

WFEZ Community Issues and Programming

Licensee, Cox Radio Inc.



October 1, 2018 – December 31, 2018

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Community Affairs Host
WFEZ-FM / Cox Radio Miami**

WFEZ COMMUNITY ISSUES AND PROGRAMMING

October 1, 2018 – December 31, 2018

WFEZ serves the Miami / Fort Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period **October 1, 2018 – December 31, 2018**.

Description of Regular Programming

Viewpoints – 2 segments, 23 minutes total

Sundays, 6:20 a.m.

A nationally syndicated program produced by Media Tracks, out of Des Plaines, IL. Viewpoints looks at issues in the news and in our lives.

Easy's Community Focus (30 minutes total, segments of varying length)

Sundays, 6:50 a.m.

A locally originated program addressing issues of concern to South Florida residents. Produced by WFEZ Community Affairs Host, Ellen Jaffe. Some segments produced by Community Affairs Correspondent, Jeff Martin.

Public Service Announcements / Community ID's

Locally produced, :15 in length, air in various hours daily.

Following are the issues given significant treatment in programming:

- *Community Outreach / Events*
- *Crime and Violence*
- *Diversity / Race Relations*
- *Economy / Jobs*
- *Education*
- *Environment & Conservation*
- *Government / Politics*
- *Health & Human Services*
- *Underserved Populations*

Category:

COMMUNITY OUTREACH / EVENTS

Programs:

Easy's Community Focus

October 21, 2018 Duration 9:00

Broward Public Library-VetFest Veterans' Services

Kelvin Watson, Director Broward Public Library.

Mr. Watson discusses the free services that Broward Public Library provides for Veterans including the Veterans Connect program providing free wifi services to Veterans and their families. The goal is to assist veterans in transitioning to civilian life by encouraging education, self-development and career advancement through technology. It also encourages the use of Broward County Libraries' vast resources and services by members of the military community. Mr. Watson also promoted Vet Fest 2018 on NOV 2 at the main library. The event features classes, workshops, demos and more to introduce members of the South Florida veteran and military community to valuable, free services and resources that can make their transition to civilian life easier and more successful

November 4, 2018 – Segment 2- 10 minutes

Noshfest 2018

Guests: Laura Goodman, Executive Director, Beth Emet; Patty Kopelman, Chairperson Noshfest 2018

Noshfest 2018, Cooper City's 9th Annual Food Festival will once again benefit local food pantries that support families in need - nearly a quarter million locally. The proceeds from Noshfest admission - either 5 cans of food or \$5.00 per person - will be split between Feeding South Florida, We Care Pantry and The Cupboard. Goodman and Kopelman discuss the increased importance of the event this year, as local supplies are depleted following Hurricane Michael in the Panhandle. Feeding South Florida was the first food pantry onsite in the Panhandle, providing food to the thousands of people who were displaced or lost everything in the Category 4 storm.

<https://templebethemet.org/community/nosh-fest>

November 11, 2018 Duration 11:00

Feeding South Florida / Noshfest 2018

Guests: Chef Juan, Head Chef at Bubba Gumps Restaurant; Patty Kopelman, Chairperson for Noshfest 2018

Noshfest 2018, Cooper City's 9th Annual Food Festival will benefit three local food pantries: Feeding South Florida, The Cupboard and the We Care Pantry, all of which provide food to those in need locally. In 2017, Noshfest drew 3000 attendees, each of whom donated either 5 cans of food or \$5.00 as admission - all donated to feed the hungry in South Florida. Admission will be the same in 2018. The event features a cooking competition between Chefs from Bubba Gumps restaurant and Bonefish Grill restaurant, each with a team of 3 to 4 local teenagers to support them. The purpose is to teach the value of knowing how to cook properly, and engage the young people in learning proper nutrition.

<https://templebethemet.org/community/nosh-fest>

<https://feedingsouthflorida.org/>

<http://www.sorefjcc.org/wecare/wecare-food-pantry/>

<https://www.jfsbroward.org/cupboard/>

December 2, 2018 Segment 1 9:00

The Greater Pompano Beach Chamber of Commerce and Freedom Fighter Outdoors.

Guests: Rhonda Bunker, Chair Person for the GPBCC and Lighthouse Point Holiday Boat Parade Sarah LaSorsa, Dir. of Ops Freedom Fighter Outdoors.

