

# **WFEZ Community Issues and Programming**

**Licensee, Cox Radio, LLC.**



**April 1, 2022 – June 30, 2022**

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WFEZ-FM / Cox Radio Miami**

## **WFEZ COMMUNITY ISSUES AND PROGRAMMING**

### **April 1, 2022 – June 30, 2022**

WFEZ serves the Miami / Fort Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period April 1, 2022 – June 30, 2022.

#### **Description of Regular Programming**

##### **Easy's Community Focus (30 minutes total, segments of varying length)**

*Sundays, 6:50 a.m.*

A locally originated program addressing issues of concern to South Florida residents. Produced by WFEZ Community Affairs Host, Ellen Jaffe. Some segments produced by Community Affairs Correspondent, Jeff Martin.

##### **Public Service Announcements (PSA's) / Community ID's**

Locally produced, :30 in length, air in various hours daily.

##### **Promos:**

Locally produced, :30 in length, air between 12am and 6am

##### **Viewpoints:**

##### **2 segments, 23 minutes total**

*Sundays, 6:20 a.m.*

A nationally syndicated program produced by Media Tracks, out of Des Plaines, IL. Viewpoints looks at issues in the news and in our lives.

#### **Following are the issues given significant treatment in programming:**

- *Community Outreach / Events*
- *Crime and Violence*
- *Diversity / Race Relations*
- *Economy / Jobs*
- *Education*
- *Environment & Animal Welfare*
- *Government / Politics*
- *Health*
- *Human Services*
- *Underserved Populations*

**Category:**  
**COMMUNITY OUTREACH / EVENTS**

**Programs:**

**Easy's Community Focus**

**April 24, 2022, - Segment 1 - Women in Distress – 15:20**

**Guest: April Parker, President / CEO**

Parker talks about the annual Women in Distress Starfish Luncheon on May 12<sup>th</sup>, honoring survivors of Domestic Violence, as well as community members who've made great contributions to ending the cycle of violence. Parker also discusses the annual Mother's Day fundraising initiative to support the shelter's services for Survivors of Domestic Violence.

<http://www.womenindistress.org>

**May 1, 2022 - Segment 3 – City of Miami Beach Police Department - 1:58**

**Community Calendar**

We talk about the upcoming City of Miami Beach Police Department Community Block Party, a free event designed to allow residents and police officers to engage in fun activities and break down the barriers between officers and civilians. Cox Media Group is the Media Partner and will be onsite for the Block Party.

<http://www.miamibeachfl.gov>

**PSA's**

6/26 – 6/30 – 15x – City of Miami Beach – 'Fire on the Fourth'

**Promos**

5/30 – 6/12 – 15x - Community Focus Programs – Available on Demand

6/20 – 6/30 – 11x – Community Focus Programs – Available on Demand

**Category:**  
**CRIME & VIOLENCE**

**Programs:**

**Easy's Community Focus**

**April 10, 2022 - Segment 1 – Broward Sheriff's Office - 13:37**

**Guest: BSO Undersheriff Colonel Nichole Anderson,**

Anderson is this year's chairperson for the annual Walk Like MADD & MADD Dash 5k Fort Lauderdale, to increase awareness of the dangers of driving under the influence, and to support MADD'S advocacy work. The annual Walk Like MADD is April 24<sup>th</sup> at Huizenga Plaza.

<http://www.walklikemadd.org/fortlauderdale>

**PSA's**

4/4 – 4/9 - 18x – Mothers Against Drunk Driving – Walk Like MADD & MADD Dash 5k Fort Lauderdale

5/2 – 5/8 – 21x – Women in Distress – Fundraiser to support survivors of Domestic Violence

**Promos**

4/18 – 4/22 – 5x – Mothers Against Drunk Driving – Walk Like MADD & MADD Dash 5k Fort Lauderdale

5/2 – 5/8 – 8x – Women in Distress – Starfish Luncheon honoring survivors of Domestic Violence

6/26 – 6/30 – 6x – Women in Distress – Donations to support Domestic Violence Survivors

**Category:**  
**DIVERSITY / RACE RELATIONS**

**Programs:**

**Easy's Community Focus**

**April 3, 2022 - Segment 1 – YWCA South Florida - 16:04**

**Guest: Kerry-Ann Royes, President / CEO**

Royes talks about the annual 21-Day 'Stand Against Racism' Challenge, April 4th - May 2nd, encouraging open conversations between people and honest discussions about their differences, whether race, religion, gender preference or other. The goal is to bring the community together and help people understand others' situations and be more empathetic. <http://www.ywcasouthflorida.org/sar>

**June 5, 2022 - Segment 2 – Caribbean American Heritage Month– 8:46**

**Guest: Garland Jackson, Founder of Unity Fire Association**

Jackson talks about the 'Spirit of the Caribbean' Festival on June 11<sup>th</sup> that will bring together music, food and dance representing multiple islands in the Caribbean and celebrating South Florida's diverse Island culture. Unity Fire Association is a non-profit organization that helps victims of fire. Proceeds from 'Spirit of the Caribbean' will benefit the non-profit.

