

WFEZ Community Issues and Programming

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April 1, 2023 – June 30, 2023

**Ellen Jaffe
Community Affairs Host
WFEZ-FM / Cox Radio Miami**

WFEZ COMMUNITY ISSUES AND PROGRAMMING

April 1, 2023 – June 30, 2023

WFEZ serves the Miami / Fort Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period April 1, 2023 – June 30, 2023.

Description of Regular Programming

Viewpoints – 2 segments, 23 minutes total

Sundays, 6:20 a.m.

A nationally syndicated program produced by Media Tracks, out of Des Plaines, IL. Viewpoints looks at issues in the news and in our lives.

Easy's Community Focus (30 minutes total, segments of varying length)

Sundays, 6:50 a.m.

A locally originated program addressing issues of concern to South Florida residents. Produced by WFEZ Community Affairs Host, Ellen Jaffe. Some segments produced by Community Affairs Correspondent, Jeff Martin.

Public Service Announcements / Community ID's

Locally produced, :30 in length, air in various hours daily.

Promos:

Locally produced, :30 in length, air between 12am and 6am

Following are the issues given significant treatment in programming:

- *Community Outreach / Events (COE)*
- *Crime and Violence (CRI)*
- *Diversity / Race Relations (DIV)*
- *Economy / Jobs (ECO)*
- *Education (EDU)*
- *Environment & Animal Welfare (ENV)*
- *Health (HEA)*
- *Human Services (HUS)*
- *Underserved Populations (USP)*

COMMUNITY OUTREACH / EVENTS

Programs:

Easy's Community Focus

April 16, 2023 - Segment 3 – Hometown Hero winner - 2:32

Guest: Nelson Andreu, Hometown Hero

During a month-long competition where Listeners were invited to nominate someone – a regular person – that they consider to be a “hometown hero”. The winner, Nelson Andreu, a Miami-Dade County Police Officer, spoke about the situation which prompted his nomination (although he feels he was just doing his duty, not being a hero). After an elderly woman drove her car into a lake, Andreu dove in and rescued her. He was NOT on duty at the time but did not think twice about risking his own life to save another's.

May 14, 2023 - Segment 1 – MODS Eye of the Storm Hurricane Prep Event - 20:01

Guest – Erik Salna, Associate Director, FIU Extreme Events Institute; Founder of Eye of the Storm

Salna is the organizer and founder of the annual Eye of the Storm Hurricane Prep event at Museum of Discovery & Science, attracting more than 3,000 people for the one day. As a meteorologist and Associate Director of FIU's Extreme Events Institute, Salna works with experts in the field to develop stronger home protection for hurricanes and better technology for predicting and tracking storms. He addresses the impact of climate change on the rapid development of stronger storms and warns of the increased potential damage to life and property if we are unable to mitigate contributing factors, such as overdevelopment of coastal areas and human contribution to global warming.

<http://www.mods.org>

May 14, 2023 - Segment 2 – NAMI Miami (National Alliance on Mental Illness) - 11:30

Guest – Susan Holtzman, President / CEO

As the new President / CEO of Nami Miami, Holtzman discusses her motivation for taking the role, and her vision for the future of NAMI, including expanded services and peer-to-peer counseling programs. Holtzman discusses the upcoming NAMI Walks Miami, the organization's biggest awareness builder, scheduled 5/20. She talks of the growth of the event and the opportunity for people to learn about mental illness and to meet others with similar interests.

<http://www.namimiami.org>

June 4, 2023 - Segment 3 – YMCA L.A. Lee / Mizner building - 4:21

Guest – Tongelia Milton, Asst VP of Event Operations & Marketing

Milton recaps the grand opening event of the rebuilt YMCA L.A. Lee building, formerly the oldest YMCA in the South Florida area. She talks about the hearty welcome from the community and the increased volume of participants as a result of the many new services provided at the Y, including Broward College classes, swim classes, meeting rooms and more.

<http://www.ymcasouthflorida.org>

PSA'S:

4/24 – 4/28 – 7x–YMCA L.A. Lee / Mizner Branch – 1-year Anniversary Celebration
5/8 – 5/19 - 24x – Museum of Discovery & Science - Eye of the Storm Hurricane Prep Event
5/8 – 5/19 – 24x - NAMI (National Alliance on Mental Illness – NAMI Walks Miami
5/26 – 5/28 – 6X – Memorial Day Commemorations
6/3 – 6/4 – 8x – Success We Achieve Together - Basketball Fundraiser
6/22 – 6/30 36x – City of Miami Beach – Fire on the Fourth

PROMOS:

4/1 – 4/9 – 12x – Community Focus Webpage - Listen on Demand
4/3 – 4/9 – 12x – Easter Eggstravaganza web page – Easter Events
4/10 – 4/29– 25x – Broward Navy Days – Fleet Week & Fort Lauderdale Air Show
4/17 – 4/30 – 20x - Community Focus Webpage – Listen on Demand

CRIME & VIOLENCE

Programs:

Easy's Community Focus

April 30, 2023 – Mothers Against Drunk Driving – 16:01

Guest: Founder of the Walk Like MADD and MADD Dash 5k, Heather Geronemus

Geronemus talks about the support that MADD provides victims and loved ones of victims of drunk drivers. She updates us on the continued progress that advocacy has produced in changing the American auto fleet to include electronics that could determine if someone is unfit for driving and would shut down the car. The Walk Like MADD and MADD Dash 5k on April 7th raises funds for their continued efforts to end drunk driving.

