

# **WFEZ Community Issues and Programming**



**April 1, 2012 – June 30, 2012**

**Gary Williams  
Program Director  
WFEZ-FM / Cox Radio Miami**

## **Index**

### **WFEZ Community Issues and Programming**

#### **Description of Regular Public Affairs Programs**

Viewpoints  
The Platform

#### **Community Issues Related Programming**

#### **Public Service Announcements**

# **WFEZ COMMUNITY ISSUES AND PROGRAMMING**

**April 1, 2012 – June 30, 2012**

WFEZ serves the Miami / Ft. Lauderdale / Hollywood market and all of its surrounding communities. Listed below is a description of the community issues addressed by the station in its programming for the period April 1, 2012 – June 30, 2012.

- 1. Heath**
- 2. Women**
- 3. Children**
- 4. Charitable Affairs**
- 5. Consumer Affairs**

## DESCRIPTION OF REGULAR PROGRAMS

5:20 am      **Viewpoints**    30-minutes

A Nationally syndicated program produced by MediaTracks, out of Des Plaines, IL.

**Viewpoints** feature a half-hour look at important issues in the news and in our lives.

5:50 am      **The Platform**          30-minutes

A Cox Radio, Miami locally produced program.

**The Platform** is a weekly half-hour informed discussion about the issues and concerns of South Florida. The host talks with community leaders, representatives of local and state agencies, and charitable organizations, in an effort to create awareness and inspire pro-active involvement with causes and agencies.

# COMMUNITY ISSUES RELATED PROGRAMMING

## Health

**April 8, 5:21 a.m.**

**Viewpoints Segment #1 – Elderly Drivers: Assessing their abilities behind the wheel**

**Duration: 0:10:01 minutes**

*Host: Christopher Michael. Guests: Dr. Gary J. Kennedy, Dir. of the Division of Geriatric Psychiatry, Montefiore Medical Center, Prof. of Psychiatry, Albert Einstein College of Medicine, Bronx, NY*

As the elderly population continues to grow in the US, so do the number of older drivers. No matter how healthy and mentally sharp a person is, age does eventually change their ability to drive. We'll discuss what these changes are, how they affect driving overall, how older people can learn to avoid errors, and how family and friends should approach the topic of cutting back on or quitting driving altogether with an elderly loved one.

**April 15, 5:50 a.m.**

**The Platform – Eating like a Cave Man**

**Duration: 0:21:56**

*Guest: Mark Sisson, Author of the Cave Man Diet*

Mark Sisson re-joins the program to discuss the media coverage surrounding his book. He discusses how the using our body and eating like a cave man would have can increase your life and also keep you healthy.

**June 3, 5:21 a.m.**

**Viewpoints Segment #2 – Learning to Run All Over Again: One man's journey**

**Duration: 0:10:21 minutes**

*Host: Marty Peterson. Guests: Christopher McDougall, runner, author of "Born to Run: A hidden tribe, Superathletes, and the greatest race the world has never seen,"*

It's running season, and millions of Americans will be participating in 5K and 10K runs as well as marathons and half-marathons this summer and fall. Most of these athletes will sustain an injury of one sort or another because of running, but they don't have to. We talk to a runner who learned how to run correctly, run farther and run without injury, from a reclusive Mexican tribe. He describes how these tribal runners can go great distances – even hundreds of miles – without hurting themselves, and how any runner can learn their secret.

**June 10, 5:50 a.m.**

**The Platform – Quantum Medicine Explained**

**Duration: 0:30:07**

Guest: *Dr. Paul Drouin*

Dr. Drouin joins the program to defend Quantum Medicine. He explains this branch of medicine and why professionals in the medical fields dismiss this form of medicine.

**June 24, 5:50 a.m.**

**The Platform – Energy Crisis**

**Duration: 0:26:17**

Guest: *Gregg Stebben, Editor of Men's Health Magazine*

Gregg Stebben, Editor of *Men's Health Magazine*, comes on the program to discuss energy drinks and the havoc they can have on your health including obesity and heart issues. Plus he compares other forms of caffeine's to energy drinks so you can find a healthier alternative.

