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WFEZ(FM) MIAMI, Florida

Each quarter, **WFEZ(FM)** places in its Online Public Inspection File, a list of what it considers programming addressing some of the significant issues for the station's community. The following is a list of issue-responsive programming aired on the station between April 1 and June 30, 2021. While this list contains a brief description of some of **WFEZ(FM)** most significant programs, it doesn't include all programs and program segments broadcast by the station during the second quarter. Please contact the station for more information about the station's issue-responsive programming.

Submitted by: Ellen Jaffe, Community Affairs Host

Dated: 7/01/21

During the second quarter, the station regularly aired the following local public affairs programs:

WFEZ COMMUNITY ISSUES AND PROGRAMMING

April 1, 2021 - June 30, 2021

WFEZ serves the Miami / Fort Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period April 1, 2021 - June 30, 2021.

Description of Regular Programming

Viewpoints

2 segments, 23 minutes total

Sundays, 6:20 a.m.

A nationally syndicated program produced by Media Tracks, out of Des Plaines, IL. Viewpoints looks at issues in the news and in our lives.

Easy's Community Focus

(30 minutes total, segments of varying length)

Sundays, 6:50 a.m.

A locally originated program addressing issues of concern to South Florida residents. Produced by WFEZ Community Affairs Host, Ellen Jaffe. Some segments produced by Community Affairs Correspondent, Jeff Martin.

Public Service Announcements / Community ID's

Locally produced, :15 in length, air in various hours daily.

Promos:

Locally produced, :30 in length, air between 12am and 6am

During the second quarter, the above listed programs covered a number of issues responsive to the community's needs, including but not limited to:

Following are the issues given significant treatment in programming:

- Community Outreach / Events
- Coronavirus Pandemic
- Crime and Violence
- Diversity / Race Relations
- Economy / Jobs
- Education
- Environment
- Government / Politics
- Health & Human Services
- Underserved Populations

COMMUNITY OUTREACH / EVENTS

Programs:

Easy's Community Focus

April 11, 2021, Segment 1 - 10:55

United Way of Broward County – Women United

Guest: Macey Markowitz, Director of Women's Philanthropy, United Way of Broward County Markowitz discusses 'Magnolia After Dark', a fundraiser for Women United, an arm of United Way. The annual fundraiser, cancelled last year due to Covid-19, will be held as a drive-in, socially distanced Women's Empowerment Event featuring Olympic Gold-Medal Gymnast, Dominique Dawes. http://www.unitedwaybroward.org/women-united

May 9, 2021, Segment 1 – 12:32

Return2Work Week

Guest: Melissa P. Dunn, City of Lauderhill Commissioner

Dunn provides details about Return2Work Week seminars & Virtual Job Fair.

http://www.return2work.us

May 16, 2021, Segment 2 – 15:12

Unity Week - NAMI Miami

Guest: Susan Racher, Board President NAMI Miami

Racher outlines the events scheduled during Unity Week, leading up to the Inaugural 'Walk Your Way'

http://www.namimiami.org

May 30, 2021, Segment 2 – 13:41

National Pink Day for Summer Breast Cancer Awareness - Women's Breast & Heart Initiative

Guest: Andrea Ivory, Founder / CEO of Women's Breast & Heart Initiative

Ivory talks about WBHI's plans for National Pink Day to increase awareness of the necessity for mammograms year-round, not just in October. On June 23rd, National Pink Day, WBHI will bring 2 mobile mammography vans to Hialeah and provide free mammograms to women who otherwise wouldn't have access to care.

http://www.flbreasthealth.com

June 6, 2021, Segment 1 – 14:43

Splash Your Way to Water Safety - Pediatric Associates

Guest: Suzette Howell, Marketing & Events Manager, Pediatric Associates

Howell talks about 'Splash Your Way to Water Safety, their 4th annual initiative to inform the public about how to keep children safe during swim season. Broward County has one of the highest rates of childhood drownings. Howell talks about teaching children to swim – and that they can begin learning as early as 6 months old.

http://www.pediatricassociates.com

PSA'S:

- 4/5 4/9 15x Humane Society of Broward County National Pet Day
- 4/10 4/18 20x Mothers Against Drunk Driving Walk Like MADD
- 4/19 4/25 16x United Way of Broward Women United Magnolia After Dark
- 4/26 5/9 34x NAMI Miami Mental Health Walk
- 5/17 5/23 12x NAMI Miami Unity Week
- 5/29 5/31 12x Memorial Weekend Travel Safety & Remembrance
- 6/28 6/30 9x Humane Society of Broward Fireworks & Pet Safety