Rhonda Bunker, Chair Person for The Greater Pompano Beach & Lighthouse Point Holiday Boat Parade from the Greater Pompano Beach Chamber of Commerce talks about the Boat Parade. The Parade takes place Dec 14, 2018 and is the oldest boat parade in the country for the last 56 years. The parade will Honor Veterans and First Responders in particular Freedom Fighter Outdoors as the Grand Marshall. Sarah LaSorsa, Director of Operations Freedom Fighters Outdoors says that the mission of FFO is to raise awareness and seek public aid for needs, services and activities for injured service veterans. To facilitate injured service veterans in assisting each other through teamwork based outdoor recreational activities and to provide unique, once in a lifetime outdoor activities to honor and empower our nations injured service veterans.

<https://www.freedomfighteroutdoors.org/>

<http://www.pompanobeachchamber.com/>

PSA's:

11/15/18 – 11/17/18: Feeding South Florida – Cooper City's 9th Annual Noshfest – 15x

Community ID's:

10/19/18 – 10/22/18: Hurricane Michael Supply Drive – 16x

11/15/18 – 11/17/18: Feeding South Florida – Cooper City's 9th Annual Noshfest – 12x

11/18/18 – 11/22/18: Humane Society of Broward – Black Furriday Adoption Event – 20x

12/1/18 – 12/5/18: City of Pompano Beach – Yuletide on Atlantic – 20x

Category:

CRIME & VIOLENCE

Programs:

Easy's Community Focus

October 7, 2018 Duration 10:00

Women in Distress - Services for victims of Domestic Abuse

Guest: Mary Riedel, CEO

Riedel discusses the continued prevalence of Domestic Violence, and the reasons that people in abusive relationships often don't leave – threats to their children and threats to pets are some of the most common, as well as lack of financial options and isolation from family and friends. Women in Distress continues to break down the barriers to safety: almost 50 percent of people in the shelter are children; and this year, they became the first shelter locally to open a Pet Shelter so victims can bring their pets with them, eliminating one more barrier to freedom. The Pet Shelter, built with a Neighborhood Grant, and in conjunction with the Humane Society of Broward County, will also enable pets to serve as therapy for survivors.

VIEWPOINTS

October 07, 2018 10:18

SEGMENT 2: When a Young Person Gets Sent to Adult Prison 10:18

Synopsis: There are millions incarcerated in American prisons, even many juveniles who were sentenced to long terms alongside adults. We talk to guests about how and why this happens, whether it should continue, and what life is like for young people behind bars.

Host: Gary Price. Guests: Peter K. Enns, Associate Professor, Dept. of Government at Cornell University and author, *Incarceration Nation: How the United State became the most punitive democracy in the world*; Jean Trounstein, Professor at Middlesex Community College and author, *Boy With a Knife: A story of murder, remorse, and a prisoner's fight for justice*.

November 11, 2018 09:25

SEGMENT 1: Terrorism in America, 1920

Synopsis: Over 95 years ago, New York City was the target of a terrorist attack that has yet to be solved. No suspects have ever been named in the attack that killed or injured over 400 Wall Street bystanders. In contrast to the attacks of September 11th, which occurred just around the corner from the 1920 bombing, this deadly event has been all but erased from the collective American consciousness.

Host: Gary Price.

Guests: Jed Rubenfeld, author, *The Death Instinct*

Community ID's:

10/1/18 – 10/5/18: Women in Distress – Crisis Hotline – 10x

10/1/18 – 10/5/18: Women in Distress – 1 in 3 Affected – 10x

11/1/18 – 10/5/18: Women in Distress – Silent Witness Event – 8x

12/31/18 only: Women in Distress – End of Year Donations – 6x

Category:

DIVERSITY / RACE RELATIONS

Programs:

Easy's Community Focus

October 14, 2018 Segment 2 - 20 minutes

Holocaust Documentation and Education Center

President, Rositta Kenigsberg

Kenigsberg, then daughter of a Holocaust Survivor, talks about the progress that HDEC has made in making Holocaust Education a mandated part of school curriculum. The Center brings Holocaust Survivors to high schools to meet with students to help them understand the impacts of racism, prejudice, hate and bigotry, and the horrors of genocide. Additionally, Kenigsberg reveals the Center's installation of interactive, multi-media displays onsite as a teaching tool. The displays include holograms of survivors with 9000 hours of recorded testimony, as well as an oral history collection, and 'smart-tables' where visitors can ask any question and get an answer. She reminds the audience that the Holocaust is a Human Rights issue, and is as relevant today as it was during World War II.

www.hdec.org

November 25, 2018, Segment 3 - 10:00

Broward Center for the Performing Arts, 'The King and I'

Guest: Angela Baumgardner, 'Anna' in the national tour of 'Rodgers and Hammerstein's The King and I'.