## **Women**

**April 22, 5:21 a.m.**

**Viewpoints Segment #1 – Women Before and After WWI: How they changed society**

**Duration: 0:11:50 minutes**

*Host: Christopher Michael. Guests: Jehanne Wake, author of "Sisters of Fortune: America's Caton Sisters at Home and Abroad;" Jacqueline Winspear, author of "Elegy for Eddie: A Maisie Dobbs Novel."*

Television shows like "Downton Abbey," "Upstairs, Downstairs," and "The Forsyte Saga" on PBS, "Boardwalk Empire" on HBO and films such as "Warhorse" have sparked interest in late 19<sup>th</sup> and early 20<sup>th</sup> century life in the U.S. and abroad. Women figured prominently in that era of change, and it was their work and the Great War that transformed society and the classes forever. We talk to two authors who have researched this era about how women's lives and the world were transformed by events.

**April 29, 5:50 a.m.**

**The Platform – Be a Better You**

**Duration: 0:25:10**

Guest: *Gabi Rose, Motivational Speaker*

Weight loss guru and motivational speaker Gabi Rose comes on to discuss her battle with weight. She shares her tips and helps motivate us all to want a healthier lifestyle.

**May 20, 5:21 a.m.**

**Viewpoints Segment #2 – What's in a Baby's Name? More than you might think**

**Duration: 0:10:38 minutes**

*Host: Marty Peterson. Guests: Pamela Redmond Satran, author of numerous best-selling baby name books, co-creator of Nameberry.com, and author of the new novel, "The Possibility of You," Jonah Berger, Asst. Prof. of Marketing in the Wharton School at the University of Pennsylvania.*

Many parents agonize over their baby's name, wanting something unique, but not too far out. How do you choose a name for the new arrival? What are the best names? Are there any rules? We talk to a baby name expert and author, and a research psychologist who studied popular names to find the answers to these questions.

**May 27, 5:50 a.m.**

**The Platform – New Lunch Room Laws**

**Duration: 0:27:24**

Guest: *Doug Ingoldsby, Nutrition expert*

Doug Ingoldsby re-joins the program to provide insight on the shocking new developments happening in your kids lunchrooms. He address the new government standards for you kids lunch, including pizza as a vegetable, talks about the 'Pink Slime' and what it really is and also gives advice on helping your kids make healthier decisions.

**June 10, 5:21 a.m.**

**Viewpoints Segment #2 – Man Made: A father's quest for machismo**

**Duration: 0:11:48 minutes**

*Host: Marty Peterson. Guests: Joel Stein, humor columnist, Time magazine, author of "Man Made: A stupid quest for masculinity,"*

When a father finds out that his new baby is a boy, what goes through his mind? It's different for everyone, but for humor columnist Joel Stein it was sheer terror! Stein, who was not an outdoorsy, sporty, risk-taking child or adult, realized he was going to have to "man up" so he could teach his son about camping, self-defense, day trading, boot camp, baseball – all the macho arts. So he went out and found the best people he could to teach him. He talks about his adventures in manhood and about what he learned from the experiences and the men who schooled him.

## **Children**

**April 1, 5:21 a.m.**

**Viewpoints Segment #2 – Parenting Around the World**

**Duration: 0:10:11 minutes**

*Host: Marty Peterson. Guests: Mei-Ling Hopgood, Assoc. Prof. of Journalism, Northwestern University, author of "How Eskimos Keep Their Babies Warm, and Other Adventures in Parenting,"*

What's the best way to get a child to sleep? How do you get picky eaters to broaden their culinary horizons? When is the best time to start potty training a child? These are the questions that parents in the US face every day – and there are no easy answers. We talk to a young mother who had the same questions, but instead of running to the latest parenting magazine, she looked to moms and dads around the world for guidance.