PROMOS:

- 4/5 4/25 33x Mothers Against Drunk Driving Walk Like MADD
- 4/12 4/18 6x United Way of Broward Women United Magnolia After Dark
- 4/26 5/2 10x SFACS Shoes for Autism
- 5/6 5/12 10x Broward Health Community Blood Drive
- 5/10 5/16 8x NAMI Miami Walk Your Way

Category: CORONAVIRUS PANDEMIC

Programs: Easy's Community Focus

May 9, 2021, Segment 3 - 10:04

Mental Health During a Pandemic - Albizu University

Guest: Dr. Jose Pons, President of Albizu University, Miami

Dr. Pons provides guidance for people experiencing pandemic-related mental health concerns. Albizu University specializes in training students for Mental Health careers.

http://www.albizu.edu

June 20, 2021 - 25:42

Telehealth Services - HemeOncCall

Guest: Dr. Steven Fein, Founder, HemeOncCall

Fein talks about the rise of TeleHealth services during the Pandemic as people were afraid to go to doctors, and many services weren't available. His goal is to make access to hematology / oncology care easily available through Telehealth services. This is particularly helpful to people in smaller communities where hospitals may not have a hematologist on staff.

http://www.hemeoncall.com

Viewpoints

April 11, 2021, Segment 1: Mental Health in the Medical Field During a Pandemic - 10:50

Dr. Hammer discusses physician burnout during the Pandemic, and systems that have been created to better support healthcare workers.

Host: Gary Price.

Guest: Guest: Dr. Greg Hammer, pediatric intensive care physician, anesthesiologist, professor, Stanford University School of Medicine

https://tinyurl.com/26n5kjry

PSA'S:

4/10 - 4/11 - 6x - Florida Department of Health - Covid Update

4/12 - 4/15 - 8x - City of Hialeah - Socially Distanced Parkflix

4/19 – 4/25 – 16x – Miami VA – Covid Vaccines / J&J Vaccine Info

5/3 – 5/7 – 8x – Teacher Appreciation Week – Covid Vaccines for Teachers

Promos:

5/10 - 5/16 - 12x - Albizu University - Mental Health During Pandemic

5/17 - 5/30 - 18x - Humane Society of Broward - Pets for Mental Health during Pandemic

6/28 – 6/30 – 6x – Events Rescheduled due to relaxed Covid 19 restrictions

Category: CRIME & VIOLENCE

Programs: Easy's Community Focus

April 4, 2021 – 28:57

Child Abuse Prevention Month - Guardian Ad Litem

Adena Wilson, Community Engagement & Volunteer Recruitment for the Guardian Ad Litem program explains how volunteers advocate for children in the Foster system.

http://www.galbroward17.org - 954-831-6214 Child Abuse Prevention Hotline: 1-800-962-2873

http://www.citrusfcn.com

April 11, 2021, Segment 2 – 17:19

Distracted Driving Awareness Month – Mothers Against Drunk Driving

Guest: Heather Geronemus, Founder, Walk Like Madd & Madd Dash 5k

Geronemus talks about the return of the event April 25th, with options to participate live or virtually. She also discusses MADD's ongoing advocacy efforts to mandate installation of alcohol-detection equipment in vehicles.

http://www.walklikemadd.org/fortlauderdale

April 18, 2021, Segment 2 - 10:40

Child Abuse Prevention Month – Citrus Family Care Network

Guest: Alicia Curtis, Foster Care Recruitment Specialist, Citrus Family Care Network
April is Child Abuse Prevention Month. Curtis discusses the need for Foster Parents to care for kids
who've been removed from their primary home due to any unsafe or unstable environment. Citrus will
participate in the 'Break the Cycle' Bike Ride for Child Abuse Awareness on April 24th.

http://www.citrusfcn.com

PSA'S:

4/16 - 4/23 - 20x - Citrus Family Network – Bike Ride to Prevent Child Abuse 5/24 - 5/30 - 18x - Women in Distress – 'Power of One' Matching Campaign

Promos:

4/5 – 4/11 - 11x – Guardian Ad Litem – Child Abuse Prevention Month

4/19 – 4/24 – 5x – Citrus Family Care Network – Child Abuse Prevention Month

4/26 - 5/9 - 16x - Women in Distress - May Fundraising

5/17 – 5/30 – 16x – Women in Distress – 'Power of One' Matching Campaign

Category: DIVERSITY / RACE RELATIONS

Programs: Easy's Community Focus

April 18, 2021, Segment 1 – 21:08

YWCA South Florida

Guest, Kerry Ann Royes, CEO, YWCA South Florida

Royes talks about the evolution of the YWCA in its 100 years of service to South Florida, and how the mission evolves based on the needs of the community. YWCA is committed to ending social injustice and increasing women's empowerment. Royes talks about the '21-Day Challenge' to increase awareness of Social Injustice.

http://www.ywcasouthflorida.org.

Viewpoints

May 2, 2021 – Segment 3: Literature Tackling Race & Inequality 2:19

The perspectives of black authors are vital in understanding why racial bias still plagues our country. The discussion offers timely recommendations for books to read in 2021.

Host: Evan Rook

May 16, 2021 – Segment 2: Why Aren't More Women Financially Independent? 9:33

Barrett sheds light on the importance of becoming financially autonomous and advocating for yourself in your career, relationships and beyond.

Jennifer Barrett, financial expert, Chief Education Officer, Acorns, author, 'Think Like a Breadwinner https://womenemployed.org/

PSA'S:

4/19 - 4/24 - 5x - YWCA South Florida - Until Justice Just IS

4/25 - 4/30 - 18x - Adrienne Arsht Center - Siempre Flamenco

6/22 – 6/26 – 15x – Adrienne Arsht Center – Pride Month Communitea

Promos:

4/12 – 4/18 – 11x – Broward County Library – Citizenship Webinar

4/19 - 4/24 - 5x - YWCA South Florida - Until Justice Just IS

Category: ECONOMY / JOBS

Programs: Easy's Community Focus

May 2, 2021, Segment 2 - 4:88

Return2Work Week - City of Lauderhill

Guest: Lauderhill Commissioner, Melissa P. Dunn

Dunn provides a preview of the week-long Return2Work event that runs from May 9th through 14th. The event will feature job skills seminars, an educational fair and a virtual job fair.

http://www.return2work.us

May 9, 2021, Segment 2 – 10:24

Nurse Appreciation Week - Broward Health

Guest: Mary Carlson, RN, CCRN, CNRN, Nurse Education Specialist, Broward Health

Carlson talks about the rewards of a Nursing career, even during times as challenging as working

through the Coronavirus Pandemic.

http://www.browardhealth.org

May 16, 2021, Segment 1 – 10:39

Careers in Mental Health - Albizu University

Guest: Dr. Jose Pons, President, Albizu University Miami

Pons talks about the wide array of careers in the Mental Health field and the gratification that comes from helping people deal with and function in society despite mental and emotional difficulties.

http://www.albizu.edu

Viewpoints:

April 4, 2021 – Segment 1: Entrepreneurship in the Adult-Use Cannabis Market 9:29

New York is the latest to legalize recreational marijuana. This move will create thousands of new jobs and is expected to generate billions of dollars in revenue after a lackluster year in tourism, real estate and business. And New York isn't alone. Each year, more states are voting to allow both adult-use and medical marijuana sales. But, with this, comes challenges. In a fast-growing industry, how do you ensure that smaller entrepreneurs aren't left behind? Or those who've been systemically affected by the war on cannabis are given greater opportunity?

Host: Gary Price.

Guests: David Wunderlich, senior attorney, Hoban Law Group; Demitri Downing, founder, executive director, Marijuana Industry Trade Association of Arizona.

https://flowhub.com/cannabis-industry-statistics

May 16, 2021 – Segment 1: The Rise of CryptoCurrency 9:32

Yermack explores the fascinating and fast-evolving world of cryptocurrency and the future of traditional financial systems as digital currency gains ground across the globe.

Guest: Dr. David Yermack, professor, finance, NYU Stern School of Business

https://www.coinbase.com/

<u>June 20, 2021 – Segment 2: The Toll of Excess Clothes Production 7:47</u>

Bedat talks about sustainable fashion, the clothing crisis and how it's impacting workers and the environment.

