

WFEZ Community Issues and Programming



October 1, 2017 – December 31, 2017

**Ellen Jaffe
Community Affairs Host
WFEZ-FM / Cox Radio Miami**

WFEZ COMMUNITY ISSUES AND PROGRAMMING

October 1, 2017 – December 31, 2017

WFEZ serves the Miami / Fort Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period October 1, 2017 – December 30, 2017.

Description of Regular Programming

Viewpoints – 2 – 3 segments, 23 minutes total

Sundays, 6:20 a.m.

A nationally syndicated program produced by Media Tracks, out of Des Plaines, IL. Viewpoints looks at issues in the news and in our lives.

Easy's Community Focus (30 minutes total, segments of varying length)

Sundays, 6:50 a.m.

A locally originated program addressing issues of concern to South Florida residents. Produced by WFEZ Community Affairs Host, Ellen Jaffe. Some segments produced by Community Affairs Correspondent, Jeff Martin.

Public Service Announcements / Community ID's

Locally produced, :15 in length, air in various hours daily.

Recorded Promos

Locally produced, :30 in length, air in various hours daily.

Following are the issues given significant treatment in programming:

- *Arts & Culture*
- *Civic / Public Benefit*
- *Diversity*
- *Education*
- *Environment*
- *Health & Wellness*
- *Human Services*
- *International*
- *Military & Veterans*
- *Other, including Animal health & welfare*

Category:
ARTS & CULTURE

Programs:

Viewpoints

October 1, 2017, Segment 1 – Duration 9:32

Unconventional Vacation Destinations

Synopsis: When Americans take vacations, it's often to places like theme parks, resorts, or national parks. Our guest says that there's a treasure trove of unique destinations around the world if you veer off the beaten vacation path. He talks about a few of the places you probably never heard about but which offer unique experiences, educational opportunities and a lot of fun.

Host: Gary Price. Guests: Dylan Thuras, co-author of *Atlas Obscura: An explorer's guide to the world's hidden wonders*

October 8, 2017, Segment 1 – Duration 8:44

Mythology and Fairy Tales, Good and Evil

Synopsis: We grow up hearing nursery rhymes and fairy tales that deal with good and evil. All of us fondly remember the cartoons of our youth and the stories we grew up with. We talk to Soman Chainani about authoring a new entry into the catalogue of mythology and his attempt to course-correct the lessons more modern stories have been teaching our children.

Host: Gary Price. Guests: Soman Chainani, author of *The School for Good and Evil*

October 15, 2017, Segment 2 – Duration 10:11

The Appeal of Time Travel Stories

Synopsis: For decades, we've loved stories where characters can travel through time. What is it about this seemingly straight-forward concept that draws us in and keeps us compelled all these years later? We talk to pop culture psychologist Dr. Travis Langley.

Host: Marty Peterson. Guests: Dr. Travis Langley, author of *Doctor Who Psychology: A Madman with a Box*

November 5, 2017, Segment 1 – Duration 9:04

Bumper Sticker Philosophy

Synopsis: We've all been amused or annoyed by someone's bumper sticker, but have you ever stopped to think that these strips of adhesive paper with the pithy statements on them could actually mean something? We talk to a teacher and philosopher about the deeper meanings of popular bumper stickers.

Host: Gary Price. Guests: Jack Bowen, philosopher and teacher at Menlo School in Atherton, CA and author, *If You Can Read This: The philosophy of bumper stickers*

November 19, 2017, Segment 3 – Duration 2:50

Hollywood’s Sexual Assault Scandals

Synopsis: With sexual assault allegations coming against some of Hollywood’s top producers, directors and stars, director Ridley Scott is taking a big step to distance his movie from Kevin Spacey’s soiled reputation.

Host: Evan Rook

November 26, 2017, Segment 1 – Duration 9:23

Giving Back This Holiday Season

Synopsis: During the holidays, many parents fret over the materialistic messages their children are exposed to. We talk to a mom and an author who together have created a children’s book and game designed to make giving back to others a fun pursuit.

Host: Gary Price. Guests: Sarah Linden and Tyler Knott Gregson, co-authors, *North Pole Ninjas: Mission: Christmas*

December 3, 2017, Segment 2 – Duration 10:30

Author Jack London’s Writings and Social Activism

Synopsis: Jack London is known for his rip-roaring adventure books, but he was also a social activist. We discover how London’s own journey informed his writing, and how his books and stories reflect the plight of exploited workers and impoverished women and children.

Host: Marty Peterson. Guests: Cecelia Tichi, William R. Kenan Jr. Professor of English and professor of American Studies at Vanderbilt University, author, *Jack London: A writer’s fight for a better America*.

December 10, 2017, Segment 1 – Duration 9:49

The Role of a Literary Editor

Synopsis: You see authors thank their editors all the time in the acknowledgements section of a book. But exactly what does an editor do? We talk to an editor himself who explains to us what an editor does to get the book from a manuscript to the finished copy on store shelves.

