

WFEZ Community Issues and Programming

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April 1, 2020 – June 30, 2020

**Ellen Jaffe
Community Affairs Host
WFEZ-FM / Cox Radio Miami**

WFEZ COMMUNITY ISSUES AND PROGRAMMING

April 1, 2020 – June 30, 2020

WFEZ serves the Miami / Fort Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period January 1, 2020 – March 31, 2020.

Description of Regular Programming

Viewpoints – 2 segments, 23 minutes total

Sundays, 6:20 a.m.

A nationally syndicated program produced by Media Tracks, out of Des Plaines, IL. Viewpoints looks at issues in the news and in our lives.

Easy's Community Focus (30 minutes total, segments of varying length)

Sundays, 6:50 a.m.

A locally originated program addressing issues of concern to South Florida residents. Produced by WFEZ Community Affairs Host, Ellen Jaffe. Some segments produced by Community Affairs Correspondent, Jeff Martin.

Public Service Announcements / Community ID's

Locally produced, :15 in length, air in various hours daily.

Following are the issues given significant treatment in programming:

- *Community Outreach / Events*
- *Coronavirus*
- *Crime and Violence*
- *Diversity / Race Relations*
- *Economy / Jobs*
- *Education*
- *Environment*
- *Government / Politics*
- *Health & Human Services*
- *Underserved Populations*

Category:
COMMUNITY OUTREACH / EVENTS

Programs:

Easy's Community Focus

April 26, 2020, Segment 2 – 15:53

American Cancer Society, South Florida Chapter

Guests: Peter Rose, Community Development Manager

Terry Brophy, Event Lead – Relay for Life of Pembroke Pines & Miramar

Rose and Brophy talk about how the American Cancer Society has had to adapt to changes in the way they service cancer patients due to the Covid-19 pandemic. Although ACS had to temporarily stop some in-person services, such as rides to treatment, they were able to convert their Hotel Program from housing patients to housing doctors and nurses who are treating Covid patients. Brophy addresses the postponed Relay for Life fundraiser, and its replacement fundraising event, a streaming concert featuring Tito Puente Jr.

<http://www.facebook.com/relayforlifeofpembrokepines>

June 14, 2020, Segment 2 – 15:50

Women's Breast & Heart Initiative

Guest: Andrea Ivory, Founder / CEO

As WBHI prepares for its 6th Annual 'National Pink Day for Summer Breast Cancer Awareness', Ivory reminds Listeners about the importance of prevention & early detection in breast cancer survival. Due to Covid-19, the organization has been unable to do their usual door-to-door outreach in underserved neighborhoods, providing free & low-cost screenings; thus the use of social media in the Pink Day Campaign to spread the word about early detection, as well as to reach the many people who've lost their jobs and health insurance due to the Pandemic to let them know that free and low-cost services screenings are still available through WBHI's local Cancer Center partners.

<http://www.flbreasthealth.com> 305-825-4081

PSA'S:

5/18 - -5/24/20 – 30x – Florida Initiative for Suicide Prevention – Virtual Hugs for Hope 5k

PROMOS:

5/18 - -5/24/20 – 8x – Florida Initiative for Suicide Prevention – Virtual Hugs for Hope 5k

Category:
CORONAVIRUS PANDEMIC

Programs:
Easy's Community Focus

April 5, 2020, Segment 3 – 11:50

Jackson Health System

Guest: June Ellis, Associate Chief Nursing Officer

Ellis talks about how Jackson Health System began preparing early for the COVID pandemic, setting up tents for testing, and designating separate areas of the ER to keep patients with Coronavirus away from patients with other emergency issues. She urges people to follow the prevention guidelines to help stop the spread of the virus, and suggests that if anyone wants to help our first responders, they could do simple things like shopping for groceries as way of providing respite care.

<http://www.jacksonhealth.org>; First call should be to Florida Dept of Health, 866-779-6121

April 12, 2020, Segment 2 – 13:18

Coping During Covid-19

Guest: Susie Levan, Meditation Teacher & Author

Levan talks about how meditation through simple deep breathing exercises can help reduce anxiety during the current stressful period of social distancing. Biofeedback studies have proven that meditation not only reduces blood pressure, it also helps improve the immune system and mental health. Levan offers two free guided meditations on her website.