<http://www.walklikemadd.org/fortlauderdale>

Viewpoints

April 23, 2023, SEGMENT 2: Tik Tok Isn't the Only APP With a Data Privacy Problem - 9:58

Guests: *Lindsay Gorman, senior fellow, emerging technologies, German Marshall Fund's Alliance for Securing Democracy; Timothy Edgar, professor, practice of computer science, Brown University.*

While Tik Tok has been getting a lot of heat lately for its connections to China, there's also a larger privacy and data problem across all social media platforms. We speak with two experts about the fast-evolving social media landscape and how consumers can better protect themselves from data mining.

<https://securingdemocracy.gmfus.org/author/lindsay-gorman/>

May 21, 2023, SEGMENT 3: Viewpoints Explained: Another Week, Another Mass Shooting - 2:15

Host: Ebony McMorris

2023 is on pace to be the deadliest year on record for mass killings in America. Even as shootings continue and public outrage grows, little has been done to curb these horrific events.

PSA's:

4/24 – 5/6 – 19x- Mothers Against Drunk Driving – Walk Like MADD 5k

Promos:

5/8 – 5/14 - 10x - Women in Distress – Starfish Luncheon

6/19 – 6/30 = 20x - Women in Distress – Dancing with the Local Stars Fundraise

DIVERSITY / RACE RELATIONS

Programs:

Easy's Community Focus

April 16, 2023 – Segment 2 – City of Miami Beach Police Department – 21:22

Guests: Officer Eliut Hazzi, Neighborhood Resource Officer Deborah Martineau, Executive Director of City of Miami Beach Police Athletic League, Arthur Martineau

Officers Hazzi, Martineau, and Martineau talk about the third annual 'City of Miami Beach Police Department Block party, free to the public on April 23rd. This year's event will be held near a large Orthodox Jewish population and will give people from the many ethnic backgrounds that populate Miami Beach an opportunity to intermingle despite their different cultures. The event is also designed to engage the public with the Police Department to develop trust between the two so they can work together to keep Miami Beach safe. Finally, the event benefits the Miami Beach Police Athletic League and their youth development programs.

<http://www.beachpal.org>

April 23, 2023 - Segment 1 – Pride Center at Equality Park – 13:17

Guest: President / CEO, Robert Boo

Boo talks about the upcoming Rainbow Run 5k to raise funds for the full range of health and medical services, culture and educational classes, and low-cost housing that the Pride Center provides to the LGBTQ community and anyone else who wants to participate. The AIDS Health Foundation has granted a matching initiative, dollar for dollar-donated up to \$500,000. Boo also touches on the current struggles in the gay community and potential impacts in terms of civil rights and mental health, due to laws implemented by Florida's Governor that forbid talking about homosexuality in schools and banning Drag Shows. The law, originally intended to prevent young children from hearing sexual discussions has now been extended through 12th grade. Boo says marches are being planned to protest the new laws.

<http://www.pridecenterflorida.org>

May 21, 2023 - Segment 1 – Broward County Libraries – 13:39

Guest: Allison Grubbs, Director

Grubbs discusses the Library's programs recognizing Jewish heritage Month, Haitian American Month and Asian American Pacific Islander Month in May. She previews the Children's summer programs that kick off with Children's Bookfest on June 3rd. Additionally, Grubbs discusses the recent spate of Public School book bans and challenges. She has declared Broward County Libraries a Book Sanctuary, ensuring that copies of books banned from school libraries – many of which have been considered literary classics – will always be available at Broward libraries.

<http://www.broward.org/library>

Viewpoints

April 2, 2023, SEGMENT 2: The Diversity Debacle in Hollywood – 9:08

Guest: April Reign, senior adviser, Media & Entertainment, Gauge, creator, #Oscarssowhite

Asian American actress, Michelle Yeoh won her first Oscar at this year's Academy Awards for her performance in *Everything Everywhere All At Once*. We speak with media expert April Reign about the continued push to improve diversity & equity in all aspects of Hollywood.

<https://www.oscars.org/news/academy-establishes-representation-and-inclusion-standards-oscar-eligibility>

April 30, 2023, SEGMENT 1: Why is the Gender Pay Gap in America Still So Wide? - 10:13

Guest: *Rakesh Kochhar, senior researcher, Pew Research Center; Ariane Hegewisch, senior research fellow, Institute for Women's Policy Research.*

While it may not seem like much of a pay difference, this disparity adds up over time. And it's been this way for decades with little progress happening in America to lessen this wage gap in America. We speak with two experts about this issue and how workers – in various industries and at different levels – can better advocate for more equal pay across the board.

<https://www.pewresearch.org/fact-tank/2023/03/01/gender-pay-gap-facts/>

June 18, 2023, SEGMENT 2: Cannabis & Profit: A Need to Make Reparations – 9:53

Guest: *Akwasi Owusu-Bempah, professor, sociology, University of Toronto, director, research, Campaign for Cannabis Amnesty, co-author, Waiting to Inhale: Cannabis Legalization and the Fight for Justice.*

: It's expected that the U.S. cannabis industry will surpass 50 billion dollars in revenue by 2028, according to top cannabis research firm, Brightfield Group. Each year, new states are legalizing recreational marijuana, building new opportunities for entrepreneurs. But who gets a piece of this pie? How's the industry building a more equitable space that people at all socioeconomic levels can enter? We talk about the current landscape and the changes that need to be made to include communities and populations who've been historically targeted during the War on Cannabis.