Host: Gary Price. Guests: Peter Ginna, literary editor and author, *What Editors Do*

December 24, 2017, Segment 1 – Duration 10:11

Hitting the Off Switch: Going offline in a digital age

Synopsis: Smart phones and social media apps take up a lot of time for many Americans. We can’t watch TV or sit at the dinner table without checking for notifications or scrolling Twitter simultaneously. That’s what worried Christina Crook, who took a 31-day vacation from the internet to reconnect with her physical life.

Host: Gary Price. Guests: Christina Crook, communications professional and author, *The Joy of Missing Out: Finding balance in a wired world*

PSA’s:

ZooMiami – Zoo Lights – 14x

Category:
CIVIC / PUBLIC BENEFIT

Programs:

Easy's Community Focus

October 8, 2017, Segment 1 – (15 minutes)

Women in Distress

Guest:

Mary Riedel, CEO

Riedel discusses partnerships between Women in Distress, local law enforcement and the court system to simplify and expand services for people in abusive relationships. Because of advocacy efforts by Women in Distress, more satellite courts are equipped to assist with filing injunctions against an alleged abuser. Changes have been made to the hearing process to provide a more secure environment for a Domestic Violence Survivor facing their abuser in court.

<http://www.womenindistress.org>

October 8, 2017, Segment 2 – (15 minutes)

SafeSpace Foundation, North Miami Beach Police Department

Guests:

Cora Lee Mann, Detective, NMBPD / Board Member, Safe Space Foundation

Karen Grey, Board Member, SafeSpace Foundation

SafeSpace Foundation serves as the advisory board to Miami-Dade County's Department of Human Services 'Advocates for Victims' programs. Through SafeSpace, the County is able to provide safe housing to survivors of domestic violence, as well as financial assistance, support programs and guidance to help them successfully transition out of an abusive relationship to a healthy, independent life. Mann discusses her experiences as a Detective responding to domestic abuse emergency calls.

<http://www.safespacefoundation.org>

<http://www.nmbpd.org>

December 3, 2017, Segment 1 – (10 minutes)

Mission United

Guest:

James W. Heaton, Esq, Lead Project Attorney, Mission United Veterans Pro Bono Project
Heaton talks about the Mission United Veterans Pro Bono Project, which has engaged more than 400 attorneys locally to provide Pro Bono services to Veterans through Mission United. He discusses the main areas of focus for the work – family, financial, residential and estate. The pro bono service is not offered for criminal infractions.

<http://www.missionunited.org>

December 10, 2017, Segment 2 – (20 minutes)

Florida Blue

Guest:

Penny Shaffer, Market Director

Shaffer returns to discuss the potential impacts of government efforts to repeal or change the Affordable Care Act. She offers insight into the way insurance companies determine health care rates based on the patient pool and likely risk; and how the insurance companies partner with providers to reduce the cost of care. Shaffer looks at what might happen to coverage rates if the Individual Mandate is repealed; and what might happen to the industry and individuals if the entire ACA program is repealed.

<http://www.floridalblue.com>

December 17, 2017, Segment 2 – (10 minutes)

Mission United

Guest:

Stephen Moss, Mentor

Moss discusses Mission United’s services aimed at ending Veteran Homelessness. MU partners with companies locally to make affordable housing available for Veterans. Additionally, they provide mentors for Veterans transitioning from Military to Civilian life, as well as from life on the streets to life in a home. The other support services such as education and employment assistance complete the circle to enable Veterans to remain in homes by getting the education and support they need to gain and retain employment.

<http://www.missionunitedbroward.org>

PSA’s:

Mission United - Employment – 21x

Community ID’S:

AAA South Florida – Tow to Go – 25x

Miami Dade Fire Department – Fireworks Safety – 30x

Recorded Promos:

AAA South Florida – Tow to Go – 8x

Miami Dade Fire Department – Fireworks Safety – 8x

Category:
DIVERSITY

Programs:

Easy's Community Focus

October 15, 2017, Segment 3 – (10 minutes)

Holy Cross Hospital / American Heart Association

Guest:

Kelly Kugler, Nutritionist

Understanding the diverse population in South Florida, for Hispanic Heritage Month the American Heart Association reached out to the Nutrition Expert at Holy Cross Hospital to discuss ways that traditional cultural meals can be made healthy, without losing the flavor or celebration of the culture. Kugler looks at recipes created before health risks were known, and suggests ingredient swaps to help make them heart-healthy.

<http://www.holy-cross.com>

<http://www.heart.org>

November 19, 2017, Segment 2 – (10 minutes)

Temple Beth Emet

Guests:

Laura Goodman, Patty Kopelman, Noshfest Committee Members

Temple Beth Emet in Cooper City is the host site for Cooper City's 8th annual 'Noshfest', a food festival that will benefit Feeding South Florida. The cost of admission is 5 cans of food or \$5 for the Food Bank. One of the things that Goodman and Kopelman emphasize is that although the event is held at a Temple, it's open to all regardless of race, religion, gender, etc. They discuss how hunger affects people of diverse backgrounds, and therefore they want the food drive to also reach people of all backgrounds. To that end, they've ensure that the food selections onsite will cater to the many cultural tastes in South Florida.

