

WFEZ Community Issues and Programming

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October 1, 2019 – December 31, 2019

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Community Affairs Host
WFEZ-FM / Cox Radio Miami**

WFEZ COMMUNITY ISSUES AND PROGRAMMING

January 1, 2020 – March 31, 2020

WFEZ serves the Miami / Fort Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period January 1, 2020 – March 31, 2020.

Description of Regular Programming

Viewpoints – 2 segments, 23 minutes total

Sundays, 6:20 a.m.

A nationally syndicated program produced by Media Tracks, out of Des Plaines, IL. Viewpoints looks at issues in the news and in our lives.

Easy's Community Focus (30 minutes total, segments of varying length)

Sundays, 6:50 a.m.

A locally originated program addressing issues of concern to South Florida residents. Produced by WFEZ Community Affairs Host, Ellen Jaffe. Some segments produced by Community Affairs Correspondent, Jeff Martin.

Public Service Announcements / Community ID's

Locally produced, :15 in length, air in various hours daily.

Following are the issues given significant treatment in programming:

- *Community Outreach / Events*
- *Crime and Violence*
- *Diversity / Race Relations*
- *Economy / Jobs*
- *Education*
- *Environment & Conservation*
- *Government / Politics*
- *Health & Human Services*
- *Underserved Populations*

Category:
COMMUNITY OUTREACH / EVENTS

Programs:

Easy's Community Focus

March 8, 2020, Segment 1 – 10:47

American Cancer Society

Guest: LeeAnn Santana Longsworth, 'Divas for a Cure'

LeeAnn talks about her decade-long participation in the American Cancer Society's Relay for Life - Miramar / Pembroke Pines, how it inspired her 13-year old daughter to participate in the Relay, and how the money raised helps provide services for people affected by cancer locally, in addition to funding research globally. The Relay for Life will be April 4th, noon to midnight at Walter C Young Middle School in Pembroke Pines.

<http://www.relayforlife.org>

March 15, 2020 Segment 4 – 2:01

Broward Center for the Performing Arts

Even as the current season of theater is being canceled due to the Coronavirus pandemic, we look ahead to the Broadway programs scheduled for the 2020 – 20201 season. Ellen Jaffe provides an overview of each show set for the next season on the weekend that subscription tickets went on sale.

March 29, 2020, Segment 2 – 8:36

Humane Society of Broward County

Guest: Cherie Wachter, Vice President of Marketing

Wachter addresses the changes implemented to abide by government regulations during the coronavirus outbreak, and to ensure the safety of guests and employees at the Humane Society. They ARE open for business, with reduced hours, and all potential adopters must apply online to schedule an appointment. Only two guests at a time are allowed in the building. Changes have also been implemented for Vaccination and Spaying / Neutering services. Additionally, all educational, therapy and community outreach programs have been temporarily suspended.

<http://www.humanebroward.com>

PSA'S:

1/11 - 1/17/2020 – Girl Scouts of Southeast Florida – Cookie Sales - 30x

2/10 – 2/14/2020 – Canine Assisted Therapy – Doggie FunFest – 20x

3/14 – 3/20/2020 – Healthy Mothers Healthy Babies – Services – 30x

3/28 – 3/31/2020 – Humane Society of Broward County – Coronavirus accommodations – 18x

Category:

CRIME & VIOLENCE

Programs:

Easy's Community Focus

January 26, 2020, Segment 1 - 18:05

Human Trafficking Awareness

Guest: Rachel Tourgeman, Director of Community Outreach, Florida National University

Tourgeman discusses the issue of Human Trafficking, particularly in relation to the Super Bowl game being held in Miami February 2nd. Large events are known to attract predators looking entice new victims for sex trafficking. Florida is the #3 state in the country for Human Trafficking, and Miami-Dade is the #1 county in the state for prevalence of trafficking.

Tourgeman provides warning signs for people to look for, as well as guidance for parents to keep their children safe. FNU will hold their 5th annual Human Trafficking Awareness Day and Walk on Thursday, January 30th.

<http://www.fnu.edu>

January 26, 2020, Segment 2 – 11:14

MADD (Mothers Against Drunk Driving)

Guest: Heather Geronemus, National Board Chair and Founder of Walk Like MADD

Geronemus invites the audience to the Kickoff for the 10th annual Walk Like MADD and MADD Dash 5k. The event, January 29th, features speakers including police, representatives of MADD, and victims who share their stories of loss due to drunk drivers. Geronemus discusses the fact that, unlike life-threatening diseases, drunk driving and its inherent dangers is 100% preventable - it comes down to planning ahead of time before one loses the ability to make

sober decisions. She recommends taxis, public transportation and ride-sharing services as alternate means of travel when people know they'll be drinking. She also reminds Listeners of the increased risk on the roads during Super Bowl week, with numerous events and parties that feature alcohol, as well as drinking associated with Game attendance.
<http://www.walklikemadd.org/fortlauderdale>

February 2, 2020, Segment 1 – 17:01

Women in Distress of Broward County

Guest: Emily Janas, Education & Prevention Supervisor

Janas talks about educational outreach for Teen Dating Violence Awareness Month in February. She identifies the signs of an abusive relationship and the elements of a healthy relationship, and urges anyone who is in, or knows someone they believe is in an abusive relationship to call the Women in Distress free 24-Hour Crisis Hotline, 954-761-1133.

