

WFEZ Community Issues and Programming

Licensee, Cox Radio Inc.



October 1, 2019 – December 31, 2019

**Ellen Jaffe
Community Affairs Host
WFEZ-FM / Cox Radio Miami**

WFEZ COMMUNITY ISSUES AND PROGRAMMING

October 1, 2019 – December 31, 2019

WFEZ serves the Miami / Fort Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period October 1, 2019 – December 31, 2019.

Description of Regular Programming

Viewpoints – 2 segments, 23 minutes total

Sundays, 6:20 a.m.

A nationally syndicated program produced by Media Tracks, out of Des Plaines, IL. Viewpoints looks at issues in the news and in our lives.

Easy's Community Focus (30 minutes total, segments of varying length)

Sundays, 6:50 a.m.

A locally originated program addressing issues of concern to South Florida residents. Produced by WFEZ Community Affairs Host, Ellen Jaffe. Some segments produced by Community Affairs Correspondent, Jeff Martin.

Public Service Announcements / Community ID's

Locally produced, :15 in length, air in various hours daily.

Following are the issues given significant treatment in programming:

- *Community Outreach / Events*
- *Crime and Violence*
- *Diversity / Race Relations*
- *Economy / Jobs*
- *Education*
- *Environment & Conservation*
- *Government / Politics*
- *Health & Human Services*
- *Underserved Populations*

Category:
COMMUNITY OUTREACH / EVENTS

Programs:

Easy's Community Focus

October 27, 2019 Segment 1 – 8:34

Noshfest: Cooper City's 10th Annual Food Festival

Guests: Patty Kopelman, Chairperson

Laura Goodman, Executive Director, Beth Emet School

Cox Media Group is once again the sole media sponsor for this annual food drive and food festival, benefiting 3 local food pantries. Kopelman and Goodman emphasize that the event is for all people, not just Cooper City residents or members of Beth Emet school where the event is held. Noshfest typically attracts about 2500 attendees, and collects truckloads of food, all of which is distributed to local residents in need through the benefiting Food Pantries..

<https://www.facebook.com/NoshFest/>

December 22, 2019 - 30 min.

Humane Society of Broward County

Guest: Cherie Wachter, Vice President of Marketing

Easy 93.1 continues its partnership with the Humane Society of Broward County. In addition to promoting their featured 'Pet of the Week' on air and online, as a way to increase pet adoptions, we are also the radio sponsor for their annual PAWS (Pets Are Worth Saving) Gala. Wachter discusses the numerous ways the HSBC provides services to the Community, above and beyond pet adoptions. They provide therapy dog visits to senior centers, hospitals, and programs for children with emotional and physical disabilities; HSBC has multiple programs that enable school children to earn community service hours; they are active in relocating animals from areas devastated by hurricanes or earthquakes; and they offer free training programs for pet parents.

<http://www.humanebroward.com>

PSA'S:

10/1 - 10/4/19 – Boys & Girls Clubs of Broward County – Dunn's Run - 16x
11/16 – 11/18/19 – Humane Society of Broward – Black Furriday – 12x
11/21 – 11/22/19 – Humane Society of Broward – Black Furriday – 8x
11/30 – 12/5/19 – City of Pompano Beach -Yuletide on Atlantic – 24x
12/14 - 12/20/19 – Humane Society of Broward – PAWSitive Strides 5k – 30x
12/21 – 12/27/19 – Humane Society of Broward – PAWSitive Strides 5k – 30x

Category:

CRIME & VIOLENCE

Programs:

Easy's Community Focus

October 6, 2019, Segment 2 (19:42)

SafeSpace Foundation

Guests: Elizabeth Baker, Esq., past-President
Karen Grey, Board Member

During Domestic Violence Awareness Month, Baker and Grey talk about the recent escalation in Domestic Violence and the number of murders associated with Domestic Violence. They provide guidance to anyone who is in need escape from an abusive relationship and discuss the safety measures they have in place at the SafeSpace shelters to prevent abusers from finding the victims who have fled. SafeSpace offers free shelter, counseling, job training and relocation services to anyone seeking freedom from abuse., of all ages, races, religions and genders.
<http://www.safespacefoundation.org>

October 27, 2019 Segment 2 - 10:26

Women in Distress of Broward County

Guest: Mary Riedel, President / CEO

Riedel, a regular guest on Easy's Community Focus, updates the audience on the persistence of Domestic Violence in our community, and the life-saving services provided by Women in Distress at no charge. The organization's Crisis Hotline answers more than 20,000 calls per year, and provides more than a thousand shelter nights to women and children seeking safe haven from abusive relationships. In addition to physical shelter, Women in Distress has satellite offices throughout Broward County, providing free counseling and pro bono legal services to anyone in need of assistance extracting themselves from a dangerous situation.