Guest: Maxine Bedat, founder, nonprofit, New Standard Institute, author, 'Unraveled: The Life and Death of a Garment'

https://www.newstandardinstitute.org/

<u>June 27, 2021 – Segment 1: The Top 1% Wealthy 9:10</u>

The guests talk about the business of building wealth through loopholes like philanthropy and loose taxation laws. Guests: Chuck Collins, director, program on inequality, Institute for Policy Studies; Dr. Ray Madoff, professor, Boston College Law School

https://ips-dc.org/report-americas-wealth-dynasties-2021/

<u>Category:</u> EDUCATION

Programs: Easy's Community Focus

May 2, 2021, Segment 1 – 25:53

Embrace Girls Foundation

Guest: Velma Lawrence, Founder / CEO

Lawrence talks about Embrace Girls' after-school program for young girls that features homework help as well as life skills and etiquette.

http://www.embracegirlpower.org

May 23, 2021, Segment 2 – 14:42

Miami Dade County Community Action & Human Services Division

Guest: Annika Holder, interim Director of Miami Dad County CAHSD

Holder provides an overview of the County's 'Head Start' education program for children up to age 5 and their parents. She talks about the improvements in learning among children who participate in 'Head Start', and the positive impact on the family as a whole when parents also receive assistance and education. The program is free to those who qualify.

http://www.miamidade.gov/headstart

Viewpoints

April 4, 2021 – Segment 2: Alphabetical Arrangement 9:04

Organizing people or items by A to Z is a common method all over the world. It's used in schools, businesses, libraries and more. But why is this the predominant method today? What are some other systems that people of the past used? Historian Judith Flanders joins us this week to shed some light on the fascinating study of alphabetization

Host: Marty Peterson.

Guest: Judith Flanders, historian, author, A Place for Everything: The Curious History of Alphabetical Order

https://www.panmacmillan.com.au/9781509881567/

April 25, 2021 – Segment 2: The SkyHigh Cost of College 8:11

Today, the average student graduating from a four-year, public university leaves with \$28,600 in student loans. On top of this, students owe interest once payments kick in, and this can range from 3 to 5 percent for federal loans and can go as high as 12 percent for private loans. For some, the large sum of these loans plus interest can take several years to pay off and has a big effect on life decisions like when to start a family or if they can afford to leave a toxic job. This week – we cover the student loan crisis in the U.S. and talk about alternative options and resources that can help lower the current cost of higher education

Host: Marty Peterson.

Guest: James Lewis, president, National Society of High School Scholars.

https://www.nshss.org/

May 30, 2021 – Segment 2: Facing the Fear of Public Speaking 10:

A psychologist and a speech educator discuss why public speaking causes anxiety for many people and how we can use this adrenaline to our benefit. Guests: Jeremy Jamieson, Associate Professor of Social Psychology, University of Rochester; Philip Dalton Associate Professor of Rhetoric, Department Chair, Hofstra University. https://www.toastmasters.org/resources/public-speaking-tips

PSA's:

4/5 – 4/10 - 9x – Miami-Dade Public Library System – National Library Week

4/5 – 4/10 – 9x – Broward County Public Library System – National Library Week

5/3 – 5/16 – 18x – Embrace Girls Foundation – Empowerment Forum

6/1 – 6/6 – 18x – Embrace Girls Foundation – Fundraiser Concert

6/19 – 6/22 – 10x – Embrace Girls Foundation – Fundraiser Concert

6/22 - 6/27 - 18x - Miami Dade Public Library System - Adult Summer Learning

PROMOS:

5/3 - 5/9 - 10x - Embrace Girls - Empowerment Forum6/28 - 7/30 - 6x - Frost Museum - Summer Camp Programs

Category: ENVIRONMENT

Programs: Viewpoints

April 18, 2021 – Segment 1: The Role We Each Play in Slowing Climate Change. 9:34

Despite the pandemic, carbon emissions are at an all-time high, topping records over the past 3.6 million years. For years, scientists have warned of humans approaching a critical tipping point of global warming – and it's here. Sustainability scientist Dr. Kimberly Nicholas joins Viewpoints this week to break down the current climate landscape and explain why turning things around requires a collective effort. Host: Gary Price.