<https://www.lastprisonerproject.org/who-we-are>

June 18, 2023, Segment 3: Viewpoints Explained: Honoring Juneteenth – 1:37

Host: *Ebony McMorris*

Millions of Americans now get Juneteenth off each year because of its classification as a federal holiday. But what does Juneteenth really signify? When did it begin? We highlight the importance of this historic day.

PSA'S:

4/10 – 4/22 – 14x – City of Miami Beach PD & P.A.L. – Block Party

5/29 – 6/2 – 10x – Broward County Libraries – Multi-Cultural Events

PROMOS:

4/3 – 4/22 - 25x – City of Miami Beach PD / Police Athletic League – Block Party

5/29 – 6/3 – 8x – Success We Achieve Together – Basketball Fundraiser

ECONOMY / JOBS

Programs:

Easy's Community Focus

April 23, 2023 – Segment 3 – JobNews USA Job Fair - 8:32

Guest: Tiffany Price, General Manager

Price shares information about the Mega Job Fair on April 27th at the FTX Arena. More than 5 dozen companies will be represented, accepting resume from job seekers, holding interviews, and some even hiring on the spot. Price provides tips for readiness and ways to impress potential employers.

<https://jobnewsusa.com>

May 28, 2023 - Segment 1 – Feeding South Florida – 10:05

Guest: Paco Velez, President / CEO

May is Hunger Awareness Month. Velez talks about the difference between Hunger Awareness Month in May – a local initiative, and Hunger Action Month in September – a national effort to encourage individuals to be proactive in supporting programs to end hunger and food insecurity nationwide. Velez discusses the increasing challenges for individuals in light of rising food prices, as well as the impact on Feeding South Florida's ability to feed as many people as they've done in the past. He also touches on their training programs that teach people job skills in the hospitality industry, enabling them to find work and ultimately become self-sufficient and no longer need charity assistance.

<http://www.feedingsouthflorida.org>

June 18, 2023 – Segment 2 – JobNews USA Job Fair - 8:32

Guest: Tiffany Price, General Manager

Price shares information about the Mega Job Fair on June 22nd at the FTX Arena. More than 5 dozen companies will be onsite, including Cox Media Group Miami, accepting resumes from job seekers, holding interviews, and some even hiring on the spot. Price provides tips for readiness and ways to impress potential employers.

<https://jobnewsusa.com>

June 25, 2023 – Segment 2 –Small Business Administration, Miami Office - 14:23

Guest: Timothy Watson, Public Information Officer

Watson provides details about Economic Recovery Loans available to small businesses and non-profits through the Small Business Administration, to help businesses impacted by the flood incident in April. He gives details about requirements to qualify for a low-interest loan and directs listeners where to apply.

<http://www.disasterassistance.sba.gov>

Viewpoints:

April 2, 2023, SEGMENT 3: Viewpoints Explained: Is The 4-Day Work Week Feasible? - 2:01

Host: Ebony McMorris

We discuss a highly publicized study touting the benefits of a 4-day workweek. While it may seem like a logical step in the right direction, there are many parts to factor into the long-term success of this condensed work model.

April 15, 2023, SEGMENT 3: Viewpoints Explained: A Big Quarter of Layoffs– 1:29

Host: Ebony McMorris

Why are so many big companies recently announcing layoffs? What's driving these early year cutbacks? We answer these questions this week on Viewpoints Explained.

May 21, 2023, SEGMENT 2: The Allure of the Four-Day Work Week – 8:37

Guest: *Lindsay Cameron, assistant professor, management, Wharton School of Business, University of Pennsylvania; Charlotte Lockhart, managing director, co-founder, Four Day Week Global.*

There's been a lot of media coverage this year around the 4-day workweek, but does it really make sense long-term? We discuss the pros, cons and if this shift is feasible for America's complex and varied workforce.

<https://www.4dayweek.com/>

June 4, 2023, SEGMENT 1: The Gap for Low-Income Families – 8:56

Guest: *Stephanie Hoopes, national director, United for ALICE; Cherry, New Jersey resident.*

Over 40 percent of U.S. households struggle to afford necessities like groceries, gas, rent, Internet and healthcare. With rising costs, stagnating wages, and minimal federal assistance, it's become all too common to feel overwhelmed and stuck in a perpetual cycle of barely scraping by. We cover this growing crisis & how individuals and families can get help through their community network.

<https://unitedforalice.org/>

PSA'S:

4/23 – 4/26 – 8x – Job News USA – Job Fair

5/22- 5/28 – 14x – Wayne Barton Foundation, Feeding South Florida, Farmshare - Hunger Awareness Month - Food Distributions

6/19 – 6/21 – 8x – Job News USA – Job Fair

PROMOS:

6/1 – 6/8 – 8x – FI Dept of Revenue – Hurricane Prep Tax Holiday

6/17 – 6/21 – 5x – Job News USA – Job Fair

EDUCATION

Programs:

Easy's Community Focus

April 30, 2023 – Segment 2 – Museum of Discovery and Science – 7:19

Guest: President / CEO Joe Cox

Cox talks about the range of program underway at MODS, from participation in Heal the Planet Day to close out Earth Month, to summer youth programs, their teen explorer program and nighttime beach walks during turtle birthing season. The Museum is also bringing back a major exhibit about Dinosaurs that originally opened in January of 2020 and had to close shortly after due to the Covid pandemic.

