

# **WFEZ Community Issues and Programming**

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**October 1, 2023 – December 31, 2023**

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## **WFEZ COMMUNITY ISSUES AND PROGRAMMING**

**October 1, 2023 – December 31, 2023**

WFEZ serves the Miami / Fort Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period October 1, 2023 – December 31, 2023.

### **Description of Regular Programming**

#### **Viewpoints – 2 segments, 23 minutes total**

*Sundays, 6:20 a.m.*

A nationally syndicated program produced by Media Tracks, out of Des Plaines, IL. Viewpoints looks at issues in the news and in our lives.

#### **Easy's Community Focus (30 minutes total, segments of varying length)**

*Sundays, 6:50 a.m.*

A locally originated program addressing issues of concern to South Florida residents. Produced by WFEZ Community Affairs Host, Ellen Jaffe. Some segments produced by Community Affairs Correspondent, Jeff Martin.

#### **Public Service Announcements / Community ID's**

Locally produced, :30 in length, air in various hours daily.

#### **Promos:**

Locally produced, :30 in length, air between 12am and 6am

### **Following are the issues given significant treatment in programming:**

- *Community Outreach / Events (COE)*
- *Crime and Violence (CRI)*
- *Diversity / Race Relations (DIV)*
- *Economy / Jobs (ECO)*
- *Education (EDU)*
- *Environment & Animal Welfare (ENV)*
- *Health (HEA)*
- *Human Services (HUS)*
- *Underserved Populations (USP)*

# COMMUNITY OUTREACH / EVENTS

## **Programs:**

### **Easy's Community Focus**

#### **October 1, 2023 - Segment 2 – NAMI Broward (National Alliance on Mental Illness) – 13:49**

**Guests:** Loren Carillo, Development Coordinator; Sylvie Sterlin, Program Director

Carillo & Sterlin provide details about NAMI Walks Broward, scheduled October 7<sup>th</sup>. In addition to being a fundraiser for NAMI, the event is a resource fair for anyone coping with mental health issues, whether their own or a loved one's.

<http://www.namibroward.org>

#### **October 22, 2023 - Segment 2 – Miami-Dade County Parks & Recreation – 12:38**

**Guest:** Martha Jurado, Special Projects Coordinator

Jurado talks about the annual 'Love-In Music Festival' at Greynold's Park, one of Miami-Dade County's most popular public parks and most popular events. The festival brings together members of the community with entertainment for all ages, along with a mini celebration of Oktoberfest.

<http://www.miamidade.gov/lovein>

#### **November 5, 2023 - Segment 3 – Broward Center for the Performing Arts – 11:10**

**Guest:** Performer / Actor, William Shatner

As the community evolves, the Broward Center for the Performing Arts adjusts its programming to remain both relevant and educational. In addition to presenting musicals, ballet, opera and children's theatre, the Broward Center is booking more evenings of Talk with celebrities in a variety of genres. 92-year-old actor & icon talks about his scheduled talk at the Broward Center, what the audience can expect, and what motivates him to continue working at his age.

<http://www.browardcenter.org>

## **PSA'S:**

11/27 – 12/2 – 10x – Holiday Events Web Page – Guide to Holiday Events

12/4 – 12/10 – 14x – Zoo Miami – Zoo Lights on Holiday Events Page

12/27 – 12/31 – 18x – Humane Society of Broward – Walk for the Animals

## **PROMOS:**

10/23 – 10/29 – 14x – Miami-Dade County Parks & Rec – Greynold's Park Love-In

11/6 – 11/10 – 15x – City of Miami Beach – Veteran's Day Parade

12/11 – 12/17 – 12x – Santa's Enchanted Forest – on Holiday Events Web Page

# CRIME & VIOLENCE

## Programs:

### *Easy's Community Focus*

#### October 22, 2023 – Segment 1 – Women in Distress – 16:47

**Guest: President / CEO, Linda Parker**

Parker joins Community Focus during Domestic Violence Awareness month. She explains that calls to WID's crisis hotline have increased in the years since the Pandemic, and reflects on possible causes, ranging from post-pandemic financial struggles to heat-associated violence, to the increased awareness of Domestic Violence, helping victims feel safe in making the call for assistance escaping an abusive relationship. WID has a downloadable Tool Kit for anyone wishing to participate in Domestic Violence Awareness Month activities.

<http://www.womenindistress.org/domestic-violence-awareness-month-2023/>

## *Viewpoints*

#### November 5, 2023, Segment 3: Viewpoints Explained: What is the Biggest Scam Out There Today? – 2:07

**Host: Ebony McMorris**

Last year, Americans lost almost nine billion dollars to scams. This is a 30 percent increase from 2021. We discuss what is one of the fastest growing frauds out there and why thousands of people each day are getting tricked.

#### November 19, 2023, Segment 3: Viewpoints Explained: Sam Bankman-Fried & The Multi-Billion Dollar Fraud that Changed Crypto – 1:30

**Host: Ebony McMorris**

We cover the recent conviction of FTX founder & former CEO, Sam Bankman-Fried. Will people build up trust in cryptocurrency again?

#### December 10, 2023, Segment 3: Viewpoints Explained: Why We are Failing Our Inmates – 1:39

**Host: Ebony McMorris**

So much focus has been placed recently on the importance of rehabilitation while incarcerated. Yet, the meals served to inmates are often rotten, lacking in nutrients and not enough to sustain them throughout the day. Why aren't U.S. prison systems - which receive billions of dollars in public funding each year - doing better?