Guest: Dr. Kimberly Nicholas, associate professor, sustainability science, Lund University, author, *Under the Sky We Make: How to Be Human in a Warming World* https://www.lucsus.lu.se/kimberly-nicholas

May 2, 2021 – Segment 2: Earth-Friendly Diet 8:43

Greenberg shares how people can adjust their diet to slow global warming Guest: Paul Greenberg, food & science writer, author, The Climate Diet: 50 Simple Ways to Trim Your Carbon Footprint https://www.amazon.com/Climate-Diet-Simple-Carbon-Footprint-ebook/dp/B08FZM26P9

May 9, 2021 – Segment 1: Reduce, Reuse, Recycle Conundrum 12:05

The guests talk about changing our consumption habits to help improve the environment, particularly with regard to the use and poor disposal of plastic . Guest: Jennie Romer, attorney, author, Can I Recycle This? A Guide to Better Recycling and How to Reduce Single-Use Plastics; and Kate Melges, plastics project leader, Greenpeace USA. https://sitn.hms.harvard.edu/flash/2020/14-million-tons-of-microplastic-are-on-the-ocean-floor/

May 9, 2021 – Segment 2: Migration of the Monarch Butterfly 6:51

Dykman talks about how to help this dwindling species.

Guest: Sara Dykman, writer, author, Bicycling with Butterflies: My 10,201-Mile Journey Following the Monarch Migration, talks about how to help this dwindling species.

https://monarchjointventure.org/monarch-biology/monarch-migration

May 23, 2021 – Segment 1: The Cycle of Food Waste 9:24

The average person ends up trashing 25 percent of the food they buy from the grocery store. This cycle of food waste across households, grocery stores and restaurants adds up, resulting in more than 81 billion pounds of fresh, edible food being thrown away each year. Two food experts offer some possible solutions.

Guests: Dr. Elena Belavina, associate professor, operations management, Cornell University; Jenna Harris, senior manager, donor relations & supply chain, City Harvest. https://sha.cornell.edu/faculty-research/faculty/eb733/

May 30, 2021 – Segment 1: The Debate on Invasive Species 8:11

Many people are worried that non-native plants and animals are invading the U.S. and preventing native species from thriving. The guests offer a different perspective on the invasive species debate.

Guests: Fred Pearce, science journalist, researcher, author of The New Wild: Why Invasive Species Will Be Nature's Salvation; Tao Orion, permaculture educator, author of Beyond the War on Invasive Species: A Permaculture Approach to Ecosystem Restoration.

https://www.nytimes.com/2016/03/01/science/invasive-species.

June 13, 2021 – Segment 1: Environmental Effects of Palm Oil Production 9:59

The guests discuss the crisis of palm oil not being produced sustainably, leading to widespread deforestation in Southeast Asian countries..

Guests: Jocelyn Zuckerman, journalist, author, Planet Palm: How Palm Oil Ended Up In Everything and Endangered the World; Dr. Patricio Grassini, associate professor, agronomy & horticulture, University of Nebraska-Lincoln

https://thenewpress.com/books/planet-palm

June 20, 2021 – Segment 1: Drought in the West 11:15

Glennon talks about the worsening drought in the West, and what's being done to solve the problem. Guest: Dr. Robert Glennon, regents professor, law and public policy, University of Arizona College of Law http://robertglennon.net/

PSA'S:

4/5 – 4/9 – 15x – Earth Month – Cut Plastic Rings

4/10 – 4/18 – 16x – Earth Month – ZooMiami Party for the Planet

4/26 – 4/30 – 12x – City of Miami Gardens – Free Tree Giveaway

5/10 – 5/14 – 8x – Museum of Discovery & Science – Hurricane Prep Event

PROMOS:

4/5 – 4/11 –10x – Earth Month – Throw Away Garbage

4/12 – 4/17 – 9x – Frost Science Museum Miami – Earth Day Celebration

4/19 - 5/2 - 21x - ZooMiami - Party for the Planet

<u>Category:</u> GOVERNMENT / POLITICS

Programs: Easy's Community Focus

May 16, 2021, Segment 3 – 1:41

Low Income Programs - Miami-Dade County Community Action & Human Services Division

Guest: Annika Holder, Interim Director, Miami-Dade County CAHSD

Holder provides information about the County's Low Income Energy Assistance Program, and urges residents who are struggling to pay bills during the Pandemic to take advantage of benefits that are available to them.

www.miamidade.gov

Viewpoints

April 18, 2021, Segment 2: The Growing Wealth of the Billionaire Class 9:27

Facebook founder and CEO, Mark Zuckerberg added 41 billion dollars to his wealth over the past year. And that's nothing compared to what Tesla CEO, Elon Musk raked in: 157 billion. The majority of humans on the planet can't even fathom earning that amount of money. Yet, for many in the top .01 percent, it's a never-ending cycle of holding onto and building their wealth for generations to come. As the rich get richer and take up a bigger piece of the pie, what's left for the rest of us? How can leaders and laws slow this extreme wealth inequality?

