

# **WFEZ Community Issues and Programming**



**January 1, 2013 – March 31, 2013**

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# **WFEZ COMMUNITY ISSUES AND PROGRAMMING**

**January 1, 2013 – March 31, 2013**

WFEZ serves the Miami / Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period January 1, 2013 – March 31, 2013.

- 1. Health**
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## DESCRIPTION OF REGULAR PROGRAMS

5:20 am      **Viewpoints**    30-minutes

A Nationally syndicated program produced by MediaTracks, out of Des Plaines, IL.

**Viewpoints** feature a half-hour look at important issues in the news and in our lives.

5:50 am      **The Platform**        30-minutes

A Cox Radio, Miami locally produced program.

**The Platform** is a weekly half-hour informed discussion about the issues and concerns of South Florida. The host talks with community leaders, representatives of local and state agencies, and charitable organizations, in an effort to create awareness and inspire pro-active involvement with causes and agencies.

# COMMUNITY ISSUES RELATED PROGRAMMING

## Health

**January 27, 2013 5:50 a.m.**  
**The Platform – The War on Drugs**  
**Duration: 0:22:08 minutes**

The ambassador for the Foundation for a Drug Free world Keith Code, comes on to talk about the race for a drug free America. Keith talks about prescription drugs, how parents can talk to their kids about drugs use and the health issues that come with heavy drug use.

**February 17, 2013 5:50 a.m.**  
**The Platform – The Flu Epidemic**  
**Duration: 0:20:45 minutes**

Dr. Cass Ingram comes on to talk about the Flu. He argues that the vaccine is helping spread the flu. Dr. Ingram talks about other remedies for colds and flus and defends his stance on not getting vaccinated.

**March 3, 2013 5:20 a.m.**  
**Viewpoints Segment #2 – Caregivers: Navigating the healthcare system**  
**Duration: 0:10:02 minutes**

*Host: Marty Peterson. Guests: Jane Heller, humorist, novelist and author of the non-fiction book, "You'd Better Not Die or I'll Kill You: A caregiver's survival guide to keeping you in good health and good spirits,"*

When a loved-one becomes ill, their caretakers can suffer just as much as the patient. Navigating hospital rules and regs; trying to discuss the case with doctors – if you can find them – and dealing with nurses who seem more like wardens, can wear a caregiver out and change them into resentful relatives rather than loving spouses or children. We talk to an author who has been there about how she combined common sense, perseverance and humor to take care of her chronically ill husband in and out of the hospital.

**March 3, 2013 5:50 a.m.**  
**The Platform – Epilepsy**  
**Duration: 0:22:11 minutes**

Michael Barton, the Director of Development for the Epilepsy Foundation for Florida, comes on to talk about the disorder and myths associated with it. He discusses

diagnosis, new medical breakthroughs, and also talks about the Annual March Walkathons coming up.

## **Community Affairs**

**January 6, 2013 5:20 a.m.**

**Viewpoints Segment #2 – Verbs! How action words can help your writing and speech**

**Duration: 0:11:39 minutes**

*Host: Marty Peterson. Guests: Constance Hale, journalist, essayist, author of the book, "Vex, Hex, Smash, Smooch: Let verbs power your writing,"*

What makes writing sing? How is it that some books and speeches make you fall asleep, while others put you on the edge of your seat? We talk to a writer and teacher about the use of "verbs" in their various forms, and how they can spice up writing, create a mood and resonate with readers long after they close the book.

**January 13, 2013 5:20 a.m.**

**Viewpoints Segment #2 – Co-Housing: Building caring communities**

**Duration: 0:10:36 minutes**

*Host: Marty Peterson. Guests: Charles Durrett, architect and co-author of "Creating Co-housing: Building Sustainable Communities,"*

A small, niche market is building for an alternative type of neighborhood: co-housing. We talk to the man who helped bring the concept to the U.S. from Europe, and find out how it works, who is best served by the plan, how it encourages sustainable living options, and hear about the different types of residences there are around the country.