**April 1, 5:50 a.m.**

**The Platform Part – Easter Baking**

**Duration: 0:22:10**

Guest: *Mary Beth Harrington, PBS Bake, Decorate Celebrate Host*

Mary Beth Harrington joins us with great baking ideas for the family at Easter. She shares the trendy flavors for this spring, decorating tips and recipes that the kids will love. She also gives us healthy alternatives for some ingredients and shares her favorite baking tip.

**April 28, 5:21 a.m.**

**Viewpoints Segment #2 – Buy American: How it can help boost the economy**

**Duration: 0:10:46 minutes**

*Host: Marty Peterson. Guests: Alan Uke, founder of Underwater Kinetics, Poway, CA, author of "Buying America Back: A real-deal blueprint for restoring American prosperity," Ernest Autumn Van Den Heuvel, founder of HandTrux LLC, Little Falls, NJ*

Most of the electronics and many of the other products on U.S. store shelves are made overseas, increasing our trade deficit and hurting our economy. We talk to two entrepreneurs about why this is happening and how the U.S. can make some regulatory and other, creative changes, to come back to its own in the manufacturing and service sectors.

**May 13, 5:21 a.m.**

**Viewpoints Segment #1 – Technology and Kids: How does it affect family life?**

**Duration: 0:11:07 minutes**

*Host: Christopher Michael. Guests: Susan Maushart, author of "The Winter of Our Disconnect"; Dr. Eitan Schwarz, child-adolescent psychiatrist, Northwestern Univ. Feinberg School of Medicine, author of "Kids, Parents & Technology: A guide for young families," ([www.mydigitalfamily.org](http://www.mydigitalfamily.org)); Rosalind Wiseman, author of "Boys, Girls, and Other Hazardous Materials,"*

America's homes – and its kids – are inundated with technology. But how do all the TV's, cell phones, computers, mp3 players and video games affect family life and a child's education? We talk to several people who deal with kids and technology and find



out what it's like to go retro for 6 months with no tech gadgets; how parents should make tech use an issue as important as nutrition and education, and find out why some kids don't find their parents' admonitions about tech use very credible.

**May 13, 5:21 a.m.**

**Viewpoints Segment #2 – The Behavior Code: Handling problems in the classroom**

**Duration: 0:11:16 minutes**

*Host: Marty Peterson. Guests: Dr. Nancy Rappaport, Asst. Professor of Psychiatry, Harvard Medical School, co-author of "The Behavior Code: A practical guide to understanding and teaching the most challenging students,"*

When children misbehave in the classroom, it takes time away from everyone's studies, not to mention puts pressure on the teacher to deal successfully with the issue. Our guest says that teachers need to understand WHY a student acts up before they can find the most effective strategy to correct the behavior. We discuss the different types of misbehavior, some of the reasons why students act up, and hear about some responses that can make a classroom a more productive learning environment.

**May 13, 5:50 a.m.**

**The Platform Part 1– Foster Care Month**

**Duration: 0:27:56**

*Guest: Kristen Guerisse, Nichola Peak, Sarah Thomas and Marcia Berry-Smith from the FLIGHT Program*

Kristen Guerisse, Nichola Peak, Sarah Thomas and Marcia Berry-Smith, come on the program to talk about Foster Care Month. Kristen talks about the FLIGHT program and how it helps foster children once they are 18, Nichola discusses the life skills class she teaches and Sarah Thomas, a former foster youth, talks about the hardships she faced in Part 1 of this discussion.

**May 20, 5:50 a.m.**

**The Platform Part 2 – Foster Care Month**

**Duration: 0:25:11**

*Guest: Kristen Guerisse, Nichola Peak, Sarah Thomas and Marcia Berry-Smith from the FLIGHT Program*

Kristen Guerisse, Nichola Peak, Sarah Thomas and Marcia Berry-Smith, come on the program for Part 2 of the Foster Care Month discussion. Sarah continues talking about the needs of a foster youth, Marcia Berry-Smith discusses the need for Housing and what she is doing to help these youths and all of them tell us what they hope you learn from the conversation.