<http://www.unityfireassociation.org>

**Viewpoints**

**March 20, 2022, SEGMENT 2: Paving a New Future for Classical Music 10:57**

Guests: Brendan Slocumb, professional violinist, music educator, author, *The Violin Conspiracy*; Afa S. Dworkin, president, artistic director, Sphinx.

Less than 2 percent of all classical musicians are African American. Despite a push for more diversity and inclusion in recent years, the industry largely remains the same in makeup. Two classical music experts join us this week to help us understand the barriers for entry into classical music and how those in the field are helping younger populations gain exposure and greater access to the genre.

<https://www.wbur.org/cognoscenti/2020/07/22/classical-music-racism-linda-katherine-cutting>

**PSA's**

4/1 – 4/3 – 10x – YWCA South Florida – Stand Against Racism 21-Day Challenge

4/4 – 4/10 – 21x – Pride Center at Equality Park – Rainbow Run 5k Fundraiser

6/4 – 6/10 – 21x – Caribbean American Heritage Month – Spirit of the Caribbean Festival

**Promos:**

4/1 – 4/3 – 8x – Pride Center at Equality Park – Rainbow Run 5k Sign Up  
4/18 – 4/22 – 6x – Pride Center at quality Park – Rainbow Run 5k Sign Up

**Category:**  
**ECONOMY / JOBS**

**Programs:**  
**Easy's Community Focus**

**May 15, 2022 – Segment 1 – Consolidated Credit - 12:49**

**Guest: Sandra Tobon, Director of Housing Counseling and Community Outreach**

Tobon addresses the current 'seller's market' for homes, putting homebuying out of reach for many people. Consolidated Credit is holding a free Homebuying Fair on June 4<sup>th</sup> that will bring together experts in all aspects of the home buying process to help potential homebuyers understand the process and the benefits available by taking seminars and working through HUD programs.

<http://www.thehomebuyingfair.com>

**June 12, 2022 – Segment 1 – Key Clubhouse of South Florida - 17:08**

**Guest: Debra Webb, Executive Director**

Webb talks about the Key Clubhouse program for people with severe mental illness that helps them recover and reintegrate with society through a work-therapy model. Member of the Clubhouse do jobs within the program and are then placed in jobs using their learned skills. Key Clubhouse staff follows up with members to oversee their employment and even fill in if they have to take a sick day.

<http://www.keyclubhouse.org>

**June 19, 2022 – Segment 1 – FPL - 12:48**

**Guest: Ana Espinosa, FPL Spokesperson**

Between supply chain issues, job losses due to the Covid Pandemic, gas prices and inflation, most people are struggling to keep up in the current economy. Espinosa offers tips to reduce energy use and lower electric bills, helping to reduce individual's financial burden, especially as the country suffers through a massive heat wave.

<http://www.fpl.com>

**June 19, 2022 – Segment 2 – JobNews USA - 18:16**

**Guest: Tiffany Price, General Manager**

While experts talk about the 'Great Resignation' – people losing or leaving their jobs due to the Covid Pandemic, plenty of jobs are available – though some people may have to be willing to change industries. Price talks about the free MEGA Job Fair on June 23rd at the FLA Live Arena, with more than 100 companies onsite and 8000 jobs available, with some being hired on the spot. She provides tips for job-seekers to best present themselves to potential employers.

<http://www.jobnewsusa.com>

## Viewpoints

### **April 3, 2022, SEGMENT 1: Rethinking Work - 10:49**

**Guest: Lynda Gratton, professor, management practice, London Business School; author, *Redesigning Work: How to Transform Your Organization and Make Hybrid Work for Everyone*.**

Dr. Lynda Gratton breaks down how work has been forever changed by Covid-19 and the new models and technology that have taken hold instead of the traditional, in-person Monday-Friday routine.

<https://sloanreview.mit.edu/article/why-its-so-hard-to-keep-and-recruit-employees-right-now/>

### **April 17, 2022, SEGMENT 2: A History of Fabric – 10:20**

**Guest: Sofi Thanhauser, author, *Worn: A People's History of Clothing*.**

These days, it seems like the blouse or sweater that was bought last season has already disintegrated.

When did quality-made clothes disappear, and the rise of new, cheaper fabrics take hold in the U.S.?