<http://www.gettingtoforgiveness.com/meditation>

May 24, 2020, 29:06

Fort Lauderdale Behavioral Health Center

Guest: Dr. Jared Gaines, Chief Medical Officer

Gaines talks about the impact of Covid-19 on families and children, with regard to coping with the unknown and with the changes in social interactions. He also talks about FLBHC's new 'Valor' program, specifically for First Responders who deal with tragedy on a daily basis.

<Http://www.flbehavioral.com> 954-734-2001

May 31, 2020, 29:02

American Red Cross, South Florida Region

Guest: Joanne Nowlin, CEO

Nowlin discusses the Red Cross response to the Covid-19 pandemic, in particular with regard to mental health and veterans' concerns. The organization has virtual support groups available at no charge. Nowlin also talks about how to prepare for Hurricane Season in the midst of the pandemic, and how the Red Cross and local Emergency Operations have adjusted plans for shelters and disaster response with Covid safety guidelines in mind.

<http://www.redcross.org> 1-800-RedCross

June 21, 2020, Segment 2 - 9:21

United Way Miami / Mission United

Guest: Kyle Cromwell, Veteran & Aid Recipient from UWM Pandemic Response Fund

Cromwell, following 8 years of service in the Air Force, relocated to Miami. With a new home & a new baby and his wife furloughed from work due to Covid-19 shutdowns, he relied on services from Mission United and also received aid from United Way's Miami Pandemic Response Fund. The organizations assisted with food supplies and helped with rent payments to get the family through a temporary crisis. To date, the Pandemic Response Fund has raised 3.5 million dollars and has provided assistance to more than 2700 families during the Covid-19 crisis.

<http://www.unitedwaymiami.org> / <http://www.missionunitedmiami.org>

Viewpoints

April 5, 2020, Segment 1: Overcoming Uncertainty in the Midst of Covid 19 – 8:00

Synopsis: With many unknowns hanging above our heads during this global pandemic, it's vital to stay present and positive. We discuss small steps you can take each day to find structure and the importance of looking at the long-term picture.

Host: Gary Price. Guests: Dr. Laura Schopp, professor, chair, department of health psychology, University of Missouri; Jessica Byrne, software engineer, founder, The Financial Mechanic

Links for more info: <https://healthprofessions.missouri.edu/health-psychology/personnel/laura-schopp/>

May 10, 2020, Segment 1: An Essential Industry: Construction in the U.S. – 10:53

Synopsis: In most states, construction is deemed an essential service during the COVID-19 pandemic. With roadways fairly clear and schools temporarily closed, crews are getting to work while still adhering to social distancing rules. In effect, construction spending was up 4.7 percent in March 2020 compared to March 2019. Viewpoints speaks with two people working in the industry to get an inside view on growth and job opportunities as well as current challenges facing the sector.

Host: Gary Price. Guests: Paul Robinson, CEO & Founder, ConstructReach; Jocelyn Lipscomb, carpenter

Links for more info: <https://www.census.gov/construction/c30/pdf/release.pdf?CID=CBSM+EI>

June 28, 2020 – Segment 2: Is your Child Feeling Anxious Right Now? Giving Support Without Shielding Them From the World. 9:26

Synopsis: It's safe to say that no one could've imagined this year would be such a curveball. Learning's been disrupted, many parents are continuing to work from home and fears over COVID-19 are still very much present. We speak with a family trauma expert, Dr. Abigail Gewirtz, about dealing with these anxieties as an adult and how to have important conversations with your child or teen if you're sensing that they're more irritable, worried or anxious lately.

Host: Marty Peterson. Guests: Dr. Abigail Gewirtz, professor, Department of Family Social Science, director, Institute for Translational Research in Children's Mental Health at the University of Minnesota

Links for More Info: <https://www.nytimes.com/2020/04/01/parenting/coronavirus-help-anxious-kid.html>

PSA'S:

4/1 – 4/5 - 25x - Coronavirus Social Distancing

4/1 – 4/5 - 25x - Humane Society of Broward - Modifications to implement coronavirus safety measures

4/6 – 4/12 - 30x - Coronavirus - Build Immune System

4/14 – 4/26 – 40x – Coronavirus – We're Here For You

6/22 – 6/28 – 20x – Florida Dept of Health – Covid Spikes / Safety Procedures

Promos:

