

ORDER

Orders

Order / Rev: 205766
 Alt Order #: 07940498
 Product Desc: GROW LA COALITION
 Estimate: C05C11
 Flight Dates: 10/05/15 - 10/11/15
 Original Date / Rev: 10/01/15 / 10/01/15
 Order Type: GENERAL



WGNO-TV
 Teresa DiFuria
 NPHL
 National

Agency

Name: Smart Media Group LLC
 Buying Contact:
 Billing Contact:

1427 Leslie Ave.
 Alexandria, VA 22301

Billing Type: Cash
 Billing Calendar: Broadcast
 Billing Cycle: EOM/EOC
 Agency Commission: 15%

Advertiser

Name: Grow Louisiana Coalition
 Demographic: A35+
 Product Codes: PLA
 Priority: 07
 Revenue Codes: Agency, Political, Political-PAC

New Business Thru:
 Order Separation: 00:15:00
 Advertiser External ID:
 Agency External ID:

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/28/15 | 10/11/15 | 5 | \$2,990.00 | \$2,541.50 |

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|----------|-------------------|-------------------|-------------|
| October 2015 | 5 | \$2,990.00 | \$2,541.50 | 0.00 |
| Totals | 5 | \$2,990.00 | \$2,541.50 | 0.00 |

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Teresa DiFuria | NPHL | National | Start Of Order - End Of Order | 100% |

Order Share

| WGNO-TV | Share | Total |
|---------|-------|-------------|
| | 8% | \$2,990.00 |
| Market | 100% | \$37,375.00 |

Competitive Share

| | Share | Total |
|-------|-------|------------|
| CABLE | 0% | \$0.00 |
| KGLA | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |
| WDSU | 15% | \$5,606.25 |
| WHNO | 0% | \$0.00 |

| | |
|-----|-------------|
| 0% | \$0.00 |
| 0% | \$0.00 |
| 0% | \$0.00 |
| 0% | \$0.00 |
| 0% | \$0.00 |
| 22% | \$8,222.50 |
| 55% | \$20,556.25 |
| 0% | \$0.00 |

Print Date: 10/01/15 13:13:09 Page 2 of 2

WGNO-TV

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|---------------------|----|----------|----------|---|-------|--|---------|-----|-------|------------|-----|------|------|-------|------------|
| E 1 | 26 | 10/05/15 | 10/05/15 | Monday Prime Monday Prime Weekdays 1----- | CM | 7:00 PM-9:00 PM (7:00 PM-9:00 PM) Rate \$900.00 | 1----- | :30 | 1 | \$900.00 | 07 | 0.00 | NM | 1 | \$900.00 |
| E 2 | 26 | 10/11/15 | 10/11/15 | Su 5p-530p Su 5p-530p Weekdays -----1 | CM | 5:00 PM-5:30 PM Rate \$90.00 | -----1 | :30 | 1 | \$90.00 | 07 | 0.00 | NM | 1 | \$90.00 |
| E 3 | 26 | 10/11/15 | 10/11/15 | Sunday Prime Hour 1 Sunday Prime Hour 1 Weekdays -----1 | CM | 6:00 PM-7:00 PM Rate \$200.00 | -----1 | :30 | 1 | \$200.00 | 07 | 0.00 | NM | 1 | \$200.00 |
| E 4 | 26 | 10/11/15 | 10/11/15 | Sunday Prime Hour 4 Sunday Prime Hour 4 Weekdays -----1 | CM | 9:00 PM-10:00 PM Rate \$600.00 | -----1 | :30 | 1 | \$600.00 | 07 | 0.00 | NM | 1 | \$600.00 |
| E 5 | 26 | 10/08/15 | 10/08/15 | Thursday Prime Hour 3 Thursday Prime Hour 3 Weekdays ---1--- | CM | 9:00 PM-10:00 PM Rate \$1,200.00 | ---1--- | :30 | 1 | \$1,200.00 | 07 | 0.00 | NM | 1 | \$1,200.00 |
| Totals 5 \$2,990.00 | | | | | | | | | | | | | | | |