Author Sofi Thanhauser joins us this week to shed some light on how the garment industry got to where it is today.

<https://www.amazon.com/Threads-Peoples-Clothing-Sofi-Thanhauser/dp/1524748390>

### **May 1, 2022, SEGMENT 1: The Importance of Seeking Out Mentors – 7:37**

**Guests: Minda Harts, CEO, The Memo LLC, author, *You Are More Than Magic: The Black and Brown Girls' Guide to Finding Your Voice*; Abigail Ingram, executive director, The Polsky Exchange, University of Chicago.**

There's truth in the saying that the people you surround yourself with heavily impact your life. It alters the decisions you make and the goals and aspirations you set. That's why it's so important to find people who are invested in your success. We speak with two career and mentorship experts this week to breakdown the many benefits of mentorship and how to go about finding the right person for you.

<https://www.mentoring.org/take-action/find-a-mentor/>

### **May 1, 2022, SEGMENT 2: The Post-Pandemic Push to Unionize – 12:05**

**Guests: Mason Boykin, shift supervisor, Starbucks, Jacksonville, Florida; Daisy Pitkin, union organizer, Workers United, author, *On the Line: A Story of Class, Solidarity and Two Women's Epic Fight to Build a Union*.**

Across the board, in various work sectors, there seems to be a continuous stream of personnel calling a strike or moving to unionize. What's behind this big labor movement? What defines a union? We answer these questions and more this week on Viewpoints.

<https://www.nlr.gov/about-nlr/rights-we-protect/your-rights/employer-union-rights-and-obligations>

### **May 22, 2022 – Segment 2: America's Cultural Ties with Fast Food – 8:54**

**Guest: Adam Chandler, journalist, author, *Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom*.**

Most of us point to McDonald's as the founding of fast food as we know it. But the American staple began nearly a hundred years ago with two chains, White Castle and A&W. We speak with Adam Chandler, journalist and author of *Drive-Thru Dreams: A Journey Through the Heart of America's Fast-Food Kingdom* about the events that fed into the rapid rise of the fast-food industry and how different chains are fighting to stay present and on-trend in today's competitive restaurant landscape.

<https://www.theatlantic.com/ideas/archive/2019/06/how-fast-food-can-unite-america/592441/>

**May 29, 2022 – Segment 1: Jumping Jobs in 2022 – 9:37**

**Guest: Jeremy Schifeling, career expert, director, consumer and product marketing, Khan Academy, author, *Linked: Conquer LinkedIn. Get Your Dream Job. Own Your Future.***

In 2021, more than 40 million Americans left their jobs. Many of these people left their current roles for greener pastures. We analyze how the pandemic changed mindsets on work and discuss some strategies that people who are looking to switch jobs can use.

<https://www.cnn.com/2022/05/18/what-gen-z-and-millennials-want-from-employers-amid-great-resignation.html>

## **PSA's**

5/16 – 5/22 – 21x – Consolidated Credit – Homebuyer's Fair

5/31 – 6/3 – 12x – Consolidated Credit – Homebuyer's Fair

6/13 – 6/19 – 21x – JobNews USA – MEGA Job Fair at FLA Live Arena

## **Category:** **EDUCATION**

### **Programs:**

#### **Easy's Community Focus**

##### **April 3, 2022 – Segment 2 – South Florida Autism Charter School – 16:58**

**Guest: Dr. Tamara Moodie, PHD, Principal of SFACS in Hialeah**

Moodie discusses the school's unique approach to working with students with Autism, as well as their annual Autism Walk & Fundraiser on April 9<sup>th</sup>.

<http://www.sfacs.org>

##### **April 24, 2022 - Segment 2 - Broward Education Foundation - 14:40**

**Guest: Dustin Jacobs, Board Treasurer of Broward Education Foundation**

Jacobs discusses the programs the Broward Education Foundation provides to support students and teachers through scholarships, grants, and a school supply store. He also talks about BEF's partnership with Brightstar Credit Union, and their upcoming fundraiser, 'Top Fun' on April 29<sup>th</sup>.

<http://www.browardedfoundation.org/topfun>

##### **May 22, 2022 – Segment 2 – Zoo Miami – 15:58**

**Guest: Ron Magill, Communications Director & Goodwill Ambassador**

Magill previews the various themed summer camps that will be available at Zoo Miami for kids during summer break from school. He also touches on the importance of conservation and reminds people to switch to reusable water bottles, pointing out the damage that plastic does to the water supply, to our local ecology and to wildlife.