#### December 24, 2023, Segment 2: The Capitol Police Officers Who Held the Line, No What the Cost – 8:04

**Guest: Aquillino Gonell, former police sergeant, Capitol Hill Police, former U.S. Army sergeant, author, *American Shield: The Immigrant Sergeant Who Defended Democracy***

It has been nearly three years since the attack on the U.S. Capitol. The January 6 insurrection marks the biggest assault on American democracy and the peaceful transfer of power since the Civil War. We speak with former Capitol Hill police sergeant Aquillino Gonell about the violence he witnessed that day and how this traumatic experience has shaped his life and perspective.

<https://www.history.com/this-day-in-history/january-6-capitol-riot>

**December 24, 2023, Segment 3: Viewpoints Explained: Alabama Will Soon Be the First to Use This New Execution Method – 2:00**

**Host: Ebony McMorris**

Last year, Alabama prison officials failed to execute Kenneth Eugene Smith via lethal injection. After more than four hours of prodding and poking him, they gave up on finding a viable vein. Smith has been on death row since 1990 and his next scheduled execution is late next month. But now, he is opting for a new method that has never been tested before in this setting.

**PSA's:**

10/12 – 12/26 – 7x – FI Assoc of Broadcasters – Office of Financial Regulation - 2394  
10/13 – 12/19 – 6x – FI Assoc of Broadcasters – Office of Financial Regulation - 2391  
10/15 – 12/17 – 4x – FI Assoc of Broadcasters – Office of Financial Regulation - 2396  
12/1 – 12/27 – 3x – FI Assoc of Broadcasters – Office of Financial Regulation – 2397  
12/18 – 12/25 – 8x – Women in Distress – Donations Needed  
12/27 – 12/31 – 10x – AAA Tow to Go – No Drunk Driving / Tow to Go Service

**Promos:**

10/1 – 7/7 – 10x - Women in Distress – Dancing with the Local Stars Fundraise  
10/23 – 10/31 – 15x – Domestic Violence Awareness Month – Resources Web Page  
11/29 – 12/10 – 16x – Miami Dade County Consumer Protection Dept. – Shopping Safety Tips

# DIVERSITY / RACE RELATIONS

## Programs:

### Easy's Community Focus

#### **October 15, 2023 – Hispanic Unity of Florida – 25:38**

##### **Guest: President / CEO Felipe Pinzon**

Pinzon runs through the many services that Hispanic Unity provides, including citizenship classes, tax preparation assistance, English language classes and more. Pinzon's personal story is a testament to the organization's successes; he came to them as an immigrant, achieved citizenship, went to work for them, and after 20 years was promoted to President / CEO. His appearance on Community Focus was part of our Hispanic Heritage Month celebration.

<http://www.hispanicunity.org>

#### **November 19, 2023 – Segment 1 – Progressive Firefighters Association Charities – 21:47**

##### **Guest: Keith Bell, President**

Bell gives the background of the non-profit, including the history of firefighter's push for diversity in the service in Miami, both for African Americans and Women. The organization is heavily involved in providing services to community members, including their annual Holiday Turkey Distribution, when they provide free turkey meals to about 2000 local residents.

<http://www.PFACHaritiesinc.org>

## **Viewpoints**

#### **October 8, 2023, Segment 2: 30 Years of the Motor Voter Law: Why this Act Has Trapped Countless Immigrants - 10:08**

**Guests:** *Richard Hanus, immigration attorney, The Law Offices of Richard Hanus; Elizabeth Keathley, immigrant*

In 2006, Filipino immigrant Elizabeth Keathley mistakenly registered to vote while at the Illinois Department of Motor Vehicles. Keathley and her former lawyer, Richard Hanus, join us this week to share the stressful, years-long legal battle that almost led to her being deported back to the Philippines.

<https://www.justice.gov/crt/national-voter-registration-act-1993-nvra>

#### **November 25, 2023, Segment 2: Revisiting Lost Flavors: A Return to the Roots of American Cuisine – 9:25**

**Guests:** *David Shields, food historian, professor, English Language and Literature, University of South Carolina; Adrian Miller, food writer, "Soul Food Scholar"*

Go back several decades and the items we eat today tasted a lot different. Viewpoints speaks with two food experts about the evolution of ingredients and how listeners cooking for the holidays can incorporate some of these older, more traditional recipes onto their tables.

<https://www.instagram.com/soulfoodscholar/?hl=en>

**December 10, 2023, Segment 1: The Story of the First African American Female Pilot Who Succeeded Against All Odds – 8:22**

**Guest:** *Tanya Hart, Flying Free Films, host & producer, Hollywood Live with Tanya Hart*

Most Americans are well acquainted with the story of Amelia Earhart, but few have heard the story of Bessie Coleman - a courageous African American female pilot - who received her pilot's license two years before Earhart took to the skies. This week - we cover the story of Coleman and the many barriers she faced as an African American woman in the early 1900's determined to make a name for herself as a pioneer in performance stunt flying.

<http://tinyurl.com/4tp7jd4f>

**December 31, 2023, Segment 3: Viewpoints Explained: Breaking Plates? Eating 12 Grapes in 12 Seconds? How Other Cultures Ring In the New Year – 1:48**

**Host:** *Ebony McMorris*

How do people across the world celebrate New Year's Eve and New Year's Day? We cover some interesting customs and traditions in other countries.