4/1 - 4/11 - 15x - Coronavirus Info at Easy 93 dot com

4/6 - 4/12 - 10x - Coronavirus - Wear Masks

4/20 – 4/26/20 – 10x – Coronavirus – Wear Masks

4/20 – 5/10/20 – 35x – Humane Society of Broward County – Covid Safety Measures

4/27 – 5/3/20 – 10x – Coronavirus information at Easy93.com

5/4 – 5/10/20 – 24x – Who's Your Hero - Salute to Coronavirus Frontline Workers

5/11 – 5/17 – 9x – Coronavirus updates at Easy93.com

5/18 – 5/31 – 16X – COVID-19 Eased Restrictions / Re-Openings

5/18 – 5/31 - 16x – Who's Your Hero – Salute to Coronavirus Frontline Workers

5/25 – 6/14 – 26x – Humane Society of Broward County – Covid updates for adoptions

6/1 = 6/7 = 9x – Covid 19 Information at easy93.com

6/22 – 6/28 – 12x – Florida Dept. of Health – Covid Reopenings – Safety Procedures

Category:

CRIME & VIOLENCE

Programs:

Easy's Community Focus

April 26, 2020, Segment 1 - 16:12

Women in Distress

Guest: Mary Reidel, President / CEO

Reidel discusses how the Stay-at-Home guidelines for Covid-19 safety create increased dangers for victims of domestic violence. Even with the Safe Distancing recommendations, Women in Distress has been able to support people in abusive relationships through tele-services, holding support meetings online, and still helping to relocate those in imminent danger. The 24-hour hotline continues in effect at 954-761-1133. Like many non-profits, due to canceled fundraisers because of the pandemic, Women in Distress is asking for support through online donations.
<http://www.womenindistress.org>

PSA'S:

5/4 - 5/17/20 - 42x - Women in Distress – Virtual Domestic Abuse support during Coronavirus

Promos:

4/13 - 4/19 - 10x - Coronavirus - Stay at Home causing increase in Domestic Abuse / Women in Distress

Category:

DIVERSITY / RACE RELATIONS

Programs:

Easy's Community Focus

June 7, 2020, Segment 2 – 13:26

NAMI Miami (National Alliance on Mental Illness)

Guest: Susan Racher, CEO

Racher discusses the 'perfect storm' of issues facing South Florida residents - Covid-19, Hurricane Season and protests about racism and police brutality - that can create or exacerbate emotional issues for people. She notes that lack of access to health insurance and mental health care for African Americans is another reflection of the race disparity in our country. NAMI Miami provides free Zoom group meetings, as well as referrals to clinicians.
<http://www.namimiami.org> 305-665-2540

June 14, 2020, Segment 1 – 16:24

Boys & Girls Clubs of Broward County

Guest: Karriem Edwards, Director of Development

Edwards discusses how BGCBC has adjusted their programming to still serve Club Kids during Covid-19, with Grab-&-Go meals daily, virtual education and daily welfare check-ins. As the clubs prepare to re-open, he also addresses conversations with Kids about protests against racism throughout the country, and how the focus on education, self-esteem and good citizenship help Club Kids cope with and rise above experiences they may encounter. CMG will support their upcoming 'Shape Futures, Give Now' fundraiser to make up for the lack of donations during the Pandemic.
<http://www.bgcabc.org> 305-537-1010

Viewpoints

April 19, 2020, Segment 2: A Dormant Family Secret Uncovered Through DNA Testing

8:19

Synopsis: Imagine finding out at 54-years-old that the father who raised you wasn't actually your biological dad. Novelist Dani Shapiro found herself in this position after she and her husband sent in an at-home DNA test to Ancestry.com and it came back with some unexpected results.

Host: Gary Price. Guest: Dani Shapiro, author, *Inheritance: A Memoir of Genealogy, Paternity and Love* & creator, host, podcast *Family Secrets*
Links for more info: <https://www.ancestry.com/>

June 14, 2020, Segment 1: The Murder of George Floyd: A Deepening Public Health Crisis 10:12

Synopsis: George Floyd was 46 years old when he was murdered on the street by ex-Minneapolis police officer Derek Chauvin. The father of five moved to the Midwest city in 2014 where he worked driving a truck and providing security at a local restaurant. Due to the COVID-19 pandemic, Floyd lost his security job. On May 25, Floyd was suspected of using a counterfeit \$20 bill at a local store and officers were called to the scene. The question remains: how can a simple police call lead to the killing of an unarmed and unresisting man? For weeks, protests and outrage have spread across the U.S. and internationally as the killing of Floyd brings racial inequality and police brutality into focus once again. Even in the midst of a pandemic, people are showing up to say they're fed up with the lack of equal justice, rights and opportunities for all.

