

ORDER

Orders
Order / Rev: 132394
Alt Order #: 745 - WinSenate
Product Desc: 795 - Issue
Estimate: 12898 - WinSenate PA Fall Res 10.15-10
Flight Dates: 10/15/24 - 10/21/24
Original Date / Rev: 03/01/24 / 03/01/24
Order Type: LMI

PHILADELPHIA ION WPPX
Primary AE: Gianna Elizardo
Sales Office: Local
Sales Region: LM

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Ayana Watts
 3050 K Street, NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: WinSenate
Demographic: HH
Product Codes: NBIssue
Priority: P3
Revenue Codes: AGY, POL, ISS Ballot

New Business Thru:
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/24	10/21/24	59	\$31,400.00	\$26,690.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2024	59	\$31,400.00	\$26,690.00	0.00
Totals	59	\$31,400.00	\$26,690.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPPXI	10/15/24	10/21/24	Blue Bloods_ Early Fringe	CM	3:00 PM-7:00 PM	--W----	:30	3	\$350.00	P3	0.00	NM	3	\$1,050.00
				Blue Bloods_ Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	--W----		3				\$350.00		0.00			
N 2	WPPXI	10/15/24	10/21/24	Blue Bloods_Prime_ (ET)	CM	7:00 PM-12:00 XM	--W----	:30	3	\$900.00	P3	0.00	NM	3	\$2,700.00
				Blue Bloods_Prime_ (ET)_ W_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	--W----		3				\$900.00		0.00			
N 3	WPPXI	10/15/24	10/21/24	NCIS: NOLA/Blue Bloods	CM	10:00 AM-3:00 PM	--W----	:30	3	\$350.00	P3	0.00	NM	3	\$1,050.00
				NCIS: NOLA/Blue Bloods_ Dayt(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	--W----		3				\$350.00		0.00			
N 4	WPPXI	10/15/24	10/21/24	Chicago Fire_ Early Fringe	CM	3:00 PM-7:00 PM	-T-----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
				Chicago Fire_ Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	-T-----		2				\$275.00		0.00			
N 5	WPPXI	10/15/24	10/21/24	Chicago Fire_Prime_ (ET)	CM	7:00 PM-12:00 XM	-T-----	:30	4	\$750.00	P3	0.00	NM	4	\$3,000.00
				Chicago Fire_Prime_ (ET)_ T_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	-T-----		4				\$750.00		0.00			
N 6	WPPXI	10/15/24	10/21/24	NCIS: LA/Chicago Fire_	CM	10:00 AM-3:00 PM	-T-----	:30	4	\$350.00	P3	0.00	NM	4	\$1,400.00
				NCIS: LA/Chicago Fire_ Daytim(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/24	10/21/24	-T-----		4				\$350.00		0.00			
N 7	WPPXI	10/15/24	10/21/24		CM	3:00 PM-7:00 PM	---T---	:30	4	\$450.00	P3	0.00	NM	4	\$1,800.00

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PHILADELPHIA ION WPPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Chicago P.D._ Early Fring											
				Chicago P.D._ Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	---T---		4			\$450.00			0.00			
N 8	WPPXI	10/15/24	10/21/24	NCIS: NOLA/Chicago PD	CM	10:00 AM-3:00 PM	---T---	:30	4	\$275.00	P3	0.00	NM	4	\$1,100.00
				NCIS: NOLA/Chicago PD_Dayt(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	---T---		4			\$275.00			0.00			
N 9	WPPXI	10/15/24	10/21/24	Chicago P.D._Prime_ (E	CM	7:00 PM-12:00 XM	---T---	:30	4	\$800.00	P3	0.00	NM	4	\$3,200.00
				Chicago P.D._Prime_ (ET)_Th(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	---T---		4			\$800.00			0.00			
N 10	WPPXI	10/15/24	10/21/24	Criminal Minds_ Early Fr	CM	3:00 PM-7:00 PM	M-----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
				Criminal Minds_ Early Fringe (E(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	M-----		2			\$275.00			0.00			
N 11	WPPXI	10/15/24	10/21/24	NCIS: LA/Criminal Minds	CM	10:00 AM-3:00 PM	M-----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
				NCIS: LA/Criminal Minds_Dayt(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	M-----		2			\$275.00			0.00			
N 12	WPPXI	10/15/24	10/21/24	FBI_Prime_ (ET)_M_(W	CM	7:00 PM-12:00 XM	M-----	:30	3	\$900.00	P3	0.00	NM	3	\$2,700.00
				FBI_Prime_ (ET)_M_(WPPX) (7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	M-----		3			\$900.00			0.00			
N 13	WPPXI	10/15/24	10/21/24	Hawaii Five-O: Early Frin	CM	3:00 PM-7:00 PM	----F--	:30	2	\$350.00	P3	0.00	NM	2	\$700.00
				Hawaii Five-O: Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	----F--		2			\$350.00			0.00			
N 14	WPPXI	10/15/24	10/21/24	Hawaii Five-O/The Bull_	CM	7:00 PM-12:00 XM	----F--	:30	2	\$575.00	P3	0.00	NM	2	\$1,150.00
				Hawaii Five-O/The Bull_Prime_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	----F--		2			\$575.00			0.00			
N 15	WPPXI	10/15/24	10/21/24	Hawaii Five-O: Daytime (CM	10:00 AM-3:00 PM	----F--	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
				Hawaii Five-O: Daytime (ET)_F(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	----F--		2			\$275.00			0.00			
N 16	WPPXI	10/15/24	10/21/24	Law & Order SVU_Prime	CM	7:00 PM-12:00 XM	-----S-	:30	3	\$850.00	P3	0.00	NM	3	\$2,550.00
				Law & Order SVU_Prime_ (ET)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	-----S-		3			\$850.00			0.00			
N 17	WPPXI	10/15/24	10/21/24	Law & Order SVU_Wknd	CM	10:00 AM-7:00 PM	-----S-	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
				Law & Order SVU_Wknd_ (ET)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	-----S-		4			\$400.00			0.00			
N 18	WPPXI	10/15/24	10/21/24	NCIS_Prime_ (ET)_Su_	CM	7:00 PM-12:00 XM	-----S	:30	4	\$900.00	P3	0.00	NM	4	\$3,600.00
				NCIS_Prime_ (ET)_Su_(WPPX)(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	-----S		4			\$900.00			0.00			
N 19	WPPXI	10/15/24	10/21/24	NCIS_Wknd_ (ET)_Su_	CM	10:00 AM-7:00 PM	-----S	:30	4	\$400.00	P3	0.00	NM	4	\$1,600.00
				NCIS_Wknd_ (ET)_Su_(WPPX)(10:00 AM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/15/24	10/21/24	-----S		4			\$400.00			0.00			
													Totals	59	\$31,400.00