<http://www.womenindistress.org>

VIEWPOINTS

MARCH 1, 2020, SEGMENT 1: BODY-WORN CAMERAS: IS FAST-CHANGING TECH LEADING TO BETTER POLICING? 10:48

Synopsis: Today, body-worn cameras are a mainstay in many police departments across the country. While the new technology increases transparency, is it leading to better relationships between the public and police? How are innovations in the field - including the incorporation of artificial intelligence - changing officers' day-to-day duties?

Host: Gary Price. Guests: Daniel Lawrence, Senior Research Associate, Urban Institute; Rick Smith, Founder, CEO, Axon Enterprise Inc.

Links for more info: <https://www.axon.com/products/axon-body-3>

Community ID's:

1/1 – 1/3/2020 – Florida Highway Patrol – New Don't Text & Drive Law - 24x

1/23 – 1/24/2020 – Walk Like MADD – Kickoff Event – 16x

2/1 – 2/7/2020 – Women in Distress – Crisis Hotline – 30x

2/15 – 2/21/20 – Women in Distress – Teen Dating Violence Awareness – 30x

Category:

DIVERSITY / RACE RELATIONS

Programs:

Easy's Community Focus

January 19, 2020, Segment 2 - 8:20 - (Host, Jeff Martin)

Unity in the Community

Guests: Carolyn Mann, President; Mike Blanger, Vice-President

Unity in the Community is both a non-profit and the name of a free event designed to bring residents of Pompano Beach together for a day of unity and fun. The event includes live demonstrations from the Broward Sheriff's Office Swat Team and the Pompano Beach Fire Department, a youth art competition, food from local eateries, entertainment, and most importantly, raises funds for college scholarships for local students who've shown excellent academic performance as well as community service. Easy 93's Jeff Martin will host the event.
<http://www.uic.org>

Viewpoints

January 5, 2020, SEGMENT 1: A BRIEF HISTORY OF SKIN MARKING

10:20

Synopsis: Humans have always practiced various forms of self-expression, whether that's through written word, music, art or some other outlet. The art of tattooing is one such form that dates back to thousands of years ago. We speak with a history expert, Craig Koslofsky about some of the earliest tattoo designs and how they were achieved as well as other skin alteration methods including scarification and branding.

Host: Gary Price. Guest: Craig Koslofsky, history professor, University of Illinois at Urbana-Champaign, author, *Evening's Empire: A History of the Night in Early Modern Europe*.

Links for more info: <https://history.illinois.edu/directory/profile/koslof>

February 2, 2020, Segment 1: World War II: THE WOMEN OF THE OSS

9:07

Synopsis: More than 75 years ago, a diverse set of men and women making up the Office of Strategic Services were united together in their determination to win World War II. Some served as government spies or propagandists and others gathered intelligence for army invasions. Whatever role they played, the OSS staff worked tirelessly for years and rose to the challenge wherever they were needed.

Host: Gary Price. Guest: Katie S. Sanders, freelance journalist & World War II expert.

Links for more info: <https://www.nytimes.com/2019/03/06/magazine/intelligence-world-war-ii-oss-women.html>

FEBRUARY 23, 2020, SEGMENT 2: BORN INTO SLAVERY: FIRSTHAND PERSPECTIVES OF FORMERLY ENSLAVED MEN AND WOMEN. 6:57

Synopsis: Imagine being born into slavery in the South. You have not a dime to your name, received no education and all you know are the surrounding fields of a plantation. What would you do after slavery is abolished? How would you start over? February is Black History Month. As we remember the past and the history of slavery in America, it's important to not only take in the perspectives of historians and educators, but also direct firsthand accounts from the people who lived through this experience. Viewpoints' speaks with historian and photographer, Richard Cahan, co-author of the new book *River of Blood: American Slavery From the People Who Lived It*.

Host: Marty Peterson. Guest: Richard Cahan, co-author, *River of Blood: American Slavery From the People Who Lived It*.

