

ORDER

Orders
Order / Rev: 132369
Alt Order #: 745 - WinSenate
Product Desc: 795 - Issue
Estimate: 12895 - WinSenate PA Fall Res 9.24-9.3
Flight Dates: 09/24/24 - 09/30/24
Original Date / Rev: 02/29/24 / 03/01/24
Order Type: LMI

PHILADELPHIA ION WPPX
Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact: Ayana Watts
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: WinSenate
Demographic: HH
Product Codes: NBIssue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/29/24	31	\$15,675.00	\$13,323.75
09/30/24	09/30/24	6	\$2,900.00	\$2,465.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	31	\$15,675.00	\$13,323.75	0.00
October 2024	6	\$2,900.00	\$2,465.00	0.00
Totals	37	\$18,575.00	\$15,788.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPPXI	09/24/24	09/30/24	Blue Bloods_ Early Fringe	CM	3:00 PM-7:00 PM	--W----	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
				Blue Bloods_ Early Fringe (ET)		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	--W----		2				\$350.00		0.00			
N 2	WPPXI	09/24/24	09/30/24	Blue Bloods_Prime_ (ET)	CM	7:00 PM-12:00 XM	--W----	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
				Blue Bloods_Prime_ (ET)_ W_		(7:00 PM-12:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	--W----		2				\$900.00		0.00			
N 3	WPPXI	09/24/24	09/30/24	NCIS: NOLA/Blue Bloods_	CM	10:00 AM-3:00 PM	--W----	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
				NCIS: NOLA/Blue Bloods_ Dayt		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	--W----		2				\$350.00		0.00			
N 4	WPPXI	09/24/24	09/30/24	Chicago Fire_ Early Fringe	CM	3:00 PM-7:00 PM	-T-----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
				Chicago Fire_ Early Fringe (ET)		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	-T-----		2				\$275.00		0.00			
N 5	WPPXI	09/24/24	09/30/24	Chicago Fire_Prime_ (ET)	CM	7:00 PM-12:00 XM	-T-----	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
				Chicago Fire_Prime_ (ET)_ T_		(7:00 PM-12:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	-T-----		2				\$750.00		0.00			
N 6	WPPXI	09/24/24	09/30/24	NCIS: LA/Chicago Fire_	CM	10:00 AM-3:00 PM	-T-----	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
				NCIS: LA/Chicago Fire_ Daytim		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	-T-----		2				\$350.00		0.00			

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PHILADELPHIA ION WPPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WPPXI	09/24/24	09/30/24	Chicago P.D._ Early Fringe Chicago P.D._ Early Fringe (ET)	M	3:00 PM-7:00 PM	---T---	:30	2	\$450.00	P3	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	---T---		2				\$450.00		0.00			
N 8	WPPXI	09/24/24	09/30/24	NCIS: NOLA/Chicago PD NCIS: NOLA/Chicago PD_Dayt	M	10:00 AM-3:00 PM	---T---	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	---T---		1				\$275.00		0.00			
N 9	WPPXI	09/24/24	09/30/24	Chicago P.D._Prime_ Chicago P.D._Prime_ (ET)_Th	M	7:00 PM-12:00 XM	---T---	:30	2	\$800.00	P3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	---T---		2				\$800.00		0.00			
N 10	WPPXI	09/24/24	09/30/24	Criminal Minds_ Early Fringe Criminal Minds_ Early Fringe (E)	M	3:00 PM-7:00 PM	M-----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	M-----		2				\$275.00		0.00			
N 11	WPPXI	09/24/24	09/30/24	NCIS: LA/Criminal Minds_ NCIS: LA/Criminal Minds_ Dayt	M	10:00 AM-3:00 PM	M-----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	M-----		2				\$275.00		0.00			
N 12	WPPXI	09/24/24	09/30/24	FBI_Prime_ (ET)_M_ FBI_Prime_ (ET)_M_ (WPPX)	M	7:00 PM-12:00 XM	M-----	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	M-----		2				\$900.00		0.00			
N 13	WPPXI	09/24/24	09/30/24	Hawaii Five-O: Early Fringe Hawaii Five-O: Early Fringe (ET)	M	3:00 PM-7:00 PM	----F--	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	----F--		2				\$350.00		0.00			
N 14	WPPXI	09/24/24	09/30/24	Hawaii Five-O/The Bull_ Hawaii Five-O/The Bull_Prime_	M	7:00 PM-12:00 XM	----F--	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	----F--		2				\$300.00		0.00			
N 15	WPPXI	09/24/24	09/30/24	Hawaii Five-O: Daytime Hawaii Five-O: Daytime (ET)_F	M	10:00 AM-3:00 PM	----F--	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	----F--		2				\$275.00		0.00			
N 16	WPPXI	09/24/24	09/30/24	Law & Order SVU_Prime_ Law & Order SVU_Prime_ (ET)	M	7:00 PM-12:00 XM	-----S-	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	-----S-		2				\$850.00		0.00			
N 17	WPPXI	09/24/24	09/30/24	Law & Order SVU_Wknd_ Law & Order SVU_Wknd_ (ET)	M	10:00 AM-7:00 PM	-----S-	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	-----S-		2				\$400.00		0.00			
N 18	WPPXI	09/24/24	09/30/24	NCIS_Prime_ (ET)_Su_ NCIS_Prime_ (ET)_Su_ (WPPX)	M	7:00 PM-12:00 XM	-----S	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	-----S		2				\$900.00		0.00			
N 19	WPPXI	09/24/24	09/30/24	NCIS_Wknd_ (ET)_Su_ NCIS_Wknd_ (ET)_Su_ (WPPX)	M	10:00 AM-7:00 PM	-----S	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/24	09/30/24	-----S		2				\$400.00		0.00			

Totals 37 \$18,575.00