Host: Gary Price. Guests: Gary Walker, cinematographer; Dr. Lauren Powell, social epidemiologist, executive director, Time's Up Healthcare
Links for More Info: <https://www.joincampaignzero.org/>

June 14, 2020, Segment 3: The Voices of African American Authors. 2:17

Synopsis: Reading the works of black authors is an important part to better understanding why racial inequities still plague our country. We offer up some recommendations to add to your reading list.

Host: Evan Rook

Category:
ECONOMY / JOBS

Programs:

Easy's Community Focus

April 5, 2020, Segment 2 – 10:29

United Way of Broward County

Guest: Kathleen Cannon, President / CEO

With so many people out of work due to the Coronavirus, United Way of Broward is providing food and financial assistance to individuals and non-profits, attempting to bridge the gap until government assistance arrives. With the cancellation of all fundraising events, UWB is asking for donations from businesses and individuals who are able, to keep these support services going. For people seeking assistance, Cannon recommends calling 211.

<http://www.unitedwaybroward.org>

April 19, 2020 – Segment 1 – 12:56

United Way of Miami Dade

Guest: Maria C. Alonso, President

Alonso shares information about the Miami Pandemic Response Fund initiated by UWMD to provide assistance to those hardest hit by the economic fallout from the Covid-19 Pandemic. The organization is asking for donations to the fund and volunteers to assist with food distributions, as well as accepting requests for assistance.

<http://www.unitedwaymiami.org/Covid19>

June 28, 2020, Segment 2 – 7:39

UPS

Guest: Shirley Toliver, Area Human Resources Mgr. / Florida District Community Relations Mgr. Toliver talks about the impact of philanthropic giving, not only to the recipients, but to the employees who live in neighborhoods that are supported by their place of employment. She also talks about the impact of Covid-19 on UPS and its employees, who have worked extended hours to accommodate the shift to virtual shopping & delivery. UPS is supporting the 'Shape Futures, Give Now' fundraiser to benefit Boys & Girls Clubs of Broward County, with \$11,000 in matching grant money .

<http://www.bgcbc.org/cmggivenow> / <http://www.ups.com>

June 28, 2020, Segment 4 – 9:18

The Hartford

Guest: Sarah Morin, Head of Community Investments

A Nationwide Company, Morin discusses how, based on the volunteer efforts of their local Plantation office, with 800 employees, The Hartford chose to support the Boys & Girls Clubs of Broward County with a \$25,000 matching funds donation for the 'Shape Futures, Give Now' fundraising campaign. The CMG Miami-supported campaign is to help the Clubs continue operating despite the loss of significant income due to canceled fundraisers during the Covid-19 epidemic.

<http://www.bgcabcorg/cmggivenow> <http://www.thehartford.com>

Viewpoints:

April 26, 2020, Segment 2: The Dire State of Affordable Housing in America 9:37

Synopsis: The COVID-19 pandemic has exacerbated the housing crisis as many millions of Americans can no longer afford to pay rent or their monthly mortgage. Viewpoints speaks with two housing experts about why so many people struggle to find affordable housing in the U.S. and one possible solution to the problem.

Host: Marty Peterson. Guests: Conor Dougherty, New York Times economic reporter, author, *Golden Gates, Fighting for Housing in America*; Patricia Foreman, tiny homeowner, author, *A Tiny Home to Call Your Own, Living Well in Just-Right Houses*

Links for more info: <https://www.nytimes.com/2020/04/08/business/economy/coronavirus-rent.html>

May 10, 2020, Segment 2: The Rise of Coffee Capitalism 8:08

Synopsis: Even as Americans shelter-in-place, coffee consumption is up in the first four months of 2020. Why is coffee a drink that is so popular across the globe? The drink was first consumed by Sufi monks in the fifteenth century as part of a religious ceremony, but quickly gained popularity across the Middle East where it then eventually spread to Europe. Viewpoints discusses the complicated history of coffee production and American's reliance on this caffeine-packed drink.

Host: Marty Peterson. Guests: Augustine Sedgewick, author, *Coffeeland: One Man's Dark Empire and the Making of Our Favorite Drug*

Links for more info: <https://www.darkmattercoffee.com/>

Synopsis: Jessica Byrne is a 26-year-old software engineer from Portland that's saved more than \$300,000 in a very short span of time. We speak with Byrne about how she grew her skill base in order to up her salary and then quickly save thousands through compounding interest, investing and maintaining a frugal lifestyle.