Links for more info: <https://www.cityfilespress.com/books/river-of-blood/>

Community ID's:

1/18 - 1/22/2020 – Unity in the Community – Community Festival – 22x

Category:
ECONOMY / JOBS

Programs:

Easy's Community Focus

January 12, 2020 – 27:05

Broward Veteran's Coalition

Guest: Stanley Pannaman, President

Pannaman provides details about the upcoming Broward Veteran's Expo which will offer a multitude of free services to Veterans in South Florida. Free to Veterans, representatives from the Veterans Administration, Mission United, Career Source Broward and others will be onsite to assist Veterans with issues concerning Disability payments, Healthcare services, Educational benefits, Affordable Housing assistance and Employment. Pannaman discusses the wealth of skills veterans have that make them valuable employees in almost any field; and the challenge in translating those skills from military to civilian language. The Expo is scheduled January 18th. <http://www.browardveteranscoalition.org>

January 19, 2020 – Segment 1 - 9:28

Art Fort Lauderdale, the Art Fair on the Water

Guest: Evan Snow, Founder

Snow talks about founding Fort Lauderdale Art & Design Week, with Art Fort Lauderdale, 'The Art Fair on the Water' as a signature event designed to match other world-renowned art weeks, and to make it a destination event for tourists. Art Fort Lauderdale is the only Fine Art Show that features art and sculpture in empty luxury homes on the Intracoastal, accessible only by Water Taxi or Yacht, another feature that makes it appealing to tourists. Additionally, not only is the featured art for sale, but the featured homes are also for sale, bringing new investors to the local real estate market. Art Fort Lauderdale takes place January 23rd through 26th.

<http://www.artftlauderdale.com>

March 22, 2020, Segment 1 – 14:48

Feeding South Florida

Guest: Executive Vice President, Sari Vatske

Vatske discusses the increase of people needing food assistance during the Covid-19 outbreak due to job losses and furloughs. Feeding South Florida has increased its output, at the same time, making accommodations in distribution methods to ensure safety for workers, volunteers and food recipients.

<http://www.feedingsouthflorida.org>

March 22, 2020, Segment 2 – 14:44

Miami-Dade County Mayor's Office

Press Conference with Mayor Carlos Gimenez

Review and replay of this week's press conferences about the Covid-19 outbreak and the new regulations and restrictions put in place by Miami-Dade County Mayor Carlos Gimenez to help stop the spread of the disease. These include closing beaches, hotels and non-essential businesses, which will result in the loss of hundreds of thousands of jobs. Unemployment claims are expected to reach the highest rate in years.

<http://www.miamidade.gov/coronavirus>

Viewpoints:

January 19, 2020, SEGMENT 2: WHY ARE YOUNG PEOPLE STRUGGLING MORE THAN PREVIOUS GENERATIONS? 7:31

Synopsis: Roughly 15 percent of 25 to 35-year-old's are back living with their parents, according to a 2016 study by Pew Research Center – and this number is only on the rise. Higher rent, cost of living and student debt are all contributing factors, however, there are some young adults stuck in an unmotivated, directionless state labeled as “failure to launch” We break down the term and what parents can do to nudge their young adults along.

Host: Marty Peterson. Guest: Doctor Mark McConville, author, *Failure to Launch: Why Your Twentysomething Hasn't Grown Up...and What to Do About It*.

Links for more info: <https://www.penguinrandomhouse.com/books/607785/failure-to-launch-by-mark-mcconville-phd/>

MARCH 8, 2020, SEGMENT 1: FROM GLOSSIER TO WARBY PARKER: STARTUPS THAT ARE REDEFINING THE RETAIL GAME. 9:24

Synopsis: If you take a look at some of the newer brands that are shaking up retail – from Dollar Shave Club to Casper mattresses – all of these ideas are based off traditional products rather than new inventions. How are some of these startups outperforming the big-name, traditional brands that have ruled the consumer market for decades?

Host: Gary Price. Guest: Lawrence Ingrassia, former business editor, deputy managing editor, *The New York Times*, author, *The Billion Dollar Brand Club*.

Links for more info: <http://www.larryingrassia.com/>

Community ID's:

1/4 – 1/10/2020 – Broward Veterans Coalition – Career Expo – 30x

1/18 – 1/22/2020 – Art Fort Lauderdale – Artfest on the Water - 22x

Category: EDUCATION

Programs:

Easy's Community Focus

January 19, 2020, Segment 3 – 12:48

Girl Scouts of Southeast Florida

Guests: Patty Kopelman, Troop Leader

Amanda Kopelman, GSSEF Media Girl & Top Cookie Seller 6 years in a row

Both Kopelmans talk about Girl Scout Cookie Sales, running January 23rd through February 16th. They discuss the importance of the annual event as part of educational programming for Girl Scouts. They must learn to work together, set goals, create budgets, plan marketing, use social media, and develop confidence to speak to people about the cookie sales and the troop goals. Amanda relates how the entire process involved with selling cookies has given her skills that will benefit her in her career and business life.

<http://www.gssef.org>

February 16, 2020 Segment 1 – 16:44

Broward County Public Library Foundation

Guest: Dorothy Klein, Executive Director

Klein talks about the Foundation's work providing funding to the Broward County Library System that enables Libraries to stay up to date with technology and provide services to Veterans, Seniors and Children, including free Wi-Fi Hot Spots, Virtual Reality education stations and 3-D printing. BPLF holds their series of 'Literary Feast' events, including Author Panels, Meet & Greets and Dinners with Authors, April 3rd and 4th, 2020.