<http://www.templebethemet.org>

December 3, 2017, Segment 2 – (20 minutes)

Living with Autism

Guest:

Marc Pulver, Author: *Living Life With Autism, The World Through My Eyes*

Pulver relates his story of being diagnosed with Autism at the age of 50 and the challenges of growing up knowing he was 'different', but not knowing why. He talks about therapy programs that helped him become fully independent, employed and able to engage in relationships. He offers inspiration to others with emotional or intellectual challenges.

<http://www.facebook.com/succeedingwithautism>

December 24, 2017, (30 minutes)

Girl Scouts of Southeast Florida

Guests:

Lisa Johnson, CEO

Lori Sullivan, COO

Johnson & Sullivan talk about the Girl Scouts' evolution as a leadership development program for young girls. Girl Scouting in the 21st century teaches girls skills in entrepreneurship, goal-setting, financial literacy, marketing and building self-confidence – all keys to helping girls become women who can achieve parity with men in business. They also discuss the development of their STEM (Science, Technology, Engineering, Math) programs to encourage more girls / women to engage in fields that have traditionally been male-dominated. Additionally, with membership fees of just \$40 per year, and scholarships available, GSSEF makes their programs accessible to girls of all backgrounds and economic levels.

<http://www.gssef.org>

Viewpoints

December 17, 2017, Segment 2 – Duration 8:38

Creating Great Teams with Diverse Thought

Synopsis: It may seem like the best way to create a business is to only include the best and the brightest. But limiting your group to any standard, even Ivy League-education, can lead to groupthink. We talk to one expert about how cognitive diversity can improve the results for a school, business, or even an entire society.

Host: Marty Peterson. Guests: Scott E. Page, Leonid Hurwicz Collegiate Professor at the University of Michigan and author, *The Difference: How the power of diversity creates better groups, firms, schools and societies*.

PSA's:

Exceptional Theater Company – Gala – 7x

Women in Distress – Empowerment Forum – 14x

Girl Scouts of Southeast Florida – Lead the Way Luncheon – 14x

Community ID's

Girl Scouts of Southeast Florida – Lead the Way – 10x
Exceptional Theater Company – Gala – 8x

Category: **EDUCATION**

Programs:

Easy's Community Focus

October 22, 2017, Segment 1 – (20 minutes)

Women's Empowerment Forum, presented by Women in Distress

Guest:

Ellen Levine, Editorial Consultant, Hearts Magazines

As Keynote Speaker for the Women's Empowerment Forum, an educational seminar for women, Levine previews her presentation, "Doors Are Opening for Women in the Workplace: How They Can Get What They Want and Enjoy It". On Easy's Community Focus, she discusses her career path through the male-dominated Publishing Industry; breaking ground as the first female editor of Good Housekeeping Magazine; and launching 'O the Oprah Magazine' and 'The Good Life with Dr. Oz'. She discusses some of the training and traits that women need to succeed in business.

<http://www.womenindistress.org>

November 5, 2017, Segment 2 – (10 minutes)

American Heart Association

Guest:

Heather Tansley, Advocate

Leading up to the Heart Association's Inaugural 'Survivor Fashion Show', Tansley shares her personal story of witnessing her father's heart attack, giving him CPR, and helping him through the recovery period. She credits the American Heart Association's work funding research as a key factor in her father's survival, as well as their ongoing initiative to make CPR a standard part of school curriculum nationwide, the importance of which is emphasized by Tansley's own ability to keep her father alive until rescue crews arrived. Tansley will accompany her father on the runway at the 'Survivor Fashion Show'.

<http://www.heart.org>

November 5, 2017, Segment 3 – (10 minutes)

Mission United – Miami-Dade and Broward County

Guests:

Broward CEO, Ken Juede; Miami-Dade CEO, Brian Lynch

Juede and Lynch discuss the core services that Mission United provides to Veterans, with a particular focus on educational benefits available to help Vets tailor their military training to jobs in the civilian world. Beyond college education, Mission United also provides ‘real-world’ education for Veterans transitioning to civilian life, including training for job interviews, resume help and social / business skills for environments lacking the structure that is a hallmark of the Military.

<http://www.missionunited.org>

Viewpoints

October 1, 2017, Segment 2 – Duration 10:41

Non-Traditional Students

Synopsis: Sending your child off to school can be tricky, especially in the years before kindergarten. But Dr. Sharon Bouffard, a developmental psychologist, says doing so can make a big difference in your child’s education. We explore the importance of high-quality pre-k schooling, and tips for parents on how to spot a good program from a bad one.

Host: Gary Price. Guests: Dr. Sharon Bouffard, author of *The Most Important Year: Pre-Kindergarten and the Future of Our Children*

October 15, 2017, Segment 1 – Duration 9:56

The Vital Role of Pre-Kindergarten

Synopsis: School is back in session, and around the country, high school students are hunting for colleges while college students are starting new course loads. We talk to Georgetown professor Jacques Berlinerblau about how the professorial system is breaking down, and ways to make the system work best for you.