<http://www.womenindistress.org>

VIEWPOINTS

November 24, 2019 A SEGMENT 1: A LIFE UNDONE: FALLING VICTIM TO IDENTITY THEFT 10:38

Synopsis: What would it be like to feel crippled by identity theft for most of your young adult life? Axton Betz-Hamilton shares her surprising identity theft story and how she's now helping others in a similar boat.

Host: Gary Price. Guest: Axton Betz-Hamilton, author *The Less People Know About Us: A Mystery of Betrayal, Family Secrets, and Stolen Identity*.

<https://www.identitytheft.gov/warning-signs-of-identity-theft>, <https://www.idtheftcenter.org/>

Community ID's:

10/1 - 10/4/19 – SafeSpace Foundation – Domestic Violence Shelter - 16x

10/5 – 10/11/19 – Women in Distress – Crisis Hotline – 30x

10/12 – 10/15/19 – Women in Distress – Silent Witness Vigil – 16x

10/19 – 10/25/19 – Women In Distress – Thanksgiving Food Drive – 30x'

12/7 – 12/13/19 – Women in Distress – Holiday Gift Drive – 30x

12/14 – 12/20/19 – Women in Distress – Holiday Gift Drive – 30x

Category:

DIVERSITY / RACE RELATIONS

Programs:

Easy's Community Focus

October 13, 2019 - 31.04

Hispanic Heritage Month

Guest: Nestor Torres, Puerto-Rican Born Grammy-Winning Musician

After moving to the United States as a teenager, and having traveled extensively throughout South American, Latin America, the Caribbean Islands and Spain to learn a multitude of musical styles, Torres is well-equipped to speak about the experience for Hispanic immigrants in the United States. He discusses the cultural differences between the many Hispanic populations that may not be recognized by people unfamiliar with the culture. He also discusses some of the difficulties that immigrants face when attempting to integrate into American life and shares how one can both retain their cultural roots, while still embracing American culture and freedoms.

<http://www.nestortorresmusic.com>

October 27, 2019 Segment 3 - 9:22

Salarullo Race for the Champions, Special Olympics of Broward

Guest: Paul Salarullo, event Founder

Paul Salarullo founded the Race for the Champions as a way to raise money for and spread information about Special Olympics of Broward. Special Olympics provides an opportunity for people with mental and physical disabilities to participate in Olympic-style games, with the opportunity to win medals in competitions nationwide. Salarullo talks about the positive effects that the physical activity has on the athletes in gaining self-esteem, making friends and feeling included despite their disability. The Olympics and the programs it provides have a proven track record of helping to improve the cognitive abilities of people on the spectrum of Autism, and helping them to become more independent, and in many cases, self-sufficient.

https://give.specialolympicsflorida.org/site/TR?fr_id=1180&pg=entry

November 10, 2019 Segment 2 6:14 minutes

Easter Seals South Florida

Guest: Nanette Molina. Dir. of Marketing & Special Events

Easter Seals has a 77-year legacy of helping those with disabilities in the South Florida Community with medical rehabilitation, early intervention, physical/occupational therapy, speech/hearing Therapy, Job Training and Employment, Child Care, Adult Day Services Camping and Recreation. Ms. Molina discusses the 31st annual Festival of Chefs event November 13 (supported by Cox Media group) The event features chefs, food and beverage offerings from Miami-Dade County. It supports the Culinary Arts High School which has uniquely addressed the needs in Miami-Dade County for high quality, developmentally appropriate, culturally competent education and vocational training to help students ages 14-22 with autism and other disabilities.

<https://www.easterseals.com/southflorida/>

December 1, 2019 Segment 2 10:14

Greater Pompano Beach/Lighthouse Point Chamber of Commerce / Special Olympics

Guests: Rhonda Bunker, Chairperson

Dennis Friebl, Contributing Artist

One of the longest running boat parades in the nation. Rhonda Bunker, Chairperson for The Greater Pompano Beach & Lighthouse Point Holiday Boat Parade from the Greater Pompano Beach Chamber of Commerce talks about the Boat Parade. The Parade takes place December 13th, 2019 and will honor Special Olympics of Florida as the Grand Marshall. Proceeds from the event will benefit the organization, providing year-round sports training and competition to children and adults 8 years of age and older with intellectual and developmental disabilities. The program currently serves 6278 athletes in Broward County and offers 21 different sports, plus Motor Activity Training and Young Athletes. Dennis Friebl, Artist/Conservationist, designed the artwork and t-shirts which will be sold to benefit the organization as well as murals lining the intracoastal waterway in Pompano Beach depicting marine life.