<https://www.bplfoundation.org/literary-feast>

March 8, 2020, Segment 2 – 16:12

Beth Emet Elementary, Broward STEM Family Expo

Guest - Patty Kopelman, Expo Chairperson

Kopelman talks about the 6th annual Broward STEM Family Expo, March 15th at Beth Emet Elementary in Cooper City. The event gives children grades K through 8 the opportunity to enjoy hands-on interactive learning in STEM subjects, including Coding, Web Design and Robotics. They can also experience Augmented & Virtual Reality, 3-D Printing and learn about DNA. The event is free to the public, with entertainment for all ages.

<http://www.BrowardStemFamilyExpo.com>

Viewpoints

January 5, 2020, SEGMENT 2: THE PITFALLS OF SOCIAL MEDIA AS AN ATHLETE

8:17

Synopsis: Being a college or professional athlete is hard enough. Throw on top of that the constant commentary online and it can sometimes be hard to look away from what people are saying. Two football players offer up their thoughts on the pros and cons of social media and how to stay focused and positive.

Host: Marty Peterson. Guests: Joshua Perry, former linebacker, Indianapolis Colts, San Diego Chargers, The Ohio State University. Johnny Davidson, senior quarterback, Washington University at St. Louis.

Links for more info: https://en.wikipedia.org/wiki/Joshua_Perry

January 19, 2020, SEGMENT 1: ARCTIC EXPLORATION: THE DEMISE OF THE 1881 GREELY EXPEDITION

12:01

Synopsis: In 1881, Lt. Adolphus Greely and 24 men set out on a voyage to explore the northernmost Polar Arctic where few had ventured before. The goal was to collect vast amounts of scientific data of the unknown region and hopefully reach the North Pole. But the expedition soon went awry when no resupply made it to the camp for two years and the men were left to fend for themselves. Starvation, frostbite and even tales of cannibalism soon followed in this historic tale of exploration and survival.

Host: Gary Price. Guest: Buddy Levy, author, *Labyrinth of Ice: The Triumphant and Tragic Greely Polar Expedition*.

Links for more

info: <https://www.pbs.org/wgbh/americanexperience/films/greely/>

FEBRUARY 9, 2020, SEGMENT 2: WHAT HAPPENS WHEN MATHEMATICAL CALCULATIONS GO WRONG? 7:32

Synopsis: The field of mathematics is still seen as a boring and overly complex field by many. But Matt Parker, a former math teacher turned popular YouTuber, is working to fix that stubborn mindset. In his new book, he illustrates the powerful and interesting side of math through real-life examples that have failed because someone's calculations were just slightly off.

Host: Marty Peterson. Guest: Matt Parker, mathematician, YouTuber, author *Humble Pi: When Math Goes Wrong in the Real World*.

Links for more info:

<https://www.penguinrandomhouse.com/books/610964/humble-pi-by-matt-parker/>

MARCH 8, 2020, SEGMENT 2: MOVE OVER ALBERT: UNCOVERING FEMALE SCIENCE GENIUSES OF THE PAST. 9:24

Synopsis: What exactly classifies a person as a genius? Are there biological differences between male and female geniuses? Viewpoints' explores these questions and highlights a few overlooked female scientists throughout history.

Host: Marty Peterson. Guests: Janice Kaplan, author, *The Genius of Women, From Overlooked to Changing the World*; Catherine Whitlock, author, *Ten Women Who Changed Science and the World*.

Links for more info: <https://www.catherinewhitlock.co.uk/>

MARCH 15, 2020: SEGMENT 1: GETTING THINGS DONE: HINTS ON HOW TO DO IT BETTER 13:00

Synopsis: Does it ever seem like the more you try to finish, the less you accomplish? It may be that you're expending too much energy on mindlessly doing rather than planning and prioritizing. Viewpoints' speaks to two experts in the field about some simple strategies you can employ to get things done in a more efficient manner.

Host: Gary Price. Guests: David Allen, productivity consultant and author of *Getting Things Done: The Art of Stress-Free Productivity*; Steve McClatchy, founder of Alleer Training and Consulting, author of *Decide: Work Smarter, Reduce Your Stress and Lead by Example*.

Links for more info: <https://www.cnn.com/2020/02/14/stanford-scientist-on-proven-habits-that-will-make-you-more-productive.html>

Community ID'S:

1/4 – 1/10/2020 – Broward County Library System – ArtLit 2020 - 30x

2/22 – 2/28/2020 – Beth Emet Elementary - Broward STEM Family Expo – 30x

2/22 – 3/6/2020 – Pediatric Associates – Bike Safety - 60x

3/7 – 3/9/2020 – Beth Emet Elementary - Broward STEM Family Expo – 24x

Category:

ENVIRONMENT / CONSERVATION / WEATHER

Programs:

Easy's Community Focus

February 23, 2020, Segment 2 – 11:40

1000 Mermaids Project

Guest: Founder, Evan Snow

Snow describes the mission of the 1000 Mermaids project, to install 'mermaid' sculptures of people along the reef track on the Florida coast as a means of restoring the reefs and raising awareness about the dangers of plastics and other garbage in our oceans. 1000 Mermaids is helping young people get certified to dive so they can participate as 'Coral Rangers' to support the project and become 'citizen scientists'.

