

CONTRACT



WTAP
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

<u>Contract / Revision</u> 83590 /		<u>Alt Order #</u>
<u>Product</u> GAINER FOR CONGRESS		
<u>Contract Dates</u> 10/28/14 - 11/04/14		<u>Estimate #</u>
<u>Advertiser</u> Gainer for Congress		<u>Original Date / Revision</u> 10/22/14 / 10/23/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTAP	<u>Account Executive</u> Charlie Boush	<u>Sales Office</u> Parkersburg Re
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 8752		<u>Advertiser Ref</u>

And:

Screen Strategies Media Fairfax
11150 Fairfax Blvd 505
Fairfax, VA 20120

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WTAP	10/28/14	11/04/14	Early Daybreak @ 530a	530a-6a		:30			NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/27/14	11/02/14	-1111--	4			\$25.00				
	Week:	11/03/14	11/09/14	11-----	2			\$25.00				
N 2	WTAP	10/28/14	11/04/14	Daybreak @ 6a	6a-7a		:30			NM	8	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/27/14	11/02/14	-1111--	4			\$60.00				
	Week:	11/03/14	11/09/14	22-----	4			\$60.00				
N 3	WTAP	10/28/14	11/04/14	Today Show	7a-9a		:30			NM	6	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/27/14	11/02/14	-1111--	4			\$80.00				
	Week:	11/03/14	11/09/14	11-----	2			\$80.00				
N 4	WTAP	11/01/14	11/01/14	Sa Today	7a-9a		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/27/14	11/02/14	-----1-	1			\$30.00				
N 5	WTAP	10/28/14	11/04/14	Live with Kelly & Michael	9a-10a		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/27/14	11/02/14	-1-11--	3			\$35.00				
	Week:	11/03/14	11/09/14	11-----	2			\$35.00				
N 6	WTAP	10/28/14	11/04/14	Today Show II	10a-11a		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/27/14	11/02/14	--1-1--	2			\$30.00				
	Week:	11/03/14	11/09/14	11-----	2			\$30.00				
N 7	WTAP	10/28/14	11/04/14	Today Show 3	11a-12p		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/27/14	11/02/14	---1---	1			\$35.00				
	Week:	11/03/14	11/09/14	-1-----	1			\$35.00				
N 8	WTAP	10/28/14	11/04/14	WTAP News @ Noon	12p-1230p		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	10/27/14	11/02/14	-----	0			\$0.00				
	Week:	11/03/14	11/09/14	MT-----	2			\$60.00				
N 9	WTAP	11/03/14	11/03/14	Days of Our Lives	1p-2p		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
	Week:	11/03/14	11/09/14	1-----	1			\$45.00				
N 10	WTAP	10/28/14	11/04/14	M-F 3p-4p	3p-4p		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				

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Contract / Revision 83590 /	Alt Order #
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Contract Dates 10/28/14 - 11/04/14	Product GAINER FOR CONGRE	Estimate #
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Advertiser Gainer for Congress	Original Date / Revision 10/22/14 / 10/23/14
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1111--				4	\$50.00			
Week:		11/03/14	11/09/14	1-----				1	\$50.00			
N 11	WTAP	10/28/14	11/04/14	M-F 2p-3p	2p-3p		:30			NM	5	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1111--				4	\$35.00			
Week:		11/03/14	11/09/14	1-----				1	\$35.00			
N 12	WTAP	10/28/14	11/04/14	M-F 4p-5p	4p-5p		:30			NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1111--				4	\$55.00			
Week:		11/03/14	11/09/14	1-----				1	\$55.00			
N 13	WTAP	10/28/14	11/04/14	News @ 5p M-F	5p-530p		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1111--				4	\$75.00			
Week:		11/03/14	11/09/14	1-----				1	\$75.00			
N 14	WTAP	10/28/14	11/04/14	News @ 6p M-F	559p-630p		:30			NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1111--				4	\$100.00			
Week:		11/03/14	11/09/14	1-----				1	\$100.00			
N 15	WTAP	10/29/14	10/29/14	NBC Nightly News	630p-7p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	--1----				1	\$800.00			
N 16	WTAP	11/01/14	11/01/14	News @ 6p Sa	6p-630p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-----1-				1	\$80.00			
N 17	WTAP	11/03/14	11/03/14	M-F 530p-6p	530p-6p		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$60.00			
N 18	WTAP	10/28/14	11/04/14	Wheel of Fortune M-F	7p-730p		:30			NM	4	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-11--				3	\$75.00			
Week:		11/03/14	11/09/14	1-----				1	\$75.00			
N 19	WTAP	10/28/14	10/31/14	Jeopardy M-F	730p-8p		:30			NM	3	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-TWTF--				3	\$160.00			
N 20	WTAP	11/03/14	11/03/14	Monday Prime Hr 1	8p-9p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$275.00			
N 21	WTAP	11/03/14	11/03/14	Monday Prime Hr 2	9p-10p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$325.00			
N 22	WTAP	11/03/14	11/03/14	Monday Prime Hr 3	10p-11p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/03/14	11/09/14	1-----				1	\$375.00			
N 23	WTAP	10/28/14	10/28/14	Tuesday Prime Hr 1	8p-9p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$275.00			
N 24	WTAP	10/28/14	10/28/14	Tuesday Prime Hr 2	9p-10p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$325.00			
N 25	WTAP	10/28/14	10/28/14	Tuesday Prime Hr 3	10p-11p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	-1-----				1	\$375.00			