<http://www.zoomiami.org>

#### **Viewpoints**

##### **April 3, 2022 – Segment 2: The Communications Signals We Send - 9:48**

**Guest: Vanessa Van Edwards, human behavior researcher, author, *Cues: Master the Secret Language of Charismatic Communication*.**

Human behavior research Vanessa Van Edwards joins us this week to share some insight on the many different signal cues out there and how to put them into use to improve your communication skills.

<https://www.penguinrandomhouse.com/books/670685/cues-by-vanessa-van-edwards/>

**May 15, 2022 – Segment 1: The Higher Education Conundrum – 12:26**

**Guests: Dr. Deb Geller, higher education expert, former associate dean of students, University of California – Los Angeles; Dr. Anthony Carnevale, research professor, director, Center on Education and the Workforce, Georgetown University.**

This week we talk about why more young people aren't given greater direction when it comes to choosing post-secondary schooling. Two higher education experts join us to talk through some of the challenges facing programs and how students can make a more informed and cost-effective choice.  
<https://collegescorecard.ed.gov/>

## **PSA's**

4/9 – 4/12 – 24x – The Children's Trust – 'DEAR' Day to encourage reading

5/23 – 5/30 – 24x – Born This Way Foundation – 'Be There' Mental Health Education Certificate Course

## **Promos**

4/1 – 4/24 – 24x – Broward Education Foundation – 'Top Fun' Fundraiser

4/1 – 4/24 – 24x – Broward Education Foundation – Fundraiser Sponsors Needed

**Category:**  
**ENVIRONMENT / ANIMAL WELFARE**

**Programs:**

**Easy's Community Focus**

**April 10, 2022 - Segment 2 – Zoo Miami – 17:11**

**Guest: Ron Magill, Zoo Miami Director of Marketing and Brand Ambassador**

Magill will be the VIP Ambassador at the 40<sup>th</sup> Annual Baynanza Biscayne Bay Clean Up on April 23<sup>rd</sup>. He discusses the correlation between the environment, animal welfare and a safe food & water supply for humans. He also talks about the annual 'Party for the Planet', April 23<sup>rd</sup> & 24<sup>th</sup> at Zoo Miami in honor Earth Month.

<http://www.zoomiami.org>, <http://www.miamidade.gov/baynanza>

**May 29, 2022 - Segment 1 – FPL – 12:40**

**Guest: Christopher Ferreira, Director of External Affairs**

Ferreira discusses how FPL constantly works to strengthen the energy grid in advance of Hurricane Season to make it as storm-proof as possible. He also provides recommendations on how to safely prepare for the season, particularly with regard to trimming trees near power lines.

<http://www.fpl.com/storm>

**Viewpoints**

**April 24, 2022, Segment 1: Saving Coral Reefs - 10:56**

**Guests: Dr. Helen Fox, conservation science director, Coral Reef Alliance; Dr. Juli Berwald, ocean expert, author, *Life on the Rocks: Building a Future for Coral Reefs*.**

Coral reefs are home to 25 percent of all marine life – approximately 800,000 species. But these vibrant, colorful landscapes are more than just a home for life; coral reefs are animals themselves. Two ocean experts join us this week to share some interesting facts about these unique creatures and why people should care about their declining existence.

<https://oceanservice.noaa.gov/facts/coral.html>

**May 15, 2022, Segment 2: The Future of Ethanol – 7:05**

**Guests: Robert Turner, organic farmer, author, *Lewis Mumford and the Food Fighters: A Food Revolution in America*; Ron Lamberty, senior vice president, chief marketing officer, American Coalition for Ethanol; Chris Hill, director, environment and permitting, Summit Carbon Solutions.**

Each year, more than 91 million acres of corn are planted across the country. Currently, 40 percent of this harvest is refined into ethanol. This biofuel is a key additive in the gas that powers our cars and reduces greenhouse gas emissions. But with electric cars gaining popularity – how long will this massive ethanol market survive? How are producers making this process more environmentally friendly?

<https://summitcarbonsolutions.com/>

***Environment / Animal Welfare continued on Page 12***

**June 5, 2022, Segment 1: Getting Into Gardening This Summer – 10:26**

**Guests: Amy Enfield, horticulturist, Bonnie Plants; Brooke Morgan, urban gardener**

Getting started in gardening can seem overwhelming - especially if you have trouble keeping a solo houseplant alive. But with some research and a small investment, the rewards of tending to a garden are life-long. We speak with two gardening experts about how to get started and be successful this season.

<https://www.gardendesign.com/how-to/>

**June 12, 2022, Segment 2: The Environmental Damage Caused By Millions of Littered Cigarettes – 8:56**

**Guest: Dr. Thomas Novotny, professor emeritus of epidemiology and biostatistics, San Diego State University.**

While many Americans have grown to be increasingly eco-conscious, some things remain the same. It seems like all too often it's common to see a driver chuck a cigarette butt out the window or throw one on the sidewalk. We speak with expert Thomas Novotny about how this type of littering affects the environment and the wildlife within it.

