

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Penny Lacks, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Jason Lewis

Authorized committee:

Jason Lewis for Senate

Agency requesting time (and contact information):

N/A Jamestown Associates

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

US Senate

Date of election:

11/3/20

General

Primary

Treasurer of candidate's authorized committee:

Bradley Crate

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

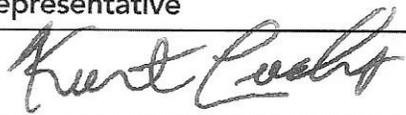
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:  <small>Digitally signed by Penny Lacks Date: 2020.08.06 19:12:51 -04'00'</small>	Signature: 
Name: Penny Lacks	Name: Kurt Luchs
Date of Request to Purchase Ad Time: 8/7/20	Date of Station Agreement to Sell Time: 10/26/2020

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

Penny Lacks

Digitally signed by Penny Lacks  
Date: 2020.04.02 18:12:03 -04'00'

Name: Penny Lacks

Date: 4/2/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No Date ad received: 10/26/2020

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

18606

Station Call Letters:

KCUE

Date Received/Requested:

10/23/2020

Est. #:

839

Station Location:

Red Wing, MN

Run Start and End Dates:

10/29 - 11/3/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	KCUE-AM	<b>ORDER#:</b>	3179394	<b>DATE:</b>	10/26/2020
<b>MARKET:</b>	UM - Red Wing, MN	<b>AMOUNT:</b>	\$1,591.60	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	92		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4392481
<b>ADVERTISER:</b>	Jason Lewis for Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 839 10/27-11/3 Candidate	<b>AGY EST:</b>	839		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-27-2020 TO 11/3/2020	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	10/26/2020 10:59

**COMMENTS**

10/26/2020: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at politicalsupport@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE.\*\*

Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

DAY#1			10/27/2020 To 10/27/2020				TOT \$224.90			TOTAL SPOTS 13	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/27/2020	10/27/2020	4	\$17.30	\$69.20
	2		.T.....	10:00AM	3:00PM	60	10/27/2020	10/27/2020	5	\$17.30	\$86.50
	3		.T.....	3:00PM	7:00PM	60	10/27/2020	10/27/2020	4	\$17.30	\$69.20

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<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	92		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4392481</b>	
<b>ADVERTISER:</b>	Jason Lewis for Senate	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	Est 839 10/27-11/3 Candidate	<b>AGY EST:</b>	839	Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	10-27-2020 TO 11/3/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 10/26/2020 10:59	

**DAY#2**                      **10/28/2020 To 10/28/2020**                      **TOT \$224.90**                      **TOTAL SPOTS 13**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	10/28/2020	10/28/2020	4	\$17.30	\$69.20
	2		..W....	10:00AM	3:00PM	60	10/28/2020	10/28/2020	5	\$17.30	\$86.50
	3		..W....	3:00PM	7:00PM	60	10/28/2020	10/28/2020	4	\$17.30	\$69.20

**DAY#3**                      **10/29/2020 To 10/29/2020**                      **TOT \$224.90**                      **TOTAL SPOTS 13**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	10/29/2020	10/29/2020	4	\$17.30	\$69.20
	2		...T...	10:00AM	3:00PM	60	10/29/2020	10/29/2020	5	\$17.30	\$86.50
	3		...T...	3:00PM	7:00PM	60	10/29/2020	10/29/2020	4	\$17.30	\$69.20

**DAY#4**                      **10/30/2020 To 10/30/2020**                      **TOT \$224.90**                      **TOTAL SPOTS 13**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	10/30/2020	10/30/2020	4	\$17.30	\$69.20
	2		....F..	10:00AM	3:00PM	60	10/30/2020	10/30/2020	5	\$17.30	\$86.50
	3		....F..	3:00PM	7:00PM	60	10/30/2020	10/30/2020	4	\$17.30	\$69.20



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<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
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<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4392481</b>	
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<b>PRODUCT:</b>	Est 839 10/27-11/3 Candidate	<b>AGY EST:</b>	839		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	10-27-2020 TO 11/3/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	8				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT: 10/26/2020 10:59</b>	

<b>TOTAL</b>	Nov														<b>Total</b>
<b>SPOT</b>	92														92
<b>CASH</b>	1,591.60														1,591.60
<b>TOTAL</b>	1,591.60														1,591.60

**Jamestown Associates**  
**734 15<sup>th</sup> St NW**  
**Suite 550**  
**Washington, DC 20005**  
**TRAFFIC INSTRUCTIONS**

TO: Traffic Manager  
From: Penny  
Date: Sept 7, 2020  
Re: Jason Lewis for Senate

Please run the following spot(s) for the above advertiser:

<u>Flight Dates</u>	<u>Rot %</u>	<u>Title/ISCI</u>
<b>Tuesday, Sept 15 - TFN</b>		
:60	100%	Pro Police Radio

Thanks!

Please confirm.

**Please sign the bottom of this page and email back** as confirmation. If you have any questions, please contact me at penny@jamestownassociates.com.

Thank you!

I have received these instructions and the spot will start...

*When payment is received*  
DATE & TIME

*Hanson*  
Signature  
*Business Manager*

*WBHA / KCUE*  
Station