## **Charitable Affairs**

**April 22, 5:50 a.m.**

**The Platform – Spring Bling for Fur Paws**

**Duration: 0:25:11**

Guest: *Jason Gee, Organizer for Spring Bling for Fur Paws*

Jason Gee, organizer of the Spring Bling for Fur Paws Event, comes on to talk about animal cruelty and his event that he hopes sheds light on the injustices and atrocities against our fellow animals.

## **Consumer Affairs**

**April 1, 5:21 a.m.**

**Viewpoints Segment #1 – Sustainable Energy in Hawaii**

**Duration: 0:12:28 minutes**

*Host: Christopher Michael. Guests: Peter Carlisle, mayor of Honolulu; Kelsey Gaddy, Energy and Sustainability Coordinator for the City and County of Honolulu; David Zuckerman, member of the support staff for the Hawaii Joint Inter-Service Regional Support Group. Guest audio courtesy of Robert Colangelo, host of Green Sense Radio*

Hawaii is an island paradise, but it also has its environmental problems – energy generation, trash and landfill issues among them. We talk to government and military officials about some strategies they are implementing to create clean, sustainable energy and deal with waste in an efficient and creative ways.

**April 8, 5:21 a.m.**

**Viewpoints Segment #2 – Politics & Comedy: Can comedians affect policy & elections?**

**Duration: 0:12:38 minutes**

*Host: Marty Peterson. Guests: Robert Thompson, Prof of Television and Popular Culture, Syracuse University, NY; Sophia McClennen, Prof. Penn State University, author of the book, "Colbert's America: Satire and Democracy".*

Late night and cable comedy shows raise skewering politicians to a fine art. But do all of their jokes, skits and parodies have any effect at all on the outcome of elections? And do their antics sometimes go too far? We talk to two popular culture professors about comedy and politics and how some of today's innovative funnymen are making the electorate think in new and interesting ways.

**April 8, 5:50 a.m.**

**The Platform – Travel Nightmares**

**Duration: 0:24:16**

Guest: *Marua Griffin, LivingSocial.com*

Maura Griffin discusses the recent findings of a survey depicting travel nightmares and she provides tips on how we can avoid them. She also discusses bed bugs, medical emergencies and lost luggage issues.

**April 15, 5:21 a.m.**

**Viewpoints Segment #1 – Hydrofracking: Balancing risks with rewards**

**Duration: 0:12:40 minutes**

*Host: Christopher Michael. Guests: Marcia Bjorneurd, Prof. of Geology and Environmental Studies, Lawrence University, Appleton, Josh Goldowitz, Prof. and Undergraduate Coordinator, Rochester Institute of Technology's Environmental Sustainability, Health and Safety Program ;Deborah Nardone, Dir. of the Sierra Club's Natural Gas Reform Campaign, Richard Mourdock, Indiana State Treasurer, geologist and former energy industry professional, candidate for U.S. Senate.*

Many energy companies have been using a relatively new process to bring oil and natural gas out of the ground: hydrofracking. Proponents say it's safe and will provide the US with energy for decades. Opponents are afraid that toxic chemicals and gases from the process could get into the water supply. We hear from energy specialists about what the process is, what the dangers are, and how they can be avoided.

**April 15, 5:21 a.m.**

**Viewpoints Segment #2 – The Man Who Quit Money**

**Duration: 0:09:57 minutes**

*Host: Marty Peterson. Guests: Mark Sundeen, author of "The Man Who Quit Money,"*

Do you think you could give up money – ALL money – and live by yourself off the land? Do you think you'd be welcomed by friends and family if you did? We talk to an author whose friend did give up money and find out how it affected him socially, physically and spiritually.