Baumgardner talks about the issues in the play that are as relevant today as they were in the 1860's, the time when the play is set. Based on a true story, the play touches on issues of slavery, women's rights and geo-politics, including globalism vs nationalism. She offers advice for young people who want to pursue a performing career, including valuable tips on auditioning. 'The King and I' is at the Broward Center for the Performing Arts thru December 2nd.

Category:
ECONOMY / JOBS

Programs:

Easy's Community Focus

October 07, 2018 Segment 1-(10 Minutes)

Mission United Employment - Ability Focused Staffing.

Guest: Austin Paris, President and CEO

Austin Paris, President and CEO of Ability Focused Staffing discusses the benefits to employers and companies for hiring Veterans. Ability Focused Staffing has partnered with Mission United all over the United States and also works to place Disabled Veterans and promote disability inclusion. Mr. Paris points out that Military personnel are often cross-trained in multiple skills and have experience in varied tasks and responsibilities. They have also come to appreciate the challenges and satisfaction of a job well done. Much of this experience can translate to their participation in the workforce making the Veteran an asset on the job. Employers and companies can benefit from hiring Veterans both through company culture and tax benefits

<https://abilityfocusedstaffing.com/veteranemployment-toolkit>

October 21, 2018 Segment 1 - (10 minutes)

Mission United – Veteran of the Month

Guest: Daniel Zambito US Marine Corps. E-3

Veteran of the Month is a monthly feature as part of Cox Media Group's initiative to support Veterans, in partnership with Mission United Broward/Miami Dade, highlighting Veterans seeking employment. Jeff Martin interviews Daniel Zambito, E-3 USMC, about his experience in the Military, and they discuss how his skills and GI education as a physical therapist can transfer over to full time civilian work and the benefits to employers of hiring a veteran. Mission United Broward/Miami is a division of the United Way devoted to helping Veterans with employment, housing, health, legal and mentorship services.

<https://www.unitedwaybroward.org/mission-united>

October 21, 2018 Duration 9:00

Broward Public Library-VetFest Veterans' Services

Guest: Kelvin Watson, Director Broward Public Library.

Mr. Watson discusses the free services that Broward Public Library provides for Veterans including the Veterans Connect program providing free wifi services to Veterans and their families. The goal is to assist veterans in transitioning to civilian life by encouraging education, self-development and career advancement through technology. It also encourages the use of Broward County Libraries' vast resources and services by members of the military community. Mr. Watson also promoted Vet Fest 2018 on NOV 2 at the main library. The event features classes, workshops, demos and more to introduce members of the South Florida veteran and military community to valuable, free services and resources that can make their transition to civilian life easier and more successful.

<http://www.broward.org/Library-OLD/veterans/Pages/default.aspx>

December 2, 2018, Segment 2 20:00

Retirement Planning

Guest: Morris Esquenazi, CFP

Esquenazi provides information about how 401k's work, alternatives to 401k's for part-time or self-employed workers, and some of the basic guidelines to growing savings. He touches on some of the tax impacts of different kinds of IRA's, as well as some of the most basic principles of money management, including budgeting and consistent saving.

December 9, 2018, Segment 1 30:00

Retirement Planning

Guest: Morris Esquenazi, CFP

Esquenazi returns to Easy's Community Focus to provide more detail about subjects touched on in the December 2nd program. He also discusses ways in which self-employed workers can create their own retirement accounts with SEP's, addresses challenges to saving due to a job market that is employing more and more part-time workers, and addresses the ways in which Market Fluctuations can impact retirement savings, as well as how to protect investments from those fluctuations.

Viewpoints:

October 7, 2018 Duration 8:53

SEGMENT 1: The Joy of Retirement: How people can look forward to retiring and make it the best time of their lives 8:53

Synopsis: Retirement can be bittersweet. On one hand, it's something you build toward your whole life, but it can also be intimidating to lose your purpose in the workplace. We talk to Helen Wilkes about how she found a new passion in her retirement, and how she's helping others make their retirements more fulfilling.