**January 20, 2013 5:20 a.m.**

**Viewpoints Segment #2 – Heads in Beds: Behind the scenes in the hotel business**

**Duration: 0:10:34 minutes**

*Host: Marty Peterson. Guests: Jacob Tomsy, veteran of the hospitality business in hotels in New Orleans and New York City, author of the book, "Heads in Beds: A reckless memoir of hotels, hustles and so-called hospitality,"*

Have you ever wondered what goes on behind the desk at the major hotels in the U.S.? How come some guests always get the best rooms and service, and you end up in a room overlooking the alley? Why is it that you have to pay for your mini-bar peanuts and some guests never pay? We talk to a hospitality industry insider about his experiences in two large hotels; how hotels figure out who to put where; how the mini-bar and movies work; and how to get the best service from the staff that counts.

**February 10, 2013 5:20 a.m.**

**Viewpoints Segment #1 – Cyber Attacks: Who's mounting them and why**

**Duration: 0:10:34 minutes**

*Host: Christopher Michael. Guests: John Stuart, a high-tech entrepreneur, co-author with Caitlin Stuart of the cyber suspense novel, "Hiding in Sunshine," Jon Iadonisi, US Naval Acad. graduate, former Navy Seal, computer scientist with a degree in homeland security, and CEO of White Canvas Group,*

Cyber attacks on government and business are on the rise, and hackers from around the world are stealing valuable information for international espionage, to sell or to embarrass countries and industries. We talk to two computer specialists about who is mounting these attacks, how much damage it could do to our country and what's being done to stop it.

**February 10, 2013 5:50 a.m.**

**The Platform – Miami Lighthouse for the Blind**

**Duration: 0:25:55 minutes**

Virginia Jacko, CEO for Miami Lighthouse for the Blind, and Sally Heyman, Miami-Dade Commissioner, talk about their experience with Miami Lighthouse for the Blind and how they have come to be such a big part of the organization, they discuss 'Walk, Waggle and Stroll' event and how you can help.

**February 17, 2013 5:20 a.m.**

**Viewpoints Segment #2 – Saving Money: Advice for young and old**

**Duration: 0:12:37 minutes**

*Host: Marty Peterson. Guests: Jordan Goodman, frequent business contributor to CNBC, Fox, 'The View' and other television and radio shows, author of "Master Your Debt," John H. Graves, Independent Financial Advisor and Managing Partner, the Renaissance Group, LLC, author of "The 7% Solution: You can afford a comfortable retirement,"*

Personal finances are still tight, and people in all walks of life are looking for ways to get more for their money. We talk to two financial experts about how young people can deal with credit card debt, mortgages, and student loans; and how older people can make the most of their retirement funds by learning a few lessons about investing and the stock market.

**February 24, 2013 5:20 a.m.**

**Viewpoints Segment #1 – Lincoln: The man and the movie**

**Duration: 0:12:59 minutes**

*Host: Christopher Michael. Guests: David Rubel, historian, author of "A Steven Spielberg Film – Lincoln, a Cinematic and Historical Companion," published by Disney Press,*

The film "Lincoln" has been out for a few months now and by just about everyone's measure it's a blockbuster. The movie just touches on the events surrounding the 13<sup>th</sup> Amendment to the Constitution that abolished slavery, without going into great detail

about the events that led up to the activities in the film. We talk to a historian and author about the film, the men and events that led to the passage of the amendment and how the actors and craftspeople brought the people and the era to life.

**March 10, 2013 5:20 a.m.**

**Viewpoints Segment #1 – The Master of Disguise: The man behind the story of “Argo”**

**Duration: 0:12:48 minutes**

*Host: Christopher Michael. Guests: Antonio and Jonna Mendez, former CIA agents, both served in the Office of Technical Services and both were Chief of Disguise. Antonio and Jonna are authors of the book, “Spy Dust,” and Antonio is the author of “The Master of Disguise: My secret life in the CIA,”*

When the movie “Argo” won the Oscar for “Best Picture” last month, Producer/Director/Actor Ben Affleck thanked a former CIA operative for sharing the story of the amazing caper with him. Eleven years ago, we talked to that operative and his wife who was also a spy, about what it was like to work undercover, how Hollywood contributes to spycraft and how the couple used simple and complex methods of deception to fool the enemy.