Host: Marty Peterson. Guests: Jessica Byrne, software engineer, founder, blog, Financial Mechanic; Ashley Feinstein Gerstley, money coach, author, 30-Day Money Cleanse, founder, blog, The Fiscal Femme

Links for more info: <https://financialmechanic.com/>

June 21, 2020 – Segment 1: Shakeups in the Salon & Skincare Industry. 10:09

Synopsis: Business owners have had an extremely stressful year as COVID-19 forced millions of shops to close their doors for two plus months. Now, as much of the country is reopen, some salon, spa and wellness owners are still anxious about if many customers will return and the current changes to operations to protect both staff and clientele. We speak with three owners about adapting to this new reality and the challenges they're facing.

Host: Gary Price. Guests: ChiTaylor, owner, FlutterFabBoutique; Emma Graves, aesthetician and co-owner, Brooklyn Herborium; Dr. Carlos Charles, dermatologist and owner, Derma Di Colore

Links for More Info: <https://www.forbes.com/sites/angelinavillaclarke/2020/05/18/feeling-positive-how-the-spa-and-wellness-industry-is-reacting-now-and-planning-for-the-future/#79f21b51c3a5>

PSA'S:

4/13 – 4/19/20 – 10x - Coronavirus – Small Business Assistance from Florida Dept of Economic Opportunity through Career Source Florida – 10x

4/14 – 5/15 – 116x - Who's open for Business during Coronavirus

5/25 – 5/31 – 30X – Women in Distress – Financial Insecurity during Covid 19

6/22 – 6/28 – 20x – Now Hiring – Job Openings during Covid Re-opening

PROMOS:

4/20 – 5/3/20 – 20x - Who's open for Business during Coronavirus

6/22 – 6/30 – 14x – Now Open – Businesses needing employees

6/22 – 6/30 – 14x – Now Open – Employees looking for work

Category:
EDUCATION

Programs:

Easy's Community Focus

April 19, 2020, Segment 2 – 14:15

Boys & Girls Clubs of Broward County

Guests: Karriem Edwards, Director of Development

Edwards relates how the Clubs are continuing to serve their 13,000 members during the Covid-19 pandemic while unable to be physically open. The clubs are providing Grab & Go meals daily, Monday thru Saturday, and have initiated Virtual Daily Lessons that kids can access and participate in online.

<http://www.bgcabc.org>

May 10, 2020, Segment 1 – 8:29

Women's Breast & Heart Initiative

Guest: Andrea Ivory, Founder

Ivory relates how her non-profit organization has had to change the way they provide services to the community due to COVID-19. While they can no longer go door-to-door in underserved neighborhoods to offer free breast & heart screenings, they're providing Universities with online curriculum about preventing breast cancer & heart disease - particularly relevant because many of the risk factors for those diseases are ones that also increase one's risk of Covid-19.

<http://www.flbreasthealth.com> #WBHladvocate

June 28, 2020, Segment 1 – 7:42

Office Depot Foundation

Guest: Alex Price, National Director of Community Investment

Price discusses the importance of education as a pathway out of poverty and to independence, recognizing the higher graduation rate of young people who attend Boys & Girls Clubs of Broward County. Office Depot is supporting the 'Shape Futures, Give Now' fundraiser to benefit Boys & Girls Clubs of Broward County, with a \$10,000 matching 'Stop Summer Slide' grant.

<http://www.bgcabc.org/cmggivenow>
<http://www.depotdifference.com>

June 28, 2020, Segment 3 – 6:17

Rick & Rita Case Foundation

Guest: Rick Case, Founder

Rick Case has been supporting Boys & Girls Clubs of Broward County since 1985. He talks about the importance of providing young people with a safe place to go after school, a hot meal, and access to computers and homework help, which all contribute to young people's ability to succeed; and why people should donate to the 'Shape Futures, Give Now' fundraising campaign for BGCBC. Case shares the news that through his philanthropy, four Club Kids have received full scholarships to Nova Southeastern University, each the first in their family to attend college.
<http://www.bgcabc.org/cmggivenow>

Viewpoints

May 24, 2020, Segment 2: The Story of Apollo 8

10:34

Synopsis: When we think back to the biggest space accomplishments in history, many of us instantly remember Apollo 11 – the mission that landed humans on the moon. However, we seldom talk about Apollo 8 when astronauts successfully orbited the moon. Author and historian, Jeffrey Kluger joins Viewpoints to discuss why Apollo 8 was a vital foundational mission for space travel and what it meant to the future of NASA.
Host: Marty Peterson. Guests: Author, Jeffrey Kluger
Links for more info: https://www.nasa.gov/mission_pages/apollo/apollo-8.html

June 7, 2020, Segment 2: The Many Firsts Throughout History 8:20

Synopsis: Imagine finding a rough, circular rock-like object and spending many minutes, if not hours, trying to pry it open to see what's inside. Once you finally cracked it open, who would slurp down the slimy, raw interior of an oyster, praying that it wouldn't kill them? We discuss the many firsts throughout history and the bold civilizations who uncovered these discoveries.