**April 22, 5:21 a.m.**

**Viewpoints Segment #2 – The Titanic: What *really* happened that night?**

**Duration: 0:10:44 minutes**

*Host: Marty Peterson. Guests: Tim Maltin, author of "Titanic: First Accounts," "101 Things You Thought You Knew About the Titanic – But Didn't!" and "Titanic: A very deceiving night,"*

There have been many books and films made about the sinking of the Titanic in 1912, but often the "facts" that are repeated are more myth than real. We talk to an author who has written several books on the tragedy based on research of the government investigations, first-hand accounts and scientific information.

**April 29, 5:21 a.m.**

**Viewpoints Segment #1 – Innovation and Education: Bell Labs and MIT**

**Duration: 0:11:54 minutes**

*Host: Christopher Michael. Guests: Matthew Pearl, author of "The Technologists; Jon Gertner, author of "The Idea Factory: Bell Labs and the Great Age of American Innovation."*

We've come a long way technologically since the first telephone and the light bulb, but what did it take to get to where we are today? We talk to two authors about two of the most influential hi-tech incubators of the late 19<sup>th</sup> and the 20<sup>th</sup> centuries – MIT and Bell Labs. Our focus is the philosophies and the people that brought us the inventions that revolutionized our lives.

**May 6, 5:21 a.m.**

**Viewpoints Segment #1 – Employers and Social Media Privacy**

**Duration: 0:10:53 minutes**

*Host: Christopher Michael. Guests: Lori Andrews teaches law at IIT Chicago-Kent College of Law, author of "I Know Who You Are, and I Saw What You Did: Social networks and the death of privacy," Andy Sernovitz, CEO of Social Media.Org, author of "Word of Mouth Marketing: How smart companies get people talking,"*

An increasing number of employers are checking out the Facebook and other social media pages of job applicants before offering them a position. Some are even asking for their *passwords* to these sites so they can see what's on the more private pages. Is this legal? Should it be? We talk to a lawyer and a social media expert about the issue and what needs to be done to protect the image of a business and the privacy of employees.

**May 6, 5:21 a.m.**

**Viewpoints Segment #2 – Are We Paying Too Much For Pennies?**

**Duration: 0:12:00 minutes**

*Host: Marty Peterson. Guests: Jeff Gore, Asst. Prof. of Physics, Massachusetts Institute of Technology, founder and president of Citizens for Retiring the Penny Mark Weller, Exec. Director of Americans for Common Cents*

Soon, the Canadian government will quit minting pennies because the cost of the metals to manufacture the coin costs more than it's worth. The U.S. has the same cost-to-worth problem, and many people think it's time we should chuck the penny too. Others think that the lowly cent is important for commerce, charities and as a tribute to our 16<sup>th</sup> president. We talk to representatives from both sides of the issue about why they want to get rid of or keep the penny.

**May 6, 5:50 a.m.**

**The Platform – Importance of Sharks**

**Duration: 0:24:16**

Guest: *Sara Brenes, 10<sup>th</sup> grader and Dr. Trisha Meridith from the University of Miami*

Miss Sara Brenes, 10th grader at Boca Raton Preparatory, and Dr. Trisha Meridith from the University of Miami, talk with us about the danger sharks face and why they are so

important to our eco system. Sarah also discusses her non-profit organization The Shark Whisperer.

**May 6, 5:50 a.m.**

**The Platform – Importance of Sharks**

**Duration: 0:24:16**

Guest: *Sara Brenes, 10<sup>th</sup> grader and Dr. Trisha Meridith from the University of Miami*

Miss Sara Brenes, 10th grader at Boca Raton Preparatory, and Dr. Trisha Meridith from the University of Miami, talk with us about the danger sharks face and why they are so important to our eco system. Sarah also discusses her non-profit organization The Shark Whisperer.