**PSA'S:**

10/1 – 10/15 – 45x – Hispanic Heritage Month – Tribute Vignettes

**PROMOS:**

10/1 – 10/6 - 14x – Miami-Dade County – Hispanic Heritage Month Celebration

# **ECONOMY / JOBS**

## **Programs:**

### **Easy's Community Focus**

#### **November 5, 2023 – Segment 2 – Neighborhood Housing Services of South Florida – 09:24**

**Guest: Kim Henderson, President / CEO**

Henderson discusses the extreme difficulties for the average person to become a homeowner in South Florida, with the inflated pricing in the local housing market. NHSSF helps people connect to special low-interest mortgage programs, providing classes that help them to qualify for first-time homeowner loans, government programs and more.

<http://www.nhssf.org>

#### **November 26, 2023 – Segment 1 – Miami-Dade County Consumer Protection Dept – 15:17**

**Guest: Holly Beth Billington, Consumer Advocate**

Billington talks about the many ways thieves have of scamming shoppers during the holiday season and provides tips to keep credit cards, money, and gifts safe.

<https://tinyurl.com/38bna8m7>

#### **December 10, 2023 – H.O.M.E.S. Inc. – 28:11**

**Guest: Linda Taylor, CEO**

H.O.M.E.S. Inc. – Housing Opportunities, Mortgage Assistance & Effective Neighborhood Solutions – works in multiple ways to provide affordable housing and improve neighborhood values, while bringing communities together. The organization provides classes that enable potential buyers to access low-interest mortgages. They also select impoverished neighborhoods to provide home rehab services, making homes safe and functional while increasing the home and neighborhood values.

<http://www.homesfl.org>

## **Viewpoints:**

#### **October 1, 2023, Segment 1: Why is Food Waste Still So High? - 6:14**

**Guest: Sarah Soteroff, North American spokesperson, Too Good To Go.**

Each year, we throw away the equivalent of 130 billion meals. This wasted food could feed hundreds of millions of people and negatively impacts the environment both from its production and then the methane it releases once in a landfill. We cover the ongoing food waste crisis in America and hear from one tech platform that is helping to connect hungry people to food that would otherwise be tossed into a trash bin.

<https://www.feedingamerica.org/our-work/reduce-food-waste>

#### **October 8, 2023, Segment 3: Viewpoints Explained: Why Are Halloween Candy Prices So Scary Right Now? – 2:02**

**Host: Ebony McMorris**

Consumers are spending more on Halloween recently. Part of it stems from the holiday becoming more popular and people shelling out more on décor, costumes, treats and activities. However, another factor is that prices are also generally rising. We look at how candy prices have significantly jumped over the last few years.



**October 29, 2023, Segment 1: \$13,000 Per Toddler For Annual Childcare: Why America is Failing Its Parents – 9:24**

**Guests:** *Patricia Cole, Senior Director of Federal Policy, Zero to Three; Christina Kuhn, mother*  
Americans are struggling to bear the extremely large price tag of early childhood care. In some big cities, parents are paying upwards of \$30,000 per year, per child, for this service. We speak with mother, Christina Kuhn, who lives in Michigan about how high childcare costs are impacting her day-to-day and talk to childcare policy expert, Patricia Cole, about what needs to change to better support families and create an environment that encourages raising healthy children.  
<https://www.zerotothree.org/team/patricia-a-cole/>

**November 12, 2023, Segment 1: CEO Pay in the Auto Industry Rose 40% Over the Last Decade: How Fed-Up Auto Workers are Fighting Back - 8:42**

**Guests:** *Lane Windham, labor historian, Georgetown University; Kate Bronfenbrenner, senior lecturer, director, Labor Education Research, Cornell University.*  
Almost 50,000 American employees - a third of the total workforce between GM, Ford and Stellantis - walked off the job and went on strike for six weeks earlier this fall. This coordinated effort marks the first time that employees walked out on all three companies at once. We discuss why this massive strike was a long-time coming and how this recent walk-off is a sign of an ever-growing labor activism movement in the U.S.  
<https://www.foxbusiness.com/economy/the-uaw-strike-might-be-over-but-will-consumers-feel-it-later>

**November 25, 2023, Segment 3: Viewpoints Explained: The Authors Banding Together Against Chat GTP– 1:47**

**Host: Ebony McMorris**

Some of the biggest names in the literary world are now suing the creator of Chat GPT, Open AI. We cover the unfolding lawsuit, what the authors are demanding and what this means for artificial intelligence moving forward.

**December 3, 2023, Segment 1: Why the Publishing Industry is at a Crossroads - 7:41**

**Guest:** *Dan Sinykin, assistant professor, English, Emory University, author, Big Fiction: How Conglomeration Changed the Publishing Industry and American Literature.*  
Last year, revenue in publishing exceeded 28 billion dollars. But - the reality is that just a handful of giant publishers hold much of the power in this sector. We cover how publishing has changed over the last 50 years and how this affects what books you see and read.  
<https://mitpressbookstore.mit.edu/book/9780231192958>

**December 17, 2023, Segment 3: Viewpoints Explained: Why Are Fewer People Buying Homes? – 1:43**

**Host: Ebony McMorris**

We cover what is driving the U.S. housing market to experience a dip and why some markets are faring worse than others.