Host: Marty Peterson

Guests: Jacques Berlinerblau, Georgetown University professor and author of *Campus Confidential: How college works, or doesn’t, for professors, parents, and students.*

November 12, 2017, Segment 1 – Duration 10:14

Learning Math Simpler

Synopsis: It’s no secret: American students are way down the international list when it comes to math scores. Why is this? Is there something we could be doing to make learning math a simpler task? Our guests say yes, and have suggestions for kids- and adults- struggling to master mathematics.

Host: Gary Price. Guests: Bob Sun, inventor of *The 24 Game* and *First in Math*; Jason Wilkes, author, *Burn Math Class: and reinvent mathematics for yourself*

November 26, 2017, Segment 2 – Duration 10:08

W.E.B. Du Bois's Lasting Impact in Sociology

Synopsis: At the beginning of the 20th century, W.E.B. Du Bois revolutionized scientific sociology, but was denied accolades because of his race. Now, we talk to scholars about what exactly Du Bois did to improve the study of sociology and what his impact truly was.

Host: Marty Peterson. Guests: Aldon D. Morris, professor of sociology and African-American studies at Northwestern University, author of the book, *The Scholar Denied: W.E.B. Du Bois and the birth of modern sociology*.

PSA's:

Museum of Discovery and Science – Winter Camp – 14x

Recorded Promos:

Museum of Discovery and Science – Winter Camp – 15x

Nova Southeastern University – Broward Family STEM Expo – 10x

Category:

ENVIRONMENT

Programs:

Easy's Community Focus

December 10, 2017, Segment 2 – (20 minutes)

Flamingo Gardens Botanical Gardens & Everglades Wildlife Sanctuary

Guest: Keith Clark, Executive Director

For the 90th Anniversary of Flamingo Gardens, Clark discusses the history of the Plant and Wildlife Sanctuary, from its beginnings as a citrus orchard to its focus on both preserving and expanding the natural habitat of South Florida. Flamingo Gardens is now home to more than 3000 species of plants and trees, and 90 species of wildlife. The Gardens are open to the public and offer educational and social programs, as well as special events to fund its ongoing mission.

<http://www.flamingogardens.org>

Viewpoints

October 29, 2017, Segment 2, Duration: 8:40

American Borders: How our states got their shapes

Synopsis: There are 48 states in the continental United States. Some of them have borders that make a lot of sense, like Illinois which is flanked by rivers. But what about Michigan, Rhode Island, and so many others? We talk to writer Mark Stein about the borders that we've come to take for granted.

Host: Marty Peterson. Guests: Mark Stein, author of *How the States Got Their Shapes*

November 5, 2017, Segment 2, Duration: 11:00

Gardening Differently

Synopsis: Typically, we think of gardens as a place meant to look nice or grow some vegetables. But gardener and author Benjamin Vogt says he believes gardens can be about cultivating a better environment and reconnecting humans with the nature around us.

Host: Mary Peterson. Guests: Benjamin Vogt, Garden Designer with Monarch Gardens and author, *A New Garden Ethic: Cultivating Defiant Compassion for an Uncertain Future*

December 3, 2017, Segment 1, Duration: 9:51

Making an Impact as a Citizen Scientist

Synopsis: We think of scientists as needing a lot of training before we can trust their findings. But for centuries, citizen scientists, not scientists by trade, have made some of the biggest discoveries. We talk to two experts about the need for average citizens to be the eyes and ears of big data collecting projects.

Host: Gary Price. Guests: Mary Ellen Hannibal, author, *Citizen Scientist: Searching for heroes and hope in an age of extinction*; Geoff LeBaron, director of Audubon Society's annual Christmas Bird Count

PSA's:

Deering Estate – Festival of Trees – 14x

Flamingo Gardens – Festival of Lights – 21x

Community ID's:

FPL – Holiday Energy Savings – 21x

Recorded Promos:

Flamingo Gardens – Festival of Lights – 15x

Category:
HEALTH & WELLNESS

Programs:
Easy's Community Focus

October 1, 2017, Segment 1 – (5 minutes)

Sickle Cell Awareness

Guest:

Timaya Williams, Survivor

Part 1 of a 2-part series educating the public about Sickle Cell Disease. Williams was diagnosed with the Sickle Cell Trait at birth. She discusses how having the trait has impacted her life, requiring a constant awareness of her physical and emotional health and behavior to prevent progression to full-blown Sickle Cell Disease, a debilitating disorder of the red blood cells that causes chronic pain and early death.