Host: Marty Peterson. Guest: Cody Cassidy, freelance writer, author, Who Ate the First Oyster?

Links for More info: <https://www.amazon.com/Who-Ate-First-Oyster-Extraordinary/dp/014313275X>

PSA's:

6/22 – 6/30 – 30x - Boys & Girls Clubs of Broward County – Shape Futures, Give Now

PROMOS:

5/4 – 5/17/20 – 24x -Boys & Girls Clubs of Broward County – Online Learning

Category: **ENVIRONMENT**

Programs:

Viewpoints

April 26, 2020, Segment 1: The Slow-Looming, Invisible Crisis of Climate Change 9:24

Synopsis: With billions across the world staying home right now due to coronavirus, air pollution in many major cities has cleared making way for blue skies and new views of nature. This week, Viewpoints speaks with journalist and author Thomas Kostigen about the role of geoengineering in tackling another approaching global crisis: climate change.

Host: Gary Price. Guests: Thomas Kostigen, journalist, author, Hacking Planet Earth: How Geoengineering Can Help Us Reimagine the Future.

Links for more info: <https://geoengineering.environment.harvard.edu/geoengineering>

May 3, 2020, Segment 2: To Eat or Not to Eat? The Processed Food Conundrum 9:32

Synopsis: Complex ingredients like maltodextrin and ferrous sulfate can seem scary, but are they actually bad for you in the long-term? We speak with chemist and author, George Zaidan about how food processing took hold in early human history and what to keep in mind when it comes to keeping a healthy diet.

Host: Marty Peterson Guests: George Zaidan, chemist, journalist, author, Ingredients: The Strange Chemistry of What We Put In Us and On Us

Links for more info: https://www.ted.com/talks/george_zaidan_the_bug_that_poops_candy

June 28, 2020 – Segment 1: The Calming Nature of Tending to a Garden 10:00

Synopsis: Getting started gardening can seem like an overwhelming task, especially if you have trouble keeping a houseplant alive. But with some research and a small investment for tools, seeds and soil, the rewards of tending to a garden are huge. Fresh produce, flowers and herbs, and renewed connection to nature are just some of the benefits of this increasingly popular outdoor pastime.

Host: Gary Price. Guests: Brooke Morgan, urban gardener; Amy Enfield, horticulturist
Links for More Info: <https://greatist.com/connect/beginners-guide-to-gardening#7>

PSA'S:

5/25 - 6/7 – 60x – American Red Cross – Hurricane Prep with Covid -19

Promos:

4/13 - 4 /19 - 10x - Coronavirus - Earth Month, don't throw gloves on ground
5/18 - 5 /31 - 14x – American Red Cross – Hurricane Prep with Covid -19

Category:

GOVERNMENT / POLITICS

Programs:

Easy's Community Focus

May 3, 2020, Segment 1 – 17:13

Legal Services of Greater Miami

Guest: Guerby Noel, Attorney

A look at special tenant's rights accommodations mandated by the government to assist people unable to pay rent during the Covid-19 shutdown, including deferred payments and a ban on evictions. LSGM is a non-profit, providing free legal services.

<http://www.legalservicesmiami.org> (305-576-0080)

June 7, 2020, Segment 1 – 14:35

Wallace H. Coulter Foundation / Florida Counts

Guest: Susan Racher, Vice President / CFO

Racher reviews the purpose of the decennial Census count, as a means of determining Federal Funding for State and Local programs, services and infrastructure, as well as impacting re-districting to determine the number of Representatives and Electoral Votes the state will get.