<http://chambermaster.pompanobeachchamber.com>

<https://specialolympicsflorida.org/broward/>

Viewpoints

October 27, 2019 SEGMENT 2: A SHIFT IN SWEDEN: SIMILARITIES AND DIFFERENCES TO THE U.S. – 8:23

Synopsis: International influence is increasingly pervasive in today's interconnected, social media-driven world. Swedish author Elisabeth Åsbrink joins Viewpoints to discuss how Sweden has changed in recent years and the perception of the country versus the reality of what's happening within its borders.

Host: Marty Peterson. Guest: Elisabeth Åsbrink, author of Made in Sweden: 25 Ideas That Created a Country.
<http://elisabethasbrink.se/en/bio/>

Community ID's:

11/9 - 11/15/19 – Easter Seals – Festival of Chefs – 30x

12/7 – 12/13/19 – City of Pompano Beach – Boat Parade / Special Olympics – 30x

Category: **ECONOMY / JOBS**

Programs:

Easy's Community Focus

October 20, 2019 Segment 1, 10:17

Jim Moran School for Entrepreneurship

Guest: Susan Fiorito, Founder / Chairperson

In conjunction with Domestic Violence Awareness Month, Fiorito will be one of the speakers at the Women's Empowerment Forum sponsored by Women in Distress, Broward County's premier shelter for survivors of Domestic Violence. Fiorito discusses the correlation between

lack of financial resources and an individual's ability to escape and abusive relationship. While Women in Distress provides shelter, Fiorito shares tips on becoming an Entrepreneur as a way to not only ensure financial security, but also to restore self-esteem to someone who has been battered.

<http://www.womenindistress.org>

<http://www.jimmoranschool.fsu.edu>

October 20, 2019 – 9:52 minutes

Broward County Library

Guest: Kelvin Watson, Director Broward County Libraries

Mr. Watson discusses the free services that Broward Public Library provides for Veterans including the 'Veterans Connect' program. providing free WIFI services to Veterans and their families. The goal is to assist veterans in transitioning to civilian life by encouraging education, self-development and career advancement through technology. It also encourages the use of Broward County Libraries' vast resources and services by members of the military community. Mr. Watson also promoted Vet Fest 2018, November 2nd at the African American Cultural Center. The event features classes, workshops, demos and more to introduce members of the South Florida veteran and military community to valuable, free services and resources that can make their transition to civilian life easier and more successful.

<https://www.broward.org/library/Pages/default.aspx>

November 03, 2019 Segment 1- 17:49

Noshfest: Cooper City's 10th Annual Food Festival

Guests: Patty Kopelman, Chairperson

Laura Goodman, Executive Director, Beth Emet School

Kopelman and Goodman talk about this year's annual holiday food drive, 'Noshfest', benefiting three local food pantries: We Care Pantry, Jubilee Soup Kitchen, and the Cupboard. They share stories of people who have found themselves in difficult financial situations, bordering on homelessness, and how the local food pantries have been a life saver to those hit hard by unexpected life changes such as job loss, illness or a bad economy. Once again, the admission fee for Noshfest is 5 cans of food or 5 dollars, all of which will be split by the three beneficiary pantries.

December 8, 2019 – 30 min.

Affordable Housing

Guest: Juan Carlos Jurado, Continental Development Holding

CDH is in the process of building close to 500 affordable housing units in priority need locations throughout South Florida. Jurado discusses the process of determining which locations are best suited for development that will enable current residents to improve their neighborhood and housing values without being driven away by higher prices. One of the main features of the development projects is CDH's commitment to hiring local workers for the construction and other jobs created, with a secondary focus on making the neighborhoods inviting to businesses that will improve the economy and encourage growth.

<http://www.cdhhousing.com>

Viewpoints:

October 6, 2019 SEGMENT 1: THE SUMMER OF SPIKED SELTZER 9:27

Synopsis: If you were at a beach or barbeque this summer, there was probably a box of spiked seltzers somewhere in the vicinity. These canned, around 100-calorie alcoholic beverages have been the latest craze in 2019 and beverage industry experts predict that the hype isn't going to end anytime soon.

Viewpoints spoke with the founder of Samuel Adams and Boston Beer Company, Jim Koch, along with two other industry experts to get the inside scoop on why spiked seltzers are just so popular among consumers.

Host: Gary Price. Guests: Jim Koch, founder of Samuel Adams and Boston Beer Company; Natasha Swords, editor-in-chief, Drink Me Magazine and Bonfort's Wine and Spirits Journal; Chelsea Phillips, vice president, Beyond Beer Brands, Anheuser Busch.