<http://www.1000Mermaids.com>

March 1, 2020, Segment 3 – 10:44

Girl Scouts of Southeast Florida Thin Mint Sprint

Guest: Rebecca Schaffer, Director of Sponsorships and Community, GSSEF

Schaffer talks about the 4 key initiatives of Girl Scouts of Southeast Florida: Healthy Living & Life Skills, Financial Literacy & Entrepreneurship, Outdoor Programming & Environmental Leadership, and STEM. The Girl Scouts' Thin Mint Sprint is a key fundraiser to support programs for Girl Scouts. It's a chip-timed 5k, open to the public, and everyone who crosses the finish line receives a free box of Thin Mints. There's also the 'Tag-A-Long Trot', a 100-yard dash for kids 8 and under. The event is on Sunday, March 8th, 7am at Tradewinds Park in Coconut Creek,

<http://www.gssef.org>

Viewpoints

MARCH 1, 2020, SEGMENT 2: THE ROLE OF COMPANIES IN PROTECTING THE PLANET'S BIODIVERSITY. 8:04

Synopsis: 1,000,000 animal and plant species now face the threat of extinction. As more than 80 percent of all global biodiversity lives on private land, what is the role of corporations when it comes to protecting these endangered species? Viewpoints speaks with Margaret O' Gorman, president of the Wildlife Habitat Council, about the creative and adaptive policies companies can take to make a difference.

Host: Marty Peterson. Guest: Margaret O' Gorman, President, Wildlife Habitat Council.

Links for more info: <https://www.wildlifehc.org/>

COMMUNITY ID'S:

2/15 – 2/21/2020 – Girl Scouts of Southeast Florida – Thin Mint Sprint – 30x

2/29 – 3/6/2020 – Girl Scouts of Southeast Florida – Thin Mints Sprint – 30x

Category:
GOVERNMENT / POLITICS

Programs:

Easy's Community Focus

February 9, 2020, Segment 1 – 21:45

Walter H Coulter Foundation

Guest: Susan Racher, Vice President / CFO

Racher talks about the Foundation's work with 7 other non-profits on the 2020 Census. United as Florida Counts 2020, the group is providing grants to smaller organizations so they can get directly into communities that have traditionally been difficult to reach, and be sure everyone gets counted in the Census. Racher explains how the Census Data is used to determine federal funding for the state. She also talks about the many jobs that will be available for Census workers.

<http://www.flcounts.com>

March 1, 2020, Segment 1 – 11:00

Presidential Coronavirus Task Force Press Conference

President Donald Trump, Vice-President Mike Pence, Health & Human Services Secretary, Alex Azar, Director of National Institute of Allergy and Infectious Diseases, Dr. Anthony Fauci

Replaying key parts of the February 29th White House Press Conference on the Coronavirus pandemic, Ellen Jaffe helps to eliminate some of the myths about the disease and its spread, and allay concerns that have resulted in panicked hoarding throughout the country.

For ongoing live updates on the Coronavirus, visit <http://www.easy93.com>.

<http://www.cdc.gov>

March 15, 2020, Segment 1 – 12:25

Florida Counts 2020 , Census

Guest: Emmanuela Jean-Etienne, Community Relations Coordinator, Urban League of Broward County

Talking about the importance of filling out the Census so Florida gets full government funding for local programs. ULBCFL is working with Florida Counts 2020 to fund dozens of non-profits that will serve as 'Trusted Voices' in local areas to assist residents with filling out the Census. <http://www.flcounts.com>

Viewpoints

January 12, 2020, SEGMENT 1: SPREADING WORD OF THE 2020 U.S. CENSUS

6:44

Synopsis: The 2020 census is just around the corner. We speak with an employee from the U.S. Census Bureau about the importance of taking part in the nationwide survey and how the government is reaching students and their families through new in-school programs.

Host: Gary Price. Guest: Victoria Glasier, Chief of the Statistics in Schools Program, U.S. 2020 Census Bureau.

Links for more info: <https://www.census.gov/>

FEBRUARY 2, 2020, SEGMENT 2: FRUSTRATED BY THE 24/7 POLITICAL NEWS MACHINE? GET INVOLVED INSTEAD. 10:00

Synopsis: It seems like lately political breaking news has hit an all-time high with all of the continuous impeachment coverage and campaign trail updates. While it's important to be an informed citizen, what do you do with all of this knowledge? Is it leading to change? Could you do something better with your time? We delve into these questions and more this week on Viewpoints.

Host: Marty Peterson. Guests: Eitan Hersch, associate professor, political science, Tufts University, author *Politics is for Power: How to Move Beyond Political Hobbyism, Take Action, and Make Real Change*; Naava Ellenberg, senior, Barnard University.