**March 10, 2013 5:20 a.m.**

**Viewpoints Segment #2 – Photographing the Beatles: A friend and photographer looks back**

**Duration: 0:09:55 minutes**

*Host: Marty Peterson. Guests: Henry Grossman, professional photographer of the Beatles and others, author of the photographic book, “Places I Remember: My time with the Beatles,”*

If you're a baby boomer then you know all about the excitement and frenzy that occurred when the Beatles first arrived on the scene and traveled to America. We talk to a photographer who not only took many memorable pictures of the Fab Four, but who also became their good friend. We discuss what the musicians were like, how he gained their trust, what it was like to photograph the Beatles and other luminaries of the time, and how the profession of news photographer has changed in the last 50 years.

**March 10, 2013 5:50 a.m.**

**The Platform Part 1 – Together for Miracles**

**Duration: 0:13:01 minutes**

Christina Bukata and her family join the program to discuss Christian's amazing survival story and why she is now trying to raise money for Miami Children's hospital in 'Getting together for Miracles'. She also explains the fundraiser and how you can help.

**March 17, 2013 5:20 a.m.**

**Viewpoints Segment #1 – Seeing vs. Observing: Enriching life by being more observant**

**Duration: 0:10:29 minutes**

*Host: Christopher Michael. Guests: Dr. Alexandra Horowitz, psychologist, animal behavior and canine cognition specialist who teaches at Barnard College, and is the author of the book, "On Looking: Eleven walks with expert eyes," Dr. Duane Jackson, Chairperson of and professor in the Dept. of Psychology, Morehouse College, Atlanta, GA*

How often do you walk around your neighborhood without noticing what really makes it interesting? Do you know what kinds of trees, wildlife, signage and minerals inhabit your little corner of the world? No? That's probably because you see your habitat, but you don't *observe* much about it. We talk to two psychologists about the difference between seeing and observing, find out how your neighborhood can become a whole new world if you walk with people with different perspectives, and discuss how anyone can learn to become more observant of their surroundings with company or alone.

**March 17, 2013 5:20 a.m.**

**Viewpoints Segment #2 – The Inventor and the Tycoon: The birth of motion pictures**

**Duration: 0:12:09 minutes**

*Host: Marty Peterson. Guests: Edward Ball, author of "The Inventor and the Tycoon: A gilded age murder and the birth of moving pictures,"*

Watching the Best Picture clips during the Oscars® last month reminds us how technologically sophisticated movies are these days with special effects, gorgeous cinematography and amazing sound. It really wasn't that long ago when just seeing a few pictures move for a very few seconds was as exciting as 3-D movies are to us today. But who made the pictures first come to life? Was it Thomas Edison? Or someone else? We talk to an author about how two very different men – one a millionaire, the other an artist and a murderer – joined forces to make pictures move.

**March 24, 2013 5:20 a.m.**

**Viewpoints Segment #1 – 1968: The year that changed baseball forever**

**Duration: 0:12:09 minutes**

*Host: Christopher Michael. Guests: Tim Wendel, Writer in Residence, Johns Hopkins Univ., author of "Summer of '68: The season that changed baseball and America forever,"*

Baseball is quite a different game today than it was 45 years ago, when players made middle-class wages, lived in the neighborhoods in which they played and were, for the most part, wholly-owned employees of their team owners. What a difference a season makes! We talk to an author about the events of the 1968 baseball season and how they changed the players, the business of baseball and the country forever.