<https://publichealth.sdsu.edu/people/thomas-novotny/>

## **PSA's**

4/11 – 4/22 - 36x – Miami-Dade County – ‘Baynanza’ Biscayne Bay Clean-Up

5/9 – 5/13 – 15x – Pelican Harbor Seabird Station & Wildlife Rescue – Pelican Run 5k Fundraiser

6/27 – 6/30 – 12x – Human Society of Broward – Pet Safety during Fireworks

## **Promos**

4/1 – 4/10 - 12x – Miami-Dade County – ‘Baynanza’ Biscayne Bay Clean-Up

4/4 – 4/17 – 15x – Humane Society of Broward – Pet of the Week

5/2 – 5/29 – 35x – Humane Society of Broward – Pet of the Week

5/30 – 6/12 – 15x – Museum of Discovery & Science – Beach Clean Ups

5/30 – 6/12 – 15x – Hurricane Season – Website Resources Page

6/20 – 6/26 – 10x – Humane Society of Broward – Pet of the Week

**Category:**  
**GOVERNMENT / POLITICS**

**Programs:**  
**Easy's Community Focus**

**May 8, 2022, Segment 1 – Miami Dade County Water & Sewer Department - 11:08**

**Guest: Jennifer Messemer, Public Affairs Administrator, Office of Public Outreach**

Messemer discusses Miami-Dade County's massive investment in upgrading the County's water pipes, the project currently underway, designed to maintain the integrity of Miami-Dade's water and sewer system to be able to provide potable water to residents. Messemer also makes recommendations on how customers can conserve water

<http://www.miamidade.gov/water>

**June 26, 2022 – Segment 2 – City of Miami Beach – 9:01**

**Guest: Lissette Garcia Arrogante, Director of Tourism & Culture**

Arrogante talks about the city's plans for Fourth of July, bringing their 'Fire on the Fourth' event back in person after canceling last year's celebration due to the Surfside Condo Collapse tragedy. This year's Fire on the Fourth is free and open to the public at the North Beach Bandshell, and will feature music, food, mix DJ's, a roller-skating arena and fireworks, with entertainment for all ages. Cox Media Group will be onsite to support the event.

<http://www.miamibeachfl.gov/events/fire-on-the-fourth>

**Viewpoints**

**April 10, 2022, Segment 2: The Early History of the Kennedy's – 9:27**

**Guest: Neal Thompson, journalist, author, *The First Kennedy's: The Humble Roots of an American Dynasty*.**

From former President John F. Kennedy to past Kennedy's that have served as senators, ambassadors and in other high ranking government positions, the name today still signifies power and prestige. However, go back just three generations from JFK and the Kennedy's were poor, Irish refugees who had just arrived on the shores of America. This week we discuss this historic ascent from rags to riches.

<https://www.nps.gov/articles/000/a-rise-to-prominence-john-f-kennedy-s-patriarchal-lineage.htm>

**May 8, 2022, Segment 2: The Continued Global Intake of Russia's Diamonds – 7:37**

**Guest: Ian Smillie, conflict diamonds expert, international development consultant.**

Russia is a major exporter of diamonds, with the country supplying one-third of the world's diamonds. This is a notable amount as the large Russian diamond company, Alrosa has direct ties to the Russian government. We cover the global diamond trade and what more needs to be done to ensure that the global diamond business is not funding Russia's invasion of Ukraine.

<https://www.unicef.org/>

**May 19, 2022, Segment 2: Supporting U.S. Farmers – 9:13**

**Guests: Robert Tuner, organic farmer, North Carolina, author, *Lewis Mumford and the Food Fighters, A Food Revolution in America*; David Howard, policy campaign co-director, National Young Farmers Coalition; Mike Downey, farmer, Illinois, consultant, Next Gen Ag Advocates.**

The pandemic exposed the fragility of our global food system and just how much rely on the many components that make up the food supply chain. At the height of the pandemic, when there were numerous food production and shipping delays, farmers across the U.S. stepped up and contributed to their local food supply. With domestic farms declining, America is extremely reliant on foreign shipments. We discuss the many challenges farmers are facing and the barriers to entry in agriculture <https://www.usda.gov/topics/farming/resources-small-and-mid-sized-farmers>

## **PSA's**

5/23 – 5/30 – 24x – Florida Department of Revenue – Hurricane Prep Tax Holiday  
6/6 – 6/10 – 15 x - Florida Department of Revenue – Hurricane Prep Tax Holiday  
6/20 – 6/26 – 9x – Miami Dade County Supervisor of Elections – Voter Registration Deadline  
6/20 – 6/26 – 9x – Broward County Supervisor of Elections – Voter Registration Deadline

