WTHR	09/22/18	09/22/18	Sa 7p-730p	7:00 PM-7:30 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S-				1	\$450.00			
N 28	WTHR	09/22/18	09/22/18	Sa 730p-8p	7:30 PM-8:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S-				1	\$450.00			
N 29	WTHR	09/18/18	09/24/18	Late News	11:00 PM-11:35 PM		:30			NM	3	\$2,700.00

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WTHR-TV
1000 N. Meridian St.
Indianapolis, IN 46204
(317) 636-1313

<u>Contract / Revision</u>	<u>Alt Order #</u>
6315 /	26032904

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/18/18 - 09/24/18	Issue	163/173/6511

<u>Advertiser</u>	<u>Original Date / Revision</u>
Majority Forward	08/29/18 / 08/29/18

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTFSS				3	\$900.00			
N 30	WTHR	09/18/18	09/24/18	Tonight Show: Fallon	11:35 PM-12:37 XM		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/18/18	09/24/18	MTWTF--				3	\$600.00			
N 31	WTHR	09/22/18	09/22/18	SNL: Saturday Night Live	11:30 PM-1:01 XM		:30			NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S-				1	\$750.00			
N 32	WTHR	09/23/18	09/23/18	Su 7a-8a Sunrise	7:00 AM-8:00 AM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S				2	\$300.00			
N 33	WTHR	09/24/18	09/24/18	Mon Prime Other 1	8:00 PM-10:00 PM		:30			NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	M-----				1	\$3,500.00			
N 34	WTHR	09/24/18	09/24/18	Mon Hour 3	10:00 PM-11:00 PM		:30			NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/18	09/30/18	M-----				1	\$1,500.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WTHR	09/24/18-09/24/18	Mon Hour 3	10:00 PM-11:00 PM	-----	:30	\$1,500.00	NM		
		Ⓜ MG for 34.1 09/24										
N 35	WTHR	09/18/18	09/18/18	Tue Hour 1	8:00 PM-9:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-T-----				1	\$3,500.00			
N 36	WTHR	09/18/18	09/18/18	Tue Hour 2	9:00 PM-10:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-T-----				1	\$6,000.00			
N 37	WTHR	09/18/18	09/18/18	Tue Hour 3	10:00 PM-11:00 PM		:30			NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-T-----				1	\$3,000.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WTHR	09/18/18-09/18/18	Tue Hour 3	10:00 PM-11:00 PM	-Tu-----	:30	\$3,000.00	NM		
		Ⓜ MG for 37.1 09/18										
N 38	WTHR	09/20/18	09/20/18	Thur Hour 2	9:00 PM-10:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---T---				1	\$2,000.00			
N 39	WTHR	09/20/18	09/20/18	Thur Hour 3	10:00 PM-11:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---T---				1	\$2,000.00			
N 40	WTHR	09/21/18	09/21/18	Fri Hour 1	8:00 PM-9:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----F--				1	\$1,000.00			
N 41	WTHR	09/21/18	09/21/18	Fri Hour 2	9:00 PM-10:00 PM		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----F--				1	\$1,000.00			
N 42	WTHR	09/21/18	09/21/18	Fri Hour 3	10:00 PM-11:00 PM		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----F--				1	\$2,000.00			
N 43	WTHR	09/22/18	09/22/18	Sat Prime Other 1	8:00 PM-10:00 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S-				1	\$800.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Type</u>		
		2	WTHR	09/22/18-09/22/18	Sat Prime Other 1	8:00 PM-10:00 PM	-----Sa--	:30	\$800.00	NM		
		Ⓜ MG for 43.1 09/22										

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 44	WTHR	09/23/18	09/23/18	NBC Su Night FB Game	NBC Su Night FB G		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-----S				1	\$7,500.00			
N 45	WTHR	09/18/18	09/18/18	Tue Prime Other 1	8p-10p		:30			NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	-T-----				2	\$5,000.00			
N 46	WTHR	09/20/18	09/20/18	Thur Prime Other 3	9-11p		:30			NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	---T---				2	\$2,000.00			
N 47	WTHR	09/21/18	09/21/18	Fri Prime Other 1	8p-10p		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/18	09/23/18	----F--				1	\$1,200.00			
Totals											78	\$78,575.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/27/18 -09/24/18	78	\$78,575.00	(\$11,786.25)	\$66,788.75
Totals	78	\$78,575.00	(\$11,786.25)	\$66,788.75

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