Links for more info: <https://www.amazon.com/Politics-Power-Beyond-Political-Hobbyism/dp/1982116781>

FEBRUARY 9, 2020, SEGMENT 1: VOTER ERROR: HOW A TRIP TO THE DMV TURNED INTO YEARS OF LEGAL WOES. 11:28

Synopsis: Can it ever be too easy to cast a ballot in an American election? The answer is yes. Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at a DMV in Illinois through a law best known as the Motor Voter Law. This originally well-intentioned program is now trapping hundreds of immigrants into federal charges and possible deportation for an act they didn't fully comprehend to begin with.

Host: Gary Price. Guests: Richard Hanus, immigration lawyer; Elizabeth Keathley, immigration client.

Links for more info: <https://www.usavisacounsel.com/about-us>

MARCH 15, 2020, SEGMENT 2: WHAT YOU DIDN'T KNOW ABOUT AMERICA'S FOUNDING FATHER 6:13

Synopsis: The white hair, rosy cheeks and stark complexion are what we often picture when we think of our first president. But behind his looks and historic accomplishments, what are some facts that are not as well publicized? Viewpoints' speaks with history buff and author, Alexis Coe to learn more about the man, the myth: George Washington.

Host: Marty Peterson. Guest: Alexis Coe, author, *You Never Forget Your First: A Biography of George Washington*.

Links for more info: <https://www.whitehouse.gov/about-the-white-house/presidents/george-washington/>

Community ID's

1/25 – 1/31/2020 – Supervisor of Elections – Voter's Registration Deadline - 30x

2/7 – 2/9/2020 – Supervisor of Elections – Voter's Registration Deadline – 24x

3/10 – 3/13/2020 – Supervisor of Elections – Primary Voting – 32x

3/21 – 3/27/2020 – Florida Counts 2020 – Census Guidelines – 30x

3/28 – 3/31/2020 – Florida Dept of Health – Coronavirus Social Distancing requirements – 18x

Category:

HEALTH & HUMAN SERVICES

Programs:

Easy's Community Focus

January 5, 2020, 29:46

Women's Breast & Heart Initiative

Guest: Andrea Ivory, Founder / CEO

As the new year begins, most people include 'living a healthier lifestyle' on their Resolution List. Ivory shares the results of research done by WBHI in clarifying the most important risk factors for Breast Cancer and Heart Disease, and discusses living a 'Disease-Deterrent lifestyle'. Almost all of the lifestyle changes that help prevent Breast Cancer and Heart Disease, are the same behaviors that prevent many chronic diseases that people are living with, including Hypertension, Obesity, Diabetes and others. She breaks down the 'Disease Deterrent' behaviors that will give people the most benefits - Eating Healthy, Exercise, Quitting Smoking, Getting enough Sleep and Relaxation. The information is available free on simple guide sheets at the WBHI website.

<http://www.flbreasthealth.com>

February 16, 2020, Segment 2 – 12:52

Women's Breast & Heart Initiative

Guest: Andrea Ivory, Founder / CEO

Ivory discusses WBHI's community outreach during Heart Month in February. In addition to targeted outreach in underserved communities, WBHI is holding 'A Cup with Heart' screening events at various Starbucks locations in Miami-Dade and Broward County: in conjunction with Jackson Health and Baptists Health South Florida, guests can receive free screenings along with a free cup of coffee. Each screening date is on the Easy 93.1 Facebook Events page.

<http://www.flbreasthealth.com>

February 23, 2020, Segment 1 – 20:10

I Care I Cure Childhood Cancer Foundation

Guest: Co-President, Steve Greenbaum

Greenbaum discusses the work of I Care I Cure to fund research to find gentler treatments for childhood cancers. The organization also provides assistance to local families dealing with the challenges of a child going through cancer treatment. The 13th Annual I Care I Cure 5k Walk/Run, Color Run, Family Fun Day and Blues Concert takes place Saturday, February 29th at Nova Southeastern University. Easy 93.1 listeners will receive a \$5 discount when they use the code Easy931 at online registration.

<http://www.icareicure.org>

March 1, 2020, Segment 2 – 6:53 (Host, Jeff Martin)

Kids Bike Ride to Safety

Guest: Dr. Dana Lister, Pediatric Associates

Jeff Martin and Dr. Lister discuss the annual 'Kids Bike Ride to Safety', coming up March 7th, 9am - 1pm, at TY Park in Hollywood. The event is free to the public and provides safety checks, including bike helmet fittings. Dr. Lister advises parents of the importance of teaching kids 'rules of the road' to ride safely on South Florida streets, and to avoid injuries from accidents or falls.

<http://www.kidsbikeridetosafety.com>

March 15, 2020, Segment 2 – 13:08

American Cancer Society

Guest: Peter Rose, Director of Community Outreach

Rose talks about the local service that ACS provides in addition to research to find better cancer treatments, including assisting cancer patients with daily tasks that have become difficult, such as driving to chemotherapy or doctor appointments. ACS also has a 24-hour hotline that people can call any time for guidance, answers and assistance. We also note the postponement of the Relay for Life, Pembroke Pines - Miramar due to the Coronavirus outbreak.