## **Promos**

4/4 – 4/17 – 8x – Miami Dade County Supervisor of Elections – Voter Registration  
4/4 - 4/17 – 8x – Broward County Supervisor of Elections – Voter Registration  
5/23 - 6/12 – 12x – Miami-Dade Supervisor of Elections – Voting Registration  
5/23 – 6/12 – 12x – Broward County Supervisor of Elections – Voting Registration  
6/26 - 6/30 – 3x – Miami-Dade Supervisor of Elections – Voting Registration  
6/26 – 6/30 – 3x – Broward County Supervisor of Elections – Voting Registration

## **Category:** **HEALTH**

### **Programs:**

#### **Easy's Community Focus**

##### **April 17, 2022, Segment 2 – Pride Center at Equality Park – 15:46**

**Guest: Robert Boo, CEO**

Boo talks about the Equality Center's extensive health initiatives, particularly for HIV awareness and support, and to help elderly members of the gay community who may be uninsured or under-insured; he talks about how the upcoming Rainbow 5k Run / Walk on April 24<sup>th</sup> will support the Center's services. <http://www.pridecentersouthflorida.org>

##### **May 1, 2022, Segment 1 - NAMI Broward (National Alliance on Mental Illness) - 19:38**

**Guest: Dr. Sandra Cumper Boynton, Executive Director**

Dr. Boynton discuss the increase in suicides and the continued stigma surrounding mental illness. NAMI Broward supports people suffering from mental health issues with free peer-to-peer counseling groups.

##### **May 8, 2022 - Segment 2 – NAMI Miami (National Alliance on Mental Illness) – 20:37**

**Guest: Susan Racher, Board President**

Continuing our weekly series during Mental Health Awareness Month, Susan Racher joins the program to discuss the alarming increase in suicides, especially among young people. She talks about signs that someone may need assistance and what to do if you think a loved one needs help. The NAMI Walks Your Way fundraiser is set for May 21<sup>st</sup> at Maurice Ferre' Park. <http://www.namimiami.org>

##### **May 15, 2022, - Segment 2 – WellMed – 15:59**

**Guest: Dr. Jamie Huysman, PsyD, LCSW, 'Chief Compassion Officer**

During Mental Health Awareness Month, Dr. Huysman visits Community Focus to talk about the lasting emotional toll the Covid Pandemic has taken on the country. He offers guidance to recognize when someone needs clinical help, and also provides techniques to cope with stress and anxiety. <http://www.drjamie.com>

##### **May 22, 2022, - Segment 1 – Albizu University – 16:15**

**Guest: Dr. Isaac Tourgeman, Neuropsychologist & Professor of Doctoral Psychology**

Dr. Tourgeman looks at Mental Health from the viewpoint of physical brain damage, specifically TBI's – Traumatic Brain Injuries. He talks about the effect that TBI's can have on Mental Health, and the variety of ways someone can sustain a TBI, busting the myth that they only happen to athletes. <http://www.dcneurology.com>

## Viewpoints

### **April 10, 2022 – Segment 1: Exploring Innovations in Addiction Treatment – 10:25**

Guest: Dr. Anna Rose Childress, research professor, Department of Psychiatry, University of Pennsylvania Perelman School of Medicine, director, brain behavioral vulnerabilities division, Center for Studies on Addiction, University of Pennsylvania Perelman School of Medicine.

Dr. Anna Rose Childress joins us this week to breakdown the decades-long epidemic, the challenges of treating addiction and share some new innovations in clinical research.

<https://www.samhsa.gov/> <https://findtreatment.gov/>

### **May 8, 2022 – Segment 1: The Adolescent Mental Health Crisis - 10:52**

**Guests:** Dr. John MacDonald, middle school guidance counselor, Brockton Public Schools; Dr. Mary Helen Immordino-Yang, professor, education, psychology, neuroscience, University of Southern California, director, USC Center for Affective Neuroscience, Development, Learning and Education.

Between 2001 and 2019, suicide rates for young people ages 10 to 19 jumped 40 percent. Between the same period, emergency room visits for self-harm increased 88 percent, according to the CDC. The pandemic has only exacerbated these numbers. What's driving this increase? What are experts in the field seeing firsthand? Our guests explore answers.