SEP22/15 10.38
*** WGN0-TV ***

ALEXANDRIA, VA 22301

| CLASS: | NATL. | LOCAL | REGIONAL |
|--------|-------|-------|----------|
|--------|-------|-------|----------|

(CE)

DATE SEP22/15 10.38

NEW ISSUE ORDER - GROW LA COALITION
TOTAL \$2990
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

SMART MEDIA GROUP SUBSCRIBES TO SPOTDATA ELECTRONIC INVOICING
*****IDB# 1046*****

GROW LOUISIANA COALITION

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| :LINE# | : | : | : | : | : | : | DATE | DATE | : | : | : | :SPTS: |
| AGENCY ADVERTISER CODE = GLC AGENCY PRODUCT CODE = ORDR AGENCY EST# = C05C11 | | | | | | | | | | | | |
| 1 | | | 700P-900P | 30 | | \$900.00 | 10/5 | 10/5 | 1 | | MON | 1 |
| PROGRAM : DANCING WITH THE STA ORD COM1 : NULL CON COM1 : DANCING WITH THE STA | | | | | | | | | | | | |

REP HEADLINE# 7940498
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP22/15 10.38
 *** WGNO-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS/WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------------|-----|----|-------------|------|-----|------------|------------|----------|---------|-----------|------|-----------|
| 2 | | | 500P-530P | 30 | | \$90.00 | 10/11 | 10/11 | 1 | | SUN | 1 |
| PROGRAM : WGNO SU NEWS @ 5P | | | | | | | | | | | | |
| ORD COM1: NULL | | | | | | | | | | | | |
| CON COM1: WGNO SU NEWS @ 5P | | | | | | | | | | | | |
| 3 | | | 600P-700P | 30 | | \$200.00 | 10/11 | 10/11 | 1 | | SUN | 1 |
| PROGRAM : AMERICAS FUNNIEST V | | | | | | | | | | | | |
| ORD COM1: NULL | | | | | | | | | | | | |
| CON COM1: AMERICAS FUNNIEST V | | | | | | | | | | | | |
| 4 | | | 900P-1000P | 30 | | \$600.00 | 10/11 | 10/11 | 1 | | SUN | 1 |
| PROGRAM : QUANTICO | | | | | | | | | | | | |
| ORD COM1: NULL | | | | | | | | | | | | |
| CON COM1: QUANTICO | | | | | | | | | | | | |
| 5 | | | 900P-1000P | 30 | | \$1,200.00 | 10/8 | 10/8 | 1 | | THU | 1 |
| PROGRAM : HOW TO GET AWAY WMUR | | | | | | | | | | | | |
| ORD COM1: NULL | | | | | | | | | | | | |
| CON COM1: HOW TO GET AWAY WMUR | | | | | | | | | | | | |

OCT/15 \$2,990.00

CONTRACT TOTAL \$2,990.00
 TOTAL SPOTS 5

MARKET TOTALS \$37,375 WGNO 8% WTL 55% WVUE 22% WDSU 15% WNOL 0% WCCL 0% WUPL 0%
 CABL 0% WPXL 0%

SVC- NSI
 DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

| | |
|---|--|
| Station and Location: <div style="font-size: 1.2em; margin-top: 10px;">WGNB- NOLA</div> | Date: <div style="font-size: 1.2em; margin-top: 10px;">10/5/15</div> |
|---|--|

I, Smart Media Group

do hereby request station time concerning the following issue:

Grow Louisiana Coalition

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| SEE ATTACHED | | | | | |

This broadcast time will be used by: Grow Louisiana Coalition

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Grow Louisiana Coalition

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Marc Erhardt

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 48 hrs before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

4/14/15

Date



Signature

(703) 518-4747

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

Linda Anderson

Printed Name

NSM

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|-----------------------|----------------------------------|------|-------|----------------|-----------------|
| <h1>SEE ATTACHED</h1> | | | | | |

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.