<http://www.cancer.org>

March 15, Segment 3 – 2:58

Coronavirus Update

Ellen Jaffe relates the latest statistics on cases locally and throughout the country; reminds listeners of prevention practices, discusses symptoms, and shares the Florida Department of Health 24/7 Covid-19 Hotline Number, 1-866-779-6121. Easy 93.1 has live updates on our homepage at <http://www.easy93.com>.
<http://www.floridahealth.gov>

March 29, 2020, Segment 1 – 8:19

Broward County Public Schools Nutrition Services

Guest: Zoe Crego, Dietitian

Crego talks about the free meals program in place while schools are closed. The Grab-And-Go service provides breakfast from 8am to 10am, and lunch from 11am to 1pm, Mondays thru Fridays at 47 school locations. In addition to providing meals for students, any family member present can receive a free meal, as well as anyone under 18. All meals are specially packed to ensure safety from spreading Coronavirus.

Details about all Broward School accommodations for

Coronavirus: <http://www.browardschools.com/coronavirus>

Specific info about free meals and the 47 distribution locations & addresses: <https://tinyurl.com/r7atubc>

March 29, 2020, Segment 3 – 11:27

Tenet Health / Florida Medical Center

Guest: Dr. Octavio Diaz, Chief Medical Officer for Tenet in Broward and Miami-Dade Counties

Dr. Diaz explains why recommended safety tips are important to stop the spread of coronavirus and to prevent catching the virus. He discusses the reason for 6-foot social distancing, washing hands for 20 seconds, not touching one's face and sanitizing surfaces. He also talks about how long the virus can stay on certain surfaces. He recommends that people go to official websites for accurate information, particularly the CDC and the Florida Department of Health sites.

<http://www.cdc.gov>

<http://www.floridahealth.gov>

<http://www.tenethealth.com>

<http://www.floridamedctr.com>

Viewpoints

**January 12, 2020, SEGMENT 2: ADDICTION: WHY IT HAPPENS AND HOW TO HELP ADDICTS
BACK FROM THE EDGE. 11:32**

Synopsis: Millions of Americans are addicted to alcohol and drugs, and many of them eventually end up unemployed, broken, separated from their families and homeless. We talk to an author who's battled alcohol and drug addiction for many years and finally found help through treatment. We also speak with a psychologist about the causes of addiction and why some people are more likely to become addicts than others.

Host: Marty Peterson. Guests: Ryan LaLumiere, psychologist, professor in the Psychology Dept., University of Iowa, and a specialist on addiction; Bob Allison, recovering addict, author of *Saved by the Prince of Peace: Dungeon to Sky*.

Links for more info: <https://www.samhsa.gov/>

January 26, 2020, SEGMENT 1: FINDING JOY AGAIN THROUGH SMALL CHANGES 11:01

Synopsis: When life gets tough it can be hard to find gratitude and joy in the little things. We speak with two authors about how to take small steps each day in order to think positive and refocus on what's important.

Host: Gary Price. Guests: Sarah Ban Breathnach, author, *Simple Abundance: 365 Days to a Balanced and Joyful Life*. Rachel Bertsche, journalist, author, *The Kids Are in Bed: Finding Time for Yourself in the Chaos of Parenting*.

Links for more info: <http://www.sarahbanbreathnach.com/>

January 26, 2020, SEGMENT 2: A NEW MINDSET ON EXERCISE: TAKING SMALL STEPS TO MAKE A BIG DIFFERENCE. 8:01

Synopsis: Hate the Stairmaster? Dread the treadmill? Exercise doesn't have to be an anxiety-inducing, hour-long activity. It can be getting a group of friends together for an axe-throwing session or even going on a ten-minute walk during lunch. Each little bit of movement matters. We uncover how taking on a different mindset to activity can lead to better habits and a happier life.

Host: Marty Peterson. Guests: Kelly McGonigal, research psychologist, author, *Joy of Movement: How Exercise Helps Us Find Happiness, Hope, Connection and Courage*; Davonian Mackenzie, personal trainer, Southport Fitness in Lakeview, Chicago.

Links for more info: <http://kellymcgonigal.com/>

FEBRUARY 16, 2020, SEGMENT 1: COLORING OUTSIDE THE LINES. 10:22

Synopsis: Coloring books aimed at children, adults and even seniors have been all the rage in recent years and are still trending in 2020. But what's so special about these patterns and designs that draw people in? We delve into the process of putting together these collections and why the creative outlet has become a mainstay for so many looking to switch off and de-stress.

Host: Gary Price. Guests: Johanna Basford, artist, author; Jenean Morrison, artist, designer, author.

Links for more info: <https://www.johannabasford.com/>

FEBRUARY 16, 2020, SEGMENT 2: RETHINKING HEALTHCARE: HOW DO YOU FIX A FLAWED SYSTEM? 8:50

Synopsis: The topic of healthcare is one of the most debated issues so far in the 2020 election – but what’s the fix for the expensive, inefficient system that’s currently in place? So far it’s a murky answer. Millions are struggling with the high cost of care, doctors are burning out and patient-doctor interaction is at an all-time low. We speak with an industry expert about the current woes of American healthcare and what can be done.