<https://www.nimh.nih.gov/get-involved/digital-shareables/shareable-resources-on-child-and-adolescent-mental-health>

### **May 22, 2022 – Segment 1: Masking Up Past Covid – 10:51**

**Guests:** Doctor William Jankowiak, professor, anthropology, University of Nevada – Las Vegas; Dr. Linsey Marr, professor, civil and environmental engineering, Virginia Tech

Wondering what to do with all those face masks you've accumulated over the past two years? Well, these face coverings are good for more than just protecting against COVID-19. Long before the pandemic, millions of people in countries across East Asia were accustomed to wearing a mask when they had a cold, it was peak flu season or just in a crowded space. We speak with two experts about the future of face masks in the U.S.

<https://www.verywellhealth.com/face-masks-forever-5214041>

### **June 5, 2022 – Segment 2: Post-Pandemic Travel – 9:07**

**Guest:** Rick Steves, European tour guide, travel writer, PBS TV host.

From long lines at the airport to hard-to-find reservations, people are traveling in full force this summer. Acclaimed TV host and European tour guide Rick Steves joins us this week on Viewpoints to share several traveling tips, including how to get around crowds and stay safe this season.

<https://www.tsa.gov/precheck>

### **June 12, 2022 – Segment 1: Finding Calm Through Coloring – 10:12**

**Guests:** Johanna Basford, artist, author, *Lost Ocean: An inky adventure and coloring book*; Jenean Morrison, artist, designer, author, *2016 Coloring Calendar*

Remember how much fun it was to crack open a new coloring book and crayons when you were a kid? These days, adults are reliving that thrill in massive numbers. We talk to two of the most popular artists of these books about why and how they put them together, what the attraction is for adults and how it can benefit everyone to sit down, unwind and focus on the page in front of them.

<https://www.johannabasford.com/> <http://www.jeneanmorrison.com/>

**Health continued on Page 17**

**June 19, 2022 – Segment 1: Food, Fine Dining & More: A Conversation with Iliana Regan – 9:18**

**Guest: Iliana Regan, Michelin-starred chef, entrepreneur, author, *Burn the Place*.**

Iliana Regan has worked in the restaurant biz in almost every position imaginable. From mid-tier service to high-end fine dining, she's a self-taught, Michelin-starred chef, known for her ability to create masterful dishes using naturally sourced and foraged ingredients. However, as she's risen the ranks over the years and made a name for herself, she's also had several low points in her life that have shaped who she is today. We talk with Regan about her fine dining career and her struggles with addiction.  
<https://www.amazon.com/Burn-Place-Memoir-Iliana-Regan/dp/1572842679>

## **PSA's**

4/1 – 4/3 – 10x – Tell Robert Foundation – 5k for Mental Health Awareness  
4/18 – 4/22 – 15x – Tell Robert Foundation – 5k for Mental Health Awareness  
5/2 – 5/8 – 21x – Mental Health Awareness Month – Weekly Discussions on Community Focus  
5/9 – 5/15 – 21x – NAMI Miami (National Alliance on Mental Health) – NAMI Walks Your Way 5k  
5/14 – 5/15 – 12x – Mental Health Awareness Month – Weekly Discussions on Community Focus  
6/20 – 6/25 – 18x – YMCA South Florida – Summer Health & Safety Tips

## **Promos**

4/13 – 4/17 – 15x – American Cancer Society – Weston & Pembroke Pines Relays for Life

## **Category:** **HUMAN SERVICES**

### **Programs:**

#### **Easy's Community Focus**

##### **May 1, 2022, Segment 2 – The Village South – 6:48**

**Guest: Whitney Hewson, Director of Marketing and Outreach**

Hewson discusses the Rehab Services that The Village South provides for people with substance abuse problems. She talks about how the program involves family members' participation as part of the healing process by helping them understand what their loved one is experiencing and helping them to support their recovery, rather than enable.

[https://www.facebook.com/villagesouth/about/?ref=page\\_internal](https://www.facebook.com/villagesouth/about/?ref=page_internal)

##### **May 29, 2022 – Segment 2 – Born This Way Foundation – 19:10**

**Guest: Maya Smith, Executive Director**

Born This Way Foundation was founded by Lady Gaga and her mother to help people worldwide cope with mental illness and feeling so being 'different'. Smith talks about the key Mental Health Initiatives of Born This Way Foundation, including removing the stigma of Mental Health, their Channel Kindness campaign and the 'Be There' Certificate course.

<http://www.bornthisway.foundation>; [www.channelkindness.org](http://www.channelkindness.org); [www.betherecertificate.org](http://www.betherecertificate.org)

##### **June 26, 2022 – Segment 1 – YMCA South Florida – 17:30**

**Guest: Sheryl Woods, President / CEO**

Woods talks about the newest YMCA location – the Mizell Center on Sistrunk Blvd , a new 65,000 Sugar-Food facility. The new building will provide services for the entire family, with a special focus on physical health, safety, and education.