**PSA'S:**

10/19 – 10/25 – 7x – JobNewsUSA – South Florida Job Fair

11/6 – 11/17 – 18x – Faith Center Dare 2 Care – Turkey Distribution

11/6 – 11/19 – 20x – Progressive Firefighters Association Charities – Turkey Distribution

**PROMOS:**

11/5 - 12/4 –30x – Broward Partnership for the Homeless – Landlords needed for Affordable Housing

## **EDUCATION**

### **Programs:**

#### **Easy's Community Focus**

##### **November 26, 2023 – Segment 2– PACE Center for Girls – 09:10**

**Guest: Sara Nunez, Executive Director**

Nunez provides an overview of the PACE education program for at-risk girls. In addition to enabling girls to work at their own pace to achieve education markers, the organization takes a holistic approach to teaching, including one-one-one counseling and career planning as part of its year-round curriculum.  
<https://tinyurl.com/4ez5p2kv>

##### **December 24, 2023 – Bonnet House Museum and Gardens – 27:32**

**Guest: Patrick Shavloske, CEO**

Shavloske discusses the background of this Historic Property on Fort Lauderdale Beach, purchased in the 1890's by Hugh Taylor Birch (of Hugh Taylor Birch Park), and its development and maintenance as a 30-acre nature zone. Bonnet House provides classes focused on art and the environment, while also serving as a history lesson about the development of Broward County and its evolution as a desirable place to live and to visit.  
<http://www.bonnethouse.org>

##### **December 31, 2023 – Kids in Distress – 30:11**

**Guest: Mark Dhooge, President / CEO**

Dhooge discusses the evolution of Kids in Distress from a shelter for abused children to a placement service for Foster Care, with a focus on family reunification or adoption. The organization provides education for families as a unit, as well as early learning for children and onsite education for children who have not yet been placed in a foster home.  
<http://www.kidinc.org>

### **Viewpoints**

##### **October 1, 2023 – Segment 2: 2/3 of Students Are Testing Below Proficiency in Reading: Why are Literacy Rates So Low? – 10:31**

**Guest: Natalie Wexler, education expert, author, *The Knowledge Gap: The Hidden Cause of America's Broken Education System - And How to Fix It***

Millions of kids are failing to meet reading comprehension standards. With so many young people falling through the cracks, we look at what is broken within the current curriculum and how new research on reading education can lead to some improvements. Education expert Natalie Wexler joins us to share important insights and what parents can also do at home to bolster these skills.  
<https://www.the74million.org/article/9-things-science-tells-us-about-how-kids-learn-to-read-and-think-critically/>

**October 15, 2023 – Segment 2: The Story Behind the Free Speech Organization Advertising Everywhere - 8:46**

**Guests:** Nico Perrino, executive vice president, FIRE; Steve Macek, professor, communication & media studies, North Central College

Have you seen an advertisement or commercial for the group, FIRE? The acronym stands for the Foundation for Individual Rights and Expression, but even after watching an ad, it can still be confusing to grasp what exactly this organization truly stands for. As the presidential cycle heats up, this kind of messaging is only going to grow more common over the next year, so we wanted to uncover what exactly FIRE stands for and why some people have mixed feelings on the nonpartisan nonprofit.

<https://www.thefire.org/about-us/mission>

**November 5, 2023 – Segment 2: Are We Alone in the Universe? UFO's, UAP's and Aliens Explained – 10:30**

**Guests:** Paula Bontempi, dean, Graduate School, Oceanography, University of Rhode Island; Nathalie Cabrol, chief scientist, Carl Sagan Center for Research at the SETI Institute

There seems to be a lot of narratives, conspiracy theories and research funneling into if aliens really do exist. We speak with two experts about how the scientific community approaches this field of study and some of the challenges that come with working within this space.

<https://www.seti.org/csc>

**November 19, 2023 – Segment 2: The Rosetta Stone: Why We Care So Much About a 2,000-Year-Old Slab of Rock: – 12:15**

**Guest:** Edward Dolnick, writer, author, *The Writing of the Gods: The Race to Decode the Rosetta Stone*

It is an intriguing slab of rock, but why was finding and decoding the Rosetta Stone so important to scholars? In short, it is the key to unlocking the unique Egyptian language of illustrated text referred to as hieroglyphs. We speak with Edward Dolnick, author of *The Writing of the Gods: The Race to Decode the Rosetta Stone*, about the monumental impact of this discovery.

<https://www.smithsonianmag.com/history/rosetta-stone-hieroglyphs-champollion-decipherment-egypt-180980834/>

**PSA's:**

10/7 – 12/21 – 7x – FI Assoc of Broadcasters – Florida A & M University - 2359

10/8 – 12/22 – 7x – FI Assoc of Broadcasters – Florida A & M University – 2358

12/1 – 12/28 – 3x – FI Assoc of Broadcasters – Florida A & M University – 2242

12/18 – 12/25 – 10x – Embrace Girls Foundation – Donations Needed

**PROMOS:**

11/1 – 11/13 – 18x – Boys & Girls Clubs of Broward – Donations Needed

12/10 – 12/25 – 15x – Miami Dade County Public Library System – Adult Learning Classes

12/19 – 12/25 – 10x – Humane Society of Broward – School Service Hours for Volunteers

# ENVIRONMENT / ANIMAL WELFARE

## Programs:

### *Easy's Community Focus*

#### **November 19, 2023 - Segment 2 – Humane Society of Broward County – 07:28**

**Guest: Cherie Wachter, Vice President of Marketing**

With the holidays quickly approaching, Wachter provides safety tips for pets to ensure they do not get into dangerous tree decorations, gift wrap or human food during the season. She also discusses the benefits of pet ownership and urges people to carefully consider their living circumstances and family priorities when planning to adopt.