Host: Marty Peterson. Guest: Samuel Shem, author, *House of God, Man’s 4th Best Hospital*.

Links for more info: <https://www.theatlantic.com/health/archive/2012/11/samuel-shem-34-years-after-the-house-of-god/265675/>

FEBRUARY 23, 2020: SEGMENT 1: REDEFINING SUGAR: ENJOYING SWEET TREATS WITHOUT THE GUILT: 12:09

Synopsis: From sugary lattes to grocery staples like yogurt and bread, sugar still seems to be lurking everywhere. Even with greater awareness, it can still be hard to avoid the cookies and cake if you’re craving something sweet. Viewpoints speaks with baking blogger, Elif Yamangil and cookbook author, Jennifer Tyler Lee about the importance of limiting sugar in your diet and how to do so while still indulging in some healthier sweets.

Host: Gary Price. Guests: Elif Yamangil, engineer at Google, creator of the blog, Plenty Sweet; Jennifer Tyler Lee, author, *Half the Sugar, All the Love*.

Links for more info: <http://www.plentysweet.net/>

MARCH 29, 2020, SEGMENT 1: CANNABIS: A COMPLICATED HISTORY. 10:10

Synopsis: Human use of cannabis dates back to tens of thousands of years ago. And the drug wasn’t just used in medicinal or recreational settings, but also part of religious ceremonies or used by warriors before wartime battle. We speak with pharmacology expert Dr. Richard Miller about the drug’s global history and its prohibition in the U.S. over the last 70 years.

Host: Gary Price. Guests: Dr. Richard Miller, professor of pharmacology, Northwestern University Feinberg School of Medicine.

Links for more info: <https://www.feinberg.northwestern.edu/faculty-profiles/az/profile.html?xid=12007>

MARCH 29, 2020, SEGMENT 2: FALLING THROUGH A CLOUD: LIVING WITH COGNITIVE DECLINE. 8:53

Synopsis: World-renowned flutist and CBS correspondent Eugenia Zukerman was diagnosed with dementia and Alzheimer’s three years ago. She details her experience living with the progressive disease and how she keeps a positive mindset despite the losses.

Host: Marty Peterson. Guest: Eugenia Zukerman, flutist, writer and journalist, author, *Like Falling Through a Cloud: A Lyrical Memoir of Coping with Forgetfulness, Confusion and a Dreaded Diagnosis*.

Links for more info: <https://www.eugeniazukerman.com/>

Community ID's

1/11 – 1/17/2020 – Kids in Distress – KidHero 5k - 30x

1/25 – 1/31/2020 – Women's Breast & Heart Initiative –Free Heart Screenings – 30x

2/10 – 2/14/2020 - Women's Breast & Heart Initiative – Free Heart Screenings – 20x

3/14 – 3/20/2020 – Florida Dept of Health – Coronavirus Prevention – 30x

3/21 – 3/27/2020 – Florida Dept of Health – Coronavirus Symptoms – 30x

Category:

UNDERSERVED POPULATIONS

Programs:

Easy's Community Focus

February 2, 2020, Segment 2 - 8:56

Give a Box, Get A Box, Cookies for the Military

Guests: Patty Kopelman, Girl Scouts of Southeast Florida Cookie Product Manager
Amanda Kopelman, GSSEF Media Girlz Team Member / Top Cookie Seller

Patty and Amanda discuss the importance of the Girl Scouts' 'Cookies for the Military' program, through which Girl Scout Councils nationwide send Girl Scout Cookies to members of our troops serving overseas. Military members have repeatedly said that one of the things that makes them feel most in touch with home is packages of Girl Scout Cookies. Easy 93.1 will once again support GSSEF's once-a-year, one-day only 'Give a Box, Get a Box' event, during which everyone who donates a box of cookies to the Military receives an additional box for themselves. In 2019, we helped the Girl Scouts of Southeast Florida send 65,000 boxes of cookies to our troops overseas.

<http://www.gssef.org>, <http://www.cookiesforthemilitary.org>

February 9, 2020, Segment 2 – 8:07 (Host: Jeff Martin)

Mission United of Broward

Guest: Lillian Bentley, Career Specialist

Bentley explains the resources that Mission United provides to Veterans in helping them find employment when they return to civilian life. She talks about the challenges facing Veterans in transferring their Military skills to Civilian skills. Mission United assists Veterans with interview skills, resume preparation, continuing education, and linking them with benefits that are available to them. She also talks about the many benefits to employers of hiring Veterans, and MU's active role in connecting employers with Veterans appropriate for open positions.

<https://www.unitedwaybroward.org/mission-united>

Community ID's

2/1 – 2/6/2020 – Girl Scouts of Southeast Florida – Cookies for the Military – 26x