

ORDER

Orders

Order / Rev:

132361

Alt Order #:

745 - WinSenate

Product Desc:

795 - Issue

Estimate:

12893 - WinSenate PA Fall Res 9.10-9.1

Flight Dates:

09/10/24 - 09/16/24

Original Date / Rev:

02/29/24 / 03/01/24

Order Type:

LMI

PHILADELPHIA ION WPPX

Primary AE:

Gianna Elizardo

Sales Office:

Local

Sales Region:

LM

Agency

Name:

Waterfront Strategies

Buying Contact:

Billing Contact:

Ayana Watts

3050 K Street, NW

Washington, DC 20007

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

WinSenate

Demographic:

HH

Product Codes:

NBIssue

Priority:

P3

Revenue Codes:

AGY, POL, ISS Ballot

New Business Thru:

Order Separation:

00:00:00

Advertiser External ID:

Agency External ID:

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/26/24	09/16/24	21	\$10,725.00	\$9,116.25	September 2024	21	\$10,725.00	\$9,116.25	0.00
Totals						21	\$10,725.00	\$9,116.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gianna Elizardo	Local	LM	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WPPXI	09/10/24	09/16/24	Blue Bloods_ Early Fringe	CM	3:00 PM-7:00 PM	--W----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				Blue Bloods_ Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/24	09/16/24	--W----	1		\$350.00		0.00						
N 2	WPPXI	09/10/24	09/16/24	Blue Bloods_Prime_ (ET)	CM	7:00 PM-12:00 XM	--W----	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
				Blue Bloods_Prime_ (ET)_ W_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/24	09/16/24	--W----	1		\$900.00		0.00						
N 3	WPPXI	09/10/24	09/16/24	NCIS: NOLA/Blue Bloods	CM	10:00 AM-3:00 PM	--W----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				NCIS: NOLA/Blue Bloods_ Dayt(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/24	09/16/24	--W----	1		\$350.00		0.00						
N 4	WPPXI	09/10/24	09/16/24	Chicago Fire_ Early Fringe	CM	3:00 PM-7:00 PM	-T-----	:30	2	\$275.00	P3	0.00	NM	2	\$550.00
				Chicago Fire_ Early Fringe (ET)(3:00 PM-7:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/24	09/16/24	-T-----	2		\$275.00		0.00						
N 5	WPPXI	09/10/24	09/16/24	Chicago Fire_Prime_ (ET)	CM	7:00 PM-12:00 XM	-T-----	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
				Chicago Fire_Prime_ (ET)_ T_(7:00 PM-12:00 XM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/24	09/16/24	-T-----	1		\$750.00		0.00						
N 6	WPPXI	09/10/24	09/16/24	NCIS: LA/Chicago Fire_	CM	10:00 AM-3:00 PM	-T-----	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
				NCIS: LA/Chicago Fire_ Daytim(10:00 AM-3:00 PM)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/10/24	09/16/24	-T-----	1		\$350.00		0.00						
N 7	WPPXI	09/10/24	09/16/24		CM	3:00 PM-7:00 PM	---T---	:30	1	\$450.00	P3	0.00	NM	1	\$450.00

Order / Rev: 132361  
 Alt Order #: 745 - WinSenate  
 Flight Dates: 09/10/24 - 09/16/24

Advertiser: WinSenate  
 Product Desc: 795 - Issue  
 Estimate: 12893 - WinSenate PA Fall Res 9.10-9.1

PHILADELPHIA ION WPPX

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Chicago P.D._ Early Fring															
Chicago P.D._ Early Fringe (ET)(3:00 PM-7:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	---T---		1				\$450.00		0.00			
N 8	WPPXI	09/10/24	09/16/24	NCIS: NOLA/Chicago PD	CM	10:00 AM-3:00 PM	---T---	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
NCIS: NOLA/Chicago PD_Day(10:00 AM-3:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	---T---		1				\$275.00		0.00			
N 9	WPPXI	09/10/24	09/16/24	Chicago P.D._Prime_ (ET)	CM	7:00 PM-12:00 XM	---T---	:30	1	\$800.00	P3	0.00	NM	1	\$800.00
Chicago P.D._Prime_ (ET)_Th(7:00 PM-12:00 XM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	---T---		1				\$800.00		0.00			
N 10	WPPXI	09/10/24	09/16/24	Criminal Minds_ Early Fring	CM	3:00 PM-7:00 PM	M-----	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
Criminal Minds_ Early Fringe (ET)(3:00 PM-7:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	M-----		1				\$275.00		0.00			
N 11	WPPXI	09/10/24	09/16/24	FBI_Prime_ (ET)_M_(WPPX)	CM	7:00 PM-12:00 XM	M-----	:30	1	\$900.00	P3	0.00	NM	1	\$900.00
FBI_Prime_ (ET)_M_(WPPX) (7:00 PM-12:00 XM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	M-----		1				\$900.00		0.00			
N 12	WPPXI	09/10/24	09/16/24	Hawaii Five-O: Early Fring	CM	3:00 PM-7:00 PM	----F--	:30	1	\$350.00	P3	0.00	NM	1	\$350.00
Hawaii Five-O: Early Fringe (ET)(3:00 PM-7:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	----F--		1				\$350.00		0.00			
N 13	WPPXI	09/10/24	09/16/24	Hawaii Five-O/The Bull_Prime_	CM	7:00 PM-12:00 XM	----F--	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
Hawaii Five-O/The Bull_Prime_ (7:00 PM-12:00 XM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	----F--		1				\$300.00		0.00			
N 14	WPPXI	09/10/24	09/16/24	Hawaii Five-O: Daytime (ET)_F	CM	10:00 AM-3:00 PM	----F--	:30	1	\$275.00	P3	0.00	NM	1	\$275.00
Hawaii Five-O: Daytime (ET)_F(10:00 AM-3:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	----F--		1				\$275.00		0.00			
N 15	WPPXI	09/10/24	09/16/24	Law & Order SVU_Prime_ (ET)	CM	7:00 PM-12:00 XM	-----S-	:30	1	\$850.00	P3	0.00	NM	1	\$850.00
Law & Order SVU_Prime_ (ET)(7:00 PM-12:00 XM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	-----S-		1				\$850.00		0.00			
N 16	WPPXI	09/10/24	09/16/24	Law & Order SVU_Wknd_ (ET)_S	CM	10:00 AM-7:00 PM	-----S-	:30	1	\$400.00	P3	0.00	NM	1	\$400.00
Law & Order SVU_Wknd_ (ET)_S(10:00 AM-7:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	-----S-		1				\$400.00		0.00			
N 17	WPPXI	09/10/24	09/16/24	NCIS_Prime_ (ET)_Su_(WPPX)	CM	7:00 PM-12:00 XM	-----S	:30	2	\$900.00	P3	0.00	NM	2	\$1,800.00
NCIS_Prime_ (ET)_Su_(WPPX)(7:00 PM-12:00 XM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	-----S		2				\$900.00		0.00			
N 18	WPPXI	09/10/24	09/16/24	NCIS_Wknd_ (ET)_Su_(WPPX)	CM	10:00 AM-7:00 PM	-----S	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
NCIS_Wknd_ (ET)_Su_(WPPX)(10:00 AM-7:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/24	09/16/24	-----S		2				\$400.00		0.00			
													Totals	21	\$10,725.00