<https://www.facebook.com/DrinkMeMagazine/>

October 13, 2019, SEGMENT 2: DISPOSABLE FASHION NO MORE: IS THE INDUSTRY REALLY CHANGING? 7:11

Synopsis: The retail giant, Forever 21 was once a prominent leader in the trendy style category for teens and young adults, boasting the latest fashions at bare bone prices. However, earlier this month, the company filed for Chapter 11 bankruptcy citing decreased sales and increased online competition. But for many, the recent news has also signaled a shift in consumer's shopping habits and the potential decline of fast fashion. We speak with journalist and author Dana Thomas about the fast fashion industry, its negative effects and if consumers are really starting to change the way they shop.

Host: Marty Peterson. Guest: Dana Thomas, journalist and author, Fashionopolis: The Price of Fast Fashion and the Future of Clothes.

<https://www.penguinrandomhouse.com/books/554229/fashionopolis-by-dana-thomas/>

November 10, 2019 SEGMENT 1: GETTING A GRIP ON PERSONAL FINANCE IN A ONE-CLICK WORLD 10:01

Synopsis: It's almost too easy to purchase items and services these days. Need dinner? A ride? Groceries? All of these items are just a click away with a credit card that's saved online or in a mobile app. We speak with money expert, Ashley Feinstein Gerstley to find out why most Americans barely have any savings in the bank and how to start becoming more fiscally responsible through some simple, small steps.

Host: Gary Price. Guest: Ashley Feinstein Gerstley, money coach, founder of The Fiscal Femme, author of The 30-Day Money Cleanse.

<https://www.thefiscalfemme.com/>

December 1, 2019 SEGMENT 1: THE PANAMA CANAL: AN ENGINEERING MAMMOTH & ITS IMPLICATIONS ON WORKERS 9:42

Synopsis: The Panama Canal was one of the most treacherous builds in modern history. The man-made waterway spanning 51 miles took more than a decade to complete and resulted in the deaths of thousands of workers. What challenges did builders face? How did disease so quickly spread? We answer these questions and more.

Host: Gary Price. Guest: Paul Sutter, professor of environmental history, University of Colorado-Boulder.
<https://www.colorado.edu/history/paul-s-sutter>

Community ID's:

10/5 – 10/11/19 – Beth Emet – Noshfest Food Drive – 30x

10/12 – 10/18 /19 – Beth Emet – Noshfest Food Drive – 30x

10/26 – 11/1/19 – Beth Emet – Noshfest Food Drive – 30x

Category:
EDUCATION

Programs:

Easy's Community Focus

October 20, 2019 Segment 3 – 8:34

Noshfest: Cooper City's 10th Annual Food Festival

Guests: Patty Kopelman, Chairperson

Laura Goodman, Executive Director, Beth Emet School

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<https://www.facebook.com/NoshFest/>

December 1, 2019 Segment 1 -19:17

Florida Youth Orchestra

Guest: Myra Weaver, Founder./ CEO

In its 32nd year, the Florida Youth Orchestra continues to expand its impact on young people in Broward County, providing access to musical education and instruments. Weaver discusses the correlation between music education and academic success. With so many public schools no longer offering full music education or band programs, FYO fills the gap for hundreds of young people with their free services. One program that has grown tremendously targets students at Title 1 schools, providing them with free instruments in addition to free lessons. Additionally, FYO offers outreach programs to children with emotional or learning disabilities. The kickoff to the new season is set for December 8th, a free event at Nova Southeastern University., where the Orchestra practices.

[http://www. FloridaYouthOrchestra.org](http://www.FloridaYouthOrchestra.org)

December 29, 2019 – 30 min.

Boys & Girls Clubs of Broward County

Guest: Karriem Edwards, Director of Development

Edwards reviews the year for Boys & Girls Clubs of Broward County and the organization's continued success at helping young people graduate to the next grade in school, graduate from high school and attend college. He attributes their success to the Clubs' After-School programming which includes Homework Help, access to computers, vocational training, health & nutrition education and a hot meal served every day. BGCBC also puts a strong emphasis on teaching values and respect for others.

Clubs. <http://www.bgcbc.org>

Viewpoints

October 6, 2019 SEGMENT 2: RAISING A READER: THE IMPORTANCE OF BOOKS IN TODAY'S DIGITAL AGE 9:16

Synopsis: These days physical books have a lot of competition. From TV to smartphone use, it can be hard to switch it all off and dive into a new book. That's why it's so important to start a routine of reading and story-time from the get-go with your child. We discuss how children's books have changed over the years and how to go about finding the best books for each age and interest.

Host: Marty Peterson. Guest: Maria Russo, Children's Books Editor at The New York Times Book Review, co-author, How to Raise a Reader.

<https://www.nytimes.com/2019/08/01/books/review/great-picture-books-summer.html>

November 10, 2019, SEGMENT 2: COLORS: A VIVID HISTORY 8:34

Synopsis: Have you ever wondered how to create the color purple using only natural ingredients? Or why, amongst completely different languages, the third color term that's identified after black and white is always red? Viewpoints' speaks with two color experts about the theorized meanings behind certain hues and their natural origins.