Host: Gary Price. Guests: Helen Wilkes, author, *The Aging of Aquarius: Igniting passion and purpose as an elder*

October 14, 2018 Duration 10:00

SEGMENT 2: Growing Up Poor in Rural America

Synopsis: Sarah Smarsh is a journalist and author who grew up poor on a farm in Kansas. She discusses life in rural America, how our culture treats people living in poverty, and the causes she attributes to America's wage gap.

Host: Marty Peterson. Guests: Sarah Smarsh, journalist and author, *Heartland: A memoir of working hard and being broke in the richest country on earth*

Community ID's:

11/4/18 – 11/9/18: Feeding South Florida – Food Drive – 30x

12/9/18 – 12/13/18: City of Fort Lauderdale Tourism – Winterfest Boat Parade – 10x

12/9/18 – 12/13/18: City of Pompano Beach CRA – Pompano Beach Boat Parade – 10x

Category: **EDUCATION**

Programs:

Easy's Community Focus

October 28, Segment 1 - 17minutes

Women in Distress – Outreach to Public Schools

Guest - Sandra Halaby-Soyer, Education and Prevention Department Manager

Halaby-Soyer discusses the importance of educating the public about Domestic Violence, including teaching people about the elements that create healthy relationships. Broward County has one of the highest rates of Domestic Violence incidents in the nation. In addition to providing shelter to DV Survivors, Women in Distress is active in community outreach to efforts to prevent abusive relationships through education. They have partnerships with the public school system and bring informational programs to young people on a regular basis. Halaby-Soyer discusses the impact of bullying and the internet on the increased incidence of violence in teen relationships; as well as the cycle of violence perpetuated as children learn behavior from parents.

<https://www.womenindistress.org/>

October 28, Segment 2-13minutes

United Teachers of Dade

Guest - Karla Hernandez-Mats, President

Hernandez-Mats discusses an issue on the November 6th Ballot that would increase ad valorem taxes in Miami Dade County to provide funding for increased teacher salaries and placement of Resource Officers in public schools. She points out the improvement in school performance in Miami-Dade, contrasted with the fact that teacher salaries in Florida rank 45th of all 50 states in the country. The fund, if approved, would be overseen and administered by a Citizen's Trust Committee. 88% of the funds raised would be designated for salary increases for all public school teachers; 12% would pay to place at least one Resource Officer in each school as a safety measure to help prevent a repeat of the mass shooting at Marjory Stoneman Douglas High School in Parkland in February of 2018.

<http://www.utd.org>

November 11 , 2018 - Segment 2 (12 minutes)

The Children's Trust

Guest: Sandra Camacho, Media Liaison / Outreach Director

Discussing the Children's Trust's programs to teach young people about civic engagement. Videos and learning segments are available on their website, along with recommendations for additional reading and viewing to learn about the Democratic Political System in America. The Children's Trust also has an engagement program for high school students, the Youth Advisory Committee. It's a youth leadership program designed to nurture the next generation of change-makers, committed to positive change in themselves, their communities and the world.

<https://www.thechildrenstrust.org/>

Viewpoints

October 21 2018 8:44

SEGMENT 1: The Art of Video Games

Synopsis: Video games are often considered child's play, or at least something below "real" art. Author Andrew Ervin argues that's not true, and that video games are now big business for TV networks and advertisers, as well as a source of true artfulness.

Host: Gary Price.

Guests: Andrew Ervin, author, Bit by Bit: How video games transformed our world

October 21 2018 10:03

SEGMENT 2: What We Can Learn From Lists

Synopsis: Lists are a part of our everyday. Often, they are a forgotten part of our everyday. But Shaun Usher read through countless lists to compile a stunning collection of lists throughout time that shed light on the times, our collective history, and the list makers themselves.

Host: Marty Peterson. Guests: Shaun Usher, author of Lists of Note: An eclectic collection deserving of a wider audience.

November 18, 2018 9:45

SEGMENT 2: How Pre-Kindergarten Can Prepare Our Children 9:45

Synopsis: From the moment a child is born, parents are working to get them off on the best possible foot in everything from sports to academics. We look into how families can best evaluate good pre-kindergarten programs for children, and how those programs can set kids up for success.