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<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/28/14 - 11/04/14	GAINER FOR CONGRE	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Gainer for Congress	10/22/14 / 10/23/14

*Line	CD	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 26	WTAP	10/29/14	10/29/14	Wednesday Prime Hr 1	8p-9p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 1		10/27/14	11/02/14	--1----				1	\$275.00			
N 27	WTAP	10/29/14	10/29/14	Wednesday Prime Hr 2	9p-10p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 1		10/27/14	11/02/14	--1----				1	\$325.00			
N 28	WTAP	10/29/14	10/29/14	Wednesday Prime Hr 3	10p-11p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 1		10/27/14	11/02/14	--1----				1	\$375.00			
N 29	WTAP	10/30/14	10/30/14	Thursday Prime Hr 1	8p-9p		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 1		10/27/14	11/02/14	---1---				1	\$275.00			
N 30	WTAP	10/30/14	10/30/14	Thursday Prime Hr 2	9p-10p		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 1		10/27/14	11/02/14	---1---				1	\$325.00			
N 31	WTAP	10/30/14	10/30/14	Thursday Prime Hr 3	10p-11p		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 1		10/27/14	11/02/14	---1---				1	\$375.00			
N 32	WTAP	10/31/14	10/31/14	Friday Prime Hr 1	8p-9p		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 1		10/27/14	11/02/14	----1--				1	\$225.00			
N 33	WTAP	10/31/14	10/31/14	Friday Prime Hr 2	9p-10p		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 1		10/27/14	11/02/14	----1--				1	\$250.00			
N 34	WTAP	10/31/14	10/31/14	Saturday Prime Rotator	8:00 PM-10:00 PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 1		10/27/14	11/02/14	-----1-				1	\$150.00			
N 35	WTAP	10/31/14	10/31/14	Saturday Prime Hr 3	10p-11p		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 1		10/27/14	11/02/14	-----1-				1	\$175.00			
N 36	WTAP	10/31/14	10/31/14	News @ 11p M-F	11p-1135p		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 1		10/27/14	11/02/14	-1111--				4	\$75.00			
Week: 2		10/27/14	11/02/14	1-----				1	\$75.00			
N 37	WTAP	10/31/14	10/31/14	News @ 11p Sa	11p-1130p		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 1		10/27/14	11/02/14	-----1-				1	\$70.00			
N 38	WTAP	10/31/14	10/31/14	The Tonight Show	1135p-1235a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 1		10/27/14	11/02/14	-1111--				4	\$50.00			
Week: 2		10/27/14	11/02/14	1-----				1	\$50.00			
N 39	WTAP	10/31/14	10/31/14	Su 1130p-1235a	1130p-1235a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week: 1		10/27/14	11/02/14	-----1				1	\$35.00			

Totals 98 \$10,395.00

Time Period	Spots	Gross Amount	Agency Comm.	Net Amount
10/27/14 - 11/02/14	98	\$10,395.00	(\$1,559.25)	\$8,835.75
Totals	98	\$10,395.00	(\$1,559.25)	\$8,835.75

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