**May 20, 5:21 a.m.**

**Viewpoints Segment #1 – The Transit of Venus: What it is and why it's still important**

**Duration: 0:11:53 minutes**

*Host: Christopher Michael. Guests: Mark Anderson, author of "The Day the World Discovered the Sun,"*

Coming up on June 5<sup>th</sup> is a rare astronomical event: the transit of Venus. We talk to a researcher and author about what the transit is; how, in the 18<sup>th</sup> century, explorers and scientists travelled to the ends of the earth to observe and measure the transit; and what it means to science today.

**May 27, 5:21 a.m.**

**Viewpoints Segment #1 – Strengthening the Economy Isn't All About Jobs**

**Duration: 0:13:03 minutes**

*Host: Christopher Michael. Guests: Edward Luce, chief U.S. columnist for The Financial Times, author of "Time to Start Thinking: America in the age of descent," Michael Shuman, author of "Local Dollars, Local Sense: How to shift your money from Wall Street to Main Street and achieve real prosperity,"*

Economists and politicians keep saying that to get out of our economic doldrums we need to create jobs, jobs and more jobs. That's certainly true, but jobs alone won't get us back on our feet. Our two guests discuss how politics, education and investment in small businesses are also crucial in bringing America back to prosperity.

**May 27, 5:21 a.m.**

**Viewpoints Segment #2 – Wild Bill Donovan: America's first spymaster**

**Duration: 0:09:32 minutes**

*Host: Marty Peterson. Guests: Douglas Waller, author of "Wild Bill Donovan: The spymaster who created the OSS and modern American*

Back in the 1940s the US was headed for war, but without credible intelligence operatives anywhere in the world. President Franklin Roosevelt understood that if the

Allies hoped to make headway against Hitler in Europe, they would need a spy network to help them. That's when the Office of Strategic Services, or OSS, was born. We'll hear about their leader, Wild Bill Donovan, his stories of early espionage and how he created the spycraft that is still used in today's CIA.

**June 3, 5:21 a.m.**

**Viewpoints Segment #1 – How Cities Can Prepare for Climate Change**

**Duration: 0:12:19 minutes**

*Host: Christopher Michael. Guests: Cynthia Rosenzweig, Head of the Climate Impact Group, NASA Goddard Inst. For Space Studies Janet Attarian, Project Dir. for the Streetscape and Sustainable Design Program, Chicago Greg Miller, Chair of Civil and Environmental Engineering, Univ. of Washington Joseph Schwieterman, professor in the School of Public Service, De Paul Univ., Chicago*

Hotter summers, violent storms, flooding...these are just some of the problems faced by cities due, in part, to climate change. We talk to several urban experts about how cities are designing and re-designing infrastructure to cope.

**June 3, 5:50 a.m.**

**The Platform – Water Conservation**

**Duration: 0:26:59**

*Guest: Jennifer Jurado, Director of Natural Resources Planning and Management Division for the Broward County Environmental Protection and Growth Management Department*

Jennifer Jurado comes on to talk about what Broward County is doing to help conserve water. She clarifies the new regulations that will be put into effect for this summer and provides tips on how you can save water at home.

**June 10, 5:21 a.m.**

**Viewpoints Segment #1 – Working During Retirement: What are the best options?**

**Duration: 0:10:46 minutes**

*Host: Christopher Michael. Guests: Susan B. Garland, editor, "Kiplinger's Retirement Report," Caitrin Lynch, Assoc. Prof. of Anthropology, Olin College of Engineering, Needham, MA, author of "Retirement on the Line: Age, work and value in an American factory,"*

Millions of baby boomers are either in retirement or planning to retire relatively soon. However, many of them would like to work longer – at least part time. What are their options with regard to Social Security, Medicare and their retirement nest eggs? We talk to a retirement expert about how to estimate retirement finances; when the best time is to collect Social Security and continue working full- or part-time, and how Medicare works with an employer's health plan. We also talk to an anthropologist about a factory that welcomes seniors into their workforce – even those 100 years old – and how they and the workers benefit from the experience.