Finally, Cox gives details about the MODS annual 'Eye of the Storm' Hurricane Preparation event, featuring a line-up of experts and vendors offering guidance and products to stay safe before, during and after a storm. Cox Media Group Miami will be the official radio partner for the event on May 20th.

<http://www.mods.org>

April 30, 2023 – Segment 3 – Heal the Planet – 8:03

Guest: Content and Social Media Director, Hannah Grooms

On the morning of the organization's 8th Annual 'Heal the Planet Day', Grooms provides background and facts about climate change and the potential damage to the entire planet, its ecosystems and ultimately, people, if we don't start tackling the problem. She provides suggestions such as 'conscious buying' – using sustainable products, not using plastics, recycling, and buying from companies that make environmentally-friendly products. Grooms has created a list of '100+ Ways to Heal the Planet' that can be found on the organization's website.

<http://www.healtheplanet.com>

June 18, 2023 – Segment 1 – Folds of Honor – 11:20

Guest: Chief Development Officer, Ben Leslie

Leslie explains how Folds of Honor was founded in 2006 as a way of providing education scholarships to families of veterans killed or disabled in action. In the last two years, Folds of Honor expanded their service to include families of first responders injured or killed in service. To date the organization has provided 40,000 scholarships. Southeastern Grocers (Winn Dixie & Fresco y Mas) is holding its annual 'round-up' initiative through June 20th, when customers can round up their bill, with proceeds going to support Folds of Honor.

<http://www.foldsofhonor.org>

June 25, 2023 - Segment 1 – Mission United Broward – 13:02

Guest: James Heaton, Director

Heaton discusses the need for donated school supplies and backpacks for Mission United's annual back-to-school distribution for children of Veterans. He also provides an overview of all the services Mission United provides for veterans, including access to education to develop skills consistent with the civilian job market.

<http://www.unitedwaybroward.org>

Viewpoints

April 2, 2023 – Segment 1: Failing America’s Teachers – 7:36

Guest: *Lori Cash, 1st Grade Teacher, Columbus Signature Academy Lincoln Elementary.*

Between February 2020 and May 2022, around 300,000 teachers left teaching to pursue another profession. While the COVID-19 pandemic is no longer a front and center issue, millions of public-school educators are still struggling to keep going in positions that mean long hours, low pay, and a growing number of curriculum mandates. In part one of this story, first grade teacher Lori Cash - who’s taught for more than 30 years - shares the challenges teachers are facing and touches on a few points that need to change.

<https://www.edc.org/sites/default/files/uploads/InSupportOfEducators.pdf>

April 23, 2023 – Segment 1: Helping America’s Educators - 8:03

Guests: Megan Franke, professor, education, University of California-Los Angeles; Alexandra Robbins, education expert, author, *The Teachers: A Year Inside America’s Most Vulnerable, Important Profession*. More than a third of educators in America are considering leaving their positions, according to recent research from consulting firm, McKinsey. We speak with two education experts about the mounting challenges both new and veteran teachers are facing and how average Americans can better advocate for the teachers in their communities.

<https://dreme.stanford.edu/people/megan-franke>

May 21, 2023 – Segment 1: Why Don’t Schools Teach Financial Literacy? – 8:26

Guest: *Tim Ranzetta, co-founder, Next Gen Personal Finance*

Currently, only about 40 percent of students in the U.S. take a personal finance course before graduation. This means that most teenagers leave high school knowing little about saving, spending, student loans and how to do basic adult tasks like filing taxes. This week, we cover the push to change education legislation so more school curriculums incorporate a standalone financial literacy class.

<https://www.ngpf.org/>

May 28, 2023 – Segment 2: The Hidden Purpose Behind Filler Words – 9:17

Guest: *Valerie Fridland, sociolinguist, professor, linguistics, English Department, University of Nevada-Reno, author,*

Like Literally Dude: Arguing for the Good in Bad English.

We’ve all been there. You’ve given a presentation or had a conversation with someone and realized after-the-fact that you could’ve added in fewer words like “um,” “you know” or “like”. While these fillers are distracting if overused, when added in moderation, they play a very specific purpose.

<https://www.penguinrandomhouse.com/books/671558/like-literally-dude-by-valerie-fridland/>

June 25, 2023 – Segment 2: What WE Do & Still Don’t Know about Black Holes – 8:30

Guest: *Janna Levin, professor, physics & astronomy, Barnard College, Columbia University, author, Black Hole Survival Guide.*

Black holes have always intrigued and captured the imagination of millions since they were first theorized and coined by German physicist Karl Schwarzschild in 1916. For decades, scientists have worked to learn more about these mysterious objects in space. However, even today, there’s still much we don’t entirely understand about these mysterious phenomena.