**March 24, 2013 5:20 a.m.**

**Viewpoints Segment #2 – New Ideas on Race and Diversity**

**Duration: 0:10:55 minutes**

*Host: Marty Peterson. Guests: Lawrence Blum, Prof. of Philosophy, Dist. Prof. of Liberal Arts & Education, Univ. of Massachusetts, Boston, author of "High Schools, Race and America's Future: What can students teach us about morality, diversity, and community," Todd Pittinsky, Assoc. Prof. in the Dept of Technology and Society, SUNY-Stony Brook, lecturer at Harvard Univ., author of "Us + Them: Tapping the positive power of difference,"*

Can race be taught as a school subject, like chemistry and foreign language? Are we doing those different from us a disservice by trying to "walk a mile in their shoes" as a way of understanding them? Are news stories giving the public a skewed view of what different factions in society and the world think of each other? Are racial tensions brought about just because of skin color? Or are there other factors in play? We talk to two researchers about the answers to these questions and take a slightly different look at race, ethnicity, religion and how they affect our perceptions of the world.

**March 31, 2013 5:50 a.m.**  
**The Platform – Habitat for Humanity**  
**Duration: 0:23:01 minutes**

Perry Ecton the executive Director for Habitat for Humanity of Broward comes onto talk about habitat's mission and how they accomplish it. Perry address the sign up Broward County just has and how you can help volunteer. Plus he busts the many myths surrounding habitat for Humanity.

## **Environment**

**March 24, 2013 5:50 a.m.**  
**The Platform – Cleaning Green**  
**Duration: 0:21:26 minutes**

Bryan Pinkham is a green cleaning expert and he talks about the benefits of cleaning green for you health and the environment. He also talks about using microfibers in order to not leave chemicals or pollutants after cleaning.

**February 24, 2013 5:50 a.m.**  
**The Platform – Miami-Dade County Thinking of the Environment**  
**Duration: 0:24:17 minutes**

Irene Ferradaz is the Public Officer for the Miami-Dade County Transit Department and she is excited to share the new features Miami-Dade has that help's the whole county's impact on the environment. She discusses the new hybrid busses, Tri-Rail and incentives for carpooling.

**March 31, 2013 5:20 a.m.**

**Viewpoints Segment #1 – Failing Bridges**

**Duration: 0:12:45 minutes**

*Host: Reed Pence. Guests: Barry LePatner, founder and senior partner, LePatner & Assoc. construction law firm, New York, and author, Too Big to Fall: America's Failing Infrastructure and the Way Forward; David Goldberg, Communications Director, Transportation for America*

America's infrastructure is falling apart. Hundreds of bridges have failed the last 20 years, and thousands more are structurally deficient. Experts fear that the Minnesota bridge collapse in 2013, killing 13 and injuring 145, may be only the first of many tragedies or, at the very least, severe economic loss if state and federal governments fail to address the issue.

## **Women and Family Issues**

**January 6, 2013 5:20 a.m.**

**Viewpoints Segment #1 – Companion Animals: Dogs and monkeys to the rescue!**

**Duration: 0:11:17 minutes**

*Host: Christopher Michael. Guests: Catherine Peters, owner and trainer of service dogs, and obedience judge for the American Kennel Club; Ellen Rogers, author of "Kasey to the Rescue: A remarkable story of a monkey and a miracle,"*

We all know how Seeing Eye dogs help the blind, but dogs help the disabled in other ways...and so do other animals. We talk to two women who have experience with unusual service animals and hear about how these companions help when illness strikes and provide their owners with friendship and the independence they wouldn't have had without them.

**January 13, 2013 5:20 a.m.**

**Viewpoints Segment #1 – Dress for Success: More important now than ever**

**Duration: 0:11:55 minutes**

*Host: Christopher Michael. Guests: Glen R. Sondag, financial services professional, fashion aficionado, author of "Anything Other Than Naked," Meryl Weinsaft Cooper, public relations professional, co-author of "Be Your Own Best Publicist,"*

With unemployment high, more people are vying for fewer jobs. It's important to get an edge on the competition, and one way that's possible is with your appearance. We talk to two authors who explain why it's important to "dress for success," and how men and women can accomplish that goal whether it's in a job interview, an important meeting or a "business casual" event.