With Covid-19 halting efforts to canvas door to door to assist residents with filling out the Census, Florida Counts has begun a text initiative so people can request assistance by phone. <http://www.flcounts.com>, For assistance in English, text 'census' to 66539

For assistance in Spanish, text 'censo' 60 66539

Viewpoints

April 19, 2020, Segment 1: Modern-Day Drones and the Implementation of Remote Identification 10:49

Synopsis: Drones are already a multi-billion-dollar business and only set to grow in revenue over the next five years, reaching an estimated 63 billion by 2025. The unmanned aircraft systems can be applied to a wide breadth of tasks and are an essential resource during war, rescue and public health crises, including the COVID-19 pandemic. Viewpoints speaks with two drone experts about innovation and security challenges facing the industry.

Host: Gary Price. Guests: Brendan Schulman, vice president of policy and legal affairs, DJI; Dan Gettinger, co-director, center for the study of the drone, Bard College

Links for more info: <https://dronecenter.bard.edu/> <https://www.dji.com/>

May 24, 2020, Segment 1: 75 Years After WWII: The Men of the 44th Bomb Group 8:27

Synopsis: Memorial Day is on Monday, May 25 this year. It is a day that we remember those who have served and lost their lives protecting this country. To honor our veterans, we highlight a unique story from World War II about the heroic men of the U.S. Air Force 44th Bomb Group.

Host: Gary Price. Guests: Mara Truslow, management consultant, applied researcher

Links for More Info: <https://ww2truslow.com/>

June 7, 2020 – Segment 1: One Country, Two Systems: The Deepening Political Crisis in Hong Kong. 10:45

Synopsis: Tensions between the people of Hong Kong and the Chinese communist government are quickly escalating in recent months. With the proposal of a new national security law in late May further tightening the grip on the semi-autonomous territory of Hong Kong, the city is a tipping point as protesters risk their lives to fight for political democracy and civil liberties.

Host: Gary Price. Guests: Antony Dapiran, lawyer, writer, author, City on Fire: The Fight for Hong Kong

Links for More Info: <https://www.nytimes.com/2020/05/27/world/asia/hong-kong-protest-china-anthem.html>

PSA'S

4/13 – 4/19 - 10x - Coronavirus - Tax Return deadline postponed

6/1 – 6/7 – 30x – Florida Counts – Census Assistance

6/8 – 6/14 – 30 – Miami-Dade & Broward Supv of Elections – Voter's Registration Deadlines

Promos

6/29 – 6/30 – 2x – Miami-Dade & Broward Supv of Elections – Voter's Registration Deadlines

Category: **HEALTH & HUMAN SERVICES**

Programs: **Easy's Community Focus**

April 12, 2020, Segment 1 – 15:36

NAMI (National Alliance on Mental Health) Miami

Guest: Susan Racher, President

Discussing how the stay-at-home order and anxiety about Covid-19 have created new challenges for people with mental health issues and their caregivers. NAMI Miami has added more support groups and taken them online to continue to support those who need help.

<http://www.namimiami.org>

May 3, 2020, Segment 2 – 13:09

Village South

Guest: Whitney Hughson, Marketing Director

Village South is a non-profit mental health provider with multiple locations in Miami-Dade and Broward Counties, providing in-patient and outpatient services. Hughson discusses their transition to virtual therapy for clients, both individual and group sessions, as well as their need for Coronavirus prevention & protection supplies for their onsite healthcare workers.

<http://www.facebook.com/villagesouth> (786-306-1827)

May 10, 2020, Segment 2 – 22:36

Miami Beach Community Health Center

Guest: Dr. Johann A. Torres, Senior Medical Director & Chief Medical Officer

Torres provides an overview of the full range of services that MBCHC provides as a federally authorized Public Health Employee, serving the community with sliding scale fees for those with no insurance. He discusses the changes that healthcare providers have made as a result of Covid-19, particularly the increase in Tele-Health. As May is Mental Health Awareness Month, Torres offers guidance from MBCHC's Behavioral Health Therapist for people having difficulty coping during the pandemic. He also talks about the precautions being taken to ensure safety

for providers and patients during Covid-19 testing - a service that MBCHC provides free, with no requirements.

<http://www.mbchc.org> 305-538-8835

June 21, 2020, Segment 3 – 8:22

Miami Cancer Institute / Baptist Health South Florida

Guest: Dr. Lauren Carcas, Breast Oncologist

Miami Cancer Institute, a long-time partner of the Women's Breast & Heart Initiative discusses the importance of WBHI's National Pink Day for Summer Breast Cancer Awareness. During the Covid-19 pandemic, the number of women seeking annual breast screenings has dropped significantly. Carcas reminds us of the importance of early detection in reducing the extent and severity of treatments for Breast Cancer, as well as the enormous increase in survival rates with early detection. Easy 93.1 is also supporting the June 23rd Awareness initiative.