<https://science.nasa.gov/astrophysics/focus-areas/black-holes>

PSA's:

4/1 – 4/30 – Fl Assoc of Broadcasters – Florida A & M University – 9x
5/1 – 5/31 – Fl Assoc of Broadcasters – Florida A & M University – 12x
5/29 – 5/31 – 6x – Broward County Library System – Summer Learning Programs
6/1 – 6/25 – 10x – Fl Assoc of Broadcasters – Florida A & M University – 10x
6/12 – 6/18 – 14x – Embrace Girls Foundation – Concert Fundraiser

PROMOS:

5/8 – 5/14 – 10x – Broward County Library System – Summer Program
5/15 – 5/28 – 18x – Humane Society of Broward County – School Service Hours for Volunteers
5/29 – 6/11 – 20x – Embrace Girls Foundation – Concert Fundraiser

ENVIRONMENT / ANIMAL WELFARE

Programs:

Easy's Community Focus

April 2, 2023 - Segment 1 – Heal the Planet – 17:34

Guest: Hannah Grooms, Content Director

Grooms talks about the work Heal the Planet does on a year-round basis to educate the public about the environment, South Florida's eco-system, and the importance of making daily choices that will help prevent upsetting the balance of nature. Heal the Planet works with Broward County Public Schools to provide free eco-tours of Snyder Park and teach children how to grow a food garden and use pollinator plant for landscaping. Cox Media Group will be onsite for their 8th annual 'Heal the Planet Day' on April 30th.

<http://www.healtheplanet.com>

April 2, 2023 - Segment 2 – Miami Dade County DERM / Baynanza - 15:27

Guest: Director, Lisa Spadafina

Spadafina discusses her path to becoming the new Director of the RER division of DERM for Miami-Dade County, including her passion for the environment. She discusses the importance of the annual Baynanza Biscayne. Bay Shore Clean Up in keeping Miami a top tourist destination, as well as a way to improve the safety of marine life, wildlife, flora, and fauna. Spadafina provides details for attendees, so they know what to expect and how to stay safe during the cleanup.

<http://www.miamidade.gov/baynanza>

April 9, 2023 - Segment 1 – Wahoo Bay – 18:35

Guest: President / CEO Rob Wyre

Wyre is the Chairman of Shipwreck Park in Pompano Beach, one of 3 coastline conservation projects that are deploying artificial reefs to help restore our natural and conserve our natural reef system. Wahoo Bay is going further still. Together with the University of Miami scientists, they are installing 'seahives' that will serve as a shoreline protection system. The artificial structures are designed to dissipate wave energy, particularly during hurricanes, to mitigate the damage from storm surge – acting as a water 'speed bump' for dangerous waves. Wahoo Bay will be turned into an educational 'theme park' based around raising awareness of the importance of keeping our oceans and reefs healthy and thriving. The goal is to engage children in an immersive, entertaining, experiential learning experience about our marine eco-system, so they'll also become engaged in maintaining the delicate balance of our ocean life.

<http://www.wahoobay.org>

April 16, 2023 - Segment 1 – Huizenga Park Foundation – 4:40

Guest: Steve Hudson, Huizenga Park Foundation

Hudson talks about plans in the works for what he calls a 'reimagining' of Huizenga Park, one of just 2 key parks in Downtown Fort Lauderdale. Traditionally used mainly for events and a start / finish line for 5K's, Huizenga Park will be renovated to serve as a space for people who live in Downtown Fort Lauderdale, as well as those who just come to visit. Since Huizenga Park was built, 25,000 people have taken residence in the downtown area. The finished park will have places to sit on benches and relax or

read; a restaurant on the water; children's play area; exercise zone and more. Most importantly, the Huizenga Foundation has secured a promise from the Downtown Development Authority that the park will remain a 'green space in perpetuity – a bonus for environmentalists, and a benefit for people who live, work, or play in Downtown Fort Lauderdale.

<http://www.huizengaparkfoundation.org>

May 7, 2023 - Guy Harvey Foundation – 27:30

Guest: Jessica Harvey, President / CEO

Harvey talks about the organization's focus on marine preservation, sustainable fishing, and sustainable harvesting. She discusses dwindling populations of fish that could threaten the human food supply. Also discusses scholarships available for university students in the marine sciences field.

<http://www.guyharveyfoundation.org>

May 28, 2023 - Segment 2 - Miami Dade County RER Division of DERM – 10:20

Guest: Lisa Spadafina, Director

Spadafina talks about the reasoning behind the County's fertilizer ban during rainy season, from May 15th to October 31st. She explains how certain nutrients in fertilizer runoff into Biscayne Bay are damaging to the balance of nutrients in the Bay water and can result in the destruction of marine life. The fertilizer runoff has also contributed to an increase in sawgrass die-offs and algae blooms. She provides recommendations for safe lawn care. Finally, Spadafina previews Miami-Dade County's first Adopt-a-Tree event of the year on June 4th, where residents can receive 2 free trees – native to South Florida.

<http://miamidade.gov/fertilizer>

Viewpoints

April 9, 2023, Segment 2: A History: The Beginnings of Mass Transit in America – 8:33

Guest: Steven Beaucher, mass transit expert, author, *Boston in Transit: Mapping the History of Public Transportation in the Hub*.

Millions of Americans rely on mass transit each day to get to where they need to be. While mass transit has had its up and downs in recent decades - and especially during the COVID-19 pandemic - there will always be a need for this public resource. We speak with mass transit expert Steven Beaucher about the state of mass transportation agencies today and the first subway system built in Boston.

<https://mitpress.mit.edu/9780262048071/boston-in-transit/>

April 15, 2023, Segment 1: Spring: A Time of Flight for Birds – 8:44

Guest: Rebecca Heisman, science writer, author, *Flight Paths: How a Passionate and Quirky Group of Pioneering Scientists Solved the Mystery of Bird Migration*.