October 15, 2017, Segment 1 – (10 minutes)

Sickle Cell Awareness

Guests:

Melanie Grant, Founder of 'Patience with Patients

TJ Brown, Founder of Sickle Cell Natural Wellness Group

Part 2 of a 2-part series about Sickle Cell Disease. Grant and Brown both live with full-blown Sickle Cell Disease. They've each found unique paths to manage the disease – Grant through regular blood transfusions, Brown through natural and holistic nutrition and lifestyle. They discuss the importance of educating people about Sickle Cell Disease, providing resources and support for people living with Sickle Cell, and lobbying for more research dollars to find better treatments and eventually a cure.

<http://www.patiencewithpatients.org>

<http://www.scnwg.com>

October 15, 2017, Segment 2 – (10 minutes)

Palmetto General Hospital

Guest:

Vilma Medio, Marketing Director

Medio discusses the grand opening of Palmetto General's new Critical Decision Unit. The CDU is created as an interim observation area for ER patients to determine whether or not they need full hospital admission. The new unit will enable doctors to provide better care for patients without incurring the increased costs of an unnecessary hospital stay, and without the risk of sending a patient home too soon. Medio discusses the types of treatments available and the patients who will most benefit from the CDU's services.

<http://www.palmettogeneral.com>

October 29, 2017, Segment 3 – (10 minutes)

Juvenile Diabetes Research Foundation

Guest:

Peter Rose, Volunteer

Rose, a Type 1 Diabetic, discusses his personal connection to the organization and his fundraising efforts during National Diabetes Awareness Month. Diagnosed at 30 with Type 1 Diabetes, he shares the symptoms he experienced that led to his diagnosis; the shock of learning he had a potentially life-threatening disease; and the challenges of getting accustomed to living with an insulin pump, regularly monitoring his blood sugar levels and overhauling his diet and nutrition program.

<http://www.jdrf.org>

November 5, 2017, Segment 1 – (10 minutes)

American Heart Association

Guest:

Joe Natoli, Miami Heart Walk Chairman / Executive VP & CAO, Baptist Health South Florida & Miami Cardiac and Vascular Institute

As a follow-up to the October 29th interview in which Natoli shared his personal connections to the American Heart Association, this week Natoli talks about the American Heart Association's expanded mission to "build healthier lives, free of cardiovascular diseases and stroke". To that end, the Association initiated the Healthy For Good platform – a movement designed to encourage Americans to make permanent lifestyle changes, including activity and improved nutrition to help them achieve ideal heart health. He also provides an overview of the upcoming Miami Heart Walk, expected to draw about 8,000 participants.

<http://www.heart.org>

November 26, 2017, Segment 1 – (15 minutes)

National Alliance on Mental Illness / Magellan Complete Care

Guest:

Dana Fogelsong, Recovery Specialist

Fogelsong provides information about Magellan Complete Care's 'Unfold Mental Health' program, designed to help educate people about mental health issues, combat the stigma of living with or recovering from a mental health challenge, and provide resources and pathways to get help. NAMI Florida has 27 locations statewide to provide support services for people struggling with a range of mental health issues.

<http://www.unfoldmentalhealth.com>

November 26, 2017, Segment 2 – (15 minutes)

Florida Blue

Guest:

Penny Shaffer, Market President

With the deadlines approaching for enrollment in Medicare and health insurance through the Affordable Care Act Marketplace, Shaffer provides tips on navigating the system to find an appropriate plan. She discusses some of the differences between plan levels and the reasons that doctors may be found in one plan and not another. She also helps untangle some of the verbiage that makes signing up for healthcare a challenge for many people.

<http://www.healthcare.gov>

<http://www.floridablue.com>

December 31, 2017, Segment 2 – (10 minutes)

Cleveland Clinic Weston

Guests:

Dr. David Wolinsky, Cardiologist

As people make resolutions to get healthy in the new year, Wolinsky provides advice on reasonable and effective ways to get healthy, including diet, exercise, stress-reduction and quitting smoking.

<http://www.clevelandclinic.org>

Viewpoints

October 22, 2017, Segment 1 – Duration 9:29

Memory Loss and Alzheimer's Disease

Synopsis: As we get older, we all will suffer from some memory loss. The question becomes what memory loss is a normal byproduct of getting older and when is it a sign of a larger problem, like Alzheimer's Disease. We talk to experts about this question, and what, if anything, we can do to avoid losing their memories.

Host: Gary Price. Guests: Martha Weinman Lear, author of *Where Did I Leave My Glasses?: The what, when, and why of normal memory loss*; Dr. Marwan Sabbagh, author of *The Alzheimer's Answer: Reduce your risk and keep your brain healthy*

October 22, 2017, Segment 2 – Duration 8:46

Narcissism: The manipulative, selfish disorder

Synopsis: Narcissists are always thinking about themselves. While this takes a toll on their wellbeing, it also takes a big toll on the people around them. We talk about the disorder and tips for people who feel they're drowning in the orbit of a true narcissist.

Host: Marty Peterson. Guests: Dr. Linda Martinez-Lewi, author of *Freeing Yourself from the Narcissist in Your Life*

November 12, 2017, Segment 2 – Duration 9:42

Sleeping Soundly: How getting quality sleep can enhance our health

Synopsis: We all sleep, it's human evolution. But the amount of sleep we get and the quality of that sleep can vary greatly. We talk to Matthew Walker, a professor at California-Berkeley, who says sleep is the single biggest thing we can do to help our physical and mental health both in the short-term and long-term.

