

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WGNO - NOLA	Date: 4/15/15
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I, Smart Media Group

do hereby request station time concerning the following issue:

Grow Louisiana Coalition

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: Grow Louisiana Coalition

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Grow Louisiana Coalition

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Marc Erhardt

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

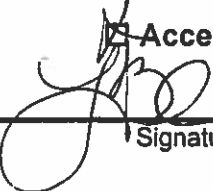
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48 hrs before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>4/14/15</u>	<u></u>	<u>(703) 518-4747</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

<input checked="" type="checkbox"/> Accepted	<input type="checkbox"/> Accepted in Part	<input type="checkbox"/> Rejected
<u></u>	<u>Linda Anderson</u>	<u>NSM</u>
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER

Orders

Order / Rev:

121755

Alt Order #:

07731819

Product Desc:

GROW LA COALITION

Estimate:

415421

Flight Dates:

04/15/15 - 04/21/15

Original Date / Rev:

04/14/15 / 04/14/15

Order Type:

GENERAL



WGNO-TV

Teresa DiFuria

NPPL

National

Agency

Name:

Smart Media Group LLC

Buying Contact:

Billing Contact:

1427 Leslie Ave.

Alexandria, VA 22301

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Grow Louisiana Coalition

Demographic:

A35+

Product Codes:

PL4

Priority:

03

Revenue Codes:

Agency, Political, Political-Non-PAC

New Business Thru:

00:15:00

Order Separation:

00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
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03/30/15	04/21/15	10	\$640.00	\$544.00
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Totals					
Month	# Spots	Gross Amount	Net Amount	Rating	
April 2015	10	\$640.00	\$544.00	0.00	
Totals	10	\$640.00	\$544.00	0.00	

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
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Teresa DiFuria	NPPL	National	Start Of Order - End Of Order	100%
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Order Share

WGNO-TV	Share	Total
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8%

\$640.00

Market

100%

\$8,000.00

Competitive Share

CABLE	Share	Total
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0%

\$0.00

KGIA

0%

\$0.00

UNKWN

0%

\$0.00

WDSU

21%

\$1,680.00

WHNO

0%

\$0.00

0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
0%	\$0.00
12%	\$960.00
59%	\$4,720.00
0%	\$0.00

Print Date: 04/14/15 14:59:51 Page 2 of 3

WGNO-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	26	04/17/15	04/17/15	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	----1--	:30	1	\$90.00	Defai	0.00	NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 04/13/15 04/19/15 ----1-- 1 \$90.00 0.00															
E 2	26	04/17/15	04/17/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	----1--	:30	1	\$40.00	Defai	0.00	NM	1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 04/13/15 04/19/15 ----1-- 1 \$40.00 0.00															
E 3	26	04/17/15	04/17/15	M-F 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	----1--	:30	1	\$65.00	Defai	0.00	NM	1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 04/13/15 04/19/15 ----1-- 1 \$65.00 0.00															
E 4	26	04/20/15	04/20/15	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:38 PM	-----	:30	1	\$65.00	Defai	0.00	NM	1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 04/20/15 04/26/15 1----- 1 \$65.00 0.00															
E 5	26	04/20/15	04/20/15	M-F 5p-530p News With A Twist 5p	CM	5:00 PM-5:30 PM	1-----	:30	1	\$90.00	Defai	0.00	NM	1	\$90.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 04/20/15 04/26/15 1----- 1 \$90.00 0.00															
E 6	26	04/20/15	04/20/15	M-F 6a-7a M-F 6a-7a	CM	6:00 AM-7:00 AM	1-----	:30	1	\$40.00	Defai	0.00	NM	1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 04/20/15 04/26/15 1----- 1 \$40.00 0.00															
E 7	26	04/18/15	04/18/15	Sa 10p-1030p Sa 10p-1030p	CM	10p-1030p	-----1-	:30	1	\$80.00	Defai	0.00	NM	1	\$80.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 04/13/15 04/19/15 -----1- 1 \$80.00 0.00															
E 8	26	04/16/15	04/16/15	M-F 1035p-1135p M-F 1035p-1135p	CM	10:35 PM-11:38 PM	-----1--	:30	1	\$65.00	Defai	0.00	NM	1	\$65.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 04/13/15 04/19/15 -----1-- 1 \$65.00 0.00															
E 9	26	04/21/15	04/21/15	M-F 6a-7a M-F 6a-7a	CM	6a-7a	-1-----	:30	1	\$40.00	Defai	0.00	NM	1	\$40.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															