Guest: Chuck Collins, director, Program on Inequality, Institute for Policy Studies, author, *The Wealth Hoarders: How Billionaires Pay Millions to Hide Trillions*.

https://inequality.org/great-divide/updates-billionaire-pandemic/

May 23, 2021, Segment 2: 40th Anniversary of the NASA Space Shuttle 9:54

Lainius tells the story of the Space Shuttle era of American space history.

Guest: Roger Launius, space historian, former chief historian, NASA, author, NASA Space Shuttle: 40th Anniversary.

https://www.nasa.gov

June 27, 2021, Segment 2: The Caregiver Crisis 9:56

The senior care experts discuss why no one wants Caregiver jobs and how this lack of infrastructure and funding is creating chaos amongst seniors who need help Guests: Amy O' Rourke, senior healthcare expert, professional care manager, author, The Fragile Years; Susan Chapman, professor, social & behavioral sciences, University of California San Francisco School of Nursing. https://www.joinhonor.com/

PSA's

5/17 – 5/27 – 24x – State of Florida – Hurricane Preparedness Tax-Free Shopping Holiday

Promos

6/1 – 6/6 – 10x – State of Florida – Tax-Free Hurricane Prep

Category: HEALTH & HUMAN SERVICES

Programs: Easy's Community Focus

May 23, 2021, Segment 1 – 12:13

Tell Robert Foundation

Guests: David Fenstersheib, Stephanie Fenstersheib, founders, Tell Robert Foundation The siblings share their personal family tragedy – their mentally ill brother killed their father and committed suicide – and how that incident spurred them to start the Tell Robert Foundation to help fund local mental health support organizations.

http://www.tellrobertfoundation.com

May 30, 2021, Segment 1 – 19:02

Stroke Awareness - Broward Health Imperial Point

Guest: Dr. Dane Clarke, Director of Emergency Medicine, Broward Health Dr. Clarke discusses risk factors for stroke, how to recognize a stroke, and the importance of speed in getting treatment, which makes a significant difference in the outcome. http://www.browardhealth.org/strokecare

June 13, 2021, Segment 1 – 25:48

Alzheimer's Breakthrough - Alzheimer's Association of Southeast Florida

Guest: Keith Gibson, Director of Program Services, Alzheimer's Association of SEFlorida Gibson talks the free services the Alzheimer's Association offers for people and caregivers impacted by Alzheimer's Disease. He explains the difference between the newest treatment for Alzheimer's approved by the FDA – the first new medicine for the disease in 20 years – and treatments that have been available until now. He also provides prevention tips & warning signs to look for. Http://www.alz.org/seflorida

June 27, 2021, Segment 2-18:45

Men's Health Month - Memorial Health System

Guest: Dr. Jonathan Silberstein, head of Urologic Oncology, Memorial Health System
During Men's Health Month, Dr. Silberstein focuses on prostate cancer, the #1 cancer in men/ He
provides guidance on testing, discusses improvements in testing and treatment, and makes
recommendations on preventive behaviors.

http://www.mhs.net

Viewpoints

April 11, 2021 – Segment 1: Managing Mental Health in the Medical Field During a Pandemic 10:50

Physician burnout is still a very real problem in the U.S. – and the pandemic has only exacerbated these feelings in some of the hardest hit hospitals across the country. We speak with Dr. Greg Hammer at Stanford University about the pandemic's lasting effects on mental health and systems that have been created to better support people working in medicine or in medical school.

Host: Gary Price.

Guest: Dr. Greg Hammer, pediatric intensive care physician, anesthesiologist, professor, Stanford University School of Medicine.

https://www.medscape.com/slideshow/2020-lifestyle-burnout-6012460?faf=1

April 11, 2021 – Segment 2: End-of-Life Planning: Have You Gotten Your Affairs in Order? 8:10

About 60 percent of Americans don't yet have a written will in place. People spend a lifetime working hard, saving money, building assets, but often never think about what would happen in case they suddenly passed away. Viewpoints speaks with life planning expert, Abby Schneiderman, about the importance of organizing your life both on paper and online.

Host: Marty Peterson.