<http://http://www.ymcasouthflorida.org>

### **Viewpoints**

##### **April 17, 2022, Segment 1: The Refugee Crisis: Finding Help Amidst Crisis – 9:17**

**Guests: Joe English, spokesperson, UNICEF; Diane Padilla, executive director, Miles 4 Migrants.**

As of early April, Russia's invasion of Ukraine has displaced more than 4.2 million refugees, according to UNICEF. And the residents of Ukraine are not the only people who've become refugees due to war, persecution, and natural disaster. On Viewpoints this week – we discuss the importance of helping migrants who need support in getting to safety and finding shelter, education, and more.

<https://www.unicef.org/>

##### **June 19, 2022 – Segment 2: The Art of Detecting a Lie - 10:07**

**Guest: Maryann Karinch, a human behavior expert and author of the book, *Nothing But the Truth: Secrets from Top Intelligence Experts to Control the Conversation and Get the Information You Need.***  
How do professionals question people in a way that uncovers the truth? What are some body gestures that show someone's lying? This week – we speak with one interrogation expert about the subtle signs that give people away and how the average person can use these tactics in day-to-day interactions.  
<https://www.apa.org/monitor/julaug04/detecting>

**June 26, 2022 – Segment 1: Working in Childcare: The Cost of Raising Someone Else's Kids – 11:14**  
**Guests: Dr. Kaitlin Moran, assistant professor, early childhood education, St. Joseph's University; Dr. Elizabeth Cummins Munoz, lecturer, writing and communication, Rice University, author, *Mothercoin: The Story of Our Immigrant Nannies.***  
There are more than 438,000 employees working in childcare, according to the U.S. Bureau of Labor Statistics. As of May 2021, the median hourly wage in this sector is around \$13/hour. With rising costs and many other open jobs, many are leaving their positions in childcare. We speak with two experts about the growing early childcare gap in the U.S. and why bettering the sector starts with valuing these workers more.  
<https://www.naeyc.org/>

## PSA's

5/31 – 6/5 – 18x – Women's Breast & Heart Initiative – Free Mammograms on National Pink Day  
6/11 – 6/19 – 27x – Women's Breast & Heart Initiative – Free Mammograms on National Pink Day

## Promos

4/1 - 4/3 – 4x – Boys & Girls Clubs of Broward County - Donations  
5/2 – 5/15 – 17x – Boys & Girls Clubs of Broward County - Donations  
5/16 – 5/29 – 18x – Tree of Life Parenting Center – Baby Formula Donations  
6/20 – 6/30 – 15x – Boys & Girls Clubs of Broward County – Donations  
6/20 – 6/26 – 10x – Tree of Life Parenting Center – Baby Formula Donations

**Category:**  
**UNDERSERVED POPULATIONS**

**Programs:**

**Easy's Community Focus**

**April 17, 2022 – Segment 1 – Tell Robert Foundation – 14:56**

**Guest: Stephanie Fenstersheib, co-founder of the Tell Robert foundation for Mental Health Awareness.**

Fenstersheib talks about the Foundation's upcoming 2<sup>nd</sup> Annual 5k on April 23<sup>rd</sup>. The fundraising helps the Tell Robert Foundation support local Mental Health Support organizations, in memory of her brother who committed suicide due to untreated mental illness and killed their Father at the same time.

<http://www.tellrobertfoundation.com>

**June 12, 2022, Segment 2 – Women's Breast & Heart Initiative – 12:31**

**Guest: Andrea Ivory – Founder / CEO**

Ivory discusses WBHI's annual National Pink Day for Summer Breast Cancer Awareness when they make no-cost mammograms available to women who would otherwise not have access. Two mobile mammogram vans will be onsite at Fresco y Mas in Hialeah on June 23<sup>rd</sup> and Cox Media Group Miami will have representation from all four radio stations onsite to help spread awareness of the importance of early detection. Advance reservations are required by calling 305-825-4081.

<http://www.flbreasthealth.com>

**PSA's**

4/23 – 5/1 – 28x – Women's Breast & Heart Initiative – Specialty License Plate Fundraiser

4/23 – 5/1 – 28x – Embrace Girls Foundation – Concert Benefit Fundraiser

5/16 – 5/22 – 11x – Mission United – Veteran's Services

5/16 – 5/22 – 11x – 411 Veterans – Veteran's Mental Health Needs

**Promos**

5/9 – 5/29 – 27x – Women's Breast & Heart Initiative – Free Mammograms on National Pink Day

6/6 – 6/12 – 8x – Women's Breast & Heart Initiative – Free Mammograms on National Pink Day