WGNO-TV

Totals	10	\$640.00
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REP HEADLINE# 7731819
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

APR14/15 13.07
 *** WGNO-TV ***

ADV # ADV. NAME ISS/GROW LOUISIANA COALITION

AGY # AGY. NAME SMART MEDIA GROUP

1427 LESLIE AVE

ALEXANDRIA, VA 22301

REP.# OFF.# 13 SALESMAN #

BUYER NAME JULIE KEANE

SALES PRSN PH- TERESA DIFURIA

ORDER # CONTRACT # 7731819

CLASS: NATL. LOCAL REGIONAL

PRDCT GROW LA COALITION EST#*** COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES APR15/15 APR21/15 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE APR14/15 13.07

REP: NEW GROW LA COALITION DARE ORDER

TOTAL \$860
 PLEASE CONFIRM THANKS
 JAMIE

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOT/DATA ELECTRONIC INVOICING
 *****IDB# 1046*****

GROW LOUISIANA COALITION

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			500P-530P	30		\$90.00	4/17	4/17	1		FRI	1
2			600A-700A	30		\$60.00	4/17	4/17	1		FRI	1

AGENCY ADVERTISER CODE = GLC AGENCY EST# = 415421
 AGENCY PRODUCT CODE = ORDR

PROGRAM : NEWS WITH ATWIST
 CON COM1 : NEWS WITH ATWIST

PROGRAM : GOOD MORNING N.O.
 CON COM1 : GOOD MORNING N.O.

REP HEADLINE# 7731819
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

APR14/15 13.07
*** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$65.00	4/17	4/17	1		FRI	1
4			1035P-1138P PROGRAM : JIMMY KIMMEL LIVE CON COM1: JIMMY KIMMEL LIVE	30		\$65.00	4/20	4/20	1		MON	1
5			500P-530P PROGRAM : NEWS WITH A TWIST CON COM1: NEWS WITH A TWIST	30		\$90.00	4/20	4/20	1		MON	1
6			600A-700A PROGRAM : GOOD MORNING N.O. CON COM1: GOOD MORNING N.O.	30		\$40.00	4/20	4/20	1		MON	1
7			1000P-1035P PROGRAM : NEWS WITH A TWIST CON COM1: NEWS WITH A TWIST	30		\$80.00	4/18	4/18	1		SAT	1
8			1035P-1138P PROGRAM : JIMMY KIMMEL LIVE CON COM1: JIMMY KIMMEL LIVE	30		\$65.00	4/16	4/16	1		THU	1
9			600A-700A PROGRAM : GOOD MORNING N.O. CON COM1: GOOD MORNING N.O.	30		\$40.00	4/21	4/21	1		TUE	1
10			700A-900A PROGRAM : GOOD MORNING AMERICA CON COM1: GOOD MORNING AMERICA	30		\$65.00	4/21	4/21	1		TUE	1
11			1035P-1138P PROGRAM : JIMMY KIMMEL LIVE CON COM1: JIMMY KIMMEL LIVE	30		\$65.00	4/15	4/15	1		WED	1

REP HEADLINE# 7731819
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET

FAX# 610-225-1191
 HARRIS REPORT FROM REP

APR14/15 13.07
 *** WGNO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12			500P-530P	30		\$90.00	4/15	4/15	1		WED	1
PROGRAM : NEWS WITH ATWIST												
CON COM1: NEWS WITH ATWIST												
13			700A-900A	30		\$65.00	4/15	4/15	1		WED	1
PROGRAM : GOOD MORNING AMERICA												
CON COM1: GOOD MORNING AMERICA												
APR/15			\$860.00									
CONTRACT TOTAL												\$860.00
TOTAL SPOTS												13

MARKET TOTALS \$10,750 WGNO 8%
 WTL 59% WVUE 12% WDSU 21% WNOI 0% WCCL 0% WUPJ 0%
 CABL 0% WPXI 0%

SVC- NSI
 DEMOS- RA35+ *