Spring is peak migration for this species, but in recent decades, there's been a 30 percent decline in North American bird varieties. We speak with one expert about the challenges facing these animals and how listeners can make a difference.

<https://www.audubon.org/>

June 4, 2023, Segment 2: Climate Change in Full Bloom: The Impact of Earlier Spring & Summer – 8:12

Guest: *Theresa Crimmins, director, USA National Phenology Network, research professor, School of Natural Resources and the Environment, University of Arizona.*

If you live in the Midwest or Northeast, you probably enjoyed that brief stretch of 80-degree days this past April. While the warmer weather can be a nice change, this unusual and sudden shift has countless consequences on wildlife, plant species and the many industries that rely on predictable cycles. We speak with environmental expert Theresa Crimmins about the causes & effects of changing weather patterns.

<https://www.climatehubs.usda.gov/growing-seasons-changing-climate>

June 11, 2023, Segment 1: The 10,000-Year Relationship: Our Long-Held Fascination & Love For Cats – 7:55

Guest: *Jonathon Losos, evolutionary biologist, associate professor, biology, Washington University in St. Louis, author, 'The Cat's Meow: How Cats Evolved From the Savanna to Your Sofa.'*

: Cats get a lot of hate across the world for being un-trainable, moody, and, at times, hard to figure out. This week – we cover all things cats and why these furry felines (who've long been human companions) are unique.

<https://source.wustl.edu/2023/04/a-cats-eye-view-of-one-of-the-most-beloved-pets/>

June 18, 2023, Segment 1: Cities Left Behind: The Reality of Population Decline – 8:07

Guest: *Hans Johnson, demographer, senior fellow, Public Policy Institute of California:*

The COVID-19 pandemic shook up how Americans work, where they live and what they value in life. But, as people move past the pandemic, demographers wonder if certain migration trends are here to stay or will eventually shift back. This week – we talk about population trends over the last few years and how this is impacting cities that were once bustling and booming.

<https://www.ppic.org/person/hans-johnson/>

PSA'S:

4/1 – 4/9 – 11x – Earth Month Tip – Cut up Plastic Rings
4/3 – 4/7 – 5x - Miami-Dade County DERM – Baynanza Biscayne Bay Shore Clean Up
4/3 – 4/9 – 7x – Heal the Planet – 100 + Ways to Help
4/3 – 4/16 – 14x – Museum of Discovery & Science – Build a Better World Weekends
4/9 – 4/14 – 8x - Miami-Dade County DERM – Baynanza Biscayne Bay Shore Clean Up
4/9 – 4/12 – 5x – Wahoo Bay – Marine Preservation
4/10 – 4/16 – 7X – Deering Estate – Nature Tours
4/13 – 4/29 – 20x – Heal the Planet – Heal the Planet Day
4/10 – 4/23 – 8x – Heal the Planet – 100 + Ways to Help

PROMOS:

4/1 – 4/2 – 3x - Miami-Dade County DERM – Baynanza Biscayne Bay Shore Clean Up
4/1 – 4/22 – 25x – Humane Society of Broward County – PAWS Gala
4/10 – 4/16 – 13x – Humane Society of Broward County – Pet of the Week
5/1 – 5/8 – 20x – Humane Society of Broward County – Volunteers Needed
5/8 – 5/14 – 10x – Miami Dade County DERM – Fertilizer Ban

HEALTH

Programs:

Easy's Community Focus

April 23, 2023, Segment 2 – YMCA of South Florida – 12:08

Guest: Associate VP of Event Operations & Marketing, Tongelia Milton

Milton gives an overview of the annual YMCA Healthy Kids Day on Saturday, April 29th, at every YMCA nationwide. The day is designed to present young people with guidance and fun ways to become and remain healthy for life. The 29th is also the celebration of the 1-year anniversary of the newly rebuilt L.A. Lee / Mizell YMCA in the heart of the Sistrunk neighborhood. Martin touches on the variety of programs and services for all ages that are being offered at the new expanded Y, including a branch of Broward College, retail shops and an office of the Fort Lauderdale Police Department.

<http://www.ymcasouthflorid.org>

June 4, 2023, Segment 2 – Women's Breast & Heart Initiative – 12:22

Guest: Andrea Ivory, Founder / CEO

Ivory talks about the annual National Pink Day for Summer Breast Cancer Awareness Event on June 23rd. Again this year, WBHI will bring 2 mobile mammogram vans to Hialeah to provide free mammograms to women in the community who would not otherwise have access. The event will also feature biometric screenings by Jackson Health to help determine heart health issues. All four CMG Miami radio stations will have personalities onsite to support the event.

<http://www.flbreasthealth.com>

June 18, 2023, Segment 3 – Women's Breast & Heart Initiative – 11:07

Guest: Andrea Ivory, Founder / CEO

Ivory provides an update about openings for free mammograms and heart health screenings at the upcoming National Pink Day celebration for Summer Breast Cancer Awareness on June 23rd. With the theme, 'Glow Pink,' Ivory invites all listeners to participate in helping raise awareness about the importance of early detection and disease prevention by taking selfies wearing pink and posting them on social media.