Guest: Abby Schneiderman, co-CEO, Everplans, co-author, *In Case You Get Hit By a Bus: How to Organize Your Life Now for When You're Not Around Later.*

https://www.everplans.com/

April 25, 2021 – Segment 1: What Happens to the Human Body in Space? 11:02

From abrupt changes in gravity to galactic cosmic radiation, astronauts face numerous challenges as they push to explore farther into the unknown. Dr. Emmanuel Urquieta, from the Center for Space Medicine at the Baylor College of Medicine, joins Viewpoints this week to help us understand some of the health impacts of spending time in space and the hurdles that come with longer missions like sending humans to Mars.

Guest: Dr. Emmanuel Urquieta, chief medical officer, Translational Research Institute for Space Health, assistant professor, Center for Space Medicine, Baylor College of Medicine https://www.nasa.gov/hrp/bodyinspace

June 13, 2021 – Segment 2: The Highs of Running 8:24

Karnazes breaks down the extreme sport of ultra-marathons and offers tips for people who are trying to slowly ease into everyday running Guest: Dean Karnazes, ultra-marathon runner, author, A Runner's High: My Life in Motion

https://www.amazon.com/Runners-High-My-Life-Motion/dp/0062955500

PSA'S

6/1 – 6/6 – 18x - Pediatric Associates – Water Safety

6/1 – 6/6 – 18x – HemeOnCall – Easy to Get Checked Health Initiative

6/12 – 6/21 – 28x – HemeOnCall – Low Iron Symptoms

6/22 – 6/27 – 24x – HemeOnCall – Low Iron & Bariatric Surgery

6/28 – 6/30 – 9x – HemeOnCall – Low Iron & Pregnancy

6/28 - 6/30 - 12x - HemeOnCall - Get Checked - Know Your Numbers

PROMOS:

5/3 - 5/9 - 12x – Albizu University – Mental Health Expo 6/12 - 6/19 - 10x – Alzheimer's Association of S.E. Florida – 'Longest Day' Awareness Event 6/28 - 6/30 - 6x – Memorial Health System – Prostate Cancer Awareness

<u>Category:</u> UNDERSERVED POPULATIONS

Programs: Easy's Community Focus

April 25, 2021 - 30:26

South Florida Autism Charter School

Guest: Dr. Tamara Moodie, South Florida Autism Charter School

Moodie talks about helping children with Autism reach their full potential, and helping parents to understand and participate in the process.

Http://www.sfacs.org

June 7, 2021, Segment 2 - 14:27

Summer Breast Cancer Awareness - Miami Cancer Institute at Baptist Health

Guest: Dr. Lauren Carcas, Breast Oncologist, Miami Cancer Institute

Dr. Carcas discusses the importance of screening mammograms for early detection of Breast Cancer, the most important factor in improving survival rates. With Screening Mammograms down 80 percent due to the Pandemic, she urges women to avail themselves of no-cost screenings provided by the Women's Breast & Heart Initiative on National Pink Day for Summer Breast Cancer Awareness.

Http://www.cancer.baptisthealth.net

June 13, 2021, Segment 2-6:46

Disparities in Access to HealthCare - Women's Breast & Heart Initiative

Guest: Andrea Ivory, Founder / CEO Women's Breast & Heart Initiative

Ivory discusses the inequities in access to Mammograms and Breast Cancer treatment, as well as general healthcare. She discusses the factors that prevent women from getting their annual screenings, including lack of health insurance, lack of transportation, inability to take time off work and more. This is her motivation to offer mammograms at no cost on National Pink Day for Summer Breast Cancer Awareness on June 23rd.

www.flbreasthealth.com

June 27, 2021, Segment 1-13:40

Accessible Healthcare - Miami Beach Community Health Center

Guest: Dr. Johann Torres, Medical Director, MBCHC

Dr. Torres discusses the range of services that MBCHC provides at low or no-cost, with or without insurance coverage. As a federally funded provider, the goal is to make healthcare accessible to all. www.mbchc.org

PSA's

5/10 – 5/21 – 22x – Feeding South Florida – Miami Gardens Food Distribution

6/12 - 6/22 - 16x - Women's Breast & Heart Initiative - Pink Day Free Mammograms

PROMOS

5/31 – 6/13 – 14x – Women's Breast & Heart Initiative – Free Mammograms

6/22 – 6/27 – 10x – HemeOnCall – TeleHealth Services / Healthcare Access

6/28 – 6/30 – 6x – Nova Southeastern University Med Students – Pedal4Pink