<http://www.humanebroward.com>

#### **December 17, 2023 – Miami-Dade County Water & Sewer Department – 26:44**

**Guest: Roy Coley, Director**

Coley talks about the many items that should never be put down faucets or toilets because of the risk of clogging pipes and sewer lines. He also discusses the County's efforts to transition homes with septic tanks to sewer lines as an environmental protection initiative, as well as a more efficient and cost-effective way to provide reliable plumbing to residents. Finally, Coley offers information about financial aid programs for low-income residents to assist in paying their water bills.

<http://www.miamidade.gov/water>

## **Viewpoints**

#### **October 1, 2023, Segment 3: Viewpoints Explained: Less Than 10 Percent of All Plastic is Recycled – 1:59**

**Host: Ebony McMorris**

If we spend effort recycling items, it is logical to assume that most of these bottles, cartons and boxes will be recycled and reused. However, for plastic, this is rarely the case. We talk about the plastic crisis and why it is important to cut down on the plastic you use in your daily life.

#### **October 15, 2023, Segment 1: Breaking Down the Hidden Misconceptions of Two Classic Halloween Icons - 8:33**

**Guests:** *Nancy Troyano, entomologist, director of technical education & training, Rentokil North America; Merlin Tuttle, ecologist, wildlife photographer, conservationist, author of the book, The Secret Lives of Bats: My Adventure with the World's Most Misunderstood Mammals*

Spiders and bats are some of the most common symbols of Halloween spookiness. We speak with two experts to get the truth behind these traditionally scary creatures and hear why neither of them are nearly as scary as we think.

<https://www.merlintuttle.org/our-work/>

#### **October 29, 2023, Segment 3: Viewpoints Explained: A Parched Landscape: Why the Amazon Rainforest is Facing an Uncertain Future – 1:59**

**Host: Ebony McMorris**

The Amazon rainforest is in peril. After several decades of deforestation, the massive forest - home to millions of animal and insect species, trees, and people - is now facing another critical challenge.

**November 25, 2023, Segment 1: Is Your Pet the Healthiest They Can Be? - 7:31**

**Guest:** *Dr. Carol Osborne, integrative veterinarian, owner, Chagrin Falls Veterinary Center & Pet Clinic*

As pet owners, many of us are guilty of sometimes treating our furry friends with too many treats - especially during the holidays. We speak with Dr. Carol Osborne, an integrative veterinarian, to get some insightful tips on what foods owners should avoid feeding their pets this holiday season and how you can maintain and best care for the health of your pet.

<https://www.asPCA.org/pet-care/general-pet-care/holiday-safety-tips>

**December 31, 2023, Segment 1: An End to the 165-Million-Year Reign of Dinosaurs - 8:15**

**Guest:** *Michael Benton, professor, vertebrate paleontology, University of Bristol – England*

There is something special about dinosaurs. These majestic creatures walked the Earth for more than 165 million years. Compare this to the span of humans who have only been around for five to seven million years so far. There is no doubt that dinosaurs left their mark. Some scientists even wonder – would they still be around today if the asteroid never collided with Earth? We answer this question and more this week on Viewpoints.

<https://www.amazon.com/Dinosaurs-New-Visions-Lost-World/dp/0500052190>

**PSA'S:**

10/14 – 10/19 – 10x – Humane Society of Broward County – Newspaper Donations Needed

11/22 – 11/26 – 20x – Humane society of Broward County – Black “Furrrday” Adoption Specials

12/11 – 12/25 – 46x – Humane Society of Broward County – Walk for the Animals

**PROMOS:**

10/1 – 11/5 – 35x – Humane Society of Broward County – Pet of the Week

# HEALTH

## Programs:

### *Easy's Community Focus*

#### October 8, 2023, Segment 2 – Susan G. Komen Foundation, South Florida – 09:11

##### **Guest: Justin Weinstein, Executive Leadership Committee**

Weinstein shares his personal story of being touched by breast cancer, the disease that took his grandmother. He explains his commitment to the Komen Foundation to support their work in both funding breakthrough research on Breast Cancer, as well as the services the organization provides for people coping with cancer. The Komen 'More Than Pink Walk' takes place October 14<sup>th</sup>.

<https://tinyurl.com/4rupj243>

#### October 29, 2023, Segment 2 – National Kidney Foundation, Fort Lauderdale – 14:12

##### **Guest: Barbara Chatman, Regional Development Director**

Chatman shares her personal connection to the Kidney Foundation, having a family member with Kidney Disease. She provides extensive information about how Kidney Disease affects the body, potentially leading to death; and also gives prevention tips, as well as information on how the Kidney foundation can provide necessary support. The Kidney Walk Fort Lauderdale is set for November 4<sup>th</sup>.

<http://www.kidneywalk.org/ftlauderdale>

#### November 26, 2023, Segment 3 – Humane Society of Broward County - -7:12

##### **Guest: Cherie Wachter, Vice President of Marketing**

As the Humane Society of Broward prepares for its annual Walk for the Animals in February, 2024, Wachter discusses the health benefits of pet ownership – both physical and emotional. She discusses the Walk for Animals as a way to start a walking program for the new year, as well as to enjoy time outdoors in the fresh air. The Walk is one of HSBC's largest fundraisers each year.