Host: Marty Peterson. Guests: Dr. Suzanne Bouffard, author of The Most Important Year: Pre-Kindergarten and the Future of Our Children

December 2, 2018 9:34

SEGMENT 1: Learning Math Simpler

Synopsis: It's no secret: American students are way down the international list when it comes to math scores. Why is this? Is there something we could be doing to make learning math a simpler task? Our guests say yes, and have suggestions for kids- and adults- struggling to master mathematics.

Host: Gary Price. Guests: Bob Sun, inventor of The 24 Game and First in Math; Jason Wilkes, author, Burn Math Class: and reinvent mathematics for yourself

December 16, 2018 8:44

SEGMENT 1: The Many Planets Outside Our Galaxy and the Search for Extraterrestrial Life

Synopsis: We know about the planets within the Milky Way Galaxy, but what about planets outside of our neighborhood? We talk to Dr. Donald Goldsmith about "exoplanets" and where science stands on the issue of life thriving somewhere else in the universe.

Host: Gary Price. Guest: Dr. Donald Goldsmith, author of 'Exoplanets; hidden Words and the Quest for Extraterrestrial Life"

Category:

ENVIRONMENT / CONSERVATION / WEATHER

Programs:

Easy's Community Focus

November 25, 2018 Segment 2 10:00

Girl Scouts of Southeast Florida

Guest: Allison Jimenez

Jimenez talks about her Gold Service Award project for Girl Scouts of Southeast Florida that focused on the Air Potato, a non-native plant that is destructive to the South Florida eco-system. She studied with a scientist at FIU to learn about the invasive species and what can be done to prevent its spread, and ultimately eliminate the air potato. Through 120 service hours, Jimenez created an educational presentation to increase awareness of the air potato, as well as a YouTube video to inform the public about steps they can take to support our natural environment.

Community ID's

12/14/18 – 12/20/18: Zoo Miami – Zoo Lights – 28x

Category:

GOVERNMENT / POLITICS

Programs:

Easy's Community Focus

October 14 , 2018 - Segment 1 (10 minutes)

Women in Distress

Guest: Mary Riedel, CEO

Riedel discusses the progress made by Women in Distress in working with the Court system to improve services for victims of domestic violence. Through continued advocacy, the organization has succeeded in motivating Broward County Courts to add self-help service centers at Satellite Courts; ensure that Victims and their alleged Abusers have separate waiting areas prior to court proceedings; and most recently, have created 'Safe Spaces' for children to play in while parents are in court.

November 11 , 2018 - Segment 2 (12 minutes)

Children's Trust

Guest: Sandra Camacho, Media Liaison / Outreach Director

Discussing the Children's Trust's programs to teach young people about civic engagement. Videos and learning segments are available on their website, along with recommendations for additional reading and viewing to learn about the Democratic Political System in America. The Children's Trust also has an engagement program for high school students, the Youth Advisory Committee. It's a youth leadership program designed to nurture the next generation of change-makers, committed to positive change in themselves, their communities and the world.

*(**note, this segment is also listed under Education)*

PSA'S:

10/23/18 – 11/2/18: Miami Dade County Supv of Elections – Early Voting – 11x

10/23/18 – 11/2/18: Broward County Supv of Elections – Early Voting – 11x

Community ID's

10/16/18 – 10/18/18: Miami Dade County Supv of Elections – Voter Registration – 8x

10/16/18 – 10/18/18: Broward County Supv of Elections – Voter Registration – 8x

10/29/18 – 11/3/18: Miami Dade County Supv of Elections – Early Voting – 20x

10/29/18 – 11/3/18: Broward County Supv of Elections – Early Voting – 20x

Category:

HEALTH & HUMAN SERVICES

Programs:

Easy's Community Focus

October 21 , 2018 - Segment 1 20 minutes

Women's Breast and Heart Initiative, Miami Cancer Institute

Guests: Dr. Lauren Carcas, Breast Oncologist at Miami Cancer Institute, part of Baptist Health South Florida; Andrea Ivory, founder WBHI

Dr. Carcas discusses the increase in breast cancer diagnoses among younger women and the role that regular mammograms and breast screenings play in early diagnosis and the corresponding improved survival rate. She also talks about the incidence of late diagnosis in women in their 20's and 30's when symptoms are frequently overlooked because of their age. Additionally, breast cancer in young women is often a more aggressive type of cancer with a higher fatality rate. Both Carcas and Ivory stress the importance of regular self-breast checks, exams at the gynecologist and annual mammograms, particularly among women with a higher risk of cancer due to hereditary factors, as well as genetic anomalies.