<http://www.baptisthealth.net>

<http://www.flbreasthealth.com>

Viewpoints

May 31, 2020, SEGMENT 1: Losing A Part of Your Heart: Dealing With Loss. 11:52

Synopsis: Losing someone you love – whether that's a partner, friend or a part of your family – can be devastating. Is there a way to 'correctly' deal with the process of death and grieve after the person has passed?

Host: Gary Price. Guests: Michael Korda, author, *Passing: A Memoir of Love and Death*; Megan Devine, psychotherapist

Links for more info: <https://www.apa.org/topics/grief>

PSA'S

5/4 – 5/10– 20x -- Village South – Mental Health Services & Coronavirus Supply Drive

5/18 – 5/24 – 30X – United Way of Broward – Virtual Mental Health Workshop

6/8 – 6/14 – 30x – Florida Dept. of Health – Covid Phased Re-openings

PROMOS:

6/1 – 6/14 – 18x – Boys & Girls Clubs of Broward County – Meals-to-Go during Covid 19
6/8 – 6/14 – 9x – Broward County Mobile Covid Testing
6/8 – 6/14 – 9x – Florida Dept. of Health – Covid Phased Re-openings
6/15 – 6/23 – 10x - Women’s Breast & Heart Initiative – Mammograms for unemployed & uninsured

Category:
UNDERSERVED POPULATIONS

Programs:
Easy’s Community Focus

April 5, 2020, Segment 1 - 10:02

Alzheimer’s Association of Southeast Florida

Guests: Michael Pearson, Vice President of Program Services

Gloria Orlandi-Kass, Program Manager, Miami-Dade County

With Miami-Dade County Adult Day Care facilities now shut down due to concerns about Coronavirus, the guests offer guidance on helping someone with dementia cope with the change in their routine; as well as guidance for caregivers who have to shoulder any additional burden. ALZ Se Florida has moved its programs online.

<http://www.alz.org/seflorida> 24/7 Helpline: 800-272-3900

May 16, 2020, 29:36

Joshua’s Heart Foundation

Guest: Tobi Ash, Director of Programs

Ash talks about Joshua's Heart's focus on delivering healthy food to those who are unable to get to food pantries or to food distribution sites. She discusses the challenges of obtaining certain kinds of food during the Covid-19 pandemic due to interruptions in the food supply chain, and how the organization has worked to overcome those challenges, as well as the steps they've taken to implement CDC safety guidelines.

<https://joshuasheart.org> 305-944-4452

June 21, 2020, Segment 1 – 14:01

Florida Power & Light / Boys & Girls Clubs of Broward County

Guest: Juliet Roulhac, Director of External Corporate Affairs

Roulhac talks about FPL's extensive Community Involvement, donating more than \$200,000 to Food Banks during the Covid-19 Pandemic, and providing employees with Volunteer opportunities as part of their job experience. FPL is supporting the Boys & Girls Clubs of Broward's 'Shape Futures, Give Now' fundraising initiative, with a donation of \$47,500 in matching funds.

<http://www.bgcabc.org/cmggivenow>
<http://www.fpl.com>

Viewpoints

April 12, 2020, Segment 1: Deploying School Meals to Those Who Need Them Most Right Now 11:40

Synopsis: On a typical day, the National School Lunch Program serves 20.2 million free lunches to students in need, according to the USDA. With sweeping school closures across the U.S. in response to the COVID-19 pandemic, millions of students are going hungry. Viewpoints discusses the new reality foodservice workers face and the balance between staying safe and serving meals.

Host: Gary Price. Guests: Dan Giusti, founder, Brigaid; Betsy Zorio, vice president, U.S. programs and advocacy, Save the Children

Links for more info: <https://www.savethechildren.org>

PSA's

4/27 – 5/3/20 – 30x - United Way of Miami Dade – Pandemic Response Fund
5/11 – 5/17/20 – 22x – Mission United – Mental Health Services for Veterans

PROMOS

4/27 – 5/3/20 – 10x – Boys & Girls Clubs of Broward County – Shaping Futures
5/11 – 5/17/20 – 9x – Broward County Mobile /At-Home Covid 19 Testing for Homebound
5/18 – 5/24/20 – 8x – Mission United – Services for Veterans
5/25 – 6/7/20 – 17x – Joshua's Heart Foundation – Food Distribution for homebound