**January 27, 2013 5:20 a.m.**

**Viewpoints Segment #1 – Back to School: Improving the Community College Experience**

**Duration: 0:10:20 minutes**

*Host: Christopher Michael. Guests: Mike Rose, Prof. at the UCLA Graduate School of Education and Information Studies, author of “Back to School: Why everyone deserves a second chance at an education,” Dr. Joseph Hankin, Pres. Westchester Community College, SUNY, Valhalla, NY*

Millions of Americans attend community colleges, and these institutions have changed over the years to accommodate their diverse needs. We talk to two education experts about how these schools have evolved through the years; what their mission is now, and how the educational experience can be improved for both the students and their teachers.

**January 27, 2013 5:20 a.m.**

**Viewpoints Segment #2 – Back to School: Alternatives to a college degree**

**Duration: 0:12:18 minutes**

*Host: Marty Peterson. Guests: Henry A. Kelly, Project Exec. Georgia Power Company, Atlanta, GA; David DiEugenio, owner, Cartridge World USA, Gainesville, FL*

Some young students and some older Americans are looking forward to graduating from high school so they can get right into the workforce. These workers would rather have a more hands-on learning experience than 2- or 4-year colleges usually provide. We talk to two men about the alternatives to a college degree: one who says the skilled trades are a great place to start a lifelong, good-paying and rewarding career; the other who took an entrepreneurial approach to his life's work.

**January 6, 2013 5:50 a.m.**

**The Platform – Inflammation Issues in Women**

**Duration: 0:24:26 minutes**

Dr. Ammie Shunny re-joins the program to talk about inflammation and new findings on how it affects women and how women can reverse the process. She also discusses three things all women should know about their joint health.

**February 10, 2013 5:20 a.m.**

**Viewpoints Segment #2 – The Myth of the Perfect Girl**

**Duration: 0:11:59 minutes**

*Host: Marty Peterson. Guests: Ana Homayoun, nationally-recognized educator, speaker and consultant, founder of Green Ivy Educational Consulting, author of “The Myth of the Perfect Girl,”*

Girls these days are expected to do so many things: get good grades, excel in athletics, volunteer, be popular and make it into a good college and complete a degree program. This can put a lot of stress on anyone, but our guest says that teenage girls are especially susceptible to pressure and the idea that they have to be “perfect” in

everything they do. We discuss how girls can be successful in school and life without over-taxing themselves physically and emotionally.

**February 17, 2013 5:20 a.m.**

**Viewpoints Segment #1 – Distracted Driving**

**Duration: 0:09:55 minutes**

*Host: Christopher Michael. Guests: Bob Ragazzo, author of “Seven Things Every Parent Must Teach their Young Driver BEFORE Handing Over the Keys,” and the Save Your Teen Driver Online Program,*

There are thousands of deaths each year due to distracted driving. Anytime a driver takes his or her eyes off the road, hands off the wheel or mind of what they're increasing their chances of a crash. We talk to a driving instructor who is also a father and author about how we become distracted in the car; what we can do to teach kids about the dangers of cell phone use and texting; and how we can make them better, more attentive drivers.

**March 3, 2013 5:20 a.m.**

**Viewpoints Segment #1 – Are Kids Growing Up Too Fast or Too Slow?**

**Duration: 0:12:42 minutes**

*Host: Christopher Michael. Guests: Dr. Beth Halbert, clinical child-family psychologist, Dr. Edward Christophersen, clinical psychologist, Children's Mercy Hospital, Kansas City, MO; Dr. Robert Epstein, research psychologist, author of “Teen 2.0: Saving our families from the torment of adolescence,”*

Are kids today growing up too fast? Or do parents hover around them, “infantilizing” their kids by making decisions for them? We talk to three psychologists who specialize in young people about maturity, and hear some ideas on how moms and dads can help their children grow up to be happy kids and independent adults.

**March 17, 2013 5:50 a.m.**

**The Platform – Family eJournal**

**Duration: 0:22:17 minutes**

Kevin Strauss is the creator of family eJournal, an innovative way for families to communicate. He's discusses the idea of e-mail family communication and how it can help family's stay connected and see sign of issues.