<http://flbreasthealth.com/>

November 18, 2018 - Segment 1, 10 minutes

Feeding South Florida

Guest: Sari Vatske, Director of Community Outreach

Vatske discusses the extent of food-insecurity in our local population, even with fully employed people. Many live paycheck to paycheck, and one small emergency can force them to make choices between keeping the electricity on or putting food on the table. In many homes, the only meal that children can be certain of is the free breakfast at school; meaning Summer is a time of greater need. Feeding South Florida is the main beneficiary of Cooper City's Annual Noshest Food Drive.

<http://www.feedingsouthflorida.org>

November 25, 2018 Segment 1 Duration 10:00

Florida Department of Health Miami Dade

Guest: Suvetta Green-FDH/ Nutritional Educator for WIC program.

Community Affairs liaison Jeff Martin talks with Suvetta Greene, Nutritional Educator for the Florida Department of Health/Miami Dade. The WIC (Women, Infants and Children) serves to safeguard the health of low-income pregnant, postpartum, and breastfeeding women, infants, and children up to age 5 who are at nutritional risk by providing nutritious foods to supplement diets, information on healthy eating including breastfeeding promotion and support, and referrals to health care.

Ms. Greene spoke about the 5th annual Holiday on December 1st. The event has provided the Homestead/Florida City community access to free health/dental screenings for children and adults, community resources and education. Last year approximately 1600 people participated and over 50 community organizations collaborated in the event.

<http://www.floridahealth.gov/programs-and-services/wic/index.html>

December 9, 2018 Duration 28:00

Broward County Public Schools Nutrition & Food Services

Guest: Darlene Moppert, Program Manager for Nutrition, Education & Training

Moppert discusses the increased focus on providing nutrition-rich meals to students, not only for health purposes, but also to improve their ability to learn. BCPS provides free breakfast for all students, understanding that children can't focus in class if they're hungry. Cafeteria meals have evolved over the years - eliminating desserts, instead providing fresh fruit and vegetables, which students are required to take as part of a balanced meal. Moppert also discusses guidelines for making healthy eating part of a lifestyle, as opposed to going 'on and off' diets - with recommendation for those making health a New Year's Resolution. She encourages parents to be involved in their children's food choices and learn more at

<http://www.browardschools.com/foodservice>

or at the website for the Academy of Nutrition and Dietetics, www.eatright.org.

December 23, 2018, Duration 30:00

His House Children's Home

Guest: Alicia Curtis, Foster Home Recruitment Coordinator

Curtis discusses the dire need for Foster Parents to provide homes for the large number of children in state care due to unacceptable conditions in their birth homes. His House Children's Home has housing available for nearly 200 youngsters, but their philosophy is that children belong in a real home with parents, not in a group home. They work with families to counsel the parents and the children, with the key goal of reuniting separated families. When circumstances prevent reunification, they train new Foster Parents, and also work with Fosters who want to move toward adopting children.

Viewpoints

November 4, 2018-8:44

SEGMENT 1: Looking Into Our Minds: How our brains perceive the world 8:44

Synopsis: There are all sorts of myths about how we can avoid dementia or how to best brainstorm a new idea. We talk to a psychologist and author to get the inside scoop on how our minds really work, and why we just can't resist the urge to watch cute animal videos online.

Host: Gary Price.

Guests: Bob Duke, professor at the University of Texas-Austin, expert on music and human learning, co-host, "Two Guys on Your Head," co-author, Brain Briefs: Answers to the most (and least) pressing questions about your mind

November 4, 2018 – 10:03

SEGMENT 2: Body Image and Weight Problems 10:03

Synopsis: Body image, food addiction, societal pressure and obesity can be tricky problems to talk about. Author Kristan Higgins tries to do just that in her novel Good Luck With That. She talks about her experiences, her research, and how we can approach discussing these pressing, but difficult, issues.

November 25, 2018 (9:45)

SEGMENT 1: Shame and Bullying

Synopsis: Bullying is nothing new, but that doesn't make it any easier to deal with. Plus, in the social media era, the techniques are getting more public and crueler. We look at bullying, the shame it can cause, and how it can stick with us for life.

