



WOVA
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

CONTRACT

<u>Contract / Revision</u> 82780 /		<u>Alt Order #</u>
<u>Product</u> POLITICAL CANDIDATE		
<u>Contract Dates</u> 10/22/14 - 10/27/14		<u>Estimate #</u> 1337
<u>Advertiser</u> Gainer for Congress		<u>Original Date / Revision</u> 10/21/14 / 10/21/14
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WOVA	<u>Account Executive</u> Charlie Boush	<u>Sales Office</u> Parkersburg Re
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 8752		<u>Advertiser Ref</u>

And:

Screen Strategies Media Fairfax
11150 Fairfax Blvd 505
Fairfax, VA 20120

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOVA	10/22/14	10/22/14	M-F 1p-2p	1p-2p		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	--1----				1	\$5.00			
N 2	WOVA	10/22/14	10/27/14	M-F 3p-4p	3p-4p		:30			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	--111--				3	\$5.00			
Week:		10/27/14	11/02/14	1-----				1	\$5.00			
N 3	WOVA	10/27/14	10/27/14	Monday Prime Hr 1	758p-9p		:30			NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$80.00			
N 4	WOVA	10/27/14	10/27/14	Monday Prime Hr 2	9p-10p		:30			NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/14	11/02/14	1-----				1	\$90.00			
N 5	WOVA	10/23/14	10/23/14	Thursday Prime Hr 2	9p-10p		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	---1---				1	\$125.00			
N 6	WOVA	10/25/14	10/25/14	Sa-Su 10p-11p	10p-11p		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	-----1-				1	\$100.00			
N 7	WOVA	10/23/14	10/27/14	M-F 10p Parkersburg News	10p-1030p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/20/14	10/26/14	---1---				1	\$100.00			
Week:		10/27/14	11/02/14	1-----				1	\$100.00			
Totals											11	\$620.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/29/14 - 10/26/14	7	\$345.00	(\$51.75)	\$293.25
10/27/14 - 10/27/14	4	\$275.00	(\$41.25)	\$233.75
Totals	11	\$620.00	(\$93.00)	\$527.00

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)
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