<http://www.flbreasthealth.com>

Viewpoints

April 9, 2023 – Segment 1: Understanding the Unknown: Psychopathic Tendencies – 9:22

Guest: *Scott Lilienfeld, professor, psychology, Emory University; James Fallon, neuroscientist, University of California-Irvine, author, The Psychopath Inside: A Neuroscientist's Personal Journey Into the Dark Side of the Brain.*

Who do you think of when you read or hear the word, psychopath? Rarely does anyone think of the neuroscientist next door. We speak to two experts about what the term means in the medical world and why many people who have psychopathic tendencies can function in a non-violent, productive manner.

<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC3811089/>

April 30, 2023 – Segment 2: The Secrets Found in DNA Testing – 7:06

Guest: *Dani Shapiro, author, 'Inheritance: A Memoir of Genealogy, Paternity & Love'.*

What would you do if you suddenly found out you weren't related to the parent that raised you? This is exactly what happened to author Dani Shapiro after she took an at-home DNA test. We speak with her about this life-changing surprise and why there are thousands more with similar secrets across America. <https://www.amazon.com/Inheritance-Memoir-Genealogy-Paternity-Love/dp/1524732710>

April 30, 2023 – Segment 3: Viewpoints Explained: Tackling Adolescent Obesity – 2:12

Host: **Ebony McMorris**

The American Academy of Pediatrics has just released a new set of guidelines urging pediatricians to take a more proactive and stringent approach for young patients struggling with obesity. We highlight some of these updated recommendations and the lasting effects of being obese early in life.

May 14, 2023 – Segment 1: Understanding Lab-Created Ingredients – 8:49

Guest: *George Zaidan, food chemist, author, Ingredients: The Strange Chemistry of What We Put In Us & On Us.*

Monosodium glutamate. Niacin. Riboflavin. We've all seen these labels at the end of ingredient lists on our favorite chips or frozen meals – but what role do they play? Are these substances harmful? We highlight the prevalence of processed and ultra-processed foods in the U.S., the ingredients in them and the importance of moderation.

<https://twitter.com/georgezaidan?lang=en>

May 14, 2023 – Segment 2: Balancing Motherhood & Career – 8:49

Guest: *Mary Louise Kelly, co-host, "All Things Considered", National Public Radio, author, It.Goes.So.Fast.: The Year of No Do-Overs*

NPR journalist and co-host of "All Things Considered" Mary Louise Kelly joins us this Mother's Day to share her story of balancing motherhood with a long-spanning, successful career in journalism. She -like many mothers - has struggled to have it all and recounts the many tradeoffs over the years.

<https://www.amazon.com/Goes-So-Fast-Do-Overs/dp/1250859859>

June 11, 2023 – Segment 2: De-Bunking the Misconceptions & Stigmas of ADHD – 9:50

Guest: *Dr. Ellen Braaten, clinical child psychologist, associate professor, psychology, Harvard Medical School, Director, Learning and Emotional Assessment Program, Massachusetts General Hospital, author, 'Bright Kids Who Couldn't Care Less'.*

Nearly 10 percent of American children have ADHD. We speak with a clinical child psychologist at Harvard Medical School, Dr. Ellen Braaten, about the different types & presentations of this disorder, how it affects children and common challenges for diagnoses, acceptance, and treatment

<https://www.psychologytoday.com/us/psychiatrists>

June 11, 2023 – Segment 3: Viewpoints Explained: The Uncertainties of Long Covid – 1:42

Host: **Ebony McMorris.**

More than 1.1 million Americans have died from Covid-19. Now, three years after the onset of the pandemic, millions are still struggling with the side effects and long-term damage of the disease

PSA'S

5/20 – 5/24 – 12x – American Heart Association – Go Red For Women

5/29 – 6/18 – 42x – Women's Breast & Heart Initiative - National Pink Day No Cost Mammograms

PROMOS:

5/8 – 5/21 – 20x – Mental Health Awareness Month – National Suicide Hotline

5/29 – 5/31– 5x – Humane Society of Broward County – Pets for Mental Health

HUMAN SERVICES

Programs:

Easy's Community Focus

April 9, 2023 – Segment 2 – Fathers MIA – 11:55

Guests: Founders, Gernald Hawkins Sr. & Robert L. Jackson III

Hawkins and Jackson talk about the mission of Fathers MIA – to bridge the gap between fathers and their children. The organization works with young people who are growing up with absent fathers, as well as adopted children who feel abandoned by their birth parents, and those whose fathers are deceased. They have a team of psychologists helping young people develop coping skills, and they hold an annual Spring Gala – similar to a Father / Daughter Dance, but with First Responders taking on the role of ‘father’ for the night. The event is also used as an opportunity to give out educational scholarships to young people participating in the program.

<http://www.fathersmia.org>.

May 21, 2023 – Segment 2 – NAMI Miami (National Alliance for Mental Illness) - 13:51

Guest: Susan Holtzman, President / CEO

May is Mental Health Awareness Month. Holtzman talks about NAMI's efforts to eliminate the stigma associated with mental health challenges, particularly in light of the statistics that about 1/3 of Americans suffer from some sort of anxiety, depression, or other mental illness. She discusses NAMI's community outreach, providing speakers to organizations and businesses; as well as their need for volunteers to help lead peer support groups.