Host: Marty Peterson. Guests: Matthew Walker, professor of neuroscience and psychology at the University of California-Berkeley and author, *Why We Sleep: Unlocking the power of sleep and dreams*

December 31, 2017, Segment 1 – Duration 9:32

Making Your New Year's Resolutions Stick

Synopsis: Every New Year's Eve, millions of Americans make resolutions. And most of the time, we struggle to live them out through January. We talk to an expert in the field of habit-making to talk about how we can make our resolutions last all year round.

Host: Gary Price. Guests: MJ Ryan, author, *Habit Changers: 81 game-changing mantras to mindfully realize your goals*

PSA's

American Heart Association – Miami Heart Walk – 81x

American Heart Association – Holiday Health – 14x

Affordable Care Act – Healthcare Deadline – 35x

Community ID's

One Blood – Blood Drive - 15x

Women's Breast & Heart Initiative – Breast Cancer Screenings – 15x

Women's Breast & Heart Initiative – Pink Walk – 10x

American Heart Association – Survivor Fashion Show – 10x

American Heart Association – Miami Heart Walk – 35x

Artis Senior Living – Alzheimer's Seminar – 5x

Magellan Complete Care - Unfold Mental Health – 15x

Affordable Care Act – Healthcare Deadline – 10x

Girl Scouts of Southeast Florida – Thin Mint Sprint – 10x

Recorded Promos:

American Heart Association – Miami Heart Walk – 30x

Affordable Care Act – Healthcare Deadline – 30x

Flamingo Gardens – Yoga Classes – 7x

Category:
HUMAN SERVICES

Programs:

Easy's Community Focus

October 1, 2017, Segment 2 – (15 minutes)

Women's Breast & Heart Initiative

Guest:

Andrea Ivory, Founder / CEO

Ivory discusses the door-to-door neighborhood outreach program created by WBHI to identify underserved communities and provide free mammograms and heart screenings to qualified participants. WBHI partners with local hospitals to bring a mobile mammogram van to the neighborhood and / or transport participants to a local facility for the screening, all at no charge to the patient. Receiving no government funding, WBHI relies on partnerships, sponsorships and donor dollars to continue to provide the free service, as well as follow-up support and education about breast cancer and heart disease.

<http://www.flbreasthealth.com>

October 1, 2017, Segment 3 – (10 minutes)

Women in Distress

Guest:

Mary Riedel, CEO

Riedel kicks off Domestic Violence Awareness Month with a look at the prevalence of domestic violence, particularly high in South Florida. She discusses the factors that enable an abusive relationship and the services Women in Distress provides to help Survivors leave, including shelter for all affected family members, counseling, career coaching, and when necessary, relocation assistance. All services are free and confidential.

<http://www.womenindistress.org>

October 22, 2017, Segment 2 – (10 minutes)

Kids in Distress

Guest:

Mark Dhooge, President / CEO

Dhooge talks about the evolution of Kids in Distress from a small shelter for abused children to nationally accredited agency working for the prevention of child abuse, preservation of the family and the treatment of abused and neglected children. Much more than just a shelter, KID works proactively to provide community based prevention, intervention and educational programs, and partners with multiple organizations to find foster care and adoption services when reuniting a family is no longer an option.

<http://www.kidinc.org>

October 29, 2017, Segment 1 – (10 minutes)

American Heart Association

Guest:

Joe Natoli, Miami Heart Walk Chairman / Executive VP & CAO, Baptist Health South Florida & Miami Cardiac and Vascular Institute

Natoli shares the personal story that prompted his involvement with the American Heart Association – his son’s diagnosis at age 6 with Kawasaki’s Disease, a potentially fatal heart condition. He lauds the Heart Association for funding the research that led to advanced treatments and technology that have allowed his now 30-year old son to flourish and live a normal life.

<http://www.heart.org>

October 29, 2017, Segment 2 – (10 minutes)

Women in Distress

Guest:

Mary Riedel, CEO

In the final segment focused on Domestic Violence Awareness Month, Riedel discusses the many forms that Domestic Abuse can take, ranging from physical violence, to emotional and financial abuse, threats to children and pets, as well as isolation from family and friends. She also touches on workplace issues, including bullying and sexual harassment. Women in Distress provides free educational programs to businesses, schools and organizations to increase awareness of the signs of abuse and offer steps to aid a suspected victim.

<http://www.womenindistress.org>

November 12, 2017, Segment 1 – (10 minutes)

Artis Senior Living

Guest:

Mary Underwood, Vice President of Memory Care Services

As part of Alzheimer’s Awareness Month, Artis Senior Living is presenting a series of free seminars about different aspects of Alzheimer’s and other forms of Dementia. Underwood previews the upcoming seminar, ‘Innovations in Dementia Care: An Overview of Current Global Research’. She discusses ways in which caregivers can interact with dementia patients, and the importance of respite care for caregivers to prevent burnout, particularly when the patient is a family member.