<http://www.walk4theanimals.com>

## *Viewpoints*

#### October 8, 2023 – Segment 1: A Family Forever Changed: Rachel's Struggle With Schizophrenia – 7:00

##### **Guest: Deborah Kasdan, writer, author, *Roll Back the World: A Sister's Memoir***

Deborah Kasdan's sister, Rachel, had a bright future ahead of her. She was a natural creative, a talented student and loved to travel and meet new people. However, this future dimmed when Rachel was diagnosed with schizophrenia during her mid-twenties. The diagnosis forever impacted both Rachel and the family. She sadly passed away at age 59, but Deborah Kasdan joins us this week to share her sister's story and the wide-ranging toll of mental illness.

<https://www.nami.org/home>

**October 22, 2023 – Segment 1: A Mounting Loneliness Epidemic: Where Have Our Communities Gone? – 9:12**

**Guests:** *Seth D. Kaplan, lecturer, Johns Hopkins University, senior advisor, Institute for Integrated Transitions, author, Fragile Neighborhoods: Repairing American Society, One Zip Code at a Time.*

Even before the pandemic hit, more than half of U.S. adults responded that they struggle with feelings of loneliness and isolation. Fast forward four years and this problem has only grown worse. Millions of children, teens and adults feel completely disconnected from their neighbors, towns, and local organizations. We talk about what has fueled this decline in recent decades and how listeners can take steps to start forming new connections where they live.

<https://www.hhs.gov/about/news/2023/05/03/new-surgeon-general-advisory-raises-alarm-about-devastating-impact-epidemic-loneliness-isolation-united-states.html>

**October 22, 2023, Segment 3: Viewpoints Explained: Tackling Childhood Obesity– 2:12**

**Host:** *Ebony McMorris*

The American Academy of Pediatrics has an updated set of guidelines urging pediatricians to take a more proactive and stringent approach on young patients struggling with obesity. We highlight some of these updated policies and the lasting effects of early childhood obesity.

**November 5, 2023 – Segment 1: Tossing & Turning Each Night? How You May Be Sabotaging Your Sleep – 7:16**

**Guest:** *Dr. Aric Prather, psychologist, director, Behavioral Sleep Medicine Research Program, University of California, San Francisco.*

The Cleveland Clinic estimates that about 1 in 3 Americans struggle with sleep. The problems are wide-ranging, including trouble falling or staying asleep or just not feeling rested each morning. We speak with sleep expert, Dr. Aric Prather about what the latest research shows us is the best way to improve sleep. In many cases, these recommendations are focused on setting good habits, retraining the brain, and checking off some items that can help aid slumber in the bedroom.

<https://health.clevelandclinic.org/happens-body-dont-get-enough-sleep/>

**November 12, 2023 – Segment 2: Do You Feel Sad? Us Too – 8:34**

**Guest:** *Carrie Ditzel, clinical psychologist, Baker Street Behavioral Health*

Experts estimate that about 10 million Americans deal with seasonal affective disorder, or SAD, each year. Interestingly, women are four times more likely to be diagnosed than men. And this number is also thought to be higher than reported since many adults go undiagnosed. We cover just how much SAD (and lesser variations like the winter blues) can affect your life during the colder, gloomier winter months and how some easy lifestyle changes can help ease symptoms each year.

<https://my.clevelandclinic.org/health/diseases/9293-seasonal-depression>

**November 19, 2023 – Segment 1: Struggling to Get Into Running? Why This Change Could Make All the Difference – 8:26**

**Guests:** *Beth McHugh, runner, member, 261 New England Run Club; Billy Heatherly, runner, member, Fleet Feet Club, Asheville, North Carolina*

Running clubs have exploded in recent years thanks to the pandemic. And there is a different running club for everyone. You do not have to be fast or extremely athletic to take part these days. We speak with two members of different running clubs about the benefits of being in this kind of group and how listeners can easily get involved.

<https://www.rrca.org/>



**December 3, 2023 – Segment 2: Could IUD's & Other Contraceptives Increase Your Risk of Developing an Autoimmune Disease? – 10:00**

**Guests:** *Dr. Lisa Sammaritano, Professor of Clinical Medicine, Weill Cornell Medical College; Dr. Kristen Demoruelle, Rheumatologist, Associate Professor of Medicine, University of Colorado School of Medicine; Kristy Griffin, patient*

Of the 24 million Americans with autoimmune diseases, about 80 percent are women. A 2020 paper in the American Journal of Nursing estimates that nearly 90 percent of women ages use contraception – which may worsen a preexisting disease. Our experts breakdown this research and why more research is needed in this case.

<https://medschool.cuanschutz.edu/rheumatology/faculty2/m-kristen-demoruelle-md-phd>

**December 10, 2023 – Segment 2: Why We Fail Again and Again at New Year's Resolutions – 8:55**

**Guest:** *M.J. Ryan, expert, change & human fulfillment, author, Habit Changers: 81 Game Changing Mantras to Mindfully Realize Your Goals*

People will soon be celebrating the start of 2024, and many will be resolving to change something in their lives – the ubiquitous “New Year’s Resolution.” Maybe you have set a resolution to think more positively next year or gain a greater balance between work and life. We talk to a behavior specialist and coach about how bad habits are created and why. She also gives us some ways to help give those resolutions some staying power for the year ahead.