<http://www.namimiami.org>

June 4, 2023 – Segment 1 – Kids in Distress - 14:47

Guests: Mark Dooghe, President/ CEO; Michael Sipe, Board Member

Dooghe talks about the growth of Kids in Distress to become the main service for foster care children in both Miami-Dade and Broward Counties, serving 20,000 children annually. Sipe is supporting the organization with a ‘DJ Spin Battle’ fundraising event on June 21st. Multiple CMG Miami employees will be volunteering as event judges and participants.

<http://www.kidinc.org>

June 11, 2023 – Segment 2 – Kids in Distress - 10:55

Guest: Michael Sipe, Board Member KidInc/ Founder, Mike Sipe Entertainment & Productions

Sipe talks about his 30-years of support for Kids in Distress, both as a company and as an individual serving on the Board of KidInc. Sipe Productions has provided pro bono entertainment at KidInc events for decades. This year will be the inaugural Spin for a Cause DJ Spin Battle as a stand-alone event. The fundraiser is expected to bring in about \$20,000 for the non-profit.

<http://www.kidinc.org>

Viewpoints

May 7, 2023, Segment 1: The Importance of America's Social Workers – 7:30

Guest: *Dr. Anthony Estreet, CEO, National Association of Social Workers, professor, social work, Morgan State University.*

There are more than 700,000 social workers across America. Longtime social worker and professor, Dr. Anthony Estreet talks about the vital role these professionals play in countless different sectors and why there needs to be more support and incentive for people working in this difficult role.

<https://www.socialworkers.org/>

PSA's:

4/1 – 4/2 – 2x – Tell Robert Foundation – Tell Robert 5k
4/1 – 4/25 – 9x – FI Assoc of Broadcasters – FI Dept of Elder Affairs
4/1 – 4/27 – 12x – FI Assoc of Broadcasters – Ounce of Prevention
4/2 – 4/7 – 6x – Feeding South Florida – Outrun Hunger 5k
5/1 – 5/31 – 12x – FI Assoc of Broadcasters – FI Dept of Elder Affairs
5/2 – 5/27 – 6x – FI Assoc of Broadcasters – Ounce of Prevention
6/2 – 6/25 – 5x – FI Assoc of Broadcasters – Ounce of Prevention
6/2 – 6/25 – 9x – FI Assoc of Broadcasters – Division of Emergency Management
6/5 – 6/11 – 14X – Kids in Distress – DJ Spin Battle

Promos:

4/1 – 4/14 - 18x – Fathers MIA – Programs for youth growing up without fathers
4/9 – 4/15 – 10x – Tell Robert Foundation – Tell Robert 5k
5/15 – 5/21 – 10x – Fathers MIA – Programs for youth growing up without fathers
6/12 – 6/18 – 8x – Kids in Distress – DJ Spin Battle Fundraiser
6/19 – 6/30 – 15x – Summer Break Spot – Free Meals for Kids

UNDERSERVED POPULATIONS

Programs:

Easy's Community Focus

May 28, 2023 – Segment 3 – Success We Achieve Together – 12:08

Guest: Kevin Littleton, Founder

Littleton discusses the mission of Success We Achieve Together. He founded the organization with 2 key goals – to teach people life skills and job skills, and to emphasize the important role that Fathers play in families and the raising of children. SWAT is holding their inaugural Father / Son / Daughter 2 on 2 Basketball Tournament on June 17th, Father's Day weekend, with the goal of creating an opportunity for Fathers (and father figures) to spend quality time with their children; and for families to have a fun day spending time together.

<http://www.swatteamwork.org>

June 11, 2023 – Segment 1 – Connected Warriors – 21:28

Guest: Trauma Conscious Yoga Instructor

Sheridan, a Veteran Green Beret, shares his personal story of injury and PTSD following multiple tours of duty for the Military. He explains how yoga classes helped reduce or eliminate both his recurring pain and his need for prescribed medications. As a result, Sheridan joined with Connected Warriors, and trained to become a Trauma-Conscious Yoga Instructor for Veterans, a very specific type of training and teaching. Roadhouse Productions is holding a Classic Wrestling Benefit June 17th to raise funds for the work Connected Warriors does to support our local Veterans.

<http://www.connectedwarriors.org>

PSA's:

4/27 – 4/29 – 6x – Pride Center at Equality Part – Rainbow Run 5k
5/1 – 5/7 – 14x – Mental Health Awareness Month – Programs for Veterans
5/25 – 5/28 – 8x – Memorial Day Services in Miami-Dade & Broward
6/13 – 6/19 - 12x – SEG Folds of Honor – Military Family Scholarships

PROMOS

4/3 – 4/9 – 10x – Pride Center at Equality Park – Rainbow Run 5k
4/23 – 4/26 – 5x – Pride Center at quality Park – Rainbow Run 5k
5/15 – 5/21 – 10x – DBT Behavioral – Mental Health Programs for Veterans
5/15 – 5/21 – 10x – Canine Assisted Therapy Dogs, Inc. – Animal Therapy visits
5/29 – 5/31 – 5x – Success We Achieve Together – Bringing fathers into family life
5/29 – 6/16 – 20x – Connected Warriors – Veteran's Services Fundraiser
6/9 – 6/16 – 10x – Success We Achieve Together – Basketball Fundraiser
6/14 – 6/18 – 7x - Kiwanis of Little Havana – Free Summer Camp
6/14 – 6/20 – 10x – SEG Folds of Honor – Scholarships for Families of Military