## **Diet and Mental Wellness**

**January 13, 2013 5:50 a.m.**

**The Platform – Coming off the Sugar**

**Duration: 0:24:21 minutes**

Doug Ingoldsby, Nutrition Expert, joins us to talk about the difficulty of coming off the holiday sugar. He discusses how the holidays help to build up the amount of sweets you eat daily and how you can crash from too much. He also tells us the three things we need to know about sugar in our diets.

**January 20, 2013 5:20 a.m.**

**Viewpoints Segment #1 – Grieving: What it is; how we can help those in grief**

**Duration: 0:12:05 minutes**

*Host: Christopher Michael. Guests: . Guests: Dr. Mary Lamia, clinical psychologist and psychoanalyst in private practice in Marin County, CA, author of the books, "Understanding Myself," and "Emotions!" Russell Friedman, Exec. Dir. of the Grief Recovery Institute, co-author of the book, "Moving Beyond Loss: Real answers to real questions from real people,"*

We all know people who have lost a loved one, or perhaps a job, or spouse in divorce, and we want to comfort them, but we don't know what to say. We talk to two grief experts about just what grief is, and how it affects the grief-stricken person, their family and friends. We'll also hear some advice on what to do and *not* do when comforting a grieving person.

**February 3, 2013 5:20 a.m.**

**Viewpoints Segment #1 – Mass Killers: What makes them do what they do?**

**Duration: 0:12:04 minutes**

*Host: Christopher Michael. Guests: Dr. Park Dietz, forensic psychiatrist, founder of the Threat Assessment Group, Newport Beach, CA*

The United States has had a number of mass killings during the past few years and the same questions come up each time: Why do people do such things? What's their motivation? We talk to a nationally renowned forensic psychiatrist about why people commit mass murder, what they have in common and how we might identify and help these individuals before they become dangerous.

**February 3, 2013 5:20 a.m.**

**Viewpoints Segment #2 – Resolutions: How to keep them going *after* the New Year**

**Duration: 0:10:28 minutes**

*Host: Marty Peterson. Guests: Dr. Duane Jackson, Prof. of Psychology and Chairperson of the Psychology Dept., Morehouse College, Atlanta, GA; Jeremy Dean, host of the popular psychology website, Psyblog, author of the book, "Making Habits, Breaking Habits: Why we do things, why we don't and how to make any change stick,"*

It's the first week of February and your New Year's resolution is beginning to falter. Why can't you stay on track with your diet, exercise or stop smoking program? We talk to two resolution specialists about why we make resolutions, how we can make them better and what we can do to keep focused on our goals long after the New Year.

**February 3, 2013 5:50 a.m.**  
**The Platform – Poor Nutrition and Mental illness**  
**Duration: 0:24:26 minutes**

Stuart Tomc re-joins the program to talk about a Nutritional study conducted in a prison and its results showing that poor nutrition can lead to more aggressive behavior. Stuart addresses Omega 3, the link with mental health and food, how we should be eating and the three things we need to know about nutrition.

**February 24, 2013 5:20 a.m.**  
**Viewpoints Segment #2 – How to Survive the Big Break-up**  
**Duration: 0:09:34 minutes**

*Host: Marty Peterson. Guests: Dr. Debora Phillips, behavior therapist in private practice in San Francisco, teacher at three medical schools, author of the newly revised edition of "How to Fall Out of Love," Dr. Phillips invites listeners to email her with questions about break-ups at; Christine Arylo, teacher, speaker and author of the book, "Madly in Love with Me: The daring adventure of becoming your own best friend,"*

Millions of men and women didn't celebrate Valentine's Day – not because they're killjoys but because their sweetheart dumped them. A romantic break-up can be hard to take, and it can monopolize your thoughts, keep you from working, sleeping and getting on with your life. We talk to two break-up experts about some strategies for coming back from a romantic disaster stronger and wiser for the experience.