Host: Marty Peterson. Guests: Keith Recker, color trend consultant for Pantone, editor and founder of Hand/Eye Magazine, author of True Colors: World Masters of Natural Dyes and Pigments; Paul Kay, professor emeritus at the University of California – Berkeley, adjunct professor at Stanford University.

Links for more info: <https://www.amazon.com/True-Colors-Masters-Natural-Pigments/dp/1733510850>

<https://www1.icsi.berkeley.edu/~kay/>

December 1, 2019, SEGMENT 2: WHAT CAN WE LEARN FROM HOW OTHER CULTURES APPROACH EDUCATION? 8:55

Synopsis: Have you other wondered how children in other countries are taught? What are the classrooms like? How are teachers educated? Class sizes? We speak with education expert and mother, Teru Clavel, who lived abroad with her three children, about the education differences between Asia and U.S. school systems.

Host: Marty Peterson. Guest: Teru Clavel, education expert, author, World Class: One Mother's Journey Halfway Around the Globe in Search of the Best Education for Her Children.

Links for more info: <https://www.teruclavel.com/>

Community ID'S:

10/1 - 10/4/19 – Boys & Girls Clubs of Broward County – Dunn's Run - 16x

11/23 – 11/29/19 – Florida Youth Orchestra – Student Performance – 30x

11/30 -12/16/19 – Florida Youth Orchestra – Student Performance – 30x

12/21 – 12/31/19 – Boys & Girls Clubs of Broward – Year-End Support – 23x

Category:
ENVIRONMENT / CONSERVATION / WEATHER

Programs:

Easy's Community Focus

Viewpoints

October 20, 2019 SEGMENT 1: THE PLIGHT OF THE STRAWBERRIES 9:41

Synopsis: Strawberries are ubiquitous in the U.S. Supermarkets in every town stock cartons of fresh strawberries year-round at an affordable price. But this widespread availability may come to a halt in the near future as the industry faces several big challenges. We discuss the history of the strawberry and where it's headed today as environmental sustainability, labor shortages and other issues start to boil over.

Host: Gary Price. Guest: Julie Guthman, professor of social sciences at the University of California – Santa Cruz, author, *Wilted: Pathogens, Chemicals & the Fragile Future of the Strawberry Industry*.

<https://www.ucpress.edu/book/9780520305281/wilted>

November 3, 2019, SEGMENT 2: WHY ARE PEOPLE STILL DUMPING THEIR CIGARETTES ON THE GROUND? 9:43

Synopsis: It's almost 2020. While many Americans have grown to be more eco-conscious, some things still remain the same. It seems like almost every day a smoker is seen stomping on a cigarette and leaving it on the pavement or chucking a lighted butt out the car window. Did you know that nearly 38 percent of all collected litter is cigarettes? We speak with an expert about how this type of litter affects the environment and its ecosystems.

Host: Marty Peterson. Guest: Dr. Thomas Novotny, professor emeritus of epidemiology and biostatistics, San Diego State University.

<https://publichealth.sdsu.edu/people/thomas-novotny/>

December 15, 2019 SEGMENT 1: THE IMPLICATIONS OF A SHIFTING CLIMATE 11:01

Synopsis: Extreme forest fires in California; increased flooding throughout the Midwest; rising sea levels threatening much of the coastal United States. Viewpoints speaks with author Avanti Centrae and ecologist Alejandro Frid about some of these extreme weather patterns and how people across the world are changing the way they live to adapt to this new landscape.

Host: Gary Price. Guests: Avanti Centrae, author, VanOps: The Lost Power; Alejandro Frid, ecologist, science coordinator, Central Coast Indigenous Resource Alliance, author, Changing Tides: An Ecologist's Journey to Make Peace with the Anthropocene.
<https://www.avanticentrae.com/>

COMMUNITY ID'S:

11/19 – 11/20/19 – ZooMiami Foundation – Give Miami Day – 16x

Category:
GOVERNMENT / POLITICS

Programs:

Easy's Community Focus

December 15, 2019 – 30 min.,

Walter H Coulter Foundation

Guest: Susan Racher, President / CEO

Racher discusses the upcoming Census 2020, the count of all residents in the United States that occurs every 10 years. The Walter H Coulter Foundation is a consortium of 7 non-profit organizations working together to educate the public about the Census. Racher discusses the importance of ensuring a full count, including residents who are homeless or illegal aliens, as the numbers determine how billions of dollars in government spending will be allotted. The Census also impacts the job market, with the Federal Government hiring at least half a million people to assist in completing the count.