<http://www.artisseniorliving.com>

November 12, 2017, Segment 2 – (10 minutes)

Feeding South Florida

Guest:

Sari Vatske, Vice President of Community Affairs

Vatske discusses the ongoing need for food donations to help more than 700,000 residents in South Florida who are considered ‘food insecure’ – they don’t know where their next meal will come from. She talks about the expansion of Feeding South Florida’s services and the efficiency with which they’re able to gather, sort and distribute meals to local Food Pantries that in turn provide food directly to those in need in the local community.

<http://www.feedingsouthflorida.org>

December 17, 2017, Segment 1 – (15 minutes)

Women’s Breast & Heart Initiative

Guest:

Andrea Ivory, Founder

Ivory looks ahead to 2018 and the expansion of WBHI’s services providing free mammograms and heart screenings to people in underserved communities. She discusses the need for volunteers to assist going door to door in targeted neighborhoods, and the impact that meeting someone face to face can have on both the volunteer and the person receiving the offer of free services. Ivory highlights several stories of people whose lives were saved as a result of access to the free screenings.

<http://www.flbreasthealth.com>

PSA’s

SafeSpace Foundation – Walk to End Domestic Violence – 14x

Women in Distress - Services – 21x

Women in Distress – Food Drive – 14x

Kids in Distress – Fundraiser – 21x

Feeding South Florida – Food Drive – 48x

Community ID’s

Women in Distress – Crisis Line – 30x

Women in Distress – Forms of Abuse – 15x

Women in Distress – Recognize Signs – 15x

Women in Distress – Stop the Cycle – 10x

Women in Distress – Fundraiser – 10x

Women in Distress – Holiday Drive – 20x

SafeSpace Foundation – Walk to End Domestic Violence – 10x

Feeding South Florida – Food Drive – 48 x

AIDS Health Foundation – Walk & Vigil – 10x

Miami Children’s Hospital – Toy Drive for Puerto Rico – 7x

Recorded Promos:

Women in Distress – Services – 4x
Women in Distress – Silent Witness Vigil – 7x
Women in Distress – Holiday Drive - 15x
SafeSpace Foundation – Services – 4x
SafeSpace Foundation – Walk to End Domestic Violence – 15x
Women’s Breast & Heart Initiative – Pink Walk – 15x
Kids in Distress – Fundraiser / Toy Drive – 8x
Feeding South Florida – Food Drive – 22x

Category:
INTERNATIONAL
n/a

Category:
MILITARY

Programs:

Easy’s Community Focus

November 12, 2017, Segment 3 – (10 minutes)

Honor Flight South Florida

Guests:

Stan Bostic, Jim Naskrent, Founders

Honor Flight South Florida is a non-profit organization dedicated to recognizing Veterans for their service to the country. They take our oldest Veterans on ‘Honor Flights’ – one-day round trips to Washington, D.C. to see the various war memorials. With 600 WWII Veterans dying daily, they are eager to make as many flights possible to as many Veterans as possible. With many Veterans unable to fly due to health problems, this year will see the first ‘Virtual’ Honor Flight, a full-day event featuring a screening of a film documentary of an actual Honor Flight. The event is free and open to the public.

<http://www.honorflightsouthflorida.org>

November 19, 2017, Segment 1 (10 minutes)

Mission United

Guest:

Marine Master Sgt. Stacy Roman

As part of Cox Media Group's initiative to support Veterans, Easy 93.1 has teamed with Mission United to highlight Veterans seeking employment. Jeff Martin interviews Marine Master Roman about her experience in the Military, and they discuss how her skills can translate to civilian work. With the support of Mission United, Roman has availed herself of services and educational benefits available to Veterans, and will complete her degree at Broward College this year.

<http://www.missionunited.org>

December 24, 2017, Segment 1 – (20 minutes)

Honor Flight South Florida

Guests:

Stan Bostic, Jim Naskrent, Founders

Bostic and Naskrent look ahead to their schedule of Honor Flights for 2018, aiming to take as many World War II Veterans as possible on the round trip to see the War Memorials in Washington, D.C. They relate stories of the life-changing impact these trips have on the Veterans, and the healing power of being with 150 other Veterans who understand what they've been through and seen in war.

<http://www.honorflightsouthflorida.org>

Viewpoints

December 24, 2017, Segment 2 – Duration, 8:38

America's Pearl Harbor Christmas

Synopsis: Christmas 1941 came just weeks after the devastating attack on Pearl Harbor dragged America into World War II. We talk to historian Stanley Weintraub about how America was getting ready for war while trying to celebrate the holiday season.

Host: Marty Peterson. Guests: Stanley Weintraub, historian, author of *Pearl Harbor Christmas: A world at war 1941*.