<https://www.barnesandnoble.com/w/habit-changers-mj-ryan/1123480395>

**December 17, 2023 – Segment 1: 40 Percent of People Will Get Cancer in Their Lifetime: A Former Olympian's Story – 7:51**

**Guest:** *Shannon Miller, former American gymnast, seven-time Olympic medalist, cancer advocate & ovarian cancer survivor*

Shannon Miller holds many titles. Former Olympic gymnast. Seven-time Olympic medalist. Mother. Wife. But she also has another, unexpected title: ovarian cancer survivor. Miller joins Viewpoints this week to share her experience and perspective after she was diagnosed with cancer at just 33 years old. She hopes her story - and the challenges she went through - will help raise awareness around the importance of keeping up to date on medical checkups and screenings as you age.

<https://www.cancer.org/cancer/screening.html>

**December 31, 2023 – Segment 2: Is There a Right Way to Grieve? Parenting & Picking Up the Pieces After Loss – 9:04**

**Guest:** *Natasha Daniels, child therapist, author, The Grief Rock: A Book to Understand Grief and Love*

One in twelve children will lose a parent or sibling by the time they reach age 18. Experiencing grief of this kind is unbearable at any age, but in children it can present differently and may require more of a tailored approach. We speak with child therapist Natasha Daniels to get a better understanding of this emotion and how there can be different variations of grief depending on the severity of the life event.

<https://nacg.org/>

### **PSA'S**

10/1 – 10/6 – 7x – NAMI Broward (National Alliance on Mental Illness) – NAMI Broward Walk  
10/1 – 10/13 – 18x – Susan G. Komen Foundation – More Than Pink Walk  
10/16 – 10/19 – 8x – Breast Cancer Awareness Month Web Page – Younger Women Being Diagnosed  
10/16 – 10/20 – 10x – Holy Cross Hospital – Free Screening Mammograms  
10/16 – 10/27 – 16x – American Cancer Society – Making Strides Against Breast Cancer  
10/19 – 10/24 – 8x – Breast Cancer Awareness Month Page – Early Detection improves Survival  
10/23 – 10/26 – 6x – City of Lauderdale Lakes – Breast Cancer Health Fair  
10/25 – 10/31 – 8x – Breast Cancer Awareness Month Web Page – Risk Factors  
11/4 – 12/14 – 44x – Urban League of Broward County – Help signing up for Healthcare Marketplace  
12/4 – 12/10 – 14x – Broward Reg'l Health Planning Council – Assistance with Healthcare Marketplace

### **PROMOS:**

10/30 – 11/4 – 10x - National Kidney Foundation – Fort Lauderdale Kidney Walk

## **HUMAN SERVICES**

### **Programs:**

#### **Easy's Community Focus**

##### **October 1, 2023 – Segment 1 – Children's Services Council of Broward – 17:08**

**Guests: Kenneth King, Public Affairs Director; Dion Smith, Program Manager**

King & Smith talk about the new Family Resource Guide that the Children's Services Council publishes annually. The Guide lists programs and services for children and families in Broward County. CSC is an umbrella organization that funds smaller non-profits providing services to children and families in the county.

<http://www.cscbroward.org>

##### **November 12, 2023 – Faith Center of Sunrise / Dare 2 Care – 29:02**

**Guest: Bishop Henry Fernandez, Faith Center Pastor**

Bishop Fernandez talks about the reasons for founding Dare 2 Care at the Faith Center and the group's work in supporting community members. Their annual turkey distribution on November 18<sup>th</sup> will provide Thanksgiving meals to 3000 local residents.

<http://www.daretocareint.org>

##### **November 19, 2023 – Segment 1 – Progressive Firefighters Association Charities – 21:47**

**Guest: Keith Bell, President**

Bell gives the background of the non-profit, including the history of firefighter's push for diversity in the service in Miami, both for African Americans and Women. The organization is heavily involved in providing services to community members, including their annual Holiday Turkey Distribution, when they provide free turkey meals to about 2000 local residents.

<http://www.PFACHaritiesinc.org>

##### **December 3, 2023 – Community Foundation of Broward, The Miami Foundation – 30:12**

**Guests: Kirk Englehardt, VP of Marketing & Communications, Community Foundation of Broward; Rebecca Fishman Lipsey, President / CEO of Miami Foundation**

The guests discuss some of the critical issues that need addressing in South Florida, including mental health, access to health services, education, homelessness, hunger, and the environment. Both organizations are umbrella non-profits that provide grants to local non-profits tackling these issues. The also talk about the importance of year-end giving to help non-profits start the new year with the ability to provide needed services to the community.

<http://www.cfbroward.org>

<http://www.miamifoundation.org>

## **Viewpoints**

### **October 22, 2023, Segment 2: How Do You Deal With Loss? Speaking With Two People Who've Lost Spouses – 8:13**

**Guest:** *Megan Devine, psychotherapist; Michael Korda, former editor-in-chief, Simon & Schuster, author, [Passing: A Memoir of Love and Death](#)*

Is there a right or wrong way to grieve the loss of someone you love? We speak with two adults who have dealt with the loss of a spouse to get a better sense of the grieving process and what people do & do not need to hear during this difficult time.

<https://www.apa.org/topics/families/grief>

### **December 17, 2023, Segment 2: Should Congress Enact Term Limits – 9:58**

**Guests:** *Nick Tomboulides, executive director, nonprofit, U.S. Term Limits; Casey Burgat, Legislative Affairs Program Director, George Washington University*

With the 2024 presidential election right around the corner, it is a good time to discuss a growing and debated trend in America: increasingly older politicians. Two former opponents - President Joe Biden, age 81, and Former President Trump, age 77 - are again throwing their hat into the 2024 race, but many Americans have concerns about the competency of these older candidates and other members of the Senate and Congress. We speak with two experts about both sides of the argument and how the political landscape would change if stricter term limits were put in place.