<http://www.Census2020.gov>

Viewpoints

November 3, 2019 SEGMENT 1: THE UNDISCOVERED PHOTOS OF WWII 8:58

Synopsis: It's been almost 75 years since the end of World War II. With Veterans Day around the corner, we discover what it was like to be an army photographer documenting the war in its final year of 1945. Who were these men? What did they do after the war?

Host: Gary Price. Guest: Richard Cahan, journalist and author, *Aftershock: The Human Toll of War, Haunting World War II Images by America's Soldier Photographers*.
<https://www.cityfilespress.com/books/aftershock-human-toll-war/>

November 17, 2019, SEGMENT 2: DOCUMENTING A PRESIDENCY: INSIGHTS FROM AN OBAMA WHITE HOUSE PHOTOGRAPHER 7:43

Synopsis: What would it be like to photograph a sitting president? Viewpoints Radio speaks with Lawrence Jackson who was an official White House photographer during the eight-year Obama administration. Through his position, he intimately witnessed every angle of the presidency from the historic to the chaotic.

Host: Marty Peterson. Guests: Lawrence Jackson, photojournalist and author, *Yes We Did: Photos and Behind-the-Scenes Stories Celebrating Our First African-American President*.
<https://www.barnesandnoble.com/w/yes-we-did-lawrence-jackson/1130946611>

Category:

HEALTH & HUMAN SERVICES

Programs:

Easy's Community Focus

November 03, 2019 Segment 2- 10:24

Montel Williams Military Makeover Celebrity Golf Classic and Gala

Guest: Karl Foster, BrandStar Cares

BrandStar Cares supports local non-profits that seek to impact their South Florida community. Through awareness, events, fundraising and strategic initiatives — BrandStar CARES is dedicated to: Community, Action, Responsibility, Empathy, and Service. Event chairman, Karl Foster, talks about the Inaugural Montel Williams Military Makeover Celebrity Golf Classic & Gala. Hosted by Military Veteran and TV personality Montel Williams, other guests will include a variety of top entertainment, sports and media celebrities. The two -day event on November

17th and 18th will benefit Military Makeover families and multiple non-profit partners: ThankYouFirstResponder.org, raising awareness and support for our nation's first responders through mental health first aid training. It also benefits Parkland Cares, providing immediate and long-term funding and awareness for mental health counseling for the Parkland shooting survivors, their families and the community. Cox Media Group is a presenting media sponsor for the event.

<https://www.brandstar.com/events/golfclassic/>
<https://thankyoufirstresponder.org/>
<https://parklandcares.org/>

November 17, 2019, Segment 1 5:36

Give Miami Day

Guest: Elizabeth Baker, Esq., Past-President SafeSpace Foundation

Baker explains the benefits of donating to charities on Give Miami Day, November 21st. Sponsored by the Miami Foundation, more than 800 non-profits in Miami-Dade County are registered at the Foundation's website. On Give Miami Day, anyone can donate money to the charity of their choice with no processing fees assessed – and at specific times throughout the day, donations will be matched by the Foundation. Easy 93.1 participated in Give Miami Day by recommending five non-profits for listeners to support: The SafeSpace Foundation, Women's Breast & Heart Initiative, Zoo Miami Foundation, Dolphin's Cancer Challenge and Boys & Girls Clubs of Miami-Dade.

<http://www.givemiamiday.org>

November 24, 2019, Segment 2 - 24:06

Getting To Forgiveness

Guest: Susie Levan, Author, Philanthropist

Levan talks about her new book, 'Getting to Forgiveness', and shares her struggles with PTSD following the kidnapping of her and her daughter, and their being held for ransom in the trunk of a car. She shares her journey back to mental health through counseling, prayer and learning to forgive herself as well as others. 100% of proceeds from the book will benefit multiple non-profits, including United Way of Broward, Hispanic Unity and Women of Color.

<http://www.gettingtoforgiveness.com>

November 24, 2019, Segment 1 - 19:23

NAMI Miami (National Alliance on Mental Illness)

Guest: Susan Racher, Board Member

Racher discusses the increase in mental illness diagnoses among young people and talks about the many possible contributing factors. She shares her personal story of helping her son come through bouts of Depression and Bipolar Illness, and his successful re-integration into society. Racher also touches on the impact of the holiday season on people, both those with chronic Depression, as well as those with Acute Depression that may be triggered by holiday events that bring up memories that may be difficult to deal with. NAMI offers free support groups and guidance to anyone needing assistance with mental illness.

<http://www.namimiami.org>

Viewpoints

October 13, 2019, SEGMENT 1: DISCOVERING DEATH: A MORTICIAN'S GUIDE TO LIFE 11:13

Synopsis: What happens if you pass away on an airplane or in outer space? Why do bugs only eat certain parts of your body? These are some of the questions Caitlin Doughty answers every day and in her new book 'Will My Cat Eat My Eyeballs?' Viewpoints spoke with Doughty about why discussing death is still such a taboo topic in the U.S. and how our burial and funeral practices vary widely from other cultures.