**January 20, 2013 5:50 a.m.**  
**The Platform – Resolved to Diet?**  
**Duration: 0:23:02 minutes**

Best Selling Author Marlene Kock comes on and talks about the number one New Year's Resolution- Weight Loss. She discusses why it's always a big resolution, how we can keep it and balancing eating health with fulfilling cravings.

**March 10, 2013 5:50 a.m.**  
**The Platform Part 2 – Food and Health**  
**Duration: 0:13:27 minutes**

Candice Kumai, author and judge on Iron Chef America, talks about her books and their theme of eating simply and healthy. She addresses how we can boost our health using food as vitamins and also shares stories of her travels and food indulgences.

**March 31, 2013 5:20 a.m.**  
**Viewpoints Segment #2 – Nutrients for Mental Illness**  
**Duration: 0:08:00 minutes**

*Host: Nancy Benson. Guest: Dr. William Walsh, President, Walsh Research Institute, and author, Nutrient Power.*

Doctors now accept that mental illness is often the result of chemical imbalance in the brain. A researcher discusses the genetic inability of some people's bodies to process some nutrients, leading to imbalances, and the nutritional therapy that might correct them.

## **PUBLIC SERVICE ANNOUNCEMENTS:**

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|---|---|
| <b>Ad Council</b><br>Arthritis-Defy                     | 6 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br>Care Giver Assistance-Never ending | 4 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br>Child Autism-Fish                  | 4 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br>Child Passenger Safety-Baseball    | 5 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br>Community Engagement-Ruth          | 5 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br>Emergency Preparedness-Make a Plan | 5 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br>Energy Efficiency-Building         | 5 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br>Energy Efficiency-State Fair       | 7 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br>Environment-New Voice              | 7 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br>Food Safety-Education              | 7 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br>Nutrition Education-Healthy Kids   | 5 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br>Patient Involvement-Questioners    | 4 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br>Pet Adoption-Toys                  | 5 recorded announcements<br>01/01-03/31 |
| <b>Ad Council</b><br>Stroke-Lunch 30                    | 6 recorded announcements<br>01/01-03/31 |

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| <b>Ad Council</b><br>Stroke-Lunch 60   | 7 recorded announcements<br>01/01-03/31   |
| <b>Ad Council</b><br>Stroke-Party  | 5 recorded announcements<br>01/01-03/31   |
| <b>American Lung Association</b><br>Las Olas Wine & Food Festival              | 10 recorded announcements<br>03/25-03/31  |
| <b>Cox Media Miami</b><br>2013 March for Cancer                                | 70 recorded announcements<br>03/04-03/15  |
| <b>Florida Association of Broadcasters</b><br>Department of Agr & Cons Service | 85 recorded announcements<br>01/01-02/28  |
| <b>Florida Association of Broadcasters</b><br>Florida Army National Guard      | 130 recorded announcements<br>01/30-03/31 |
| <b>Florida Association of Broadcasters</b><br>Lauren's Kids                    | 130 recorded announcements<br>01/30-03/31 |
| <b>Florida Association of Broadcasters</b><br>US Coast Guard                   | 85 recorded announcements<br>02/01-03/31  |
| <b>Florida Association of Broadcasters</b><br>Ounce of Prevention Fund         | 45 recorded announcements<br>03/01-03/31  |
| <b>Florida Association of Broadcasters</b><br>Visit Florida                    | 130 recorded announcements<br>01/30-03/31 |
| <b>Memorial Healthcare</b><br>Tour De Broward PSA                              | 20 recorded announcements<br>02/14-02/23  |
| <b>Rotary Club Of Fort Lauderdale</b><br>Raft Race 2013                        | 30 recorded announcements<br>03/11-03/23  |
| <b>WFEZ</b><br>Beaux Arts Festival   | 20 recorded announcements<br>01/18-01/19  |
| <b>WFEZ</b><br>Boca Fest   | 20 recorded announcements<br>01/07-01/11  |
| <b>WFEZ</b><br>Holiday Fantasy of Lights                                       | 10 recorded announcements<br>01/01-01/05  |