<https://www.termlimits.com/>

### **December 24, 2023, Segment 1: Fed Up With the Cycle of Drinking? How to Build Healthier Habits – 9:33**

**Guest:** *Annie Grace, author, [This Naked Mind: Control Alcohol, Find Freedom, Discover Happiness, and Change Your Life](#)*

More than 28 million people, ages 18 and older, reported an alcohol use disorder in 2022, according to the National Survey on Drug Use and Health – a large-scale report overseen by the National Institutes of Health. This equates to about 11 percent of the overall American population who have an impaired ability to stop or control their drinking despite its negative effects. Alcohol use disorder can range from a mild dependence to a severe addiction. For author Annie Grace, it took decades to find a way forward without drinking daily. This week - She opens about her past alcoholism and what finally helped her break the cycle.

<https://www.samhsa.gov/find-help/national-helpline>

**PSA's:**

10/3 – 11/27 – 5x – FI Association of Broadcasters – Dept of Emergency Management – 2347  
10/4 – 11/23 – 4x – FI Association of Broadcasters – Dept of Emergency Management – 2346  
11/1 – 11/5 – 10x – Resource Guide  
11/6 – 11/20 – 2x – FI Association of Broadcasters – Dept of Emergency Management - 2378  
11/10 – 11/16 – 8x – Miami Foundation – Give Miami Day

**Promos:**

10/1 – 12/10 – 76x – Children's Services Council – Program Guide to Services  
11/16 – 5x – Miami Foundation – Give Miami Day  
12/4 – 12/17 – 18x – Miami Foundation – End of Year Giving  
12/4 – 12/17 – 18x – Community Foundation of Broward – End of Year Giving

# UNDERSERVED POPULATIONS

## **Programs:**

### **Easy's Community Focus**

#### **October 8, 2023 – Segment 1 – Broward Veteran's Coalition – 19:58**

**Guest: Major Michael Jones, President**

Jones discusses the Veteran's Resources & Benefits Fair set for October 14<sup>th</sup>. He talks about the range of services available to Veterans, and the importance of informing Veterans and their families about how to take advantage of these resources.

<https://tinyurl.com/44asun4j>

#### **October 29, 2023 – Segment 2 – Salarullo's Race for Champions / Special Olympics – 12:43**

**Guest: Paul Salarullo, Founder**

Salarullo talks about his motivation for starting the Race for Champions as a fundraiser for Special Olympics. With a special-needs son, he understood how Special Olympics improves the lives of people with intellectual challenges. The event on November 4<sup>th</sup> will be the 18<sup>th</sup> Annual Race for Champions.

<http://www.champions5k.org>

#### **November 5, 2023 – Segment 1 – City of Miami Beach – 09:55**

**Guest: Marcia Monserrat, Parade Coordinator**

Monserrat talks about the upcoming City of Miami Beach Veteran's Day Parade. The city has strong ties with the Veteran's community, as a site for Veteran's Housing during World War II. The Parade – the largest in South Florida – begins at 11:11 a.m. on November 11<sup>th</sup>. It will be followed by a free wreath-laying ceremony and picnic lunch, including a drop-in from a Veteran's Parachute Team.

<https://tinyurl.com/bdwsfckx>

## **Viewpoints**

#### **October 15, 2023, Segment 3: Viewpoints Explained: An Influx of Southern Migrants: What's Going On? – 1:45**

**Host: Ebony McMorris**

Over the last year, hundreds of thousands of migrants seeking asylum have made their way into the U.S. and have been bussed to sanctuary cities across the country. We cover how this large influx is leading to chaos and mass frustration among residents and leaders.

#### **November 12, 2023, Segment 3: Viewpoints Explained: Tensions Rising in the Migrant Crisis & Why One City May Shutter Doors – 1:59**

**Host: Ebony McMorris**

Chicago has received more than 20,000 migrants over the last 14 months. And it is not alone. New York City, Washington D.C, Los Angeles and other areas are all dealing with an influx of several thousands of migrants from Central America. As temperatures drop and winter sets in, tensions are beginning to boil over as this crisis reaches new heights.

### **PSA's:**

10/1 – 10/ 7 – 14x – Broward Veterans Coalition – Veterans Resource Fair  
10/5 – 12/25 – 6x – FI Assoc of Broadcasters – Ounce of Prevention Fund – 2037  
10/6 – 12/18 – 7x – FI Assoc of Broadcasters – Ounce of Prevention Fund – 2167  
10/9 – 12/24 – 6x – FI Assoc of Broadcasters – Florida Dept of Elder Affairs – 2122  
10/14 – 12/30 – 8x – FI Assoc of Broadcasters – Florida Dept of Elder Affairs - 2232  
10/11 – 12/31 – 7x – FI Assoc of Broadcasters – Florida Dept of Elder Affairs – 2234  
11/1 – 11/3 – 6x – Special Olympics – Salarullo's Race for Champions  
12/7 – 12/23 – 2x – FI Assoc of Broadcasters – Florida Dept of Elder Affairs – 2124

### **PROMOS**

10/23 – 11/4 – 20x – Special Olympics – Salarullo's Race for Champions  
12/11 – 12/25 – 20x – Veteran's Administration – Benefits for Camp Lejeune Toxic Exposure