Host: Gary Price. Guest: Caitlin Doughty, mortician, death awareness advocate and author, Will My Cat Eat My Eyeballs?

<https://www.amazon.com/Will-Cat-Eat-Eyeballs->

October 20, 2019 SEGMENT 2: DISEASE DETECTING DOGS 8:33

Synopsis: Did you know that dogs can smell up to 100,000 times better than the average person? Most of us are familiar with service or police dogs using their nose to sniff out a particular scent, but now researchers are harnessing the power of a dogs nose to find malaria, diabetes and even some of the hardest-to-detect cancers.

Host: Marty Peterson. Guest: Maria Goodavage, author, Doctor Dogs: How Our Best Friends Are Becoming Our Best Medicine.

https://www.amazon.com/gp/product/1524743046/ref=dbs_a_def_rwt_bibl_vppi_i0

October 27, 2019 SEGMENT 1: THE COMPLICATED ROLE OF CAREGIVING 10:36

Synopsis: People place such a heavy emphasis on finding and arranging care for loved ones, whether that's hiring professional care or becoming the caretakers themselves. And if people take on the role themselves, it can be easy to quickly lose sight of personal health, wellness and relationships. We discuss the ups and downs of caregiving in a world that's not always so straightforward and forgiving.

Host: Gary Price. Guests: Doctor Santo D. Marabella, author of Lessons of Caring: Inspiration and Support for Caregivers; Erick Stoll, co-director of the film, "América".

<https://www.caregiver.org/> <https://americadocumentary.com/>

November 17, 2019 SEGMENT 1: YOUNG ADULTS & ANIMALS: THE SIMILARITIES THEY SHARE
IN DEVELOPMENT 11:35

Synopsis: Being a teenager is tough these days – and being a parent to a teenager can be even be tougher sometimes. Over the last five years, two researchers, who are parents themselves, traveled across the world to observe several wild animal species and the interactions of their young in an effort to better understand human adolescent development.

Host: Gary Price. Guests: Doctor Barbara Natterson-Horowitz, professor of evolutionary biology and medicine at Harvard University and University of California– Los Angeles, co-author, *Wildhood: The Epic Journey From Adolescence to Adulthood in Humans and Other Animals*; M. Leanne Lilly, board-certified veterinary behaviorist at The Ohio State University Veterinary Medical Center.

<https://www.uclahealth.org/barbara-natterson> <https://bnatterson-horowitz.com/>

November 24, 2019 Segment 2: THE DOUBLE LIVES OF DOCTORS 8:24

Synopsis: Everyone needs some kind of creative outlet. For two practicing doctors, they've turned their respective interests into separate and successful side careers. Viewpoints' speaks with each about the stressors of working in the medical field and how they de-compress and give back through their musical talents.

Host: Marty Peterson. Guests: Dr. Thomas Oden, adult forensic psychiatrist and DJ Diagnosis; Dr. James Webb, radiologist and country music artist.

<http://www.djdiagnosismusic.com/>

December 8, 2019 SEGMENT 1: TOP DOG: HELPING SENIOR DOGS FIND NEW HOMES 10:36

Synopsis: Only one out of every five dogs will finish their life with the family who originally took them home. Top Dog Foundation specifically helps find new homes for senior dogs through a variety of programs. We speak with the founder of the organization, Jean Stelten-Beuning about the need and how owners can plan ahead to ensure the long-term welfare of their pet.

Host: Gary Price. Guest: Jean Stelten-Beuning, creator, owner, operator, Top Dog Country Club and founder, board chair, Top Dog Foundation.

<https://www.topdogfoundation.org/> <https://www.topdogfoundation.org/leadership/>

December 8, 2019 SEGMENT 2: SAVING THE BULLY: WHY WE SO QUICKLY CONDEMN
'TROUBLED CHILDREN' 8:35

Synopsis: While many schools have put in place comprehensive anti-bullying campaigns, we still seldom focus on ensuring that the child bullies get the help they need. We still punish troubled kids with harsh detentions, suspensions and from there it escalates onward. Because of this, many bullies seem to never get the proper support and get stuck in a perpetual cycle of trouble throughout life. How do we change our systems and perspectives in order to stop these kids from falling through the cracks?