PSA's

Honor Flight South Florida – Virtual Honor Flight – 14x

Miami VA – Toy Drive – 21x

Community ID's

Broward Veterans Coalition – Veterans Expo – 18x

Mission United – Veterans Services – 10x

Stephen Siller Foundation – Tunnel 2 Towers Miami – 10x

Recorded Promos:

Broward Veterans Coalition – Veterans Expo – 8x
Honor Flight South Florida – Virtual Honor Flight - 15x
Stephen Siller Foundation – Tunnel 2 Towers Miami – 7x

Category:

OTHER

Programs:

Easy's Community Focus

November 19, 2017, Segment 3 - (10 minutes)

Chain of Love Abandoned Animal Rescue

Guest:

Trish Helsden, Outreach & Marketing Director

As Cox Media Group prepares to sponsor the 2nd Annual Walk in the Woods to benefit Chain of Love, Helsden returns to discuss the ongoing efforts of the non-profit to rescue animals abandoned in the Everglades, and their extensive outreach to find suitable foster homes and permanent homes for the animals. All adopters undergo thorough background checks to ensure the safety and quality care of the rescues.

<http://www.chainoflovedogs.org>

Viewpoints

October 8, 2017, Segment 2 – Duration, 9:56

Bats: Their value and their endangerment

Synopsis: Bats are often thought of as scary or dangerous. But two experts tell us... they're actually very helpful! They eat the insects we so desperately try to rid our yards and neighborhoods of. We explore the benefits of bats, and why their numbers are decreasing in alarming numbers.

Host: Marty Peterson. Guests: Jodi Sedlock, Associate professor of biology, Lawrence University; Don Mitchell, author of *Flying Blind: One man's adventures battling buckthorn, making peace with authority, and creating a home for endangered bats*

October 29, 2017, Segment 1 – Duration 9:52

Stutters, Stammers and Vocal Blunders

Synopsis: If you've had to speak in public, you know the nerves that come with public speaking. So you probably also know the pain of umming, uhhing, or misspeaking. We explore where these vocal blunders come from and what they might mean.

Host: Gary Price. Guests: Michael Erard, author of *Um: Slips, Stumbles and Verbal Blunders and What They Mean*

November 19, 2017, Segment 1 – Duration 9:14

Terrorism in America, 1920

Synopsis: Americans pride themselves on never forgetting the attacks and terrorism of our history, but somehow a 1920 attack on New York City has slipped through the cracks. Author Jed Rubenfeld talks about the first car bomb attack on Wall Street, the backdrop for one of his historical fiction novels.

Host: Gary Price. Guests: Jed Rubenfeld, author of *The Death Instinct*

November 19, 2017, Segment 2 – Duration 9:30

Developing Forensic Technology: New solutions for tracking and convicting criminals

Synopsis: New gadgets and programs are constantly being invented. We talk to two leading experts on the subjects to highlight some of the software and hardware helping police and lawyers find the right criminals and get them convicted.

Host: Marty Peterson. Guests: Lee Reiber, COO for Oxygen Forensics Inc.; Jerry Ropelato, CEO of White Clouds

December 10, 2017, Segment 2 – Duration 9:00

Being the Newcomer: How to navigate new situations

Synopsis: When you're the new person at the office, in the neighborhood or at a party it can be an awkward situation, especially if you're not the most gregarious person. Our guest discusses the issue and offers advice on how to navigate various situations when you're the newbie in the room.

Host: Marty Peterson. Guests: Keith Rollag, Associate Professor of Management, and Chairman of the Management Division at Babson College, Wellesley, MA, and of author of *What to Do When You're New: How to be comfortable, confident and successful in new situations*.

December 17, 2017, Segment 1 – Duration 10:11

America's Diner Waitresses

Synopsis: Diners are an American staple. It's where you stop for a piece of pie and a cup of coffee from coast to coast. But diners are slowly disappearing to larger chains. We talk about the waitresses who make the diners function and the culture behind the career.

Host: Gary Price. Guests: Candacy Taylor, author, *Counter Culture: The American Coffee Shop Waitress*

December 31, 2017, Segment 2 – Duration 10:11

Staying In and Ringing in the New Year

Synopsis: Some people don't always feel up to the hustle and bustle of spending New Year's Eve out at a big party or a bar. We discuss ways you can make the night a special one without spending a fortune or staying out way too late.

Host: Marty Peterson. Guests: Tim Federle, author of *Gone with the Gin: Cocktails with a Hollywood Twist*; Christian DeBenedetti, co-author with Andrea Slonecker of the book, *Beer Bites: Tasty recipes and perfect pairings for brew lovers*

PSA'S:

Chain of Love Abandoned Animal Rescue - Walk – 26x

Community ID's

Humane Society of Broward County – Blessing of the Animals - 10x

Humane Society of Broward County – Black Friday Adoptions – 15x

Humane Society of Broward County – Pop-Up Shop – 20x

Chain of Love Abandoned Animal Rescue – Walk – 25x

Recorded Promos:

Chain of Love Abandoned Animal Rescue - Walk – 22x