**June 17, 5:50 a.m.**

**The Platform – Sunscreen Alert**

**Duration: 0:24:02**

Guest: *Peter Moore, Editor of Men's Health Magazine*

Peter Moore of *Men's Health Magazine* comes on to talk about new regulations for sunscreen and what brands are best for your lifestyle. He also busts sunscreen myths.

**June 17, 5:21 a.m.**

**Viewpoints Segment #1 – Water Usage and Your Carbon Footprint**

**Duration: 0:10:29 minutes**

*Host: Christopher Michael. Guests: Dr. Mark LeChevallier, Dir. of Innovation and Environmental Stewardship for American Water company; John Rogers, Sr. Analyst with the Climate and Energy Program, Union of Concerned Scientists, co-author of "Cooler, Smarter: Practical steps for low-carbon living,"*

There's a drought in many parts of the U.S. this year, and water usage is on top of mind for residents in these areas. An overabundance of CO<sub>2</sub> in the atmosphere is thought to be causing at least part of the change to extremes in our climate. We talk to two scientists about how water conservation can help decrease the carbon in the atmosphere, and how doing so at home doesn't mean a lifestyle change.

**June 17, 5:21 a.m.**

**Viewpoints Segment #2 – Rent vs. Own: The pros and cons**

**Duration: 0:12:06 minutes**

*Host: Marty Peterson. Guests: Jane Hodges, real estate writer for the Wall St. Journal, MSNBC.com, author of "Rent vs. Own: A real estate reality check for navigating booms, busts and bad advice,"*

There are a lot of houses and condos on the market today and mortgage interest rates are trending ever lower. So is this the time to grab yourself a piece of the American Dream and buy that first home? Maybe, but depending on your age, lifestyle and financial circumstances, it could be easier and more cost-effective for you to continue renting. We discuss some of the pros and cons of buying and renting with a veteran real estate writer who lived through a mortgage nightmare of her own.

**June 24, 5:21 a.m.**

**Viewpoints Segment #1 – Business and Language: Why it's important to be bilingual**

**Duration: 0:11:12 minutes**

*Host: Christopher Michael. Guests: Mike Cheng, founder and President of Mando Mandarin Online Chinese School, Louis Provenzano, Jr., multi-lingual President & CEO of Language Line Services,*

English is the language of business, but soon Mandarin Chinese could take over. Americans are way behind in learning a second language compared to other countries

in the world, and we need to catch up. We talk to two language experts about why our economy and status in the world may depend on more of us becoming bi-lingual, why it's important now for businesspeople to learn Mandarin; and we hear about an option businesses and governments can use to speak a foreign language for them that's only a phone call away.

**June 24, 5:21 a.m.**

**Viewpoints Segment #2 – War Reenactors: Who they are; why they do it**

**Duration: 0:11:26 minutes**

*Host: Marty Peterson. Guests: Charlie Schroeder, writer, actor, radio producer, author of "Man of War: My adventures in the world of historical reenactment,"*

If war is hell, why do millions of people around the world want to reenact famous and often bloody battles? We talk to an author who wanted the answer to that question, so he joined various reenactment groups as they fought battles from ancient Rome through modern-day Vietnam.