Host: Marty Peterson. Guests: Geraldine DeRuiter, creator of the blog The Everywhereist and author, All Over the Place: Adventures in Travel, True Love and Petty Theft; Dr. Ross Greene, clinical child psychologist and founding director of Lives in the Balance.

https://www.washingtonpost.com/outlook/i-thought-my-bully-deserved-an-awful-life-but-then-he-had-one/2018/02/21/5c36bc94-1013-11e8-9570-29c9830535e5_story.html

December 15, 2019 SEGMENT 2: TIPS AND TRICKS FOR HOLIDAY COOKING SUCCESS 7:55

Synopsis: Cooking during the holidays can be a major source of stress – but it doesn't have to be. Viewpoints speaks with cookbook author Julia Turshen to get some insider tips & tricks on how to quickly pull together a successful holiday meal with basic cooking skills and ingredients that are most often already in your pantry.

Host: Marty Peterson. Guest: Julia Turshen, author of Small Victories: Recipes, Advice + Hundreds of Ideas for Home Cooking Triumphs.

<http://www.juliaturshen.com/>

Community ID's

10/16 – 10/18/19 – Women's Breast & Heart Initiative – Mammograms - 12x

11/2 – 11/8/19 – Alzheimer's Association Miami – Walk to End Alzheimer's – 30x

12/21 – 12/31/19 – Women's Breast & Heart Initiative -Year-End Support – 23x

Category:

UNDERSERVED POPULATIONS

Programs:

Easy's Community Focus

November 10, 2019 Segment 1 24:56

Freedom Flight South Florida

Guest: Stan Bostic, Founder / Chairperson

A veteran himself, Bostic is one of the Community's greatest champions of Veterans, formerly heading the Honor Flight program, which flew Veterans to Washington, D.C. to see the War Memorials. With Freedom Flight, he takes the concept a step further, expanding the honorees to include First Responders of all types, and including National Memorials and Tribute Sites throughout the country as destinations on the Freedom Flights. Veterans and First Responders

are honored with the trips at no charge. FFSF is hosting a concert featuring country artist Josh Turner as the first major fundraiser for the organization.

<http://www.freedomflightsouthflorida.org>

November 24, 2019 Segment 2 9:14

Broward County Firefighters and Paramedics

Guest: Kim Butler, Marketing Director, Dania Pointe

The Broward County Firefighters and Paramedics chose the Dania Pointe development as the host site for their annual 'Fill the Fire Truck' Toy Drive. Held over two full days during Black Friday weekend. Butler worked with the Firefighters to coordinate trucks to collect the toys, arrange for pictures with Santa, as well as the opportunity for children to experience a Fire Truck up-close and meet First Responders in person. As a result of the interview airing on Easy 93.1, one listener brought \$3000 worth of toys to donate. All toys collected were designated for children in underserved communities, who might otherwise receive no gifts for the holidays.

<http://www.bcfire.com>

December 1, 2019 Segment 2 - 10:14

Greater Pompano Beach/Lighthouse Point Chamber of Commerce / Special Olympics

Guests: Rhonda Bunker, Chairperson

Dennis Friebl, Contributing Artist

One of the longest running boat parades in the nation. Rhonda Bunker, Chairperson for The Greater Pompano Beach & Lighthouse Point Holiday Boat Parade from the Greater Pompano Beach Chamber of Commerce talks about the Boat Parade. The Parade takes place December 13th, 2019 and will honor Special Olympics of Florida as the Grand Marshall. Proceeds from the event will benefit the organization, providing year-round sports training and competition to children and adults 8 years of age and older with intellectual and developmental disabilities. The program currently serves 6278 athletes in Broward County and offers 21 different sports, plus Motor Activity Training and Young Athletes. Dennis Friebl, Artist/Conservationist, designed the artwork and t-shirts which will be sold to benefit the organization as well as murals lining the intracoastal waterway in Pompano Beach depicting marine life.

<http://chambermaster.pompanobeachchamber.com>

<https://specialolympicsflorida.org/broward/>

October 6, 2019, Segment 1 (10:26)

Women's Breast & Heart Initiative

Guest: Andrea Ivory, Founder / CEO

During the first week of Breast Cancer Awareness Month, WBHI founder, Andrea Ivory focuses on the importance of getting annual mammograms. She provides an update on the statistics about Breast Cancer – 40,000 women die of Breast Cancer each year; yet when detected early, there's a 95% survival rate in most cases. Women's Breast & Heart Initiative continues its regular outreach in underserved communities, knocking on doors, offering free breast and heart screenings.

<http://www.flbreasthealth.com>

Community ID's

10/19 - 10/25/19 – Montel William Gala & Golf Classic – Military Makeover – 30x

10/26 – 11/1/19 – Montel Williams Golf Classic – Military Makeover – 30x

11/2 – 11/8/19 – City of Miami Beach – Veterans Day Parade – 30x

11/9 – 11/15/19 – Freedom Flight South Florida – Veterans Concert – 30x

11/21 - 11/22/19 – Freedom Flight South Florida – Veterans Concert – 8x

11/23 – 11/29/19 – Broward County Firefighters Association – Toy Drive – 30x