

# ORDER

**Orders**  
**Order / Rev:** 132362  
**Alt Order #:** 745 - WinSenate  
**Product Desc:** 795 - Issue  
**Estimate:** 12894 - WinSenate PA Fall REs 9.17-9.2  
**Flight Dates:** 09/17/24 - 09/23/24  
**Original Date / Rev:** 02/29/24 / 03/01/24  
**Order Type:** LMI

**PHILADELPHIA ION WPPX**  
**Primary AE:** Gianna Elizardo  
**Sales Office:** Local  
**Sales Region:** LM

**Agency Name:** Waterfront Strategies  
**Buying Contact:**  
**Billing Contact:** Ayana Watts  
 3050 K Street, NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** WinSenate  
**Demographic:** HH  
**Product Codes:** NBIssue  
**Priority:** P3  
**Revenue Codes:** AGY, POL, ISS Ballot

**New Business Thru:**  
**Order Separation:** 00:00:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/26/24	09/23/24	33	\$16,875.00	\$14,343.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2024	33	\$16,875.00	\$14,343.75	0.00
<b>Totals</b>	<b>33</b>	<b>\$16,875.00</b>	<b>\$14,343.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPPXI	09/17/24	09/23/24	Blue Bloods_ Early Fringe	CM	3:00 PM-7:00 PM	--W----	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
				Blue Bloods_ Early Fringe (ET)		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	--W----		2				\$350.00		0.00			
N 2	WPPXI	09/17/24	09/23/24	Blue Bloods_Prime_ (ET)	CM	7:00 PM-12:00 XM	--W----	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
				Blue Bloods_Prime_ (ET)_ W_		(7:00 PM-12:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	--W----		2				\$900.00		0.00			
N 3	WPPXI	09/17/24	09/23/24	NCIS: NOLA/Blue Bloods	CM	10:00 AM-3:00 PM	--W----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				NCIS: NOLA/Blue Bloods_ Dayt		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	--W----		1				\$350.00		0.00			
N 4	WPPXI	09/17/24	09/23/24	Chicago Fire_ Early Fringe	CM	3:00 PM-7:00 PM	-T-----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
				Chicago Fire_ Early Fringe (ET)		(3:00 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-T-----		2				\$275.00		0.00			
N 5	WPPXI	09/17/24	09/23/24	Chicago Fire_Prime_ (ET)	CM	7:00 PM-12:00 XM	-T-----	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
				Chicago Fire_Prime_ (ET)_ T_		(7:00 PM-12:00 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-T-----		2				\$750.00		0.00			
N 6	WPPXI	09/17/24	09/23/24	NCIS: LA/Chicago Fire_	CM	10:00 AM-3:00 PM	-T-----	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
				NCIS: LA/Chicago Fire_ Daytim		(10:00 AM-3:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/24	09/23/24	-T-----		2				\$350.00		0.00			
N 7	WPPXI	09/17/24	09/23/24		CM	3:00 PM-7:00 PM	---T---	:30	2	\$450.00	P3	0.00	NM	2	\$900.00

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PHILADELPHIA ION WPPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Chicago P.D._ Early Fring											
				Chicago P.D._ Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	---T---		2				\$450.00		0.00			
N 8	WPPXI	09/17/24	09/23/24	NCIS: NOLA/Chicago PD	CM	10:00 AM-3:00 PM	---T---	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
				NCIS: NOLA/Chicago PD_ Dayt(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	---T---		1				\$275.00		0.00			
N 9	WPPXI	09/17/24	09/23/24	Chicago P.D._Prime_ (E	CM	7:00 PM-12:00 XM	---T---	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
				Chicago P.D._Prime_ (ET)_ Th(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	---T---		1				\$800.00		0.00			
N 10	WPPXI	09/17/24	09/23/24	Criminal Minds_ Early Fr	CM	3:00 PM-7:00 PM	M-----	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
				Criminal Minds_ Early Fringe (E(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	M-----		1				\$275.00		0.00			
N 11	WPPXI	09/17/24	09/23/24	NCIS: LA/Criminal Minds	CM	10:00 AM-3:00 PM	M-----	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
				NCIS: LA/Criminal Minds_ Dayt(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	M-----		1				\$275.00		0.00			
N 12	WPPXI	09/17/24	09/23/24	FBI_Prime_ (ET)_ M_(W	CM	7:00 PM-12:00 XM	M-----	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
				FBI_Prime_ (ET)_ M_(WPPX) (7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	M-----		2				\$900.00		0.00			
N 13	WPPXI	09/17/24	09/23/24	Hawaii Five-O: Early Frin	CM	3:00 PM-7:00 PM	----F--	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
				Hawaii Five-O: Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	----F--		2				\$350.00		0.00			
N 14	WPPXI	09/17/24	09/23/24	Hawaii Five-O/The Bull_	CM	7:00 PM-12:00 XM	----F--	:30	2	\$300.00	P3	0.00	NM	2	\$600.00
				Hawaii Five-O/The Bull_Prime_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	----F--		2				\$300.00		0.00			
N 15	WPPXI	09/17/24	09/23/24	Hawaii Five-O: Daytime (E	CM	10:00 AM-3:00 PM	----F--	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
				Hawaii Five-O: Daytime (ET)_ F(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	----F--		2				\$275.00		0.00			
N 16	WPPXI	09/17/24	09/23/24	Law & Order SVU_Prime	CM	7:00 PM-12:00 XM	-----S-	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
				Law & Order SVU_Prime_ (ET)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	-----S-		2				\$850.00		0.00			
N 17	WPPXI	09/17/24	09/23/24	Law & Order SVU_Wknd	CM	10:00 AM-7:00 PM	-----S-	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
				Law & Order SVU_Wknd_ (ET)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	-----S-		2				\$400.00		0.00			
N 18	WPPXI	09/17/24	09/23/24	NCIS_Prime_ (ET)_ Su_	CM	7:00 PM-12:00 XM	-----S	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
				NCIS_Prime_ (ET)_ Su_(WPPX)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	-----S		2				\$900.00		0.00			
N 19	WPPXI	09/17/24	09/23/24	NCIS_Wknd_ (ET)_ Su_	CM	10:00 AM-7:00 PM	-----S	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
				NCIS_Wknd_ (ET)_ Su_(WPPX)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/24	09/23/24	-----S		2				\$400.00		0.00			

Totals 33 \$16,875.00