## **PUBLIC SERVICE ANNOUNCEMENTS:**

<b>7-UP</b> Let's Play	36 recorded announcements 06/12-06/30
<b>Ad Council</b> <i>Autism-Shilling Testimonial</i>	17 recorded announcements 04/01-06/30
<b>Ad Council</b> Community Engagement- <i>Man</i>	14 recorded announcements 04/01-06/30
<b>Ad Council</b> Community Engagement	16 recorded announcements 04/01-06/30
<b>Ad Council</b> <i>Drunk Driving-Car Accident</i>	22 recorded announcements 04/01-06/30
<b>Ad Council</b> <i>Drunk Driving-Call it Courage</i>	9 recorded announcements 04/01-06/30
<b>Ad Council</b> <i>Education-Game Show</i>	5 recorded announcements 04/01-06/30
<b>Ad Council</b> <i>Education-Parts</i>	16 recorded announcements 04/01-06/30
<b>Ad Council</b> <i>Education-Real Men Wear Gowns</i>	6 recorded announcements 04/01-06/30
<b>Ad Council</b> <i>Emergency Preparedness-Panic Room</i>	19 recorded announcements 04/01-06/30
<b>Ad Council</b> <i>Environment-Python</i>	13 recorded announcements 04/01-06/30
<b>Ad Council</b> <i>Environment-Squirrel</i>	5 recorded announcements 04/01-06/30
<b>Ad Council</b> Family Routine	18 recorded announcements 04/01-06/30
<b>Ad Council</b> <i>Health-Foodie</i>	20 recorded announcements 04/01-06/30
<b>Ad Council</b>	16 recorded announcements

Health-Good Doctor	04/01-06/30
<b>Ad Council</b> Latch System-Bibbidi	12 recorded announcements 04/01-06/30
<b>Ad Council</b> Latch System-Bookstore	20 recorded announcements 04/01-06/30
<b>Ad Council</b> Parenthood-Moms Voice	8 recorded announcements 04/01-06/30
<b>Ad Council</b> Parenthood-Imagination	3 recorded announcements 04/01-06/30
<b>Ad Council</b> Parenthood-Used Car	23 recorded announcements 04/01-06/30
<b>Ad Council</b> Parenthood-Laughter	9 recorded announcements 04/01-6/30
<b>Ad Council</b> Parenthood-Good Guy	10 recorded announcements 04/01-6/30
<b>Ad Council</b> Parenthood-Rebecca Romijn	3 recorded announcements 04/01-6/30
<b>Ad Council</b> Questions	7 recorded announcements 04/01-0630
<b>American Lung Association</b> Las Olas Wine and Food	70 recorded announcements 04/02-04/20
<b>Autism Speaks</b> PSA Autism Speaks	10 recorded announcements 04/01-06/30
<b>Florida Association of Broadcasters</b> Florida Army National Guard	165 recorded announcements 04/01-06/30
<b>Florida Association of Broadcasters</b> Department of Agriculture	125 recorded announcements 04/01-06/30
<b>Florida Association of Broadcasters</b> Division of Emergency	45 recorded announcements 04/01-06/30
<b>Florida Association of Broadcasters</b> Ounce of Prevention Fund	125 recorded announcements 04/01-06/30

<b>Florida Association of Broadcasters</b> US Coast Guard	45 recorded announcements 04/01-06/30
<b>Florida Association of Broadcasters</b> Visit Florida	145 recorded announcements 04/01-06/30
<b>Michele's Place LLC-D</b> Military Run	15 recorded announcements 04/16-04/21
<b>Rotary Club of Ft. Lauderdale</b> Military Run	38 recorded announcements 04/21-04/29
<b>Sheriff Department</b> May 17 Kendall Regional	16 recorded announcements 05/05-05/13
<b>Sheriff Department</b> National Nurses Week	25 recorded announcements 05/06-05/12
<b>Sheriff Department</b> SFHHA 2012 Summit	45 recorded announcements 05/23-06/05
<b>Sheridan House</b> April	100 recorded announcements 04/01-04/26
<b>Sheridan House</b> Sheridan House PSA	60 recorded announcements 06/04-06/30
<b>WFEZ</b> Best Buddies	75 recorded announcements 04/01-04/20
<b>WFEZ</b> Clueless	40 recorded announcements 04/01-04/30
<b>WFEZ</b> Friend of Nadia Steffanso	35 recorded announcements 06/01-06/15
<b>WFEZ</b> Homeless Voice	35 recorded announcements 06/10-06/30
<b>WFEZ</b> Taste of the Grove	40 recorded announcements 04/03-04/14
<b>WFEZ</b> YMCA Hollywood	10 recorded announcements 06/10-06/30