Host: Gary Price. Guests: Dr. Frank Farley, Professor of Educational Psychology at Temple University; Liz Pryor, author, Look at You Now: My journey from shame to strength

SEGMENT 2: Intrinsic Hope 9:09

Synopsis: It can be easy to get the blues, especially with all of the division and turmoil in the world. But author Kate Davies has a different way of looking at the world: one that can make us more hopeful, positive, and willing to pitch in and help. She calls it intrinsic hope, and it may be just what we all need this holiday season.

Host: Marty Peterson. Guests: Kate Davies, author, Intrinsic Hope: Living courageously in troubled times

December 02, 2018 (9:08)

SEGMENT 2: Sleeping Soundly: How getting quality sleep can enhance our health 9:08

Synopsis: We all sleep, it's human evolution. But the amount of sleep we get and the quality of that sleep can vary greatly. We talk to Matthew Walker, a professor at California-Berkeley, who says sleep is the single biggest thing we can do to help our physical and mental health both in the short-term and long-term.

Host: Marty Peterson. Guests: Matthew Walker, professor of neuroscience and psychology at the University of California-Berkeley and author, *Why We Sleep: Unlocking the power of sleep and dreams*

PSA's:

10/29/18 – 11/2/18: Feeding South Florida – Food Drive – 10x

Community ID's

10/8/18 – 10/15/18: Women's Breast & Heart Initiative – Pink Walk – 32x

10/19/18 – 10/22/18: Women in Distress - Pet Shelter Opening – 8x

11/12/18 – 11/14/18: Feeding South Florida – Food Drive – 12x

11/23/18 - 11/30/18: Women in Distress – Holiday Donation Drive – 32x

12/6 /18 – 12/8/18: Joe DiMaggio Children's Hospital – Toys in the Sun Toys Drive – 12x

12/26/18 – 12/30/18: His House Children's Home – Foster Parent Training – 20x

Category:

UNDERSERVED POPULATIONS

Programs:

Easy's Community Focus

November 11, 2018, Segment 1 - Duration: 9 minutes

MISSION UNITED-Veterans Issues

Guests: Ryan Bancroft, Director Mission United Broward

Brian Lynch, Director Mission United Miami Dade

On Veterans Day 2018, Ryan Bancroft and Brian Lynch, Veterans and Directors of Mission United discuss the importance of Mission United in Broward and Miami Dade in helping Veterans. Since it's inception, Mission United has helped over 6000 veterans with Employment services, Education, Legal assistance Housing Support, mentorship and navigating health services. The program has now expanded to many United Way Branches around the United States. Bancroft and Lynch discuss all the upcoming programs including a car giveaway for a Veteran and Turkey giveaways for the Thanksgiving Holiday. Cox Media Group Miami has partnered with Mission United as part of a Diversity and Inclusion initiative for the past two years. Each month a Veteran in need of Employment is featured as well as issues pertinent to the local community.

<https://www.unitedwaybroward.org/mission-united>

<https://unitedwaymiami.org/what-we-do/mission-united/>

November 18, 2018, Segment 3 - Duration: 10 minutes

Bonefish Grill

Guest: Chef Tony

Head Chef, Chef Tony, talks about Bonefish Grill's mission to support the hungry and homeless in our community. Contrary to popular belief, restaurant leftovers CAN be donated to the homeless – as long as the organization follows strict regulations on packaging and refrigeration. Bonefish donates leftovers on a regular basis to Homeless Organizations locally. Additionally, Bonefish Grill is a key supporter of this year's Noshfest, Cooper City's 9th Annual Food Festival, a fundraiser / food drive for Feeding South Florida.

PSA's:

10/23/18 – 10/23/18: Exceptional Theater Company – Fundraising Gala – 12x

10/27/18 – 11/2/18: Broward County Public Library – VetFest – 11x

Community ID's

10/23/18 – 10./28/18: Exceptional Theater Company – Fundraising Gala – 24x

11/10/18 – 11/14/18: Humane Society of Broward County – Veterans Adoption Event – 20x

12/21/18 – 12/25/18: Embrace Girls – Holiday Donations – 10x

12/21/ - 12/25/18: Boys & Girls Clubs